

*Millinery  
Number*

## VOGUE

*Feb. 15. 1919*  
*Price 35 Cts.*



•HELEN•DRYDEN•





8 A. M.

Your Hair may look like this at 8 o'clock

Hair limp and lifeless in the morning and a busy day ahead. No time to stop at the hair dressers and you want your hair to look well throughout the day and evening.



8.20 A. M.

You can make it look like this by 8.20

Just slip on your West Electric Hair Curlers the first thing when you get up. In the twenty minutes it takes to dress they give your hair a beautiful soft wave.

## WAVY HAIR EVERY DAY IN THE WEEK



Card of 5--25c.

Card of 2--10c.

For sale everywhere at all good stores or we will supply you direct if you send us your dealer's name, enclosing the price in stamps or money. "Guide to Hairdressing at Home" sent free with every order for a card of curlers.

IS your hair waved only once in a while—when you can take the spare time or afford a trip to the hair dresser?

With three minutes of your time and West Electric Hair Curlers, you can have wavy hair every day in the week. In two minutes you slip them on. They wave your hair in twenty minutes, while you are dressing. A minute more to take them off, and your hair has a beautiful soft wave that lasts all day and through the evening.

West Electric Hair Curlers are the most perfect of all devices for waving the hair. They cannot injure the hair because they work without heat, and are made of a single piece of electrified steel with no sharp edges.

There are fifty million of these curlers in daily use. Always clean and sanitary, they are guaranteed to last a lifetime. If you break one, we replace it free of charge.

**West Electric Hair Curler Company**  
159 Columbia Avenue    :-    :-    :-    Philadelphia, Pa.



CN00020275





**F**UTURIST brings a new vogue and a new comfort to satisfy lady's desire for something really different yet delightfully sensible.

For Futurist is far more than a garment that provides a marked freedom and grace of movement. It is exquisitely feminine—dainty, sheer, beautiful, soft, form-fitting, and wondrously comfortable. Indeed, Futurist is far beyond compare as a garment of ultra-refinement in its every detail.

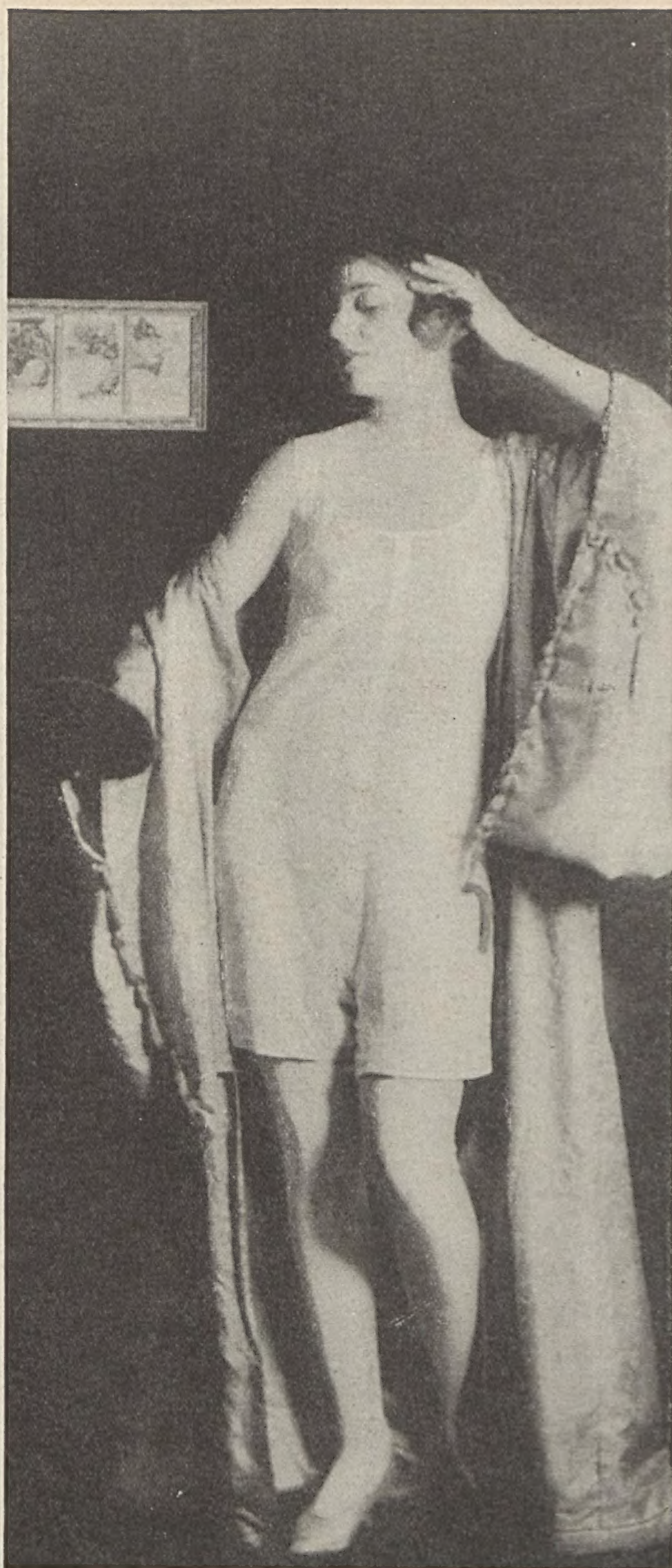
*FUTURIST is made in a wide range of select materials—Batiste, Nainsook, French Batiste, Marquissette, Mull Combination, Silk Mull, Crepe Combination, Jap Combination, Crepe de Chine, Jap Silk; in flesh and white. The knitted insert in the back applies over the hips, holding both back and front of the garment absolutely flat. Buttons are correctly spaced to prevent gaping at the bust. These and many other distinctive features appeal to the feminine fancy. The workmanship throughout is the very best that can be put into any garment regardless of price. Ask for Futurist at the better stores everywhere—at the knit underwear department.*

**FRANCIS T. SIMMONS & CO.**  
320-322 S. Franklin St., Chicago, U. S. A.

Established 1893

New York Office  
354 Fourth Avenue

San Francisco Office  
120 Battery Street



# SIMMONS FUTURIST

*Woman's Modern Undergarment*





THE JUVENILE SHOE CORPORATION OF AMERICA IS THE FOOTWEAR SPECIALIST TO THE CHILDREN OF ALL NATIONS.

THE GREAT FACTORIES OF THIS CORPORATION ARE ORGANIZED, EQUIPPED AND OPERATED WITH BUT A SINGLE IDEAL: TO MANUFACTURE THE VERY BEST SHOES IN ALL THE WORLD, FOR THE CHILDREN OF ALL THE WORLD.

QUALITY, STYLE, FIT AND THE LAW OF ORTHOPAEDICS ARE BUILT INTO FINE LEATHER FOOTWEAR THAT GIVES COMFORT AND SHAPELY CONTOUR TO THE GROWING FOOT.

GOODYEAR WELTED AND GOODYEAR STITCHED FOR GIRLS AND BOYS OF ALL AGES.

BLACK KID, BLACK AND MAHOGANY CALF, PATENT LEATHER AND WHITE BUCK.

### SPECIAL FEATURES

THE ORTHOPAEDIC LAST GIVES FULL TOE ROOM AND PREVENTS ANY POSSIBLE BLEMISH TO GROWING FEET.

TRIM, NOISELESS, FLEXIBLE VELVET OAK ANTI-SLIP SOLES, WITH EVEN BOTTOM SURFACE THAT INSURES UNIFORM WEAR.

GOODYEAR STITCHED SHOES ARE FREE FROM WAX, THREADS OR TACKS ON THE INSIDE, PREVENTING INJURY TO TENDER FEET AND MINIMIZING WEAR ON STOCKINGS.

THE WOODEN PEGS ON TOP LIFTS OF HEELED SHOES PREVENT SCRATCHING OF POLISHED FLOORS.

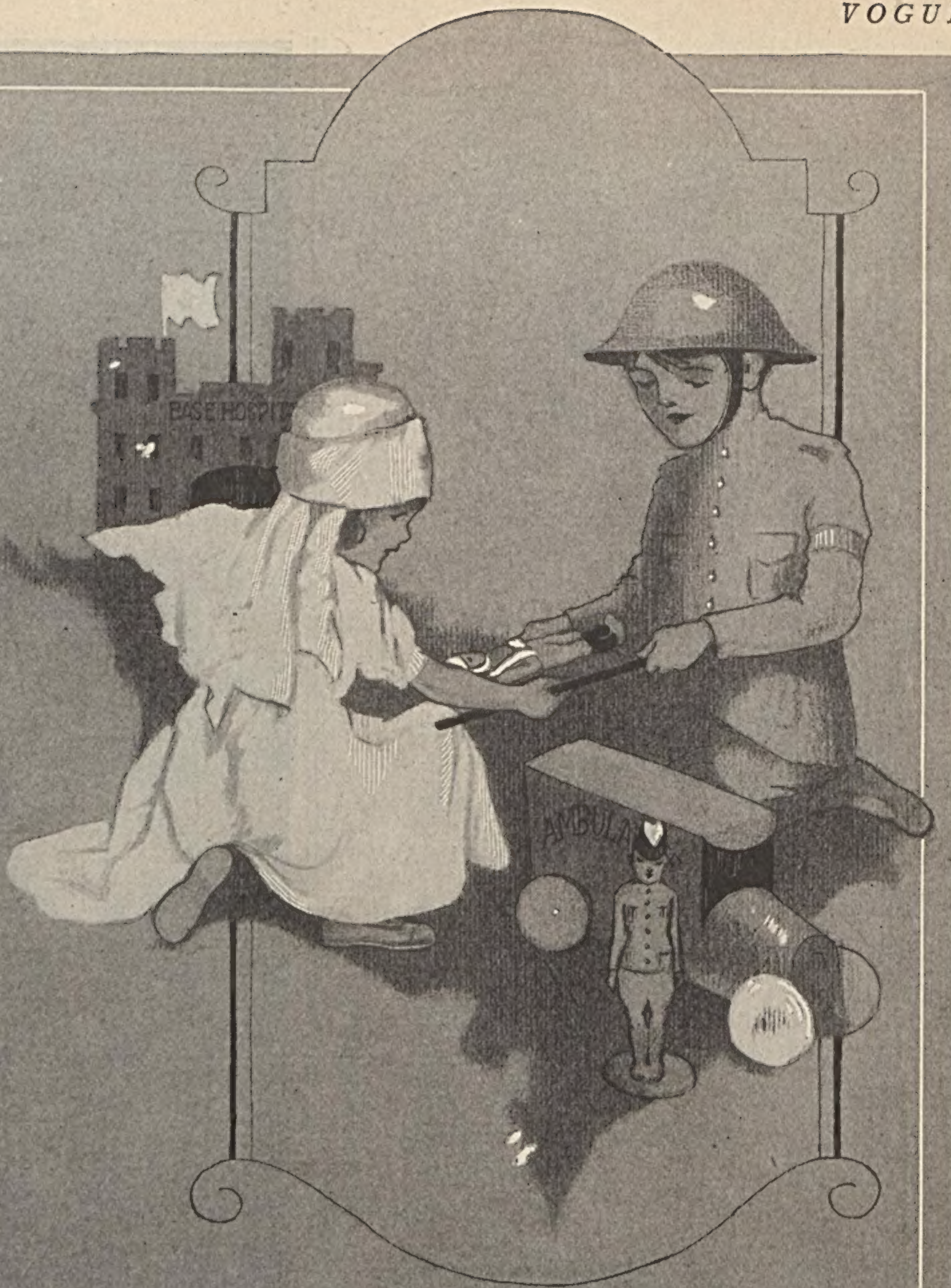
LEATHER IN BOX TOES IS FLESH SIDE UP—IF IT GETS WET IT CANNOT CURL DOWN AND HURT THE FOOT. SOLE LEATHER COUNTERS. FAST COLOR HOOKS AND EYELETS.

THREE TO TWELVE DOLLARS

"THE QUALITY IS HIGHER THAN THE PRICE"

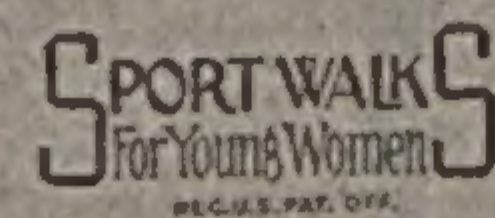
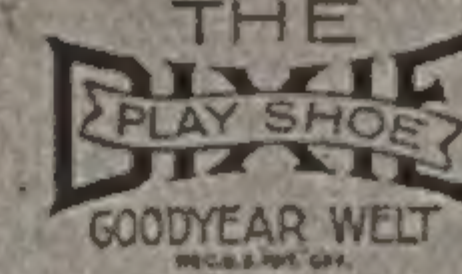
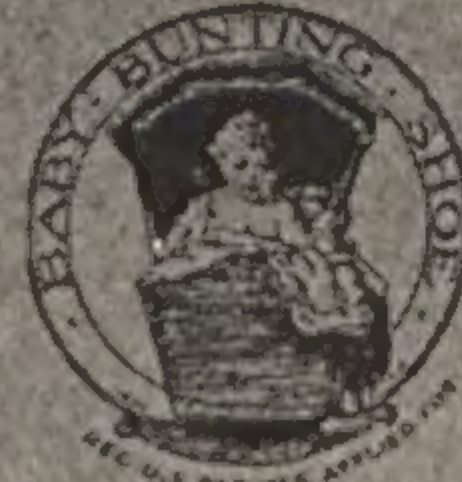
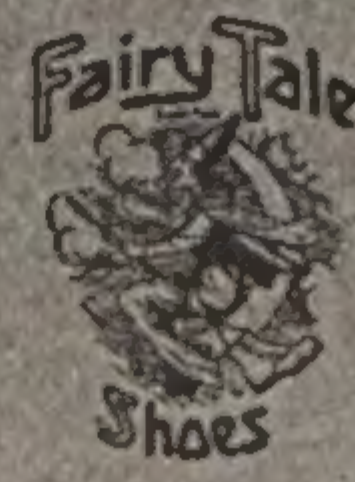
THE JUVENILE SHOE CORPORATION  
OF AMERICA

NEW YORK CITY    SAINT LOUIS    SAN FRANCISCO



ONE ENTIRE FACTORY IS DEVOTED TO THIS PARTICULAR TYPE OF GOODYEAR STITCHED, FLEXIBLE OAK SOLED SHOE. IT IS MADE IN ALL STYLES: LACE AND BUTTON, HIGH AND LOW. UNDER THESE BRANDS: "KEWPIE TWINS" "PLAYHOUSE" "PUNCH & JUDY" "FAIRY TALE" AND "DIXIE PLAY SHOE".

GENUINE JUVENILE SHOE SYSTEM FOOTWEAR IS SOLD ALL OVER THE WORLD UNDER THE FOLLOWING TRADE-MARKS:





# Franklin Simon & Co.

French Millinery Shop

Fifth Avenue, 37th and 38th Sts., New York



101—*Closefitting Turban* of Milan straw that is very stunning with its lovely trimming of burnt ostrich which fashion favors for Spring.

30.00



103—*Youthful and becoming* is this small brimmed hat of satin with straw facing in contrasting color; wreath of flowers and fruit encircles crown; velvet bow at back.

24.00



105—*Large Mushroom Hat* of Batavia cloth—a transparent cotton fabric now in vogue, trimmed with wreath of hand-made flowers of Batavia cloth intermingled with tinted French flowers.

18.00

## Distinctive Spring Millinery for Women and Misses

Exclusive originations made in our own workrooms which reveal the artistry of Franklin Simon & Co. modistes

These hats made to special order in any color desired.

Two days' time required in filling orders.



107—*The soft satin edge* gives becomingness to the lines of this Milan straw and satin hat, wider at sides and trimmed with novelty pin.

18.00

109—*Mushroom Hat* with graceful drooping lines, made with poppy flower crown and satin brim, ribbon softly twined around crown.

24.00



111—*A charming interpretation* of the Watteau hat which Fashion has again revived; made of lisere straw and satin, ostrich plume poised at back.

22.00



## EVELYN BUYS A CORSET



This corset is designed for evening wear and comes in white silk tricot only. It is cut low and has a particularly well fitting back. The bones are enclosed in satin ribbon casing and there are three sets of supporters covered with shirred satin ribbon; one set is in the extreme back. Valenciennes lace one and one-half inches wide and narrow shirred satin ribbon binding ending in a satin rosette finish the top.



A practical sports corset of pink brocaded coutil has short front bones and two elastic inserts in the front to allow freedom of action.



A corset for general wear in pink brocaded batiste with Valenciennes lace has a two-inch elastic back strap.

"ISN'T it just too bad I didn't know last year about the magical thing a corset can be? Because, of course, I was scarcely ever out of my uniform and if I had really had the right sort of corset, the kind that gives you actual support along with the feeling of complete freedom, I could have worked twice as hard, couldn't I? And when I think of how much smarter I might have looked—"

"But guess what has happened.—When the time came for going back into real clothes I simply put off and put off the matter of new corsets. It had always meant such a lot of fuss and bother and discomfort. Then late one afternoon when I was too cross to care about correct lines or proper silhouettes or hygienic boning or,—well, anything—I went laggingly into a little shop—"

"But that fitter—she ought to have been a peace delegate—she brought me the *darlingest* thing you ever saw, all in white silk tricot, with the loveliest line, and the lowest bust, and boned ever so lightly. She said there were only *four* simple stays in the whole thing. Imagine! and it gave the most perfect support, too. It laced in front, and before I realized it, she had it all adjusted. Then she stood off and looked at me as if she'd not seen me till that minute.

"When you wear that under your dance frocks," she said, "you'll have the loveliest back line you ever saw."

"Er—yes," I said mechanically. Nobody could have resisted looking like that. It was hard to come out of the mirror.

"Then she brought another corset in pink brocaded taffeta—front-laced too, low-busted, and still boned in only four places—"

"This will be lovely under your little serge and gabardine dresses," she said. So I got that too. It gave me such a sense of poise and lightness. That was the front lacing.

"Then I chose the smartest sports corset—because I knew I'd never outgrow my last year's out-of-doors-ness, and—"

"This is a GOSSARD, I see," I said, taking up the sports corset. "What are the others?"

"All GOSSARDS, Madame." Gossard made the first front laced corset and has always made the best.



"That fitter certainly understood her business. She explained to me why doctors ordered the GOSSARD because it was the only corset designed to give real support; and all about the lovely line—but I could see that myself. Then she told me these models with only four light stays and their talent for giving real support to the figure were the very latest creations of the Gossard designer.

"I took the numbers of the corsets I bought, because I knew you'd want them—they're on this page—but all you've really got to remember is that one word

**Gossard**



# BONWIT TELLER & CO.

Paris  
19 Rue d'Antin

Philadelphia  
13th and Chestnut Sts.

*The Specialty Shop of Originations*

FIFTH AVENUE AT 38<sup>TH</sup> STREET. NEW YORK

*Introduce Exclusive New Models in*

## HANDMADE BLOUSES of GEORGETTE CREPE

*These blouses have been designed and executed in the Bonwit Teller & Co. workrooms (on the premises) by deft needleworkers who have exercised an infinite care for detail and finesse. The blouses are typical examples of style-elegance achieved by this shop by adhering to simplicity and restraint.*

GETTE



GETTE—Handmade Georgette Crepe blouse, long rolling collar with embroidered dots repeated in the cuffs. Hand hemstitched edge. In flesh and white 23.50

OLLI—Handmade Georgette Crepe blouse, rolling collar, double frill down front, collar and cuffs edged with hand hemstitching. In flesh and white 22.50

EMSTED—Handmade Georgette Crepe high-neck blouse. Cluster of tucks finished with embroidered crows feet. Turn back cuffs and collar done in hand hemstitching. Black Moire bow. White, flesh, beige. 22.50

LARA—Handmade blouse of Georgette Crepe, roll collar, flare cuffs and front in Greek key design. Pearl button trimming. In beige white and flesh. 23.50

ENDAR—Handmade Georgette Crepe blouse with tucked collar and cuffs. Double Plaited frill, hand hemstitched. In white and flesh. 23.50

OREAN—Collarless slip—on blouse of Georgette Crepe. Hand hemstitching around neck, front and on flare sleeves. White, orchid, flesh, beige, delft blue 23.50

OLLI



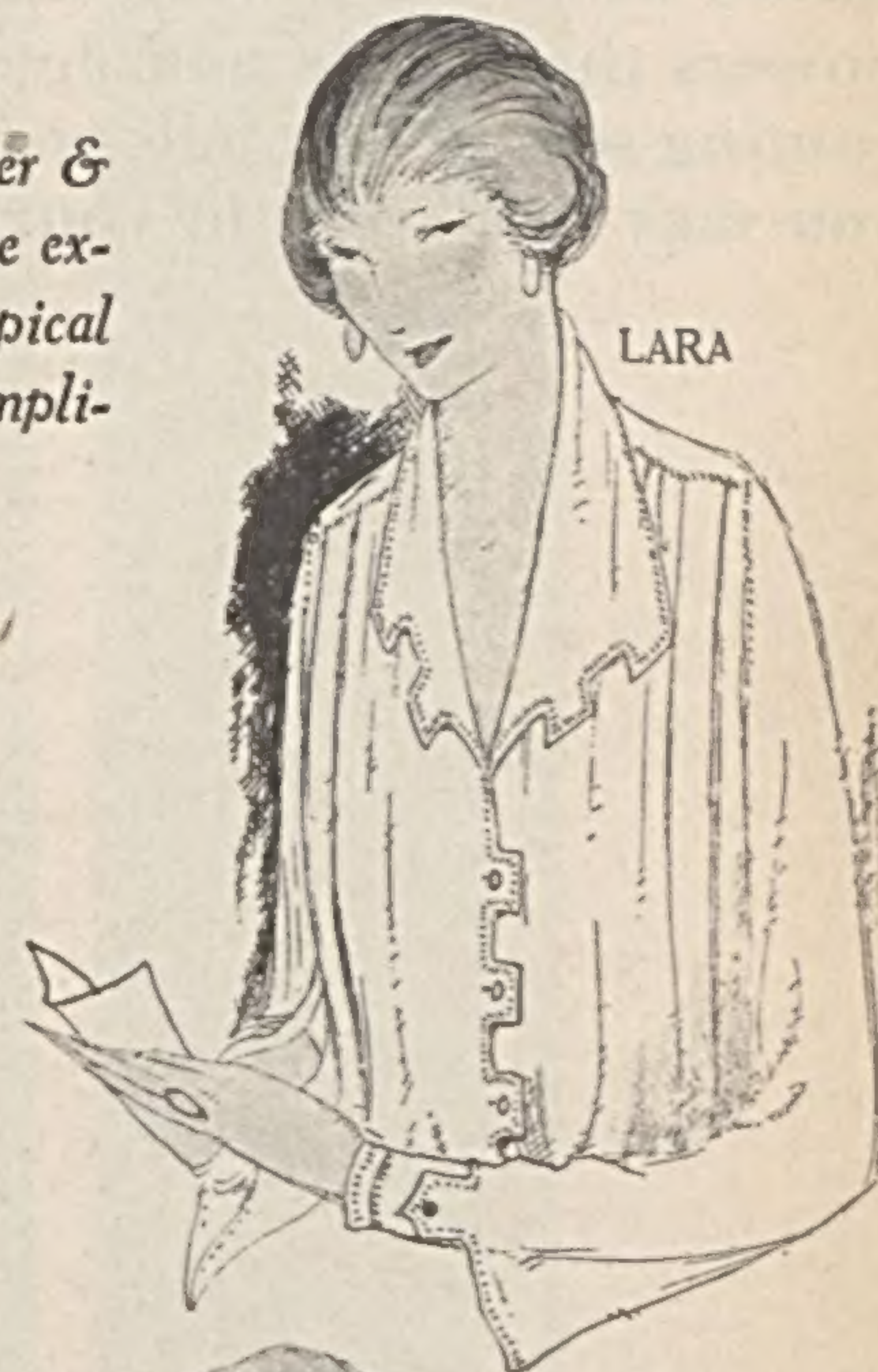
EMSTED



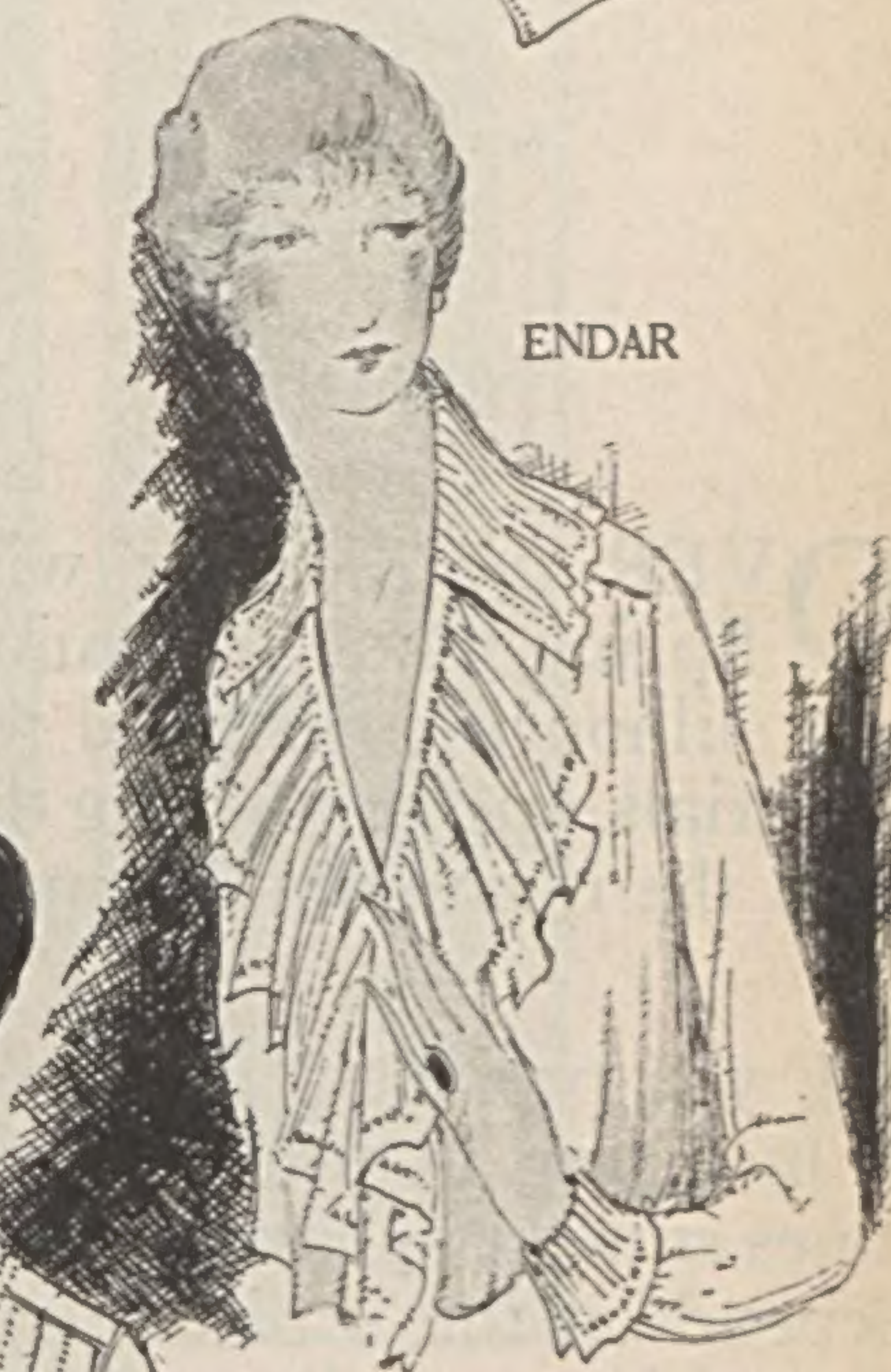
OREAN



LARA



ENDAR





# The Spring Patterns & New Materials Number

dated March 1st **VOGUE** at all newsstands

The March first Vogue, the Spring Patterns and New Materials Number, is the most practical issue of the whole year. In it Vogue not only shows what you should wear, as decreed by the powers that create and determine the mode of a coming season, but tells you specifically just how you may achieve it in your own costumes.

From its foreknowledge of the favored fabrics and modes of Spring—from the hundreds of designs at its command—Vogue has carefully chosen for this March first issue, and for reproduction in Vogue Pattern form just those models which are at once modish, simple to build, and sure to hold their style.



THE Spring mode obligingly allows women of the quaint type to gown themselves to suit their fancy. These two designs by Helen Dryden have been made up in pattern form by Vogue. The seated figure (Pattern No. 4699) shows a frock equally adapted to Georgette crêpe or foulard; the standing figure (Pattern No. 4700) should wear crisp organdie, with a daring note of colour in the quaint boutonniere that fastens the old-fashioned collar.

OVER 250 designs will be shown in the Spring Patterns Number, embodying the new silhouette, designed to suit the smart new materials, and combining the minimum of seams with the maximum of smartness.

IF you prefer to make your frocks individual by using materials of your own choice in tones suited to your own coloring,—if you must depend on the skill of the local seamstress—if you wish to curtail your dress allowance without in the least sacrificing smartness this Spring—

Vogue's Spring Patterns Number will assure your costume correctness. Moreover, this number shows dozens of clever ways of freshening your wardrobe through the use of a well-chosen accessory, a daring hat, the addition of a bit of ribbon, the change of a line here or there.

IF you wish to be becomingly gowned for every occasion, but must consider costs, the Spring Patterns and New Materials Number of Vogue will add immensely to the variety, smartness, and suitability of your wardrobe throughout the Spring and Summer.

Tear out this page and give it  
to your newsdealer as a reminder  
to reserve your copy







## FAN-TA-SI

"THE MOST JOYOUS" OF ALL SPORTS FABRICS

The smartest shops are showing unusually beautiful clothes—distinguished models of FAN-TA-SI—suits—hats—sports skirts—graceful wraps and charming frocks.

You will find the FAN-TA-SI label in apparel—FAN-TA-SI by the yard has the name on the selvage.

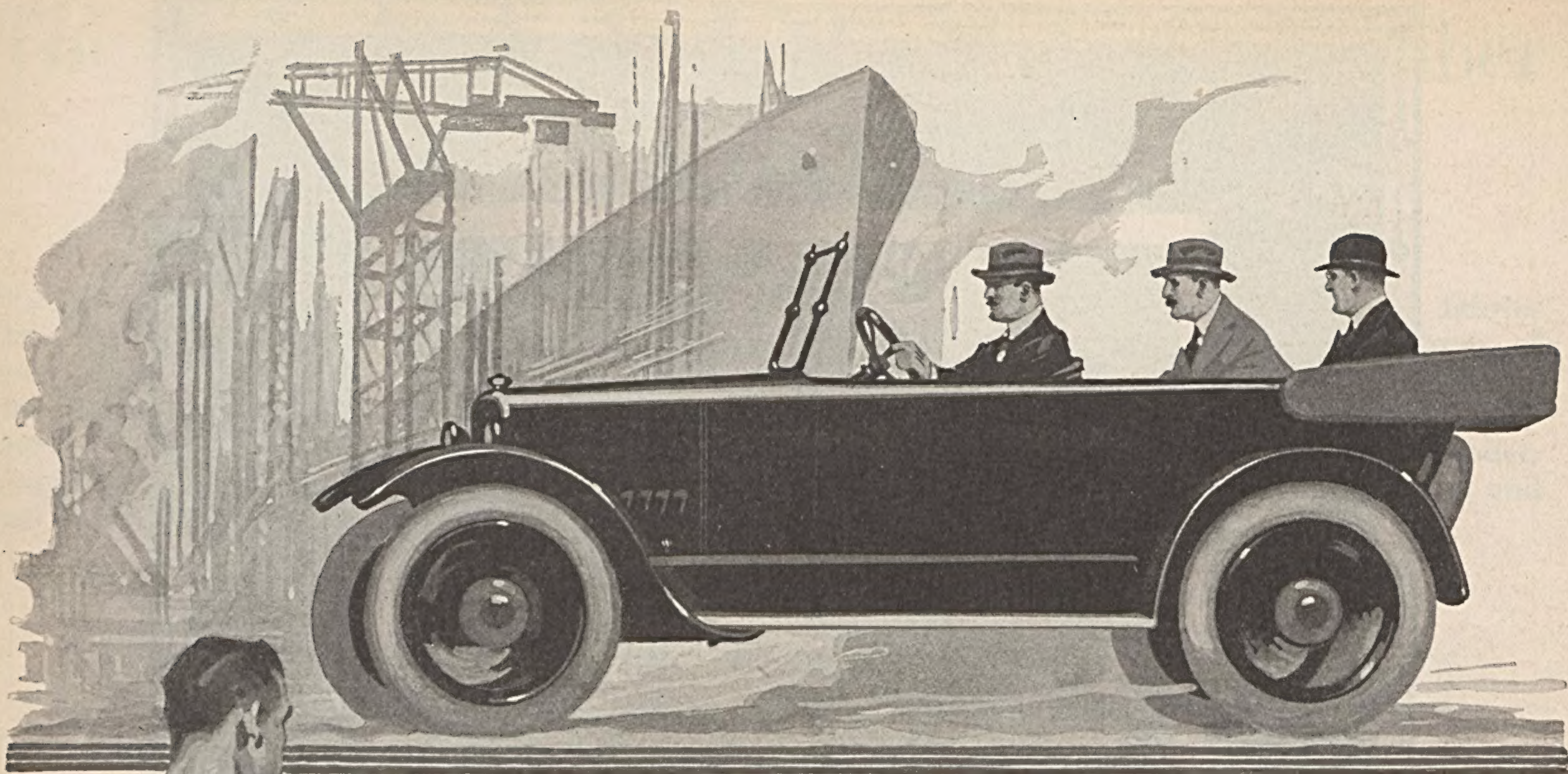


Maker of  
 "Pierrette" for Sheerwear  
 "Fan-ta-si" for Sportswear  
 "Hindu" for Summerwear  
 "Moon-glo" for Everywear

*J. A. Miguel*  
 New York







# BRISCOE

*Touring  
and  
Roadster  
Models*

Priced to suit the average  
purse, but built to suit  
the most exacting user.



It will really pay you to con-  
sider the Briscoe carefully.

BRISCOE MOTOR CORPORATION  
JACKSON MICHIGAN







Frocks, gowns, skirts, sport-  
wear, blouses take on added  
grace and distinction when  
fashioned in these new

**MALLINSON'S**  
Silks de Luxe

PUSSY WILLOW

KUMSI-KUMSA

RUFF-A-NUFF

DEW-KIST

INDESTRUCTIBLE  
VOILE

ROSHANARA  
CREPE

KHAKI-KOOL  
All trade mark names

*"The beauty of a lovely woman is  
like music" — captivating — alluring*

Yet how easily personal beauty and  
charm are enhanced or marred by the  
clothes she wears.

The new MALLISON SILK  
CREATIONS make individuality in  
dress easy of attainment.

H. R. MALLINSON & CO. Inc.  
"The New Silks First"  
Madison Ave.—31st Street—New York

*All the better stores  
recognize these un-  
usual contributions  
to Spring fabric lore.*





## The Girl in the Picture

is wearing a very smart Tuxedo Sweater with White Vestee. It was designed in the Minerva Studios. It is not one whit more attractive, however, than the many charming and practical suggestions fully described and pictured in the Minerva Knitting Book.

This Manual has been termed "A Masterpiece of Knitting Literature." It contains more than 100 novel and beautiful articles of wear and adornment, with complete and simple instructions for their making.

It is the wonderful loftiness and finish of

### **MINERVA WORSTED YARNS**

that make these designs so appealing—and it is their quality, richness of color and exceptional strength which make MINERVA the invariable choice of women who knit.

MINERVA WORSTED YARNS are scientifically wound on a large ball—its uncoil as smooth and easy as that of silken thread.

Stores that give **QUALITY** first place carry MINERVA YARNS and the MINERVA KNITTING BOOK. If you cannot obtain them, communicate with us direct. Sales price of the MINERVA KNITTING BOOK, 35 cents—or postpaid by us, 40 cents.

A Bulletin, giving full directions for knitting this fascinating Vestee-Sweater and several other new and fetching designs, will be sent free upon request.

**JAMES LEES & SONS CO.**  
BRIDGEPORT DEPT. V PENNA.

*Merchants who wish to display MINERVA YARNS this Spring will please communicate at once and request samples. Only a limited number of accounts will be added to our list.*

Look for the Trade-Marked Label



It's on the Band of Every Ball

FLATO  
STUDIO



# PEERLESS

## Two-Power-Range

## EIGHT

*The  
"Loafing"  
Range*

*The  
"Sporting"  
Range*



### Peerless Closed Cars and the Double-Power-Range

CLOSED cars that bear the name Peerless have ever been notable among the finest coaches built.

This season's models are no exception, in fact, in many respects, surpass previous Peerless attainment.

The coach bodies—Coupe—Sedan—and Sedan-Limousine are Peerless built by workmen who have made coach building an art—many of whom worked on the first Peerless Limousines that set the standard by which the fine Closed Cars of that day were judged.

The most distinctive advantage offered in any motor car today—two distinctively separate power ranges—gives the Peerless owner a contrasting per-

formance that is especially desirable in Closed Cars.

In ordinary driving the thrifty "loafing" range gives a soft, smooth, easy performance that is a delight.

And its "sporting" range is instantly available to "pick up" these heavier bodies and lift them out of traffic jams, ahead of other cars—even those with the lighter open bodies.

And as a matter of fact, it is of importance to note that the Peerless Closed Cars are lighter than most open-body models of cars of like class.

Let the Peerless dealer show you the luxurious Peerless Closed models—and demonstrate the special advantage they have in their Two-Power-Ranges.

7 passenger Touring, \$2760

4 passenger Coupe, \$3320

7 passenger Sedan-Limousine, \$3720

f. o. b. Cleveland, subject to change without notice

4 passenger Roadster, \$2760

7 passenger Sedan, \$3530

The Peerless Motor Car Co., Cleveland, Ohio





# Miss Manhattan Coats and Suits

## Youthful New York Styles

TAILORED FOR

*Miss Manhattan*  
NEW YORK

No. 210-M  
Youth rubbed its eyes, looked again, and chose for its very own this slender suit of all-worsted serge, silk lined throughout and featuring the new season's fancies in collar, skirt and belt.

No. 574-M  
The cape, most flattering of garments, is at its best in this model of fine Duvet de Laine, stylishly collared and tasseled. The back is plaited and has silk hand-embroidered darts.

No. 542-M  
All the fascination of a cape with the snugness of a coat is in this charming wrap-coat, belted and plaited to one's heart's desire. The material is fine Duvet de Laine, lined throughout with beautiful fancy silk.

No. 187-M  
Springtime, youth, and box-coats—how well they go together. This particularly sprightly model is of fine all-wool Silvertone, silk lined throughout and featuring a jaunty vest with a corded lacing.

MISS Manhattan Coats and Suits are exclusive and distinctive, in every detail. They are created by my own designing staff under my personal supervision and possess unusually youthful lines and style features.

Women who keep in touch with fashion know me for a criterion of modes, a safe counselor in matters of smartness. Good materials, faultlessly tailored and finished, give to every Miss Manhattan garment the added distinction of solid worth.

If your local dealer is not one of my exclusive representatives, you can order from me direct, providing you give me your dealer's name and address so that I may make delivery through him. "Miss Manhattan's" Fashion Book sent upon request, gratis.

1372-82 BROADWAY  
NEW YORK

*Miss Manhattan*





**S**OME INTERESTING HATS FOR SPORTS WEAR  
ON SALE AT ALL SMART SHOPS

PARIS

LONDON



48 WEST 38TH STREET  
NEW YORK

AMERICA'S SMARTEST UNTRIMMED HATS BEAR THE DIAMOND TRADE MARK  
ASK TO SEE THEM AT YOUR DEALERS





Model your figure  
with a  
**Model**  
brassiere

## Is There a Guarantee Certificate On Your Brassiere?

Every Model Brassiere has a Guarantee Certificate affixed to it, warranting every part and particle of the material, construction, finish, trimming.

If you take any Brassiere without a Guarantee Certificate, you are accepting less than your money entitles you to, as a shrewd shopper.

Therefore, look for the name, Model, on every Brassiere you buy.

50c to \$10.00

In Every Shape and Fastening

Illustrated  
Style Book Sent Free

**Model Brassiere Co.**

Dept. "A"

200 Fifth Avenue New York



## Crane's Linen & Laton

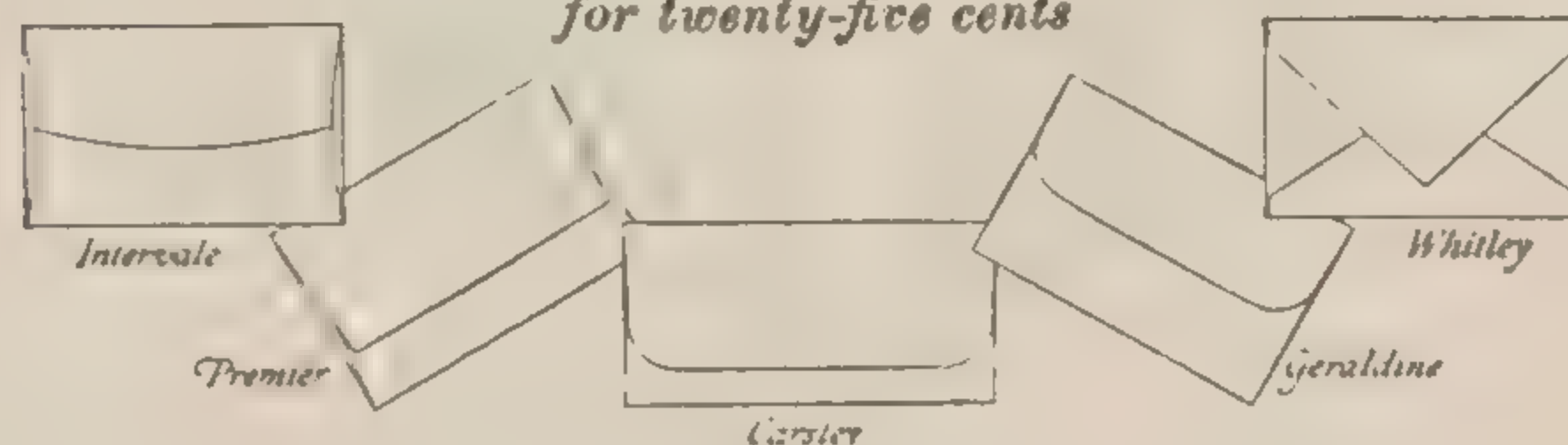
[ THE CORRECT WRITING PAPER ]

Its quality is in the paper. The style is added by the creator of stationery style.

A weaver makes a beautiful and durable piece of silk. A modiste makes that silk into a smart and becoming gown. The beauty is in the silk itself. The style is in the gown.

All good stationery departments can show you the five new, smart envelope shapes—Whitley, Premier, Intervale, Geraldine and Carsley—any one of which you can select with confidence. Also three new colors—Mignonette, Laurel and Forgot-me-not—as well as white.

Usable samples sent on request  
for twenty-five cents



**EATON, CRANE & PIKE COMPANY**  
NEW YORK PITTSFIELD, MASS.



## The Pride of the BABY SHOW

You never got a whole big cup for being the best-looking thing under eight pounds. But Nanki did.

If she were yours—you wouldn't leave her there a minute. You'd pick her out by that soft neck; and you'd find her climbing into your arms, waving her ostrich plume tail and telling you in strict-confidence Pekinese that she thought you *much* the nicest person at the show—if she were yours.

You know you've always wanted a dog—maybe it was a Peke, maybe a Great Dane the size of Grant's Tomb. But you've procrastinated—you know you have—and see what you've missed.

There's a coupon below. . . . In case you forget, you'd better check and mail it now.

**Free Information Coupon—  
Does Not Obligate You to Buy**

**VANITY FAIR DOG MART**  
19 West 44th St., New York

I can see that there has been something lacking in my life. I've marked which one I think it is. Won't you give me the address of a kennel where they keep registered thoroughbreds? This doesn't mean I'm going to buy—I'm just thinking about it.

- |                    |                     |
|--------------------|---------------------|
| <b>Terriers</b>    | <b>Spaniels</b>     |
| ..Scottish         | ..Cocker            |
| ..West Highland    | ..Water             |
| ..Cairn            | ..King Charles      |
| ..Sealyham         | ..Japanese          |
| ..Irish            | <b>Watch Dogs</b>   |
| ..Wirehaired fox   | ..Shepherd (police) |
| ..Smoothhaired fox | ..Great Dane        |
| ..Bull             | ..Collie            |
| ..Boston bull      | ..English bulldog   |
| ..Welsh            | ..Airedale          |
| ..Yorkshire        | ..Chow              |
| ..Maltese          | <b>Toy Dogs</b>     |
| ..Peke             | ..Russian wolfhound |
| ..Pom              | ..Irish wolfhound   |
| ..Poodle           | ..Greyhound         |
| ..Griffon          | ..Beagle            |

Name .....

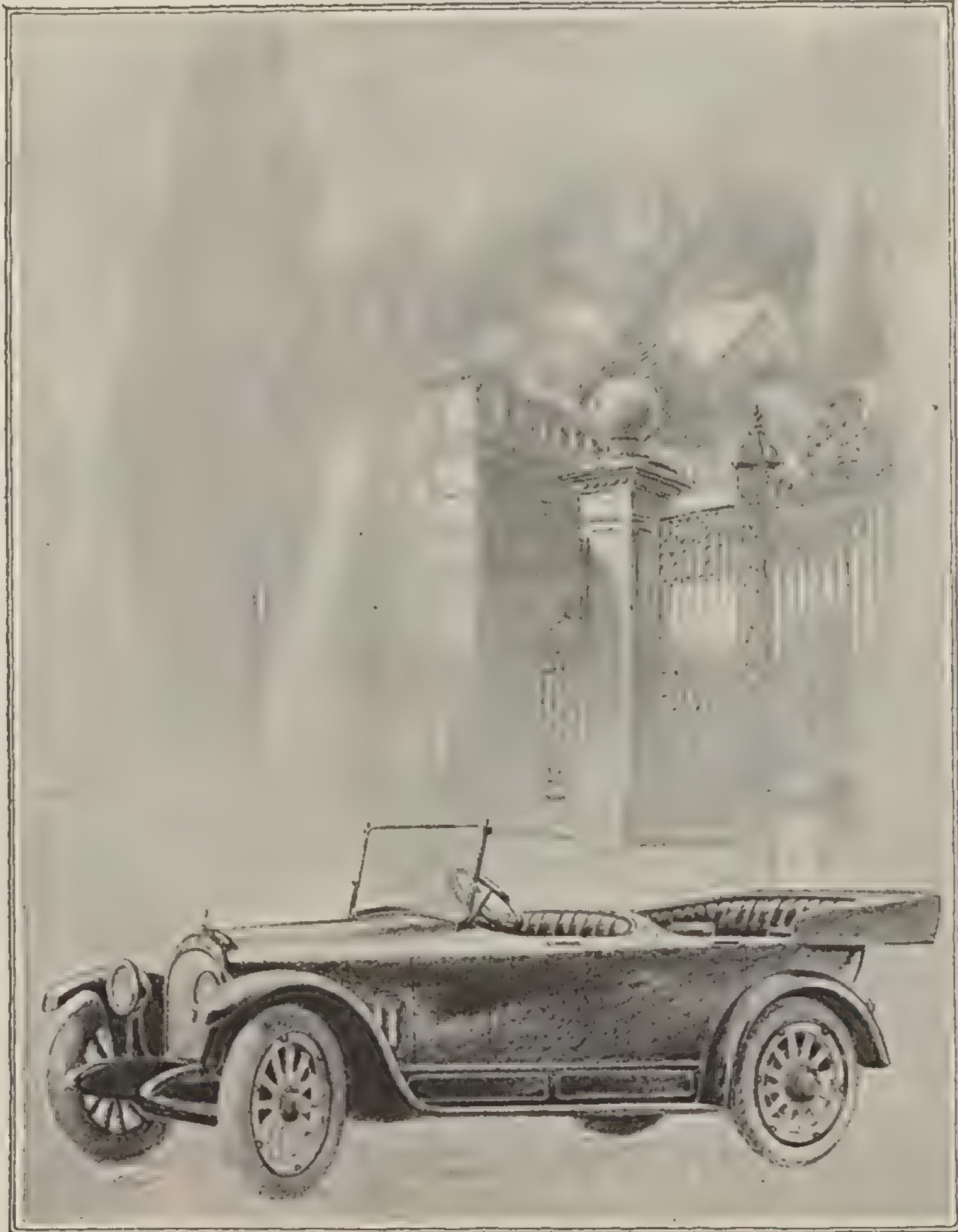
Street .....

City .....

State .....

V-2-15-19



**Willys**  
**KNIGHT**Sleeve  
Valve  
Motor

## Distinguished Service

The strongest endorsements of Willys-Knight cars come from owners who have driven them the longest.

The reason goes deeper than fine body design and complete luxury.

The *motor*! It is the Willys-Knight *sleeve-valve* motor!

This is the *only* type of motor which runs sweeter and better as miles of continuous service mount into the thousands.

The increasing demand for Willys-Knight cars is directly traceable to friends of owners.

*The Sleeve-Valve Motor Almost Never Needs Attention*

Willys-Overland, Inc., Toledo, Ohio  
Willys-Knight Touring Cars, Coupes, Sedans, Limousines  
Overland Motor Cars and Light Commercial Cars  
Canadian Factory, West Toronto, Canada





# Correct corseting makes grace of line

Model "O" backlace  
is shown above.

It's because no gown can set better than the corset worn beneath, that Goodwin Corsets have been chosen by Fashion Exhibitors to provide fundamental grace of line for prize winning dresses. They are also the choice of leaders on the stage and in society and of fashionable dressmakers everywhere.

## ONLY ONE ECONOMY

In selecting corsets, the one economy is to buy the best. After-war prices necessarily remain high, and a corset *now* is an investment that should be made only where the highest quality is offered. Goodwin Corsets combine beauty of workmanship and material, with a perfection of design that makes them truly adaptable to the human figure.

NEW YORK  
373 Fifth Avenue

CHICAGO  
57 East Madison Street

SAN FRANCISCO  
330 Sutter St.

BOSTON  
687 Boylston St.  
ROCHESTER  
1143 Granite Bldg.

SPOKANE  
827 W. Sprague Ave.  
PITTSBURG  
2010 Jenkins Arcade

*Goodwin*

*Goodwin*

*The fall exhibit of the Fashion Art League of America given at the Morocco Theatre, New York, brought to prominence some very original, artistic designs in suits and gowns.*

*Among those most noteworthy were the afternoon gowns displayed by Mme. Dillon of Chicago, three of which are shown in the accompanying "Tea Scene." The gown worn by the hostess in this illustration received particularly favorable comment from the art critics.*



"Over Seas"



PALL MALL

A Shilling, Three Pence in London  
Thirty Cents Here

U.S. NAVAL OFFICER'S  
EQUIPMENT







Look for this  
Nurse-Face in the  
Drug Store Window



## "Vive Mademoiselle Pureté"

So says many a pretty woman who owes much of loveliness to this symbolic San-Tox nurse.

To you, too, she will bring rejoicing, and beauty—beauty of skin and hair, softness of hands, fragrance of person—and that treasured charm of daintiness which all women strive for, who desire to please.

And for you, too, it will be well worth while to seek the San-Tox nurse. Look for her gracious face in the drug store window. She is the sign of the San-Tox druggist, and the San-Tox symbol of purity on many a San-Tox packet of blue.

They are toiletries for the fastidious—these San-Tox packets—pure, delicate creams to cleanse and nourish the skin, soothing and fragrant lotions to protect against harsh winds, and powders of exquisite purity to soften and refine the complexion.

Only San-Tox druggists are permitted to sell San-Tox toiletries, and the other San-Tox Preparations, of which there is a wide, wide range.

SAN-TOX FOR PURITY  
DePree Chicago

# San-Tox



*Jane Marsh  
Creations of Individuality*



*Millinery fashions have their  
origin in Jane Marsh Models*

*Ask for a showing of the latest  
Jane Marsh Models at the  
more Exclusive Millinery Shops*

JANE MARSH CO.  
INCORPORATED  
MILLINERY  
ORIGINATORS  
NO. 16 TO 18 EAST 40th STREET  
NEW YORK  
PARIS 52 RUE RICHER



P  
E  
C  
K  
&  
P  
E  
C  
KSmart Requisites for  
WINTER RESORT WEAR

Women's Imported French Silk Stockings; plain, openwork, or with handmade lace insertion. Imported Golf Stockings. Black Silk Bathing Stockings. Light weight Angora and Silk Sweaters including the new Tuxedo model.

Men's Novelty Hose and Imported Golf Stockings. Genuine English Town Print Foulard Neckwear four in hand or bat ties. Also, imported Crepe Ties in plain colors.

Children's Silk or Lisle Socks; also, Golf Stockings.

*Finest Qualities—Exclusive Styles  
Mail Orders Sent on Approval*



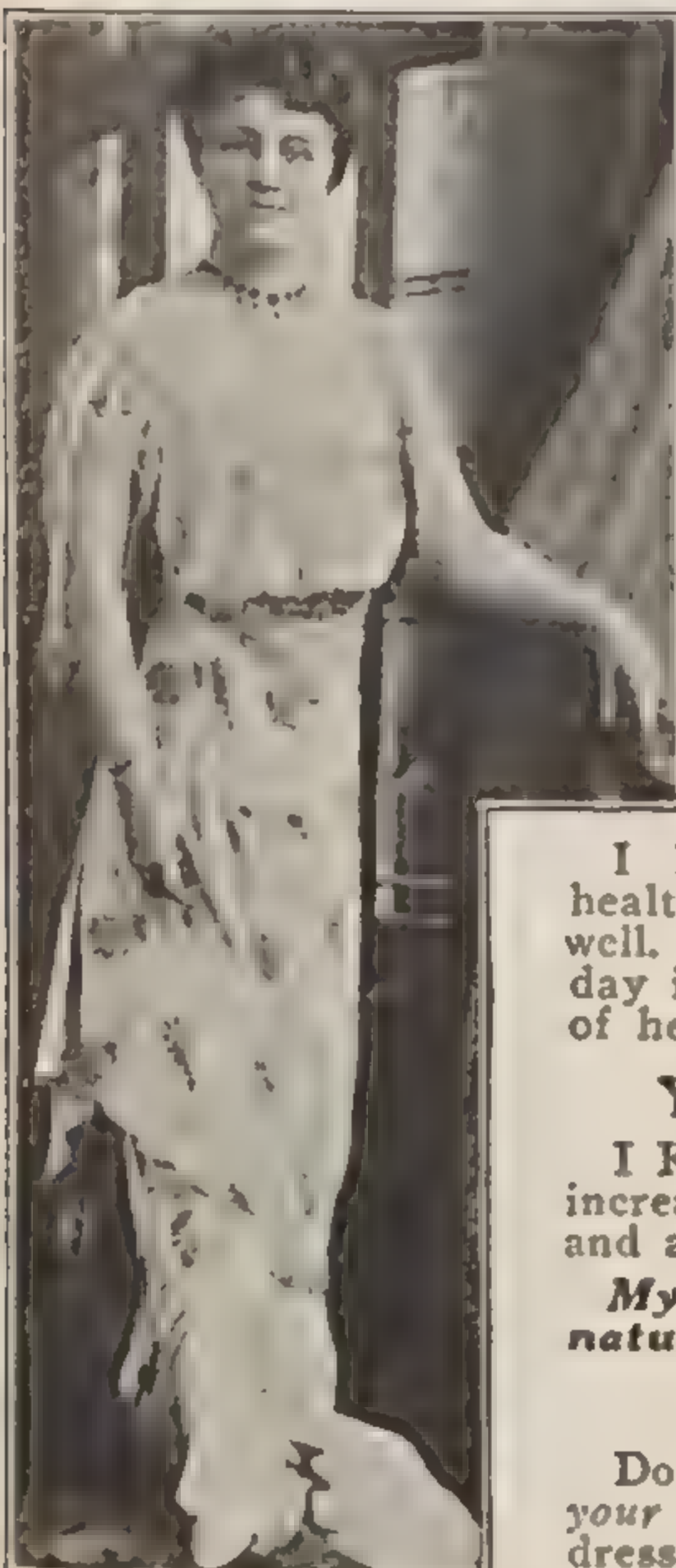
## STOCKING SHOPS

586 Fifth Avenue at 48th Street

501 Fifth Avenue at 42nd Street

NEW YORK

Also at CHICAGO, PALM BEACH and NEWPORT

F  
I  
N  
E  
H  
O  
S  
EHAVE YOU ANY OF  
THESE AILMENTS?

Even the most stubborn—Common Ailments—yield to my treatment, as:  
Excess Flesh, Thin Neck, Chest, etc.  
Round Shoulders  
Incorrect Standing  
Incorrect Walking  
Poor Complexion  
Poor Circulation  
Lame Back  
Headache  
Sleeplessness  
Lack of Reserve  
Nervousness  
Irritability  
Constipation  
Indigestion  
Dizziness  
Colds  
Torpid Liver  
Malassimilation  
Auto-intoxication

You Can Be Well  
Without Drugs

**B**E free from nagging ailments. Weigh what you should weigh! Have a perfect figure! Be happy! *Enjoy* life! Be a source of inspiration to your friends. In other words, **LIVE**.

When all of the vital organs are doing their proper work, and you stand and breathe correctly, disease germs, gripe and colds have little hold on you.

I have helped 87,000 refined, intellectual women regain health and good figures. I have taught them how to keep well. **Why not you?** You can devote just a few minutes a day in your room to following scientific, hygienic principles of health which I direct to suit your particular needs, and

## You Can Weigh Exactly What You Should

**I KNOW** it. I have reduced the weight of 40,000 women and increased the weight of 40,000 more. I can do the same for you and at the same time strengthen every vital organ.

*My work has grown in favor because results are quick, natural, permanent, scientific and appeal to common sense.*

## You Can Have a Good Figure

Don't envy the friend who has a wonderful figure. *Perfect your own.* You can and you will look a lot better in a modest dress if you carry it well than in a \$200 gown with a poor figure.

**I want to help you to realize that your health lies almost entirely in your own hands and that you CAN reach your ideal in figure and poise.**

Judge what I can do for you by what I have done for others.

The most progressive physicians are my friends. Their wives and daughters are my pupils. Medical magazines advertise my work.

Write me about yourself. I will hold your letter in strict confidence and will tell you personally whether I can help your case.

*Sit down and write me NOW. Don't wait, you may forget it.* I will send you free my valuable booklet on health, telling you how to stand, walk and breathe correctly.

**Susanna Cocroft**

Dept. 17 624 S. Michigan Ave., Chicago



Miss Cocroft has surely been doing a valuable war work. She is a nationally recognized authority on conditioning women as our training camps have conditioned our men.



## Lustr-ite Your Nails

**T**HE charmingly shaped and tended nails of a gentlewoman cannot be secured by removing the cuticle, either with scissors or harsh acids. For lasting nail-beauty, manicure the Lustr-ite way.

The methods used by the women whose nails you most admire have now been put in booklet form. Your own copy of "The Better Way to Manicure" is waiting for you. With it we'll send enough Lustr-ite Cuticle Ice to prove how easy it is to educate your nails the Lustr-ite way.

Lustr-ite manicure preparations include all the essentials for "The Better Way to Manicure."

Lustr-ite Cuticle Ice

Lustr-ite Nail Whitener

Lustr-ite Nail Cake

Lustr-ite Salve Enamel

also Boudoir and Traveling Sets

On Sale at All Department and Drug Stores

The Lustr-ite Corporation

42 Fulton Street

Brooklyn, New York

"The  
Finishing  
Touch"

**Fresca  
Beauty Powder**

**T**HE new masterpiece! Upon its first touch to your skin you will luxuriate in its extraordinary fineness—brought to a new perfection!

Because of this *unusual* smoothness, it *clings* beautifully, it *covers* delightfully, it *blends* perfectly with the skin. It conceals itself—merged in the total beauty of your new-born complexion. It has a new, fascinating and exclusive perfume.

Every box of FRESKA Beauty Powder contains double the quantity usually sold for the same price.

Have a complexion unusual in its uniform beauty, one that the roses will envy—use Fresca Beauty Powder, the quality powder supreme. It is guaranteed to satisfy you completely or your money is refunded.

At all drug and department stores, 50c a box, or mailed postage paid on receipt of price.

**THE FRED W. SCARFF COMPANY**  
529 Thompson Building Chicago, Ill.





# OWEN MAGNETIC .



## *Banishing the Commonplace*

THOSE who are distinguished for their Owen Magnetic Motor Cars are strict individualists, though not bizarre.

Their town and country houses, their gardens, all their possessions are far from the commonplace.

And so when it comes to a car, they insist on getting away from the monotonous. Up and down the Avenue, or at the Opera, or at the Country Club—wherever the world of fashion congregates—certain cars distinguish the vivid personalities from the drab.

Each Owen Magnetic expresses this idea of unobtrusive elegance. Exterior and interior colors and upholstery are decided upon by the owner.

All the appointments show careful selections—such as the silver hardware, the lighting fixtures, the carpeting.

The most casual observer knows instantly that the owner is a person of faultless taste.

Just as The Owen banishes the commonplace in appearance, so does it eliminate the mechanical crudities of yesteryear. At the touch of finger-tip this great car is in complete control—giant power leaps across an air space from engine to wheels. No gear shifting—no clanking noises—no jerks nor lunges—just a quiet, floating sensation, entirely different!

Attractive brochure, adequately describing the Owen Magnetic, will be mailed upon request.

THE BAKER, RAUCH & LANG CO., CLEVELAND, OHIO

Also Builders of Rauch & Lang Electrics and Custom Coach Bodies of Quality

Metropolitan Distributors

OWEN MAGNETIC MOTOR SALES CORP.

Broadway at 57th St., New York



# O'CONNOR & GOLDBERG

EST. 1903 SHOES



O-G  
SHOES

O-G  
SHOES

## O-G Satin Oxfords

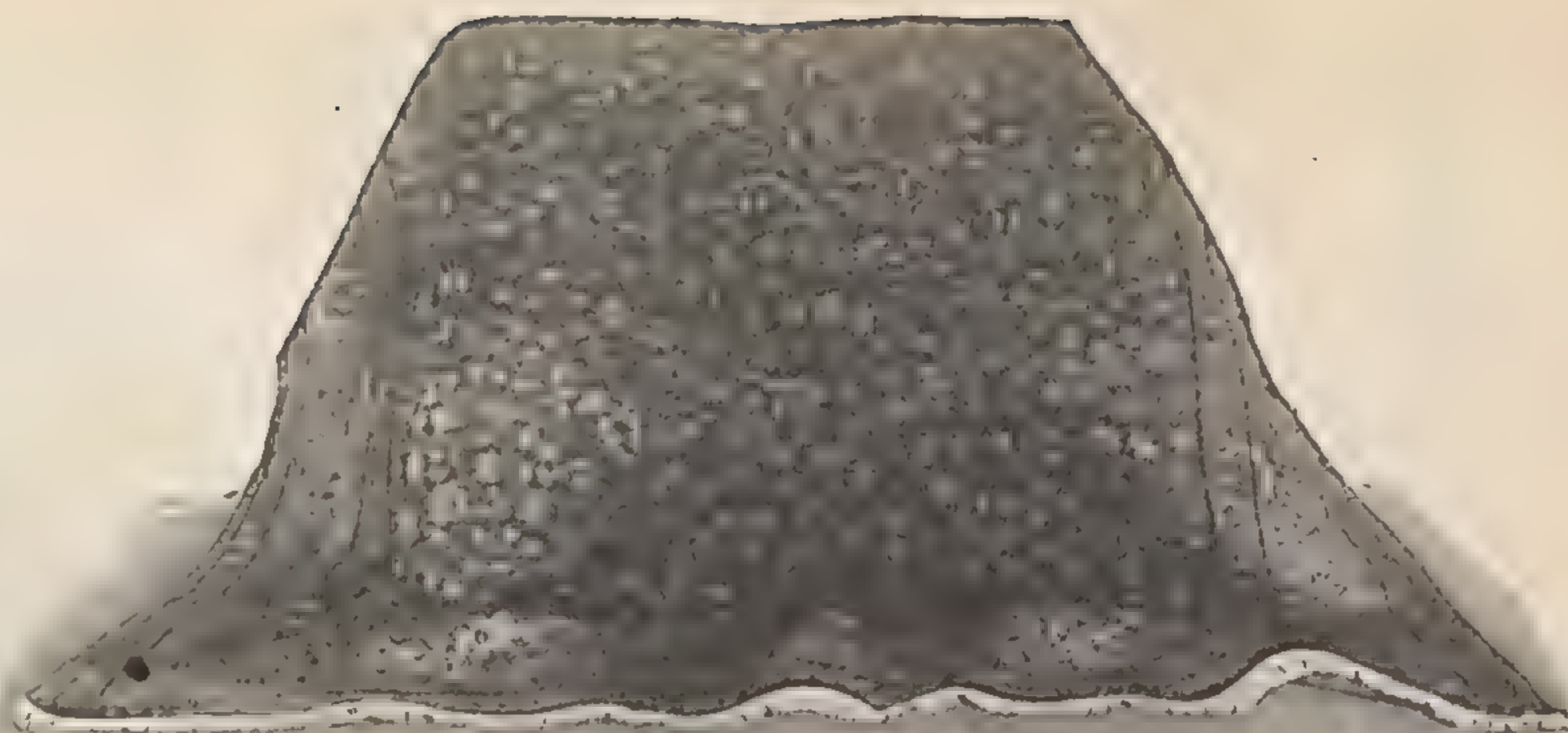
These smart O-G oxfords are harbingers of vogue! An excellent grade of satin. They are \$10.50 bench made and hand sewed.

Mail Orders receive prompt and careful attention.

**O'CONNOR & GOLDBERG**  
(Style Creators since 1903)

SEVEN O-G STORES IN CHICAGO

Address for Out-of-Town Orders:  
REPUBLIC BUILDING, CHICAGO



*Meshed study; woven entirely in one piece. Dark blue ground with Autumn foliage shades of Browns, Tans and Mulberrys predominating.*

## BENGAL-ORIENTAL RUGS

(Reproductions)

For the past six years, in a very small conservative way, these rugs have been woven by hand and loom in the image of the best Orientals that could be found as studies.

These rugs should not be confused with familiar reproductions because the Oriental-type loom used insures a texture, color harmony, luxurious tread and detail of workmanship faithful to the costly originals from which they have been patterned.

The price of these rugs is from one-third to one-fourth the cost of the studies from which they were made—in fact, the fairness of price will be a revelation to you.

Many discriminating merchants are displaying

## BENGAL-ORIENTAL RUGS

*The name of the merchant in your city selling these rugs will be sent upon request. Color prints may be had upon application.*

**JAMES M. SHOEMAKER CO., INC.**

16-22 West 39th Street at Fifth Avenue :: New York

Correct uniforms. Social standing is often judged by the correctness of the maid's uniform.

**"BIBERMAN MAKE"** uniforms meet every requirement of approved style and are of unquestionably superior quality in material and workmanship.

No. 927—Made of fine grade black poplin, wide Gibson tucks over shoulders, detachable collar of self material, also additional detachable collar of white organdie. Two button cuffs with extra detachable white organdie cuffs. Skirt panel front and back. Highest quality and expertly tailored. Sizes 34 to 46. Price \$4.50.

The best stores carry "BIBERMAN MAKE." Ask for them by name. Our Style Book showing the latest approved uniforms for all purposes mailed on request.

**BIBERMAN MAKE**

**BIBERMAN BROS.**  
24th & Chestnut Streets  
Philadelphia

### The Pleasures of Life

WE must have good health if we would enjoy The Pleasures of Life to the highest degree—and good health depends largely on good teeth. Dr. Sheffield's Crème Dentifrice has been an aid to sound, healthy teeth since 1850.

Today it is the result of sixty-nine years of experience and ever increasing success in the manufacture of dental paste. Through the use of only the purest and best ingredients and by constant study of the latest theories as practised in modern dentistry, a more perfect blending of skill and science in dental paste is not obtainable. A better product is not possible at any price.

Dr. Sheffield's Crème Dentifrice has a pleasant, soothing effect on the gums, distributes itself thoroughly and assures clean, white, healthy teeth. It is a delicious and efficient tooth paste that makes constant daily care of the teeth not only a beneficial habit but a pleasure as well.

Sold in 10c and 25c tubes. Ask your druggist for

## DR. SHEFFIELD'S CRÈME DENTIFRICE

ESTABLISHED 1850

Send 10c in stamps for a medium-size tube, or 25c for full size. Note how pleasantly and thoroughly this exquisite dentifrice does its work. Sheffield Dentifrice Company 421 Canal Street, New York City.



# A Kleinert Shield for Every Gown and Occasion

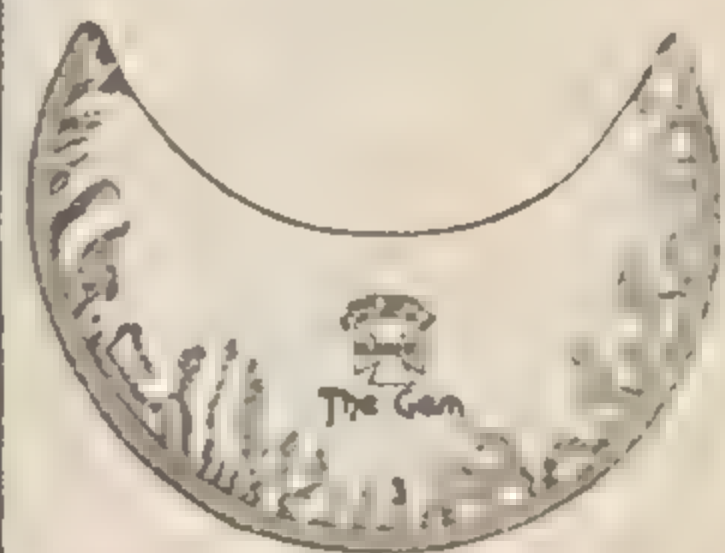
OF course we all wear Kleinert Dress Shields—what gown would be complete without them?

The name Kleinert's is well worth looking for—it's a real guarantee of quality and satisfaction and there is a Kleinert shield for every occasion.

I. B. Kleinert Rubber Co.  
719-727 Broadway, New York

Canadian Office:  
84 Wellington Street, W., Toronto

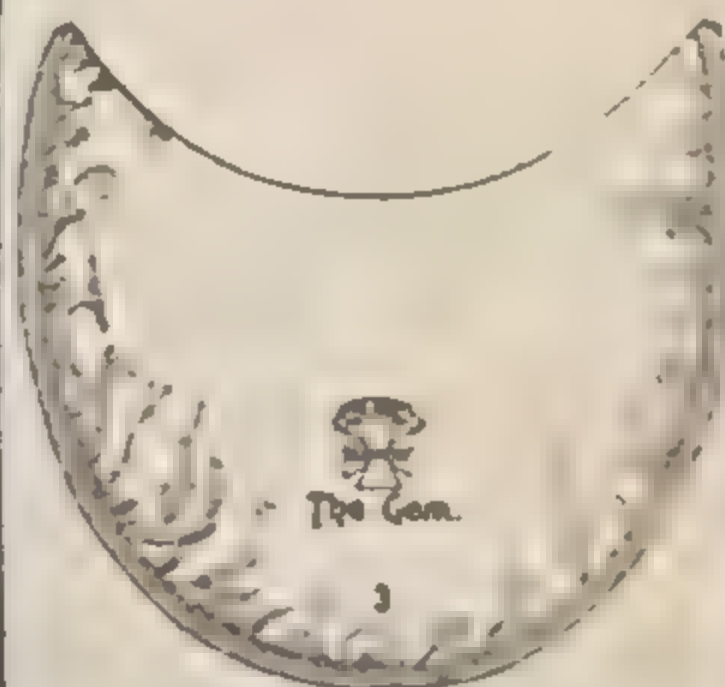
Makers of Dress Shields, Rubber Sheeting, Baby Pants, Bathing Caps, etc.



*Little Kleinert crescent—dainty protection for your party dresses*



*For sheer shirt-waists, here's the Kleinert's flesh-colored Gem, practically invisible*



*The "Opera" shape is for semi-dress wear in white, flesh, or fast black*



*Use Kleinert double-covered Gem for the maximum of protection and service*

## Kleinert's Dress Shields





## DeMiracle

Every Woman's Depilatory

### The Perfect Hair Remover

DE MIRACLE, the original sanitary liquid, is equally efficacious for removing superfluous hair from face, neck, arms, underarms or limbs.

This common-sense method is both logical and practical. It acts quickly and with absolute certainty.

DeMiracle requires no mixing. It is ready for instant use. Therefore, cleanly and most convenient to apply.

Samples—We do not supply them, but you can try DeMiracle at our expense. Buy a bottle, use it just once, and if you are not convinced that it is the perfect hair remover return it to us with the DeMiracle guarantee and we will refund your money.

Three sizes: 60c, \$1.00, \$2.00.

At all toilet counters, or direct from us, in plain wrapper, on receipt of price.

## DeMiracle

Dept. 21

Park Avenue and 129th St., New York



## Pierre

### Transformations

cannot be distinguished from your own hair because of their perfect match and invisible adjustment. Light, comfortable and made of beautiful, wavy hair, they enable you to dress your hair easily in any style. Pierre Transformations and Chignons (back pieces) are beyond comparison with ordinary hair goods, equaling the best products of the great Paris and London specialists.

PIERRE, 5 East 53d St.  
NEW YORK CITY

## BOUÉ SOEURS

9 Rue de la Paix, Paris

have returned to New York to introduce their new conceptions in

### ROBES MANTEAUX et LINGERIE

Inspired by the spirit of *France Triomphante*, les Boué Soeurs have produced an array of spring creations with a verve and brilliant beauty beyond anything they have hitherto presented.

An exhibition will be given daily from eleven to one and from three to five under the personal direction of les Boué Soeurs, Madame la Baronne d'Etreillis and Madame Sylvie de Montegut. Your gracious attendance is invited.

## BOUÉ SOEURS

New York Establishment

13 West Fifty-sixth Street

The Only Rue de la Paix House in America

## KEEP SWEET WITH Eversweet

THE DAINTY DEODORANT

Will not injure skin or clothing

YOU need never be embarrassed by odors from perspiration.

Just a dab of

## Eversweet

—the dainty, white, odorless, antiseptic, cream—under the arms, between the toes, anywhere, will neutralize these odors.

Its use is a delight to all who take pride in maintaining absolute personal cleanliness.

25c and 50c a Jar. At all Drug and Dept. Stores. Send 3c stamp for sample

EVERSWEET COMPANY  
Dept. V, 62 CLIFF ST., NEW YORK

## Maternity

For over eighteen years Lane Bryant has been the world's largest makers of stylish apparel for maternity wear. For over eighteen years our designers have studied and experimented and perfected styles for



### Expectant Mothers

The benefit of all this study and experiment may now be yours.

Lane Bryant maternity clothes will enable you to dress stylishly during the maternity period. They are cleverly designed to conceal the maternity condition. They look right, fit right and feel right at all stages of the maternity period. They may be worn without remaking after baby's birth.

Coats	\$19.75 to \$165.00
Dresses	17.85 to 135.00
Suits	22.75 to 67.75
Waists	3.95 to 24.75
Skirts	6.95 to 19.85
Corsets	3.95 to 12.50

Style Book  
FREE

Very fine quality All-Silk Crepe de Chine Dress specially designed for maternity wear. \$39.75. If impossible to visit our stores in New York, Chicago, San Francisco, Washington or Detroit, write for Style Book. Address Dept. V6.

Lane Bryant  
Fifth Ave. at 38th Street New York

76  
Pages  
FREE

Write  
TO DAY

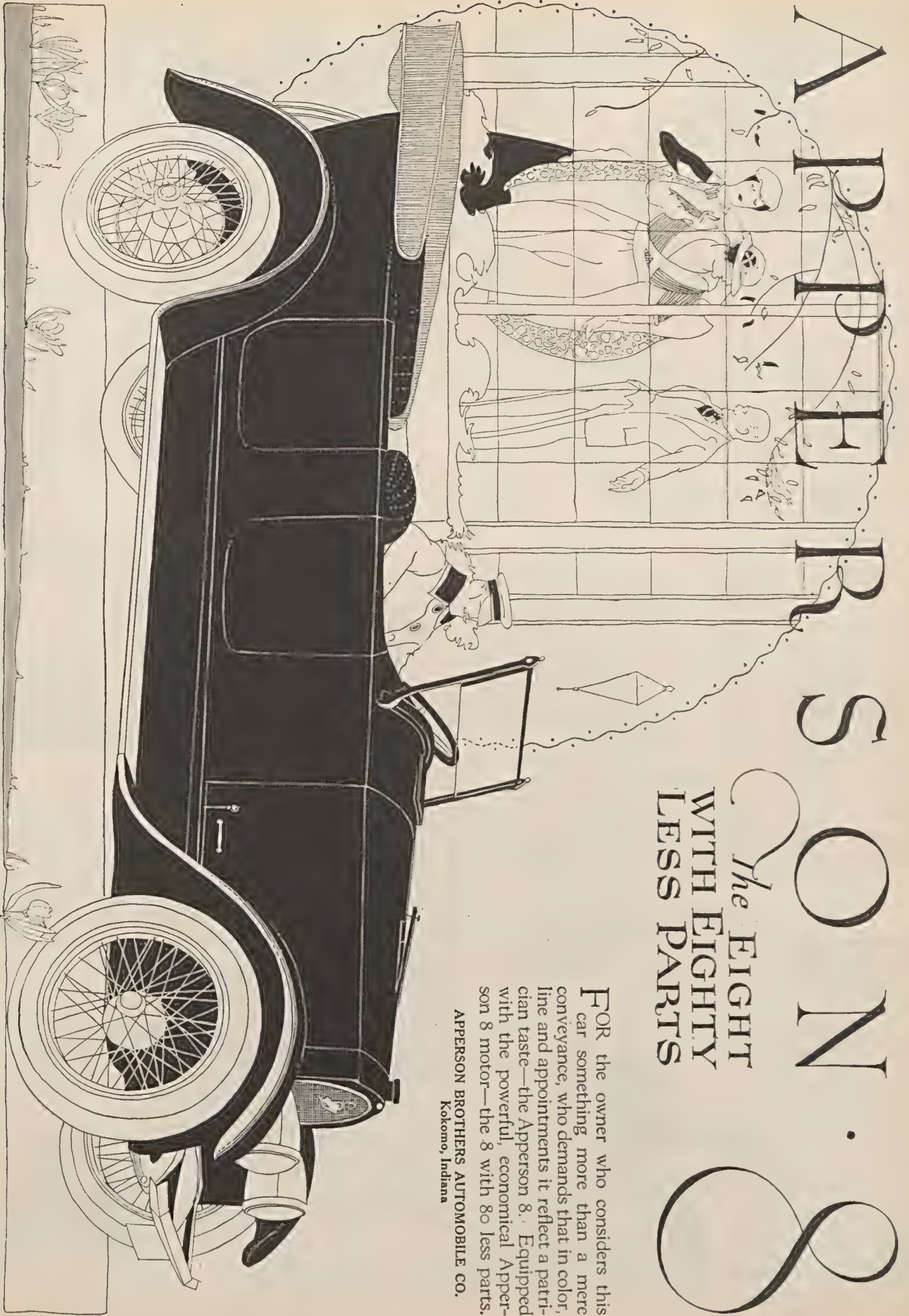


# APPERSON'S COON.<sup>2</sup>

## *The EIGHTY* WITH EIGHTY LESS PARTS

FOR the owner who considers this car something more than a mere conveyance, who demands that in color, line and appointments it reflect a patrician taste—the Apperson 8. Equipped with the powerful, economical Apperson 8 motor—the 8 with 80 less parts.

APPERSON BROTHERS AUTOMOBILE CO.  
Kokomo, Indiana







# The new fabric REPOLYN

**R & S**  
Silks Supreme

SILK & WOOL  
POPLINS

7149  
GEORGETTE  
CREPE

6204 CREPE  
METEOR

1371 SATIN  
CHARMEUSE  
KREPOPLYN

INTERESTING in its weave, beautiful in its soft lustre, admirable in its draping qualities, Crepolyn, the newest member of the R & S family of poplins, promises to be one of the most popular of the spring fabrics.

R & S Silk and Wool Poplins are famed for their quality, durability and distinction of weave. Available in a wide range of exquisite solid shades, they are ideal for women's outer apparel of every description.

Other R & S fabrics are listed in the panel to the left. Specify them when you select your new spring wardrobe.

**Reiling & Schoen**

INCORPORATED

260 Fourth Avenue  
New York



# Country Life

Goes back to a peace basis with the February issue, and the editors announce a series of color manuals that will be guides to good taste in everything that pertains to the Country home.

## In February INTERIOR DECORATION

A color manual that will be devoted largely to "After the War" problems, giving in detail a comprehensive plan for nation wide reconstruction of our useful Arts.

## In March GARDENS

The Garden Manual of COUNTRY LIFE is an institution—This year it will be of more than usual value, having as contributors some of the best known writers, among them Walter Pritchard Eaton, Louise B. Wilder and Francis Rolt-Wheeler. Hundreds of illustrations and eight full pages in color.

## In April BUILDING

The ban on building has been lifted. This will be the first building Manual of COUNTRY LIFE in two years. All that is best in architecture, and all that is new in equipment, well illustrated, with superb color plates.

## In May SUMMER FURNISHINGS

This is the season of the year when you are thinking of refurnishing the summer home. You will find the Summer Furnishing's Manual a practical guide. Hundreds of fine half-tone illustrations and at least eight full pages in color. This is only a brief glimpse at the color manuals in the forthcoming issues.

Each succeeding number will have a manual on a subject relating to the Country home, illustrated with not less than eight pages of color and hundreds of half tone plates. Each number of COUNTRY LIFE covers more than fifty subjects and you will find a subscription to be an investment that returns big dividends.

## TWO DOLLAR VALUE FOR ONE DOLLAR

These four issues will cost you \$2.00 on the newsstands, but to place COUNTRY LIFE in the homes of discriminating readers, we offer to send these four issues on receipt of the coupon and One Dollar, or if it is more convenient, send the coupon without remittance and we will bill you.

DOUBLEDAY, PAGE & COMPANY, Publishers,  
Garden City, N. Y.

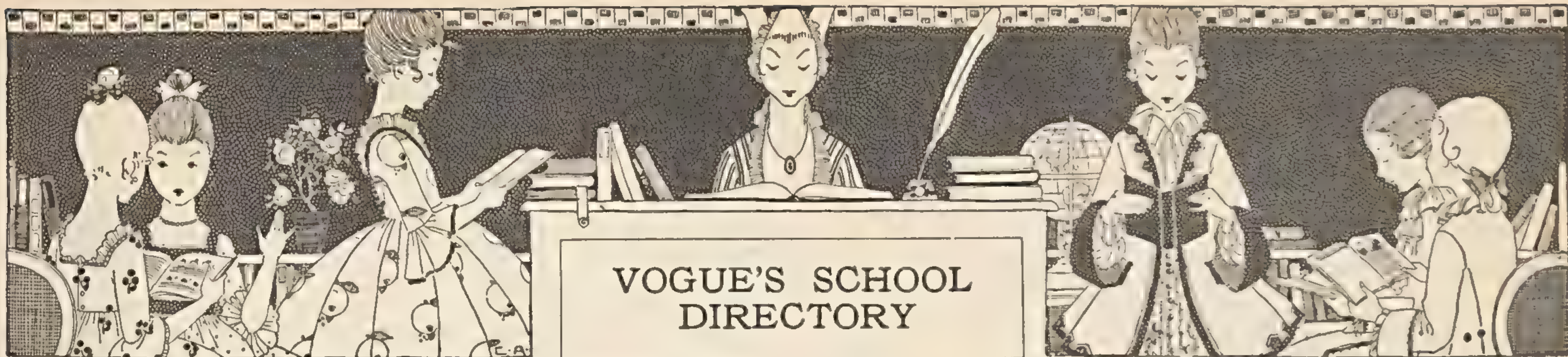
Gentlemen:

Enter my subscription for four issues of COUNTRY LIFE beginning with February. I enclose \$1.00—special price.

Name.....

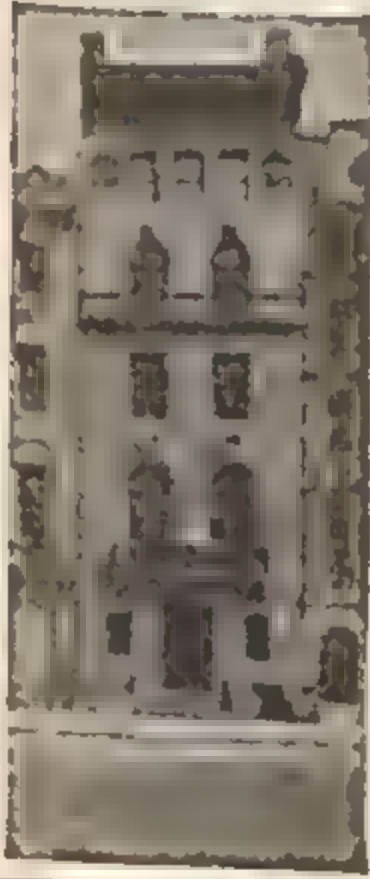
Address.....





## New York—Girls

## GARDNER SCHOOL FOR GIRLS



Formerly at 607 Fifth Ave. Now at 11 East 51st St. (bet. 5th and Madison Avenues). Fireproof building, spacious and beautiful, thoroughly equipped for resident and day pupils. Elevator. Open air classes and gymnasium. Regular and special courses. Unexcelled opportunities in music. All the advantages of the city with delightful home life. Riding, skating, dancing, tennis, swimming.  
Miss Eltinge and Miss Masland  
Principal

New York, Tarrytown-on-Hudson, Box 7.

## THE KNOX SCHOOL

Formerly at Briarcliff Manor, Country School for Girls. 40 minutes from New York City.  
MRS. RUSSELL HOUGHTON, Principal.

MISS C. E. MASON'S  
Suburban School for Girls. "The Castle"  
Tarrytown-on-Hudson, N. Y.

Only 40 minutes from N. Y. City. Upper School for girls 13 to 25; Lower School for girls 7 to 13. All departments, including graduating and special courses. Vocational. Special courses in Art, Music, Literature, Languages. Certificate ad-

mits to leading colleges. Illustrated catalog.  
MISS C. E. MASON, LL. M., Lock Box 731

## BENSONHURST SCHOOL FOR GIRLS

A city school with country surroundings. College preparatory and general courses. Secretarial, Journalism, Music, Art, Classical and Interpretative dancing. Open all year. Fall term began Sept. 23. Board and tuition \$800.  
MRS. T. H. BROWN, A.M., Principal,  
Bay 10th Street, Brooklyn, N. Y.

**L'Ecole Francaise** A French School for American Girls. Removed from Rome, Italy, on account of war. References by permission: Their Excellencies, Madame Jules Jusserand, French Embassy, Washington; Madame Barrère, French Embassy; Lady Rodd, British Embassy; Mrs. Nelson Page, American Embassy at Rome. Madame J. A. Rieffel (diplômée de l'Université de France), Principal. 12-14 East 95th Street (over-looking Central Park).

## OSSINING SCHOOL for GIRLS

On Hudson, near New York. 50th year. Academic and economic courses. Separate school for very young girls. For Brochure address Box 107, Ossining-on-Hudson, N. Y.

CLARA C. FULLER, Principal  
MARTHA J. NARAMORE, Assoc. Principal

## Scoville School FOR GIRLS

2042 Fifth Ave., N. Y. C.



Mrs. Helen M. Scoville  
Miss Rose R. Chisman

Country-like space, air, sunlight and outdoor sports. Individual care and privileges. Special advantages in art, music, interior decoration, dramatic expression, languages. Full Preparatory and advanced studies meeting present demand. Red Cross Work and practical courses.

## BOYS' SCHOOLS

	PAGE
Freehold .....	27
Kiskiminetas .....	27
Massee .....	27
Montessori .....	25
Page .....	27

## BOYS' CAMPS

Culver .....	26
Junior Plattsburg .....	26
Kineo .....	26

## GIRLS' SCHOOLS

Allen, Misses .....	25
Beard .....	26
Bensonhurst .....	25
Bishopthorpe .....	26
Castilleja .....	26
Chamberlayne .....	25
Colonial .....	25
Cowles .....	26
Dow, Mrs. ....	25
Ely .....	26
Emma Willard .....	25
Gardner .....	25
Hall, Miss .....	25
Harcum .....	26
House in the Pines .....	25
Howe and Marot .....	26
Kent Place .....	26
Knox .....	25
Lassell .....	25

## GIRLS' CAMPS

Aloha .....	26
Beau Rivage .....	26
Kineowatha .....	26
Mystic .....	26

## SPECIAL SCHOOLS

American Academy of Dramatic Arts .....	27
Bloomington—Nursing .....	27
Brown's Salon Studio of Fashion .....	27
Chalif—Dancing .....	27
Chicago Academy of Fine Arts .....	27
Conklin—Secretarial .....	27
de la Neuville—Travel .....	27
Denishawn—Dancing .....	27
Easy Dress Making .....	27
Fashion Academy .....	27
Fifth Avenue Secretarial .....	27
Guest-Moncure—Dramatic Arts .....	27
Home Correspondence—Journalism .....	27
McDowell—Dressmaking .....	27

Peddie .....	27
St. John's (Wisc.) .....	27
Todd .....	27
Wabanaki .....	26
Wentworth .....	27

Repton .....	26
Sebago Wohelo .....	26
Tosebo .....	27

L'Ecole Francaise .....	25
McClintock .....	25
Mary Lyon .....	26
Marymount .....	25
Mason, Miss .....	25
Mills, Miss .....	26
Milwaukee-Downer .....	25
Montessori .....	25
Mount Vernon .....	25
National Park .....	25
Ogontz .....	26
Ossining .....	25
School of Four Seasons .....	26
Scoville .....	25
Scudder .....	25
Wabanaki .....	26
Ward-Belmont .....	25
Warrenton .....	25

Sargent .....	26
Sebago Wohelo .....	26
Tela-Wauket .....	26
Wynona .....	26

Moller, Helen—Dancing .....	27
N. Y. School Applied Design .....	27
N. Y. School Fine and Applied Art .....	27
Noyes—Expression .....	27
O'Neill, Rosetta—Dancing .....	27
Otis, Miss—Dramatic Arts .....	27
Outdoor Players—Dramatic Arts .....	27
Stewart—Backward Children .....	27
Thiers, Mme.—Singing .....	27
Townsend, Miss—Expression .....	27
Vestoff-Serova—Dancing .....	27
Woman's Institute—Domestic Arts .....	27
Woods, Miss—Backward Children .....	27

## VOGUE SCHOOL SERVICE

19 WEST 44th STREET

NEW YORK

## New York—Girls

## Mrs. Dow's School for Girls

For circular address

Mrs. Mary E. Dow, Principal

Briarcliff Manor - - N. Y.

NEW YORK, Troy

## Emma Willard School

For Girls. 105th year. On the hills, 400 feet above the city. Four new fireproof buildings, the gift of Mrs. Russell Sage. Preparatory, General and Special Courses. Certificate privileges. Music, Art, Elocution, Domestic Science. Gymnasium with swimming pool. Catalogue on request. Miss Eliza Kellas, Ph.B., Principal.

## THE SCUDDER SCHOOL

316 W. 72nd St., at Riverside Drive. Myron T. Scudder, Pres. Modern school for girls. Elective finishing courses; college preparation. Household arts, practical war-time courses. Secretarial training, of special interest to high school and college graduates. Gymnasium, swimming and rifle teams. 150 girls, 25 teachers, superb location, fine dormitory. Address Registrar V. G. Scudder.

## MARYMOUNT College and School for Women

Superb location, 40 minutes from N. Y. City. Separate College buildings. Four-year course leading to Degrees. Two-year finishing course for High School Graduates. Academic Courses, Pre-Academic, Music, Art, Elocution, Gymnasium, Athletic fields, 5 Tennis Courts, Horseback riding. Chaparrone to Concerts, etc. Write for catalogue to  
The Rev. Mother, Tarrytown-on-Hudson N.Y.

## Co-Educational

## THE MONTESSORI SCHOOL

For Children 2 to 10 years. OPEN AIR ROOM added. Music, dancing, modelling, carpentry, French. Afternoon activities. 673 West End Ave., New York.

## Tennessee—Girls

## WARD-BELMONT

For Girls and Young Women

WARD-BELMONT offers a six-year course of study embracing two years of college. It meets the exacting demands of a most discriminating patronage in Literature, in Music, Art, Expression, Home Economics, and Physical Training. Its curriculum is shaped to meet individual capacities and aims. Its faculty is select. Its beautiful campus and buildings, valued at almost a million dollars, situated in Nashville, "The Athens of the South," afford every opportunity for the development of body and mind.

Applications must be accompanied with references. For literature, Books of Views, and information address

## WARD-BELMONT

Belmont Heights Box P Nashville, Tenn.

## Wisconsin

Milwaukee-Downer College  
Milwaukee, Wis.

A standard College for Women. Courses leading to B.A., B.S., and B.S. in Home Economics, Music and Art, Fine and applied arts. Catalogue V.  
Miss ELLEN C. SABIN, President.

## Massachusetts—Girls

## Miss Hall's

SCHOOL FOR GIRLS

In the Berkshire Hills, on the Holmes Road to Lenox. Forty-five acres. One thousand feet above the sea level.

Miss MIRA H. HALL, Principal  
Pittsfield, Massachusetts

## THE MISSES ALLEN SCHOOL

Life in the open. Athletics. Household Arts. College and general courses. Each girl's personality observed and developed. Write for booklet.  
WEST NEWTON, Mass.

Massachusetts, Norton. (40 minutes from Boston.)

## HOUSE IN THE PINES

A school for girls. Preparatory and finishing courses. Languages—native teachers. Music. Household Arts. Secretarial courses. Close, personal attention. Miss Gertrude E. Cornish, Prin.

## LASELL SEMINARY

Auburndale, Mass.

Advanced work for high school graduates. Music, art, household sciences. Secretarial Courses. Outdoor Sports. Thirty acres, fifteen buildings. Guy M. Winslow, Ph.D., Principal, 126 Woodland Road.

MISS MCCLINTOCK'S SCHOOL  
FOR GIRLSMISS MARY LAW MCCLINTOCK,  
Principal

4 Arlington Street Boston, Mass.

## Miss Chamberlayne's School for Girls

General, special and college preparatory courses. Household Arts, Music, Languages—native teachers. Out-of-door sports.

THE FENWAY, 28, Boston, Mass.

## District of Columbia

DISTRICT OF COLUMBIA, Washington (Suburbs).

## National Park Seminary

For the higher education of young women. Extension courses of two years' collegiate work above high school. Home Economics, Floriculture, Arts and Crafts, Music, Painting, Dramatic Art, systematic study of the National Capital. JAMES E. AMENT, A.M., Ph.D., LL.D., President. Illustrated book on request to Registrar, Box 173, Forest Glen, Md.

## Colonial School for Girls

A distinctive school giving to a selected number of girls the best American culture. College preparatory. Academic, Collegiate Courses with individual attention in small classes, Music, Art, Expression, Domestic Science, Secretarial Departments. Open air study hall and gymnasium. All athletics. Catalogue. Miss Charlotte Crittenden Everett, Prin., 1539 Eighteenth Street, Washington, D. C.

Mount Vernon Seminary  
Washington, D. C.

Mrs. Somers' School for Girls. New fire-proof building. 20 acre campus. Catalogue and views on request.  
Mrs. Elizabeth J. Somers, Principal Emeritus.  
Mrs. Adelia G. Hensley, Headmistress.

## Virginia

## Warrenton Country School

For young girls. Beautifully situated in the foothills of Virginia near Washington. College Preparatory and special courses. French, the language of the house. Teaches girls to study, brings them nearer nature and inculcates habits of order and economy.  
MILLE LEA M. BOULIGNY.  
Virginia, Warrenton, Box 18.



## Pennsylvania--Girls

**OGONTZ** A School for Girls

Founded 1850

Occupies an estate on the summit of Rydal Hills, 25 minutes from Philadelphia. Illustrated booklet describing new building will be mailed on request.

**MISS ABBIE A. SUTHERLAND**  
Principal

Montgomery County, Pa.



**The Mary Lyon School** A Country School in a College Town. College Preparatory. One teacher to every six girls. Open-air classrooms. **SEVEN GABLES**, our Junior School for girls 6 to 14; separate complete equipment. H. M. Crist, A.B., Frances L. Crist, A.B., Principals, Box 1509, Swarthmore, Pa.

**MISS MILLS SCHOOL** at Mount Airy First Out-of-Door School for Well Children. Boarding and day school for girls, 4 to 16 years. Unusual opportunity for French. Riding, archery, all sports. 10 acres. Specialized individual care and training. Limited number.  
**ELLEN STANNEY MILLS**, Box V, Mount Airy, Philadelphia, Pa.

**HIGHLAND HALL**

Miss Cowles'  
School for Girls

HOLLIDAYSBURG - - PA.

**The HARCUM SCHOOL**

Mrs. Edith Hatcher Harcum, B. L.  
(Pupil of Leschetizky) Head of the School  
Cornelia G. Harcum, Ph. D.  
Head of Academic Dept.  
Catalog on request **BRYN MAWR, PA.**

**BISHOPTHORPE MANOR** A select school for girls

Convenient to New York and Philadelphia. College preparatory and general courses. Two years finishing course for high school graduates. Secretarial work. Individual attention. New gymnasium and swimming pool. Junior Department.  
**CLAUDE N. WYANT**, Principal  
Box 243, South Bethlehem, Pa.

## Connecticut--Girls

**The Ely School for Girls**

Ely Court, Greenwich, Connecticut

In the country, one hour from New York City. Twenty-five acres, modern equipment. College preparatory, General and Secretarial Courses. Music. Household arts. Daily work in the studio. Horseback riding and all summer and winter sports. Sleeping Porch.

**The Junior School**

A separate department for girls under fifteen. Work and play planned to meet the needs of the young girl.

**Miss Howe and Miss Marot's School**

Thompson, Connecticut. The school is designed to train carefully a limited number of girls. College preparation. Advanced courses. Special attention to outdoor life. Reconstruction work for Senior students.  
**MARY LOUISE MAROT**, Principal.

**WABANAKI**—A country school whose purpose is to prepare boys and girls for life; to send them forth clear, fearless thinkers with sound bodies and reverent spirits.  
**Mrs. Charles Tarbell Dudley**, Director,  
Greenwich, Connecticut.

Consult the **VOGUE SCHOOL SERVICE BUREAU** when the problem of selecting a school puzzles you.

## New Jersey--Girls

**Miss Beard's School for Girls** Orange New Jersey

A country school, 13 miles from New York. College preparatory, special courses. Music, Art, Domestic Arts and Science. Supervised physical work in gymnasium and field. Catalog on request.

Address **MISS LUCIE C. BEARD**.

**The School of Four Seasons**

Princeton, N. J. and Charleston, S. C.

A migratory school for girls. Spring term in Charleston. Riding, boating, golf, tennis, outdoor sketching and other outdoor attractions. Address **THE SECRETARY**, Princeton, N. J.

**KENT PLACE**

SUMMIT NEW JERSEY  
20 miles from New York

**MRS. SARAH WOODMAN PAUL**  
**MISS ANNA S. WOODMAN** Principals

## California

**CASTILLEJA SCHOOL FOR GIRLS**

Home and Day school for girls. Accredited by colleges East and West. Grammar and Primary Departments. Extensive grounds. Out-of-door study and recitations. Physical training. Sleeping porch. Domestic Science. Second term begins February 17th. Illustrated book of information. Principal, **MARY I. LOCKEY, A.B.**, Palo Alto, California.

## Boys' and Girls' Camps

**LUTHER GULICK CAMPS**

On Sebago Lake, South Casco, Maine

Two distinct camps—Girls from 8--18; Boys 7-12. 200 acres of pine woods, 4 sand beaches (more than a mile of shore front). 5 islands. Canoes, motor boats, sailboats and big houseboat. Trips by canoe, trail and automobile to ocean, with surf bathing. Horseback riding, crafts, pageants, and camp plays. Send for illustrated booklet.

**MRS. CHARLOTTE V. GULICK**,  
Hotel Hemenway, Boston, Mass.

## Boys' Camps

**REPTON NAVAL CAMP** ON LAKE CHAMPLAIN, N. Y.

Chance for boys to learn real naval life under officers who have seen service. Navigation, Signaling, Signalling, Wireless, Surveying, Sail and Motor Power, Seamanship, Rifle, Engine and Machine Guns, Target Practice, Drilling, Agriculture, Lectures on Navy, Tides, etc., Athletics, Trips, Swimming. New equipment. Camp farm supplies food and milk. Catalog. Address  
**O. C. ROACH**, Box C-16, Repton School, Tarrytown-on-Hudson, N. Y.

**JUNIOR PLATTSBURG** on Lake Champlain N.Y.

Post War Courses. Technical. Academic. College Entrance and Make-up Studies  
**A Summer Vacation Training Camp**. Eight weeks. Opens July 1, closes August 28. Maintenance and training, including technical course \$350.

Artillery and Cavalry units each have their own bugle corps. Infantry and Naval units have their own bands. Concessions to qualified musicians applying before March 1, 1919.

**Engineering Aviation Motor Mechanics Wireless** Instruction in all academic and technical courses by University Professors. All summer land and water sports.

**Motion Pictures Showing Training Activities** of over 800 in the two 1918 camps will be exhibited daily at address below. For details address Military Secretary, 9 E. 45th St., N.Y.C.

**CAMP KINEO** On Long Lake Harrison, Me.

A select camp for young boys who have not yet reached the age of independent aggressiveness. Wide range of activities: every sport, pastime, and hobby young, healthy boys may love; horsemanship under West Point men; trips, and elementary instruction in automobile and motor boat mechanism.

Wholesome morale Honor system. Direction by mature, democratic men.

Irving V. McColl, Hotel McAlpin, New York City

## Boys' Camps

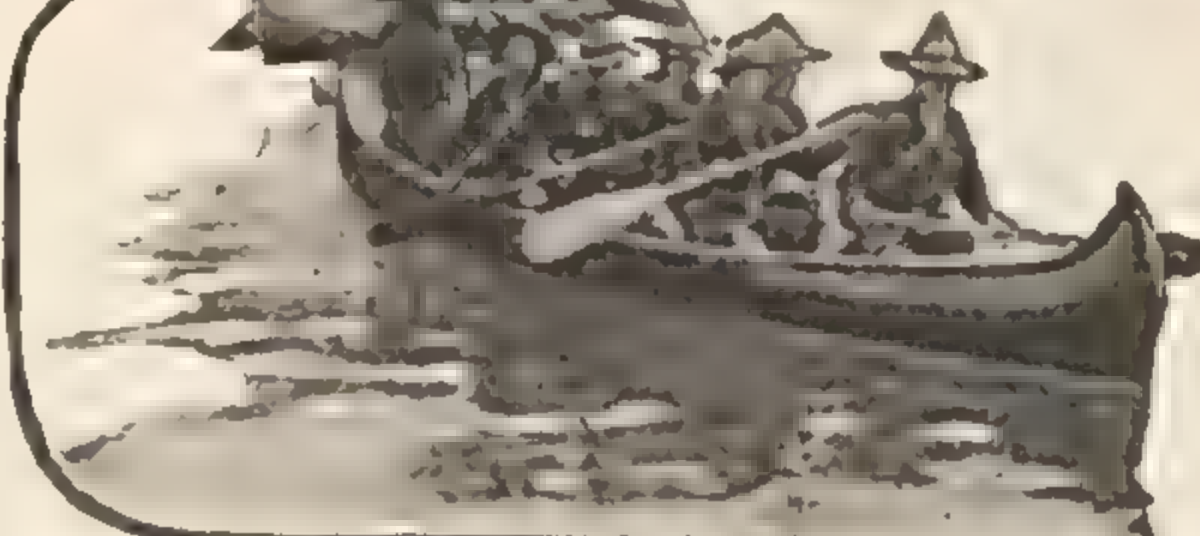
**CULVER SUMMER SCHOOLS**

NAVAL—CAVALRY—WOODCRAFT FOR YOUNGER BOYS

SEND your boy to Culver this summer and the fresh air, wholesome food and body building activities will send him back in the fall well equipped in mind and body for a winter's study. The Woodcraft School in which a fellow learns to live "on his own" appeals particularly to younger boys.

Give your boy this wonderful opportunity. Send today for catalog which appeals. Naval School—minimum age, 14; tuition and board, \$200. Cavalry—14, \$225. Woodcraft—12, \$200. Uniforms and equipment, \$56.60 to \$99.15.

Inquiry Bureau, Culver, Indiana  
(On Lake Mazinkuckee)



## Girls' Camps

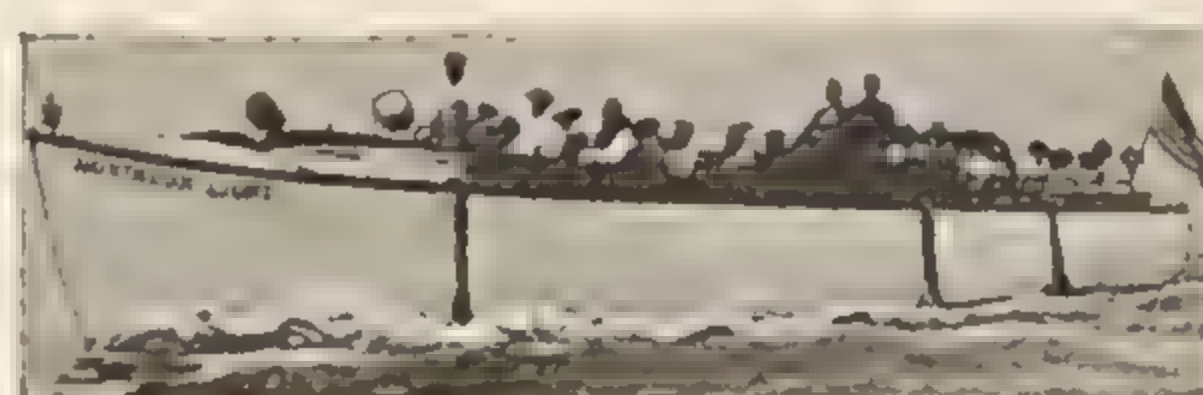
## Girls' Camps

**WYNONA****CAMP FOR GIRLS**

Camping-out at its best, in wonderful pine woods by mountain lake at Fairlee, Vt. Rustic sleeping bungalows. Electric lights, running water, shower baths. Nurse, dietitian. Special counselors for juniors. Saddle horses and riding instruction. Swimming, canoeing, dramatics, picnics, etc. Booklet. Address  
**Secretary**,  
**Wynona Camp**,  
263 Summer St.,  
Fitchburg, Mass.  
Lake Morey Club, Fairlee, under same Management. Booklet.

**Sargent Camps for Girls**

Peterboro, New Hampshire.  
**Dr. D. A. Sargent**, President.  
For illustrated catalog, address  
**THE SECRETARY**, Cambridge, Mass.

**Camp Mystic** Mystic Connecticut

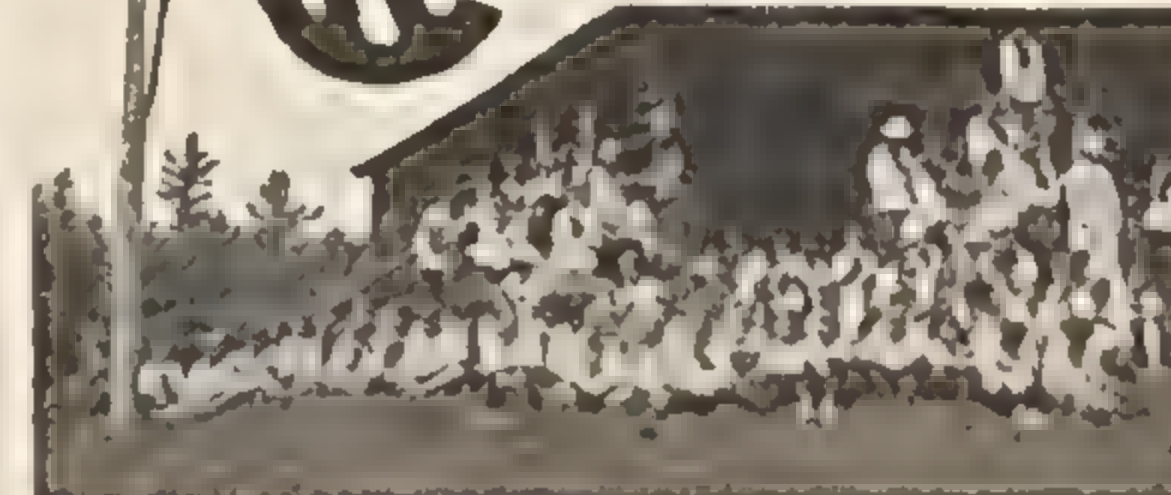
The salt water camp for girls. Half way between New York and Boston. Life in the New England hills, woods, and by the sea. Unusual buildings, tent bungalows. Shower baths. Modern sanitation. Salt water sports, motor boating, swimming, safe canoeing, horseback riding, dancing, field athletics, Arts and Crafts, dramatics.

Camp life and trips under the personal direction of Miss Jobe, who has had nine seasons of practical experience (summer and winter) in camping and exploration in the Canadian Rockies. Care for the safety and health of each camper. Catalog.

**MARY L. JOBE, A.M., F.R.G.S.**,  
Room 61, 50 Morningside Drive, New York.

**Camp Kineowatha** On Long Lake, Wilton, Maine

A select camp, limited to 75 girls. Comfortable bungalows as well as real camp life. Horseback riding, tennis, swimming, canoeing. Arts and crafts. Direction of **Elizabeth V. Bass** (late Dean of Women, Colby College), Wilton, Maine. Address  
**IRVING S. McCOLL**,  
Hotel McAlpin, N. Y. City

**CAMP BEAU RIVAGE** PORTSMOUTH, N. H.

French camp for girls. All sports by land and sea. Address until June 1st, **MISS WIMBERLY, Sec.**, 57 East 74th Street, New York City.

**ALOHA****Camp For Girls**

So. Fairlee, Vt., Fairlee, Vt., and Pike, N. H. 3 distinct camps—ages, 7-13, 13-17, 17-25.  
**FUN, FROLIC, FRIENDSHIPS**  
Swimming, canoeing, horseback riding, tennis, basketball, baseball. New Athletic Field. Handcrafts. Dramatics. Music.

1400 girls have been in camp and not a single serious accident. Mr. and Mrs. Gulick's personal supervision. Splendid equipment. 64-page illustrated booklet.

**MRS. E. L. GULICK**  
212 Lake Road Fairlee, Vt.

**Senior and Junior Camps for Girls (8-20), Roxbury, Vt.**

'Midst the Green Hills far to northward  
'Neath the pine trees on the hillside,  
Stands a girls' camp Tela-Wauket,  
Tela-Wauket, Summer home-land.  
Thence the pale-faced maidens journey—  
Coming from the far off cities.

Turn they far unto the Northland,  
There to spend the summer care-free,  
Bathing in the limpid waters,  
Camping on the rugged mountains,  
Tossing balls and running races,  
In the fields of Tela-Wauket.

A three hundred acre wonderland in the heart of the Green Mountains. Famous for its fine saddle horses, free riding, and thorough instruction in horsemanship. Write for a booklet with the stories and pictures of camp life at Tela-Wauket.

**MR. AND MRS. C. A. ROYS**, 10 Bowdoin St., Cambridge, Mass.



## New York—Boys

**Massee Country School** Individual attention. Rapid preparation for college. 2 years work in one. 15 miles from New York. New Gym. and dormitories. All sports. Military training. Junior Department for young boys 6 years up. Unusually successful record. Address W. W. MASSEE, Ph.D., Box 400, BRONXVILLE, N. Y.

## New Jersey

**PEDDIE—A School for Boys**

Liberally endowed. Graduates prepared for all colleges. Public speaking and music. 60 acre campus, swimming pool, diamond, gridiron, gymnasium. Lower school for boys from 11 to 14 years. 53rd year. 9 miles from Princeton. Write for booklets and catalog. Roger W. Swetland, LL.D., Headmaster, Box 2V, Hightstown, N. J.

**Freehold Military School**

For 65 select young boys. Just enough of the Military training to inculcate habits of obedience, promptness, orderliness and self reliance. Study and play carefully supervised. One teacher to 10 boys. "The school with the personal touch." Major Charles M. Duncan, Box 212, Freehold, N. J.

## Pennsylvania

**Kiskiminetas Springs School for Boys**

Prepares for college or technical schools. High, healthful location. Faculty of experts. Individual attention. Extensive grounds. Golf course and tennis courts. Football and baseball fields. Gymnasium with swimming pool. Address DR. A. W. WILSON, Jr., President, Saltsburg, Penna.

## Wisconsin

Enrollment at St. John's Military Academy for the year 1918, is now complete. Applications are being received for 1919-1920. Address: Doctor S. T. SMYTHE, President. St. John's Military Academy, Box 11BB Delafield, Wis.

## Missouri

**Wentworth Military Academy**  
LEXINGTON, MO.

43 miles from Kansas City. One of the ten Honor Schools of U. S. War Department. Junior and Senior units R. O. T. C. Separate Department for small boys. Prepare for college or for life. For catalog address Col. S. Sellers, 1850 Washington Av., Lexington, Mo.

## Illinois

**Todd Seminary—Camp Tosebo**

For Younger Boys. School at Woodstock, Ill. Summer Camp, Onkama, Michigan. Our ideal: "For every Todd Boy a good citizen." 1st year. Address NOBLE HILL, WOODSTOCK, ILLINOIS

## California

**Page Military Academy**

A big school for little boys. Seven acre campus, five semi-fireproof buildings. Seventeen resident teachers. No high school boys. Everything adapted to meet the needs of little folks. Largest school of its class in America. Write for catalog. Address Robert A. Gibbs, R. F. D. No. 7, Box 943, Los Angeles, Cal.

## SPECIAL SCHOOLS

## Foreign Travel

**TRAVELING SCHOOL**

Prepare now for peace times. A most delightful stay in Paris is offered to young ladies desirous of pursuing their studies in French, literature, and art. Tuition by noted professors. Chaperonage by French women belonging to intellectual circles. For full particulars apply to Box 16, Highland Hall, Hollidaysburg, Pa.

## Backward Children

**School for Exceptional Children**

Every facility, in a suburban home, for the care and training of children who, through mental or physical disability, are unable to attend public or private schools. 14 miles from Philadelphia. Booklet.

MOLLIE A. WOODS, Principal  
Box 168, Roslyn, Pennsylvania

**STEWART HOME TRAINING SCHOOL** for Backward Children

A Private Home and School on a beautiful Country Estate of 500 acres in the famous Blue Grass Region of Kentucky. Five Buildings—Cottage Plan. Write for illustrated Catalogue. Dr. John P. Stewart—Box D.—Farmdale, Kentucky.

## Nursing

**Bloomington Hospital School of Nursing**

The Hospital is the Department of Nervous and Mental Diseases of the New York Hospital in affiliation with which an excellent three year course is given in general and special nursing. Special need for nurses in this field. Liberal arrangements. Address MEDICAL SUPERINTENDENT, Box 175, White Plains, N. Y.

## SPECIAL SCHOOLS

## Costume Designing

**DESIGNING** Dressmaking, Pattern Cutting and Millinery taught for Wholesale, Retail or Home use. Day and Evening School. Call or write for particulars. McDOWELL Dressmaking & Millinery School Est. 1876. Chartered under Regents. 25 W. 35th St., N. Y. 209 So. State St., Chicago.

**COSTUME DESIGN**  
THE HOME TUTORING WAY  
ORIGINATED BY CARL N. WERTZ

20 Illustrated Correspondence Lessons, \$20.00

Everybody who makes, wears, buys, sells or designs clothes needs this valuable and fascinating course.

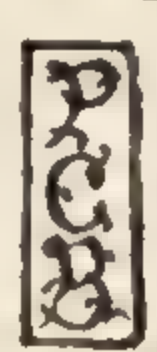
**THE CHICAGO ACADEMY OF FINE ARTS**  
Department V, 81 East Madison Street, Chicago.

**Easy Dress Making**  
By Mail: Parisian Methods. Original Designing: Exclusive Pattern Making: Art of Finishing, and Model Draping. Prepares Students teaching, business or home use

**Costume Design and Illustration**

Are you interested in a well-paying profession? Our unique method of instruction has developed some of the leading fashion illustrators and creators in New York; not an art course requiring years of study; our lessons are practical, interesting, and prepare you in short time; only school recommended by the trade; under direction Emil Alvin Hartman, master of costume design; morning, afternoon, evening classes. Visit our permanent exhibition of students' work, or write for Booklet V. We have the largest enrollment of any school of this character.

**THE FASHION ACADEMY**  
608 Park Avenue at 65th Street, New York

**Costume Design De Luxe**

with P. Clement Brown. Create and design for Trade or Stage. Fashion drawing, pattern making and model "Art in Dress". Studio and mail courses. "Made in France" way. Brown's Salon Studio. 597-599 Fifth Ave. at 48th St., New York City.

## Millinery

**MILLINERY MADE EASY**

You can now easily and quickly learn in spare time, in your own home, to make all your own hats or become a professional milliner. You learn how to have a pretty, stylish \$20 hat for \$4 or \$5, a \$10 hat for \$2 or \$3—merely the cost of materials. Complete instruction by mail in every feature—designing, making, trimming, renovating and making over, and full instructions on how to go into business and become a successful milliner. You learn from expert teachers by a wonderful new easy-lesson method. Write today for "Millinery Made Easy," a handsome illustrated book telling all about this course and method of teaching.

**WOMAN'S INSTITUTE**  
Dept. 30-P. Scranton, Penna.

## Secretarial

**Miss Conklin's Secretarial School**

Twentieth Year

Commercial Engineers' Building

37 WEST 39th STREET NEW YORK

**THE FIFTH AVENUE SECRETARIAL SCHOOL**  
503 Fifth Avenue, Cor. 42d St., New York

Miss Grace Snow, U. S. Sec'y, wrote from France:

"Dear Miss Lynch,— I surely appreciate your careful training, without which this trip would have been impossible to me. Only eighteen were accepted and I was the only one who had not had years and years of experience."

Shows how the littlest school in New York trains its students. Registration only by personal application. Neither literature nor solicitors sent out.

**TWO heads are better than one—let the VOGUE SCHOOL SERVICE BUREAU assist you in the most important matter of the choice of a school.**

## Dramatic Arts

**AMERICAN ACADEMY of DRAMATIC ARTS**

Founded in 1884

FRANKLIN H. SARGENT, President

The leading institution for Dramatic and Expressional Training in America. Connected with Charles Frohman's Empire Theatre and Companies. For information apply to

SECRETARY, 251 Carnegie Hall  
New York, N. Y.

**THE OUT-DOOR PLAYERS**

A SUMMER SCHOOL for training in Plays, Interpretive and Ballet Dancing, Pageants, Stage Craft. Peterborough, N. H. Send for Circular. Address MARIE WARE LAUGHTON, 418 Pierce Bldg., Boston, Mass.

**EDITH COBURN NOYES SCHOOL**

Oral English Drama  
Character Education

Analysis and Interpretation of Literature, Voice, Diction, Debate, Pedagogy.

Costume and Scenic Design, Lighting, Character Delineation, Play Production, Modern Art Technique.

Personal Culture, Poise, Individual Development and Balance, Social Service in relation to reclamation and reeducation of wounded soldiers.

French (Versin Method).

Tuition \$300. Number limited.

Eleventh year opened October 7th.

**Edith Coburn Noyes, Principal**  
Symphony Chambers Boston, Mass.

**M. BLANCHE TOWNSEND**  
Voice Expression Acting  
Platform Reading  
READING FROM THE PAGE  
Studio: 13 Gramercy Park, New York

**DRAMATIC ART** Elocution, Public Speaking, Motion Picture Acting.  
**DANCING** Classic, Interpretive, Toe, Social.  
Lowest Prices. Quickest Results. Single Lessons.  
**GUEST-MONCURE STUDIO**, 143 W. 42nd St. (Times Sq.) N. Y. C.

**ELITA PROCTOR OTIS**

Invites Pupils, to be given a THOROUGH TRAINING FOR THE STAGE Also Platform. Sketches Coached AT HER STUDIO, 1730 BROADWAY

## Music

**MME. GERARD THIERS**

TEACHER of SINGING

Certified exponent of Bel Canto Italian (Delle Sedie) Method

805-806 Carnegie Hall, NEW YORK CITY

## Art

**Mid-Year Professional Art Courses**

New York School of Fine and Applied Art Frank Alvah Parsons, Pres. Begins Jan. 6th

Write for our plan to complete first year work this season. Interior Architecture and Decoration; Costume, Poster, Stage and Textile Design; Crafts. Also Teachers' Classes. Circulars.

Susan F. Bissell, Sec., 2239 B'way, New York

**New York School of Applied Design for Women**

Incorporated 1892

Interior Decoration and Historic Design under H. L. Parkhurst. Fashion Illustration under Rita Senger. Advanced Commercial Art and Posters under C. Matlack Price, beginning January 3rd.

160 Lexington Ave. Corner 30th St. New York

## Journalism

**Training for Authorship**

How to write, what to write, and where to sell.



Cultivate your mind. Develop your literary gifts. Master the art of self-expression. Make your spare time profitable. Turn your ideas into dollars.

Courses in Short-Story Writing, Versification, Journalism, Play Writing, Photoplay Writing, etc., taught personally

by Dr. J. Berg Esenwein, for many years editor of Lippincott's Magazine, and a staff of literary experts. Constructive criticism. Frank, honest, helpful advice. Real teaching.

One pupil has received over \$5,000 for stories and articles written mostly in spare time—"play work," he calls it. Another pupil received over \$1,000 before completing her first course. Another, a busy wife and mother, is averaging over \$75 a week from photoplay writing alone.

There is no other institution or agency doing so much for writers, young or old. The universities recognize this, for over one hundred members of the English faculties of higher institutions are studying in our Literary Department. The editors recognize it, for they are constantly recommending our courses.

We publish The Writer's Library. We also publish The Writer's Monthly, especially valuable for its full reports of the literary market. Besides our teaching service, we offer a manuscript criticism service.

150-page Illustrated catalogue free Please address

**The Home Correspondence School**

Dep't. 16 Springfield, Mass.

Established 1897

Incorporated 1904

## Dancing

**ROSETTA O'NEILL**

Classic—National—Folk—DANCING  
Interpretive—Ball-Room  
"To Miss O'Neill I owe my success"—Mrs. Vernon Castle  
766 Madison Avenue, New York

**THE HELEN MOLLER TEMPLE**

Dedicated to Greek dancing in its purest form. Private, class and children's courses. Illustrated catalog. Address Secretary, 748 Madison Avenue, New York.

**DENISHAWN**

The Ruth St. Denis and Ted Shawn School of Dancing and its related arts. Open all year—Regular and Special courses. For information write. MRS. E. E. HAMILTON, Manager, Los Angeles, Cal.

**Vestoff Serova Russian School**

of Interpretative—Classic and Native Dancing Classes Private Lessons Normal Courses  
26 East 46th St. (opposite the Ritz) New York  
Telephone Vanderbilt 2399

**CHALIF**

Russian School of DANCING

GRADED CLASSES

and private lessons for children, adults and teachers in

Greek, Interpretive, Classic, National, Character and Toe

Dancing. Personal instruction by Mr. Chalif.

MODERN DANCING in its latest forms can be learned in private lessons. Please send for catalog.

Three beautiful ballrooms are to rent for dances, recitals, weddings, etc.

163-165 WEST 57th STREET, NEW YORK

Opposite Carnegie Hall Phone Columbus 4167



# OFFICERS



*Go Over  
the Top  
in  
Society*

Martially speaking, you are a brave man. You can receive the Croix de Guerre without flinching. Military strategics are as simple and inevitable to you as the plot of a movie. You feel yourself the easy equal of presidents, prime ministers, captured German counts, grizzled Irish top sergeants. But at home,—on the firing line, at a tea, a dance, the opera—

*In the Name of Big Bertha, Help!*

Can you camouflage smart conversation? Can you deal—by direct and ricochet fire—with topics of the day?

Are you casual, convincing, brilliant, when the talk drifts through Italian drama, unmarried financiers, South American pugilists, dogs for well-dressed bachelors, metropolitan tenors, Jascha Heifetz's bowing, and the views of the Jugo-Slavic protagonist?

Are you charming, airy, irresistible, with timid butterflies, ex-kings, second cousins, East Indian dancers, Kansas senators, divorced sopranos, stout heiresses, worried earls? . . . Or do you spend most of your evening in a funk-hole among the palms?

And yet—it's so easy, so simple, to be a social hero as well as a dress-uniform; a wit as well as a salute; to get

the Distinguished Service Cross from your hostess; to be mentioned in dispatches by blonde debutantes—

All you need to do is to tear off that coupon and spend a single dollar for the one magazine that keeps you in touch with every new movement; with every new tendency; with every new sport; with every phase of artistic, social, and intellectual American life; the magazine that makes you a social asset instead of a social liability—Vanity Fair.

Vanity Fair costs \$3 a year—35 cents a copy. There is more mental stimulation in one single copy than in fourteen yards of Bergson. Yet if you do not know Vanity Fair, or would like to know it better, you may have *five whole copies for an insignificant dollar bill*—six, if you mail the coupon at once.

## Five Issues of Vanity Fair for \$1

Six, if you mail the coupon now.

**Stop where you are! Tear off that coupon!**

VANITY FAIR, 19 West 44th Street, New York City

I want to go through life with my mind open; to keep my sympathies warm; to keep in touch with the newest and liveliest influences of modern life. Therefore, I want you to send me the next FIVE numbers of Vanity Fair. I will remit \$1 on receipt of your bill (OR) my favorite dollar is inclosed. I understand that if this order is received in time, you will send me a complimentary copy of the current issue, making SIX issues in all.

Name..... Street.....

Illustrations copyright by Vanity Fair.

City..... State..... V 2-15-'19







### Andirons

**ANDIRONS—GRATES—FIRESSETS—SCREENS** Practical & suitable furnishings for fireplace. Black, brass, antique finishes. Cat. "Everything for Fireplace" Free. Colonial Fireplace Co., 4619 W. 12th St., Chicago.

**HEARTH FURNITURE.** You will find just that bit of "atmosphere" for your fireplace in our complete catalog "Everything for the Fireplace" Colonial Fireplace Company, 4619 W. 12th Street, Chicago.

### Antiques

**ANTIQUES and RUSSIAN ART GOODS** in Brass, Copper and Bronze. Also an unusually fine collection of linens and embroideries. Call or write Russian Art Studio, 18 E. 45th St. M. H. 4167.

**BRASS and COPPER ANTIQUES.** Russian Samovars, candlesticks, andirons, doorknobs, etc. Also linen and embroidery. Many unique gifts, \$1 up. Russian Antique Shop, 1 E. 28th St. Mad. S. 2867.

**THE ANTIQUE FURNITURE EXCHANGE** Six and Eight East Thirty-third Street, New York. Largest collection of antique and period furniture, at remarkably low prices. Inspection invited.

**ART MECCA NO. 1 SHERIDAN SQUARE,** Greenwich Village. Antiques, Curios, Coloured Glass, Candlesticks, Paintings, Engravings. Visit The Soul Light Shrine.

**JOHN FENNING**  
Works of Art  
15 East 39th Street  
New York

### Apartments Furnished on Rental

**YOU RENT THE APARTMENT** and we'll furnish it to your taste, on a Rental basis—with purchase privilege. Antique or modern furnishings. Wm. Birns, 103-105 West 37th Street, N. Y.

### Arts and Crafts

**HAND-WOVEN HOMESPUNS,** made of old fashioned Scotch looms. Beautiful new colors and weaves. Send for samples. Biltmore Industries, Grove Park Inn, Asheville, N. C.

**ANTIQUE AND MODERN TAPESTRIES** Lessons in weaving and original designs for needlepoint. Tapestries repaired. Manuel Gengoult, 7 West 47th St., Bryant 6673.

**FERENZ-MARTINI ART ATELIER,** 135 MacDougal St. (Op. Wash. Sq. So.). Pictures, Prints, Artbooks, Gifts, Textiles, Embr. Cushions. Interior sug. Tempora colors. Drop in when you go to Gr'nwich Vil.

### Art Dyeing

**EXPERT TREATMENT, PERFECT MATCHING** Rare Fabrics, stockings, laces, nets, chiffons, braids, tassels, etc., to match costumes. Also Dry Cleaning. Mail orders. Catalog. Sadleir, 17A W. 34th St., N.Y.

### Auction Bridge

**LILLIAN SHERMAN RICE,** 231 W. 96th St., N.Y. Author of Auction Bridge in a Nutshell. Private & classes. Game taught in 8 lessons. Also by mail. References. Concentration a specialty. Tel. 1464 River.

**R. F. FOSTER,** author of "Foster on Auction", special correspondence course with lesson-papers. Send for prospectus & testimonials. Address 530 Monroe St., Bklyn., N. Y. Tel. 1626 Decatur.

### Baby's Things

**BABY FURNITURE—Everything** made of wood for layette or nursery. "The Better Things." Free Booklet. Frank M. Sawyer, 3512-14 Independence Avenue, Kansas City, Mo.

**HAND MADE** baby garments by French needlework artists. Fine materials. Dainty, exquisite. Domestic prices. Inf. to 3 years. On approval. Conway's, 1401 Napoleon Avenue, New Orleans.

**VIRGINIA'S AIR OF REFINEMENT** daintily expressed in our exclusively handmade "Vee Togs." Infants to 3 yrs. Layettes & French Bonnets a spec. On approval. Ideal Baby & Gift Shop, Roanoke, Va.

**DAINTY GARMENTS FOR BABY.** Handmade in attractive models for infants to two years. Assortment on approval. Send stamp for bklt. Mrs. J. A. MacMillan, 119 Fuller Ave., Grand Rapids, Mich.

**TINY TOTS' TOGS,** hand made, in unique designs, infants to 3 yrs. On approval. French caps and boy dresses a specialty. Catalog free. Vay Belle Da Vis, 1013 Marine Bldg., Chicago, Ill.

**LAYETTE Catalogue of "Baby's First Needs"** will be sent upon request to The Little Folks Shop 420 Boylston Street Boston, Mass.

### Beauty Culture

**FERROL'S MAGIC SKIN FOOD—unexcelled** for filling out hollow and wasted necks. Builds tissues, removing large pores and blackheads. Rejuvenates aging hands. \$1.15. 200 W. 72d St., N. Y.

**JOHN POST'S BLACKHEAD LOTION** eradicates blackheads by absorbing the secretum in the pores; contracts large pores; clarifies the skin. \$1.00. Tested for 20 yrs. 500 5th Ave., cor. 42nd St., N. Y.

**FLESH REDUCING CREAM** will reduce from three to five pounds a week. Sample jar with instructions. \$3.00. Leslie A. Goodell, Hotel Langham, Boston, Mass.

**V. DARSY—Salon de Jeunesse.** Facial Treatments with Preparations of the greatest French specialists. Endorsed by royalty. Send for booklet & advice about home treatments. 630 Fifth Ave., New York.

**MME. MAYS** Face Specialties. 50 West 49th St., N. Y. C. Phone Bryant 9426. For freckles, lines, wrinkles and muscles.

## SHOPPERS' & BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Shoppers' & Buyers' Guide, Vogue, 19 West Forty-Fourth Street, New York

Advertising Rates given upon request

### Beauty Culture—Cont.

**SKIN FOOD \$1.00.** Send stamp for information on care of hair and skin. Dandruff remedy 75c. Treatment in our shop \$1.00. Charles Frey, 507 Fifth Ave., New York City.

**CARLTON SALON** Opposite Ritz-Carlton  
Scientific facial, hair and scalp treatment.  
Hair dressing. Manicure.

**NOMANIGHT BLOOMING BALM.** Does its work at night. Removes lines, blackheads, large pores \$1 per bottle. Noma preparations at B. Altman & Co., Bonwit Teller Co. Prof. D'Irving, 535 W. 111th St., N. Y.

**NAZMA WRINKLE CREAM—A new aid to beauty.** Eliminates deep lines & wrinkles, renders the skin soft, white & velvety—Nothing can take its place. \$1 & \$2. Florence A. Woodley, 507 5th Ave., N.Y.

**THESE SHOPS ALL GIVE** excellent services, excellent values. Patronize them.

**NATURA LA ROSIERE,** an hygienic, liquid face mask, which makes firm relaxed skin, removing lines and wrinkles and contracting large pores. Postpaid \$1.65. Grace Dodge, 21 E. 40th St., N. Y.

**PERMANENT WAVE SPECIALISTS**  
Maison Louise  
108 N. State Street  
Chicago, Ill.

**COLONIAL BEAUTY SHOP—Scientific treatment** of face & scalp. Training School for Models. School of Grace, 353-5th Ave., at 34th St., N. Y. Suite 502. Tel. Murray Hill 6880.

**YOUTHFUL CURVES** of face preserved! Muscles tightened, blackheads, wrinkles, etc., eradicated; complexion cleared by soothing method. Use Spiro's Oriental Astringent Mask, \$1 bot. 26 W. 38 St., N. Y.

### Blouses

**THE GAY SHOP,** Chicago. Designers of exquisite blouses and outing shirts. (\$18.00 and upwards.) Also simple gowns. 1025 Marshall Field Annex Building, 25 East Washington Street, Chicago.

**FORSYTHE REGULATION WAISTS** for every branch of War service. Also "service" waists for all patriotic work. John Forsythe & Sons, The Waist House, 3 West 42nd Street, New York.

### Board and Apartments

**13-15 E. 54TH ST., N. Y.** A place of exceptional advantages where home comforts are enjoyed by its guests. The cuisine and location are unexcelled. Exclusive. Moderate rates. References.

### Books and Book-Plates

**QUAINT AND WHIMSICAL BOOK-PLATES** designed especially for children, are made by M. A. Gerstle, Studio 125 W. 40th St. From \$15.00 up. Printing attended to if desired.

### Candies and Delicacies

**QUALITY and PREMIERE CHOCOLATES** contain so much real value that each piece is an advertisement in itself. To be had only at the better stores at—

**75c—\$1.10—\$1.25 PER POUND.** If your dealer does not carry them we would be pleased to supply you direct by parcel post. H. D. Foss & Co., Boston. New York Office, 41 Union Square.

**ROSE GARDEN SWEETS.** "The aristocrat of Confections." Original, delicious, pure, Artistically boxed and sealed. \$1.25 a lb. Sent ppd. Jennie Cross Trull, Biddeford, Maine.

**ALICE EATON'S FUDGE AND PENOCHI—Real** Home-Made of the best materials. May be bought at my shop, 233 Boardwalk, Atlantic City, N. J., or sent postpaid for \$1.25 per lb.

### Children's Things

**DISTINCTIVE APPAREL** for Children Growing-girls, and Debutantes. Special designs for school, afternoon & evening wear. Anne Harmon, 10 E. 47th St., New York.

**HELEN SPEER CO., INC.,** 17 East 48th St., N.Y. Newly designed children's furn. & toys for the nursery, may be seen now. Our specialty: Designing & furnishing nurseries. Estimates. Cat. on Req.

### Children's Things—Cont.

**THE CHILDREN'S BOOK SHOP** Intelligently selected Books, Toys, Dolls, and Occupational Materials. Write for information. 410 South Michigan Avenue, Chicago, Illinois.

**TOTS TOGGERIE,** 55 W. 45 St. Phone Bryant 2867. Outfitters to Children of All Ages. Swimming and Gymnasium Suits a Specialty. Charming Styles and Superior Workmanship.

### Chiropody and Massage

**DR. COGSWELL,** Surgeon Chiropodist. Foot Ointment for bruises, etc. Toilet Powder, Cogswell's Sea Shell Tint (liquid nail polish). 500 Fifth Avenue, New York.

**DR. MARGARET BUNDY,** Graduate Podiatrist. Scientific Treatment of the feet. 500 Fifth Avenue at 42nd Street, New York. Room 410. Telephone Vanderbilt 4658.

### Cleaning and Dyeing

**LEWANDOS CLEANERS and DYERS** Principal New York Shops  
348 Madison Avenue New York City  
79 North Pearl Street Albany

**LEWANDOS CLEANERS and DYERS** 1633 Chestnut Street Philadelphia  
New Haven Bridgeport Waterbury  
Providence Newport Fall River Springfield Worcester

**LEWANDOS CLEANERS and DYERS** Fitchburg Salem Manchester Mass Lynn  
Lowell Cambridge Brookline Portland  
Waltham Watertown Malden

**LEWANDOS CLEANERS and DYERS** Boston Shops  
17 Temple Place 284 Boylston Street  
248 Huntington Avenue

**SCHWARZ & FORGER, CLEANERS** of fine gowns. Sport clothes properly cleaned. Address 425 Fifth Ave. (38th St. entrance) 6-8 Manhattan Street or see New York Phone Book.

**KNICKERBOCKER CLEANING & DYEING CO.** Dry Cleaning. We pay express or parcel post one way. Branches New Rochelle, White Plains; 6 Branches N. Y. C. Main Office & Works, 402 E. 31st St., N.Y.

**SADLEIR'S QUICK, EXPERT SERVICE.** Dry Cleaning & Dyeing, garments, fabrics, gloves, etc. Fancy dyeing, laces, chiffons, feathers, etc. Mail orders. Catalog. Sadleir, 17A W. 34th St., N. Y.

**ARTHUR CHEGNAU,** French Cleaner & Dyer. Formerly mgr. Mme. Pauline. Quick serv. Gowns, Suits, Blouses, Laces, Trimmings, etc., cleaned, dyed. Express pd. Mur. Hill 7088. 10 E. 48 St., N.Y.

### Corsets

**MME. S. SCHWARTZ** Custom-made corsets for the woman of fashion. 11 East 47th Street, New York City. Telephone 1552 Murray Hill.

**GOSSARD FRONT LACED CORSETS** fitted by experienced corsetiers. \$2.50 up. Retail only; brassieres fitted; corsets to order. Olmstead Corset Co., 179 Madison Avenue, at 34th Street, N. Y.

**MME. CALDOR** SALON DU CORSET The finest stays in America. Mme. Caldor gives personal attention to patrons. 348 Madison Av., nr. 44 St., N. Y. Mur. Hill 1270.

**LE PAPIILLON CORSET CO.,** Mme. Gardner, Mgr. Corsets made to order. 45 West 55th Street, New York. Phone: Circle 4387-4388.

**ROSO COMBINATION BELT CORSET,** for Hernia, Prolapse, etc. (laced front), latest Custom Models. Send for booklet. Roso Corset Shop, 12-14 East 46th Street, N. Y. Opp. Ritz. Dept. B.

**LOUISE GREENWOOD,** Specialist in CORSETS. Copied, Cleaned, Repaired. Most Reasonable. Made to Order. Ready to Wear. Descp. Booklet Sent. 500 5th Ave., N. Y., Cor. 42nd St. Vanderbilt 845.

**IF YOU MUST REDUCE** adopt the famous Margaret Lillie corset. Reduces hips 3 to 7 inches or no charge made. Improves figure. Only one shop. 47 W. 42nd St., New York. Vanderbilt 4315.

**THERESE HYNDY—CORSETIERE** Made-to-order and ready-to-wear corsets moulded to the present demands of fashion. 24 West 46th St., New York.

**FOR THE WOMAN WHO CARES** Front and Back Lace Corsets Edith G. Smith 58 East Washington St. Chicago Central 1669

### Corsets—Cont.

**MME. L. BROWN** CORSETIERE Formerly fitter for the Peets Corset Co. Front & back laced corsets & brassieres. 45 West 37th St., New York. Phone 4786 Greeley

**NU-BONE CORSETS** give comfort & cultivate perfect lines. Nu-Bone stays bend both edgewise & flatwise. Made to measure & ready to wear fitted. Front & back lace. 18 W. 34th St., Rm. 64. Tel. 1062 Knickerbocker.

### Dancing

**CHALIF NORMAL SCHOOL OF DANCING;** thorough courses in Interpretive, Classic, Racial & Ballroom Dances for Teachers, Amateurs, Children. 163-5 W. 57th St., N. Y. Louis H. Chalif, Prin.

**WILMA GILMORE** Castle House Graduate Modern Dances Specialized 109 West 57th St., N. Y. Phone Circle 4026.

**DURVEA NORMAL SCHOOL** 47 West 72nd Street Tuition in Acoustic, Interpretive Dancing and Modern Dancing—Children and Adults.

**DURVEA DANCES** Every Thursday 8:30 P. M. to 12:30 A. M. 47 West Seventy-second Street Admission \$1.00. Light refreshments included.

**IVAN TARASOFF,** Graduate of Russian Imperial School. All styles of Artistic Dancing; also Normal Courses for Teachers. 637 Madison Ave. (Cor. 59th St.), Plaza 2168.

**LOUISE MORGAN STUDIO,** 208 W. 59th St. Bet. Broadway & 7th Ave., N. Y. Private and class instruction in Modern, Interpretive and Ballet dancing. Children's classes. Phone 3118 Circle.

**VESTOFF-SEROVA SCHOOL,** 26 East 46th St., N.Y.C. Nature Dancing, Russian, Ballet, Interpretive, etc. Illus. Text Books on Nature or Russian Dancing. \$5 per vol. Descriptive Cat. V on request.

### Dress Accessories

**Plain and Fancy COVERED BUTTONS.** Season's choicest offerings. Your material used. Beautifully finished, wear better. Feathers cleaned, dyed, renovated. Mail orders. Catalog. Sadleir, 17A W. 34th St., N.Y.

**ACCORDION PLAITING** and buttons covered from your own materials. Prompt service. Write for Cat. Wilson Braiding & Embroidering Co., 32 S. Wabash Ave., Chicago.

### Embroidery, Trimming and Plaiting

**ARTISTIC HEMSTITCHING and PLAITING.** Hemstitching—Plain, Picot Edge, Zig Zag, Curves. Gold or Silver Thread. Plaiting, all styles. Mail order. Send for catalog. Sadleir, 17A W. 34th St., N.Y.

**PLAITING, ACCORDION, BOX or SIDE,** Hemstitching, Buttons Covered. Send for price list for mailing; Parker Embroidering and Braiding Co., 38 South State Street, Chicago, Illinois.

**HEMSTITCHING, COVERED BUTTONS,** Embroidery and Buttonholes. Prompt attention to mail orders. High-grade work. The Annex Plaiting & Button Shop, 25 East Washington St., Chicago.

### Employment Agencies

**MISS BRINKLEY,** 507 Fifth Avenue, New York. Telephone Vanderbilt 4743. Housekeepers, governesses, nurses and household servants. Houses opened & renovated under our personal supervision.

**MISS SHEA'S EMPLOYMENT AGENCY—30 E. 42nd St.** The 42nd St. Bldg., supplies 1st class servants, male and female. In all capacities for city and country. Ref. carefully investigated.

### Entertainment

**PUNCH & JUDY SHOW,** for Children's parties, including sleight of hand and magic tricks and ventriloquism. Ambrose Jeffries, 44 Eldert St., Brooklyn, N. Y. Telephone 1479 Bushwick.

**THE MUSICAL STORY HOUR** consists of piano music illustrated by stories—Pan Puck, Pied Piper. Engagements made for Children's Parties or Schools. Mary Plowden, 523 W. 121 St. Tel. 5271 Morn'side.

### Fireplaces

**MARBLE & WOOD MANTELS—ANDIRONS** Dog Grates, Fenders, Scuttlies, Firebacks, Trivets & Tools. Interesting Designs. Special Metal Work. Arthur Todhunter, 101 Park Ave., N. Y.

### Flesh Reduction

**REDUCE WEIGHT & CORRECT THE FIGURE** without Diet or medicine. We possess every device—Electrical & Mechanical—for successful treatment. Inspection invited. 56 W. 45th St., (4th floor).

**FAT REDUCED:** thermo electric medium; permanent results; Swedish gymnastics and massage. No diet; rheumatism benefited. Miss Frye, grad. nurse, 233 West 107 St., N. Y. Tel. Academy 1106.

**SUPERFLUOUS FLESH REDUCED** by modern scientific method. No dieting or exercising required. Dr. R. Newman, Licensed Physician, 286 5th Av. (near 30th St.) N. Y. C. Phone Mad. Sq. 5774.

**DOUBLE CHIN,** bust, hips, abdomen, reduced permanently; absolutely safe. Applied externally. B-Sylv, \$5, large jar, month's treatment. Postage prep'd. Re-Juvenating Co., 2100 Chestnut St., Phila.

### Fruits

**H. HICKS & SON** The Fruit Shop 557 Fifth Avenue at 46th Street Tel. 1762 Murray Hill New York



## Fruits—Cont.

**FLORIDA FRUITS.** Special Combination Box—8 Grape Fruit, 24 Lemons, 36 Oranges, 12 Table Apples—Superior quality. Del'd anywhere in U. S. \$8. Bonora & Pitre, Inc., 108 W. 57th St., N. Y.

## Furniture

**LEAVENS' FURNITURE.** Simple, straight line—unfinished, stained, enameled, ornamented. Illustrated Free. Confer with decorators or Wm. Leavens & Co., Mfrs., Finishers, Boston.

## NEW YORK GALLERIES

**Grand Rapids Furniture Co., Inc.** Plates of interesting interiors gratis on request. 34-36 West 32nd Street, New York City.

**"STYLE BOOK** of hand-made Upholstered Furniture with beautiful tapestries and velours sent on request. Samples are to be returned." H. A. Kelly, Upholstering Company, Clinton, Iowa.

## THE THONET-WANNER CO.

Wholesalers, Makers and Importers. The most comprehensive wholesale exhibition in New York. Madison Ave. at 47th Street.

**BIRNS FURNITURE SHOP**—103 W. 37th St., N. Y. We specialize copying antiques from either the original or illus.—preferably in old wood. Also make odd pieces, bedding, hangings & decorations.

## Furs

**FUR REMODELING AND REPAIRING.** Expert workmanship; reasonable prices. (Chas. Horwitz, Furrier since 1892. 21 W. 35th St., Opp. McCreery. Telephone 4138 Greeley.

**FUR REMODELING.** Specialty of Renovating old fur garments. Prices as low as consistent with good workmanship. A. H. Green & Son, 37 West 37th Street, New York. Greeley 2210.



Jewelry, like everything else, should be kept clean. This outfit is designed to do the work, in a simple and effective manner. In a substantial case containing two brushes, soap and sawdust with sifter, price \$1.50. See purchasing instructions on this page.

## Furs—Cont.

**"VISIT OUR SHOW ROOMS"** and we are sure of your patronage. Fur garments made of select skins; excellent workmanship; reasonable remodeling. J. O. Tepper, 12 West 36th Street, New York.

**FURS REMODELED** & repaired according to the styles of this magazine. Special attention given to out of town orders. Reasonable prices. Hirschfeld Fur Co. Inc., 35 W. 44th St., N. Y. Vand'bilt 654.

**A. FISHER,** 38 W. 46th St., N. Y. C. Established 1889. Imported and Original Models. Wholesale and Retail. Repairing and Remodeling of old garments equal to new—at small cost.

**ALL REPAIRING** is done under my personal supervision and at the lowest possible rates. Why not bring your old furs and let me suggest the new styles. M. Tepper, 120 W. 44th St., N. Y. C.

**RUSSIAN SABLES SACRIFICED** to settle estate. Muff, stole and hat crown; 18 beautiful skins. Gunther's. Cost \$3,500. Make offer. A. Block, 155 Tremont St., Boston, Mass.

**FUR COATS AND SUMMER FURS.** A large selection of distinctive models. Credit extended to responsible people. Miller & Co., 36 S. State St., Chicago, Ill.

See **HATTIE'S HATS** when in CHICAGO; Original designs. Furs of quality. Write for prices. Somers Fur & Millinery Co. 159 N. State St., Chicago, Ill.

**FURS**—made new by expert rebuilding. Unusual designs for your individual style. New Furs—high grade quality. Engler, 17 North State Street, Chicago, Illinois.

## Garden Things

**GARDEN LABELS.** Know when, where and what you planted. Wooden labels for marking. Assortment of 100 attractively packed 70 cts. C. H. Gordinier, Troy, N. Y.

## Gowns Bought

**MME. NAFTAL,** Tel. Bryant 670, will buy your misfit or slightly used street & evening dresses, suits, wraps, etc. Highest cash value. Satisfactory service to patrons at a distance. 69 W. 45 St., N. Y.

**MME. FURMAN WILL GIVE YOU CASH** for your discarded Street & Evening Gowns, Furs, Wraps, Diamonds, Jewelry, Silverware, Etc.

**HIGHEST CASH VALUE PAID** Entire contents of Houses and Estates Purchased. Consult us before you sell. Write or Phone. Mme. Furman, 103 W. 47 St., N. Y. Tel. Bryant 1376

**BERNARD PAYS HIGHEST PRICES** for gentlemen's discarded summer and winter business suits, overcoats, tuxedos, full dress, fur coats, trousers, also shoes. 452 Seventh Ave., N. Y. Greeley 2499.

**MME. NAFTAL,** Tel. Bryant 670, pays highest cash value for fine misfit or slightly used evening & street frocks, furs, diamonds, jewelry, silverware. 69 West 45th Street, New York.

## Gowns Remodeled

**MY RE-BUILDING OF GOWNS IS THE TALK** of New York, because I have made creations out of gowns that seemed hopeless. Homer, 11½ West 37th Street, New York. Tel. 5265 Greeley.

**MRS. B. GORDON**—Style authority advises that you get your wardrobe ready for the Florida season—now! Passé gowns remodelled into chic creations. 910 Seventh Avenue, New York.

**ECONOMY DEMANDS** that you conserve materials. Garments remodeled to latest creations. Excellent workmanship at reasonable prices. Fittings at home. Mrs. Squires, 203 W. 87 St., N. Y. Tel. Schuy. 7553.

I just want to remind you that it is time to begin making preparations for your spring clothes. It may seem a little early, but it really is not because

There is such a rush at the last minute, and I can give you much better service and results, if you give me a little time. I am always anxious to please. Mme. Renee, 74 West 46th St.

**VICTORINE**—Rebuilder of gowns. Old gowns remodeled equal to new. Evening gowns a specialty. 160 West 84th Street, New York.

**WE WELCOME INQUIRIES** for making and remodeling gowns in latest and advanced styles. Write for descriptive bkt. regarding time required, cost, etc. Mme. L. Brown, 677 Lexington Ave., N. Y.

**GOWNTRIFTS**—34 West 47th Street, New York. Your Gowns Rejuvenated by Alma d'Harcourt.

**REMODELLING HOUSE OF E. & S. MEARES.** Your discarded gowns rebuilt on the most artistic lines, equal to new. A trial will convince you. 127 E. 54th St.

**GOWNS-MADE-TO-ORDER** for all occasions. Prices moderate. Expert workmanship. Passé gowns remodelled into chic creations. Peterson—49 W. 46th St., N. Y. C. Bryant 5416

**THE STERLING QUALITY** of these shops is attested by their presence in this Guide.

## Gowns and Waists

## Made-to-Order

**THE MISSES CURRAN** will make your street and evening gowns and waists for all occasions and also do remodeling at reasonable prices. 134 Lexington Ave. (29th St.), N. Y. Mad. Sq. 8188.

**KATHERIN CASEY.** Formerly 38 E. 35th St. Gowns for all occasions. Street and afternoon frocks. Your material used if desired. Remodeling also done. 112 W. 58th St., N. Y. C. Tel. Circle 4451.

## PURCHASING INSTRUCTIONS

**THE** names and addresses of the shops selling the special articles pictured on this page will be gladly furnished you on request; or, if you prefer, the Vogue Shopping Service will buy any of these articles for you on receipt of your check and instructions. Each inquiry or order should contain a stamped and addressed envelope.

## VOGUE SHOPPING SERVICE

19 West Forty-Fourth Street

New York City

## Gowns and Waists—Cont.

## Made-to-Order

**SMART GOWNS AND SUITS** Made to Order. Distinctive remodeling. Mme. Zara, 625 Lexington Avenue, New York.

**HELEN HELLER** 15 West 45th Street Distinctive street and evening gowns Formerly of 253 W. 91st St., N. Y. C.

**"PRINCE"** de Paris creations exclusives. 20 West 46th Street. Elevator 2nd floor. Reasonably priced.

**YOU CAN TRAVEL AT EASE** through miles of interesting shops by following the Shoppers' & Buyers' Guide.

## Gowns and Waists

## Ready-to-Wear

**"WHITE"** 46 WEST 46TH ST., NEW YORK. Gowns—Top Coats—Blouses. Authoritative Styles for every occasion. Moderately Priced.

**"HUGHES"** 27 WEST 46TH ST. Important Sale Smart Coats Gowns, Suits At Prices Regardless of Cost

**SMART FROCKS FOR SOUTHERN WEAR** Sport Suits and Skirts Blouses 27 West 46th St.

**LUCIE** Produces 5th Av. gowns at reasonable prices. Remodeling a specialty. Hats, dainty underwear. A visit means satisfaction. 75 W. 45th St. Tel. 6140 Bryant.

**MAYS SPECIALTY SHOP,** 134 West 34th St. (Our only store) Gowns, Wraps, Suits, Furs. Authoritative Fashions at Great Savings. It will pay you to call (no catalog).

**MAXON—MODEL GOWNS** Estab. 1899 If you can wear model sizes, you can buy your Gowns, Suits and Wraps at one-half their real value. 1587 Broadway, N. Y., at 48th Street.

**WEISS DRESS SHOP** Advance Spring Dresses up to the minute. Ready to wear & made to order. Ranging from \$18.50 to \$75

**WALK UP ONE FLIGHT AND SAVE MONEY** Our only shop 2700 B'way Phone 4256 Academy Opp. 103rd St. B'way Subway Station, (no Cat.)

**SHOP AT 40 WEST 36TH STREET, NEW YORK.** Hats Waists Dresses and special attention to orders and alterations. Mme. Katherine. Telephone 4442 Greeley.

**"STEPPING STONES"** to the best and most unusual shops, are these little advertisements. Vogue recommends their services to you.

## Hair Goods and Hair Dressing

**ROBERT,** Permanent Hair Wave Specialist. No kinks, but a beautiful wave, well nigh a marvel. My own Original Method. Write for booklet. Robert, 500 5th Ave., Suite 506, Cor. 42 St., N. Y.

**CALL AT SCHAEFFER'S** if you want expert personal attention for a permanent wave. Positively no triz or kink. J. Schaeffer, 542 Fifth Avenue. Phone: Murray Hill 5772.

**SPIRO'S HAIR SHOPS.** Hair troubles corrected. Facial and Scalp Specialists; Bleaching, Shampooing and Manicuring; Eyebrows and Lashes Perfected. 132 W. 23rd St. and 26 W. 38th St., N. Y.

**DURING THESE BUSY DAYS** Let Vogue solve your shopping problems. We personally recommend this "Blue List" of quality shops. Write to them.

## Hair and Scalp Treatment

**WALDEYER & BETTS,** The Scientific Scalp Specialists wish to announce their removal to 665 Fifth Avenue, cor. 53rd Street, 8th floor, N. Y., February 1st.

**PERMANENT HAIR WAVE \$1.00 A CURL.** Hair goods \$5.00 an ounce. Shampoos and special treatment for hair prematurely gray. Charles Frey, 507 Fifth Ave., N. Y. C.

**CRUDOL "Nature's Hair Tonic"** Removes Dandruff and prevents falling hair. 50 and 25 cents the Tube. The Crudol Co., Inc., 1777 Broadway, N. Y. C.

**ENGLISH HENNA SHAMPOO** powders tone the scalp, color faded or greyish hair, giving a marvelous gloss and bright tints, \$1. Henna Specialties Co., 505 5th Ave., N. Y.

**FRENCH HENNA D'OREAL,** Imported Powder tones scalp, giving faded or premature gray hair a marvelous, natural gloss and bright tint, all shades. \$1.35 Ppd. B. Paul, 34 West 37th St., N. Y.

**NEOS-HENNE** for grey & faded hair. Any shade from blonde to black. Applied in all up-to-date Beauty & Hair Dressing Parlors; write for information to Neos Co., 368 Fifth Ave., New York.

**ANDRE—Hair Specialist**—45 West 39th St., N. Y. "Herb-Alone" Tonic Preparations. Scientific Treatment for hair falling out. Premature grey hair. Scalp trouble. Ladies exclusively. Literature on request.

## Hotels in New York

**HOTEL HARGRAVE,** West 72d St., bet. B'way & Columbus Ave., N. Y., one block to Central Park. Comfort, refinement & luxury combined with moderate rates. Send for booklet. Eugene Cable, Mgr.

## Hotels in New York—Cont.

**HOTEL MARTHA WASHINGTON,** 29 East 29th Street, New York. For women. Rooms \$1.50 a day upwards. Meals a la carte, also table d'hôte. Luncheon, 50c. Dinner, 65c. Booklet free.

**HOTEL ALBEMARLE**—B'way at 54th St., N. Y. C. In the center of the theatre, automobile and shopping section. Room with private bath, \$2.00 up. Parlor, bedroom and bath, \$4.00. Mr. Zazzali, Mgr.

**HOTEL ST. JAMES,** Times Square, off Broadway. 109 W. 45th St. 4 min. walk to 40 theatres & all principal shops. Room adjoining bath \$1.50 up. Room with private bath \$2.00 up. Suites \$4.00 up.

## Household Furnishings

**WILKINSON HAND-MADE ART QUILTS.** Ideal trousseau gifts. Made only on order. Finest materials used. Illustrated booklet V sent on request. Wilkinson Sisters, Ligonier, Ind.

## Interior Decorators and Decorations

**MRS. ALEX. VAN R. BARNEWALL,** 3 East 47th Street, New York. Interiors—Antiquities. Murray Hill 3060.

**MacBRIDE** 3 East 52nd Street, N. Y. C. "The House of Three Gables" the smartness and unusual character of our stock of decorations and furnishings is noted.

**MRS. EMOTT BUEL** 20 East 46th Street, N. Y. C. Lamps, Shades and Painted Furniture. Phone: Murray Hill 5230.

**SELMA M. LOEB,** 18 East 45th Street. Decorator—Unusual cushions, bedspreads, chifon shades and specially designed furniture at unusually moderate prices.

**THURBER ART GALLERIES,** 75 E. Washington St., Chicago, Ill. Fine paintings of the American, Dutch, Barbizon Schools. Restoration of paintings, frames regilded. Write for catalog.

**GERTRUDE LINNELL** Decorations Country House a Specialty. 38 Seventh Ave., N. Y. Chelsea 230

## Jewelry and Silverware Bought

**CASH FOR BROKEN JEWELRY.** Old Gold, Silver. We pay highest prices for diamonds, watches, platinum. Est. 1886. Goods returned if offer refused. Callmann, 27 W. 37th Street, N. Y.

**JOHN DALEY PAYS CASH** for Platinum, Gold, Silver, Pearls, Diamonds, Antiques; entire contents of houses. Established 1869. 654 Sixth Avenue, corner 38th Street, Tel. Greeley 3945.

## Jewelry and Silverware Bought—Cont.

**MRS. T. LYNCH'S SON** buys Diamonds, Pearls, Old Gold, Jewelry & Silverware; only one price offered, our references. Established 1844. 227 W. 42nd St., near B'way., N. Y. Bryant 1686.

**SEND TO A. S. BORG** by mail or express any diamonds, old gold, silver, platinum, antiques, pawn tickets, artificial teeth. Cash at once. 146 West 23d Street, New York. Bank references.

**EXCHANGE YOUR DISCARDED DIAMONDS,** Pearls, other precious stones, Gold, Silver & Antiques, for Liberty Bonds. Est. 30 yrs. Bank Refs. Wyler, 661 Fifth Ave., at 52nd St., N. Y. C.

**CASH FOR JEWELRY,** Diamonds, Gems, Gold, Silver, new or broken. Prices now exceptionally high. Est. 40 years. Mme. Naftal 69 West 45th St., N. Y. Tel. Bryant 670.

**SHONGUT,** 170 B'way, Cor. Maiden Lane, N. Y. High class jewels of every description, Diamonds, Pearls, etc., purchased for cash. Individual pieces or Estates. Cortlandt 501.

**WRONE & WRONE,** Cash for old Gold, Silver, 45 East 44th St. Platinum, Diamonds & Adjoining Yale Club. Precious Stones. Pawn Estab. 30 years. Tickets & Entire Estates.

**SAVE MONEY**—We weigh your diamonds & precious stones & pay you today a high price per carat, also for your old mountings. Rothkrug Bros., 542-5th Ave., N. Y.

**EXCLUSIVE BROADWAY JEWELRY SHOP** pays full value for diamonds, pearls, platinum jewelry. Pawn tickets. Jewelry Estates bought. Expert appraising. Feingold, 1386 B'way, near 38th St., N. Y.

## Knitting Yarns

**KIMMO SILK**—The new pure Kimmo Silk extensively used for knitting sweaters, socks, scarfs, hats, etc. Guaranteed to wash. All shades. Ask for Kimmo Silk at any Specialty Shop.



Two useful articles. A toothbrush rack of white with raised decoration \$1.00. Four knitting needles of ivory white, including one measuring needle. Price \$2.50. A cap to match \$1.00. See purchasing instructions on this page.

## Laces

**E. ZALLIO ANTIQUE & MODERN REAL LACES.** Table sets, napkins, towels, shades, pillows, dollies, Befectory cloths, bedspreads, brocades, lamps. Laces remodeled, cleaned and mended. 561-5th Avenue.

**BESSIE FREY'S GIFT SHOP,** 381 5th Ave., 35th St., N. Y. Exquisite chaise longue covers, cushions, mouchoirs, etc. Made from your scraps of laces. Gifts for big and little folks, Toys.

## Ladies' Tailors

**J. TUZZOLI,** now at 27 W. 46th St., N. Y., makes a suit for \$55 which cannot be duplicated under \$90. Quality and material faultless in make and fit. Furs Remodeled. Spring models now ready.

**TAILORED GOWNS REMODELED** to prevailing style. 20 years' experience. Tailored suits from \$65 up. J. H. Comstock, 286 Fifth Avenue, (30th St.), New York. Tel. 158 Madison Square.

**ANES BROS.** Ladies' Tailors and Furriers. Creations of individuality have won for us recognition as Leaders of Fashion. 630-5th Ave., N. Y., opp. Cathedral. Branch, Southampton, L. I.

**H. BURG.** Ladies' tailor and furrier, formerly of 500-5th Ave., makes smart tailored suits and coats. Exceptional values; prices, from \$75 up. 22 West 47th St., N. Y.

**R. DE LALLA** Tailored dresses, suits, coats, etc. Plain—Artistic. 741 Madison Ave., N. Y. C.

## Lingerie and Negligees

**THE PORTO RICO STORE** specialty Fillet Tire Monograms. Lingerie and household linens. 514 Madison Avenue, New York.

**EXCLUSIVE FRENCH NEGLIGEEES** Marguerite Marie 14 East 37th Street, New York. Telephone Murray Hill 8434.

**ARAMINTA "Tailor Made"** 16 W. 46th St., N. Y. Blouses, negligees, lingerie, trousseaux, boudoir apparel. Made in best quality Georgettes, Satins, Crepe de Chines. At prices most reasonable. Illus. booklet "V" on request.

## Maid's Uniforms

**TRIM. SMART UNIFORMS** (nurses, maids, etc.) of strong materials that hold their graceful lines. Accessories of dainty simplicity. Nurses' Outfitting Ass'n, 425-5th Ave. (38 St.) N. Y.

Dresses Ready-made Aprons Caps & Bonnets and Collars & Cuffs Coats to order. Bibs Nurses' Outfitting Ass'n, 425-5th Ave. (38 St.) N. Y.

## Milliners

**LANG, MILLINER**—though showing the newest French designs we specialize in remodeling. 13 East 36th Street, New York. Just off Fifth Avenue.



## Milliners—Cont.

**GERHARDT HATS**  
Exclusive and Distinctive Hats.  
12 East 46th St., N. Y.  
Opposite Ritz-Carlton

**GUIRY** 7 EAST 48th ST., N. Y. C.  
Milliner Correctly Priced.  
Distinctive Hats Post Office Building Palm Beach, Fla.  
**ROSS HAT SHOP** Chicago  
Best models for your individual style.  
Imports—Dress—Sport—  
25 E. Washington St., Marshall Field Annex Bldg.  
**WE DESIGN HATS** to suit the individual needs  
of a discriminating clientele.  
We invite correspondence.  
Brown, Conner & Cate, 25 E. Washington St., Chicago

## Monograms

**FINE HAND-EMBROIDERED MONOGRAMS** and  
initials on linens, hdkfs., etc., 5c up each. Linens  
hand hemmed. Small or large orders. Delivery in  
1 to 3 days. Janon Co., 17 W. 45th St., N. Y. C.

## Mourning Apparel

**MULLEN-SHAW**  
Everything smart for mourning. Hats, Veils,  
Gowns, Blouses, Neckwear and Furs.  
16 West 37th Street, New York. Greeley 625.  
**GARMENTS DYED BLACK AT SHORT NOTICE.**  
Express paid one way. Expert service. Arthur  
Chenay, Cleaner & Dyer of all Fabrics, 10 East  
48th St., N. Y. Murray Hill 7086

## Patterns

**PATTERNS CUT TO MEASURE** from illustra-  
tions, description of model. Fit guaranteed.  
Special attention to mail orders.  
Mrs. W. S. Weisz, 41 West 35th Street, New York.

## Perfumes

**J. GIRAUD FILS**, Paris, Grasse, 500 5th Av., N.Y.  
1625 Boardwalk, Atlantic City. 20 generous sam-  
ples of our latest creations in French Perfumes  
will be sent with catalog upon receipt of \$2.00.

## Photography and Photographers

**"THAT ILLUSIVE SOMETHING"**, your psycho-  
logical self, I shall not be satisfied unless you are.  
Mary Dale Clarke  
Telephone Plaza 1402 665 Fifth Avenue

**CLARA E. SIPPPELL**  
Interpretive Portraiture  
by Photography  
70 Morningside Drive. Tel. Morningside 1100.

**PHOTOGRAPHS COLORED**  
Flesh Tones in Oil \$3.00 to \$10.00. Mary L.  
Taylor, 1941 No. Pennsylvania St., Indianapolis.  
Ind. Medal Panama Expos. Mail photographs.

## Schools and Instruction

**AMERICAN LADIES' DESIGNING SCHOOL**,  
only school in Chicago recommended by  
The Chicago Designers' Association  
R. H. Parry, 19 S. Wells St., Chicago, Ill.

## Shoes

**"SHOECRAFT" SHOP**, 27 West 38th St., N. Y.  
Fifth Avenue Footwear in sizes 8½, 9, 9½, 10.  
Widths AAAA, AAA, AA, to D. Send for catalog  
VS and "Fitting the Narrow Foot."

**E. HAYES, INC.**, 582 Fifth Avenue, New York.  
Individual style in ladies' shoes to order in  
materials and color of costumes. Write for  
booklet and directions in self-measurement.

**JACK'S SHOE SHOP**—154 W. 45th St., N. Y.  
opp. Lyceum Theatre. Originators of Distinctive  
Footwear at appealing prices.  
Advance Spring models. (No mail orders.)

## Shopping Commissions

**MISS EDITH V. STOVEL**  
Successor to Mrs. H. Goodale Abernethy.  
Personal shopping—No charge.  
20 Morningside Ave., N. Y. Tel. Morningside 214.

**MRS. SARAH BOOTH DARLING**  
Purchasing Agent. Accompanying out-of-town  
patrons. No charge. References. Chaperoning.  
Write for circular. 155 West 78th Street, N. Y.

**MRS. S. D. JOHNSON**  
66 West 49th Street. Telephone 2971 Bryant.  
Formerly at 347 Fifth Avenue.  
Shops for and with you without charge.

**MRS. C. B. WILLIAMS**, New York Shopper.  
Will shop with you or send anything on approval.  
Send for bulletin.  
Services free. 366 Fifth Avenue, New York.

**MRS. CAROLINE PLOWS**. Experience has taught  
me that certain shops excel in certain lines. I will  
shop for or with you. No charge. References.  
Goods sent on approval. 14 W. 92nd St., N. Y.

**ELIZABETH C. MALADY**—A personal acquaint-  
ance with New York's shops enables me to buy  
with taste and discrimination. Prompt service.  
Goods on approval. 33 Convent Ave., New York.

**"BEAUTIFUL THINGS I SEE."** Write for Free  
Fashion Letter with list of bargains. Shops free  
for or with you, wholesale or retail. Booklet.  
Irene Stephens, 334 Fifth Avenue, New York.

**MRS. EDWIN McALLA DAVIS**, Interior Deco-  
rator. Will buy for out-of-town patrons—furni-  
ture, wall coverings, draperies, rugs. Everything for  
the home. 331 W. 83rd Street, New York City.

**MRS. L. A. WILSON**—Shopper of long exp. Shops  
for or with customers without charge. Can be seen  
in office every morning—mail orders promptly ex-  
ecuted. 373-5th Ave., R. 505. Phone 3645 Vandbit.

**EXPERIENCED SHOPPER** for interior furnish-  
ings will shop with or for you without  
charge. Miss Pitcher, 809 Lexington Ave.  
(62nd Street) Tel. Plaza 2784

**THE WIDE VARIETY**  
of goods advertised on  
these pages is amazing.  
Read the announcements.

## Shopping Commissions—Cont.

**A UNIQUE SERVICE**  
is offered to you in the  
selection of distinctive gowns, wraps, furs  
& lingerie from New York's unusual shops  
(not the department stores). The aim of this ser-  
vice is to assist you in choosing those authentic  
fashions best suited to your personality. Mrs. C. R.  
Myers, 416 Madison Ave., N. Y. Tel. Vand. 4537.

## Specialty Shops

**SPORT SKIRTS**, hats, smocks & blouses. Attractive  
models in children's school & party dresses. Novel-  
ties & fancy articles for gifts. The Commission  
Shop, 366 Madison Ave., N. Y. Murray Hill 8296.

**THE KEWPIE SHOP**  
Different designs in trousseau silks, satin and  
georgette, in knickers, envelopes, gowns and petti-  
coats. 17 N. State St., 1513 Stevens Bldg., Chicago.

**IMPORTED BEADED BAGS**  
Marguerite Marie  
14 East 37th Street, New York.  
Telephone Murray Hill 8434.

**SILKS OF ALL KINDS BY THE YARD**  
Mail orders executed. Guilford's Silk Store,  
L. E. Guilford, Proprietor, 389 Main Street,  
Springfield, Mass.

## Sport Things

Visit the **SPORTS SHOP**—Unusual and Pre-ad-  
vanced Sports Suits, Sports Waistcoats and Hats,  
Skirts, Blouses, etc. Exclusiveness & Utmost Value.  
500 Fifth Ave., (42nd St.), 6th Floor, New York.

**THE MERTON SPORT HAT**  
for women and children. Complete assortment for  
golfing, motoring, riding, country wear. Bessie  
Frey's Shop, 381 5th Ave., near 35th St., 2nd Fl.

**CORRECT GOLF SKIRTS**  
Made of your materials. \$8 to \$10.  
Practical wash skirts for southern wear.  
Wilson, 17 N. State St., Chicago.

**WOMEN'S STOCKINGS**. Imp. White Scotch Wool.  
White with Colored Clocks, Oxford, Lovats, Greens,  
Heathers. White Ribbed Cotton Colored Clocks, \$3.  
Stewart Sporting Sales Co., 425 5th Ave., N. Y.

## Swimming

**SCIENTIFIC SWIMMING LESSONS**  
and Swimming for physical development.  
Booklet V. Dalton Swimming Schools,  
19 West 44th St. & 308 West 89th St., N. Y. C.

## Tea Rooms

**THE OPEN DOOR**, 200 Mad. Av., at 35th St., N.Y.  
Luncheon Tea Dinner  
Everything of the very best  
Where New England and Dixie join hands.

**KA LAMA O HAWAII**  
The Hawaiian Center of N. Y. Hawaiian luncheon  
—curries, Guava, Poha preserves, Kona coffee.  
Mary Wilder Gunn, 28 W. 47th St., N. Y. C.

## Tea Rooms—Cont.

**THE RUSSIAN INN**, 57 West 37th St., N. Y. C.  
Luncheon—Russian Tea—Dinner  
Sunday dinner from 6-8:30 p.m. Phone Greeley 6567  
Special Russian dishes: Table d'hôte and a la carte.

**DINE AT THE MARY FANT TEA ROOM**  
Luncheon—Tea—Dinner  
Special Sunday Night Dinner \$1.25  
26 West 43rd St. Phone. Murray Hill 2021.

## Traveling Accessories

**LIKLY LUGGAGE CO., INC.**  
Guaranteed Wardrobe Trunks, Traveling Bags,  
Suit Cases and all articles for travelers' use.  
Catalog. 185 Madison Ave., 311 5th Ave., N. Y.

## Weaving (Hand)

**THE RUTHANA WEAVERS**  
2 West 47th St., N. Y. C. Bryant 9093  
Hand woven Interior Decorations.  
Bags designed to harmonize with costumes.

## Wedding Stationery

**100 WEDDING ANNOUNCEMENTS** \$6.75 or in-  
vitations, hand-engraved. 2 sets of envelopes, 100  
Calling Cards, \$1.75. Write for samples. V. Ott  
Engraving Co., 1031 Chestnut St., Philadelphia, Pa.

**ENGRAVED Wedding Invitations**, the name Everett  
Wadley Co. has for a generation insured highest  
quality. 100 del. anywhere \$3.50. Book "Wedding  
Etiquette" Free. Address 5 S 11 St., Richmond, Va.

## Wholesale Gift Shops

**BOAG RIBBONCRAFT CO.** Gifts for Millady and  
Baby, Vanity, Opera & Work Bags, Sachets, Boudoir  
Slippers, Garters, Lingerie & Infant Novelties.  
Emeries & Flower Trimmings, 31 Union Sq., N.Y.C.

**FO SING YUEN & COMPANY**  
104-106 East 16th Street, New York City.  
Headquarters for Chinese goods, Bamboo.  
Rattan and fancy trimmed Baskets; Beads;

Tassels: Old Embroideries, Kimonos, Porce-  
lain and Antique Novelties.  
Everything in stock.  
Visit us while in the city.

**BABY GIFTS** that are different. Something always  
new. Dolls, animals, roly-polies, plates, carriage  
sets, rattles, bath toys, laundry bags, etc.  
Bailey & Bailey, 27 East 22nd St., New York City.

**COPLEY CRAFT CARDS**. Easter, Christmas and  
Birthday, for Exclusive Shops. Hand-colored de-  
signs. Thoughtful verses. Samples on request. Jessie  
H. McNicol, 18 Huntington Ave., Boston, Mass.

**IMPORTED Italian Art Linens** in Carreggi, Sicilian  
Fillet, Point de Venice & Cut work embroidery in scarfs,  
table sets, bags, etc. Wholesale, retail. Heath & Mills, 18  
State St., Schenec., N.Y. N.Y. Salesroom, 7 W. 42 St.

**ORIGINAL TOYS**. Distinctive wholesale line for  
Gift Shops. Brittain Knitting Baskets, \$5 per doz.  
"Magic Clock", \$9 per doz. Mitteldorfer Straus.  
"The Studio Shop", 96 Fifth Avenue, N. Y. C.

# "Mum"

(as easy to use as to say)

—neutralizes odor  
of perspiration.

"Mum" does more—it  
neutralizes any body odor.

25 cents, sold by nearly every drug-  
and department-store.

"Mum" is a trademark registered in  
U. S. Patent Office.

"Mum" Mfg Co 1106 Chestnut St Philadelphia

## The Music of the Hour

IS NOW BEING FURNISHED BY

**EARL FULLER**

Tel. 8825 Bryant 1604 BROADWAY  
New York

## Paris—Facing Arc De Triomphe

Large private residence to be sold.  
—The best situated in Paris to see the  
victorious troops entering the city—24  
windows on the Avenue Champs-Elysees  
and Place Etoile—Large reception  
rooms—4 floors—garden—Price five mil-  
lion Francs for the residence. In case  
of purchase furniture and works of art  
extra. Apply to **GEORGE CONTAL-  
FOUQUET**, 66, rue de Monceau, Paris.

## A Rebuilder of Gowns

and

## Maker of Gowns

To Order



A GOWN remodeled by me means a crea-  
tion that is up-to-date in every detail.  
I REBUILD gowns successfully for out-of-town  
customers.

Artistic Dresses, made to order only, for all  
occasions. Your materials accepted when desired.

Perfect  
Workmanship

**Homer**

Prices  
Reasonable

11½ WEST 37th ST., NEW YORK

Telephone 5265 Greeley



## Hotel Majestic

COPELAND TOWNSEND

Central Park West  
at the 72nd St. Motor Gateway

NEW YORK

A Hotel of Distinction  
For guests of  
Discrimination  
With  
Tariff in moderation

Readers of this publication appreciate  
the home atmosphere and refined en-  
vironment of the Majestic.

Near the center of interest—comfort-  
ably distant from the area of confusion

Cultivate  
Your  
Beauty

YOU can have a youthful ap-  
pearance, clear complexion,  
magnetic eyes, pretty eye-  
brows and lashes, graceful neck and  
chin, luxuriant hair, attractive  
hands, comfortable feet. You can  
remove wrinkles, lines, pimples,  
blackheads, strengthen sagging fa-  
cial muscles—have comfortable feet  
all through following our simple directions. Thou-  
sands have done so. No drugs, no waste of time,  
no big expense and quick results. Send for latest free  
booklet containing many beauty hints and all about the  
wonderful work accomplished by the  
**GRACE MILDRED CULTURE COURSE**  
Dept. 1 624 South Michigan Ave., Chicago, Illinois  
(A Branch of Susanna Crockett's Work)

Are Your Hands Older  
Than Your Face?

**PÂTE  
GRISE**

"The Friend of  
Middle-age"

LOWELL, MASS.

A STIMULATING POMADE FOR AGING HANDS.

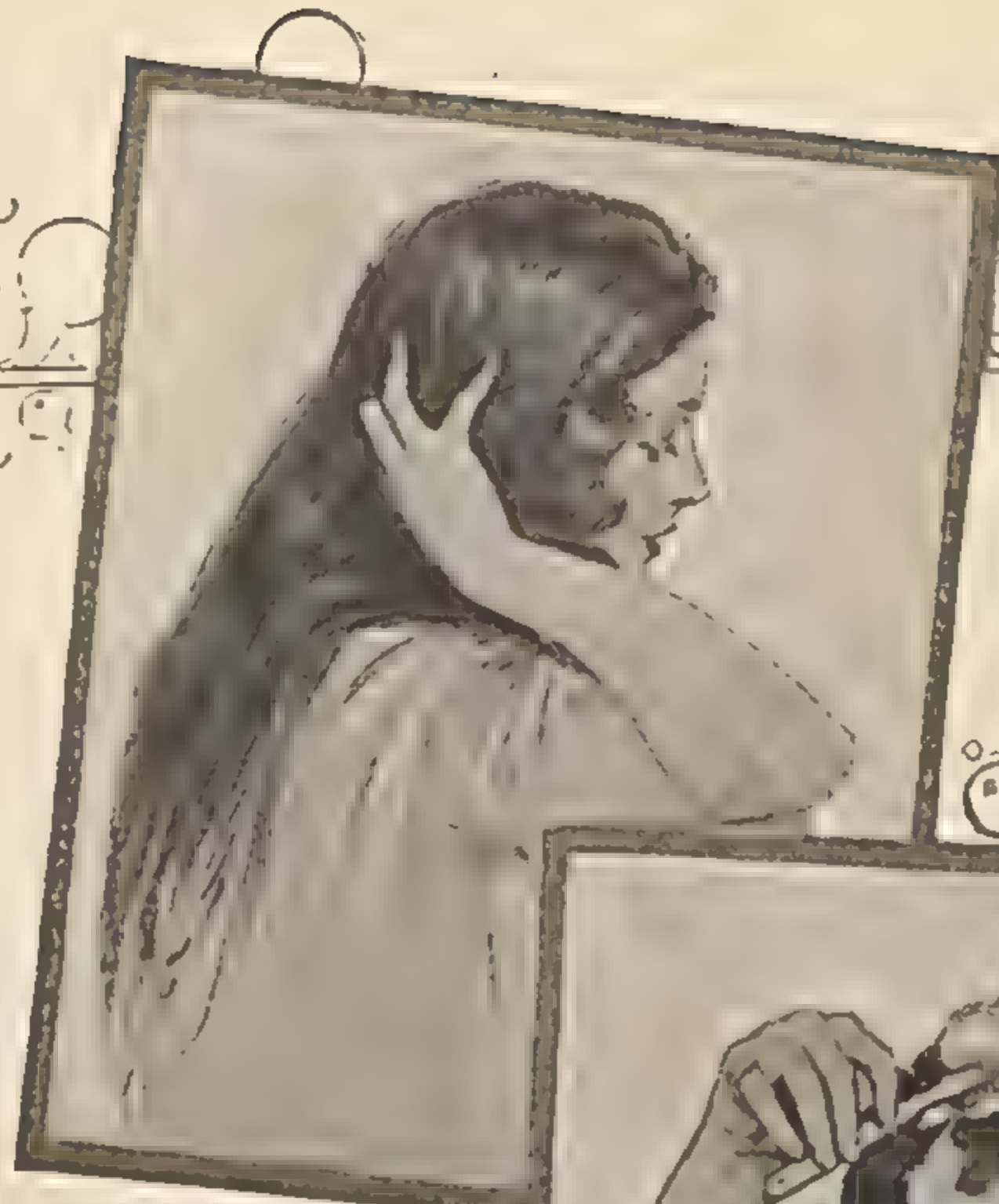
Postpaid \$2.00  
Dept. A Booklet

THE CLEANEST TASTE  
IN THE WORLD

Exquisite mouth cleanli-  
ness, so essential to  
health and person-  
al charm, is as-  
sured by the  
regular  
daily  
use  
of  
**ANTIPY-O**  
SEND  
15c. for a  
LARGE TUBE  
Prices 30c. & 60c.

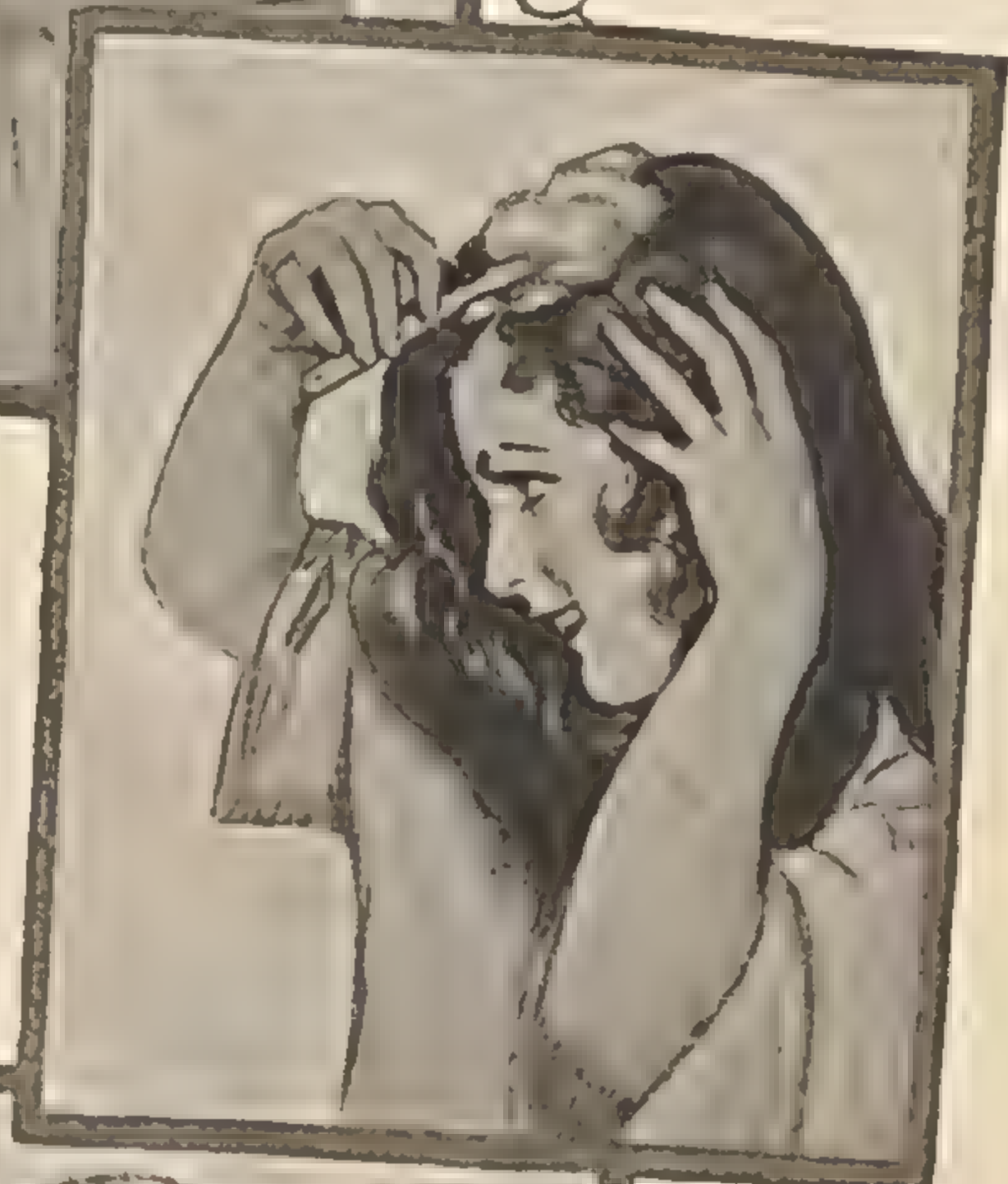
THE ANTIDOLOR MFG. CO.  
206 Main St., Springfield, N. Y.





**BEFORE** shampooing, rub the scalp with the tips of the fingers (not the nails). This stimulates the blood that feeds the roots of the hair, and loosens the particles that clog up the pores

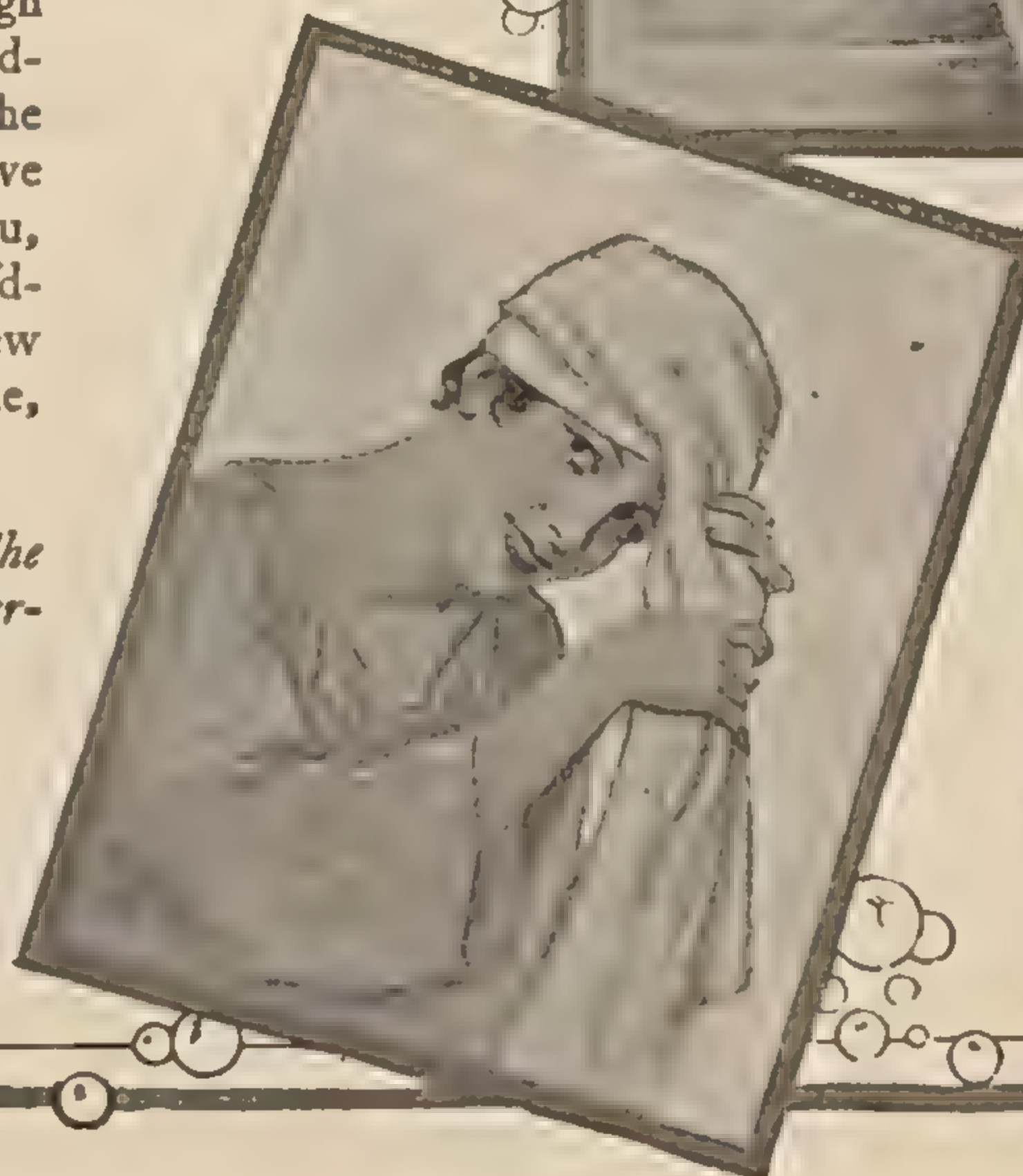
**Now** dip the hair in warm water, separate it into small parts and scrub the scalp with a tooth-brush lathered with Woodbury's Facial Soap. Rinse thoroughly



**NEXT** apply a thick, hot lather of Woodbury's Facial Soap, and leave it on for two or three minutes



**CLEAR** off with fresh warm water. Wash all the soap out carefully and finish by rinsing in tepid water



**DRY** very thoroughly. To make the hair fluff out prettily, dry it hanging over the face instead of down the back

# The Right Way To Shampoo

## HOW THIS TREATMENT HELPS YOUR HAIR

**T**HE whole beauty and lustre of your hair depend upon your *scalp*. This is why caring for the hair is the same as caring for the skin.

### Which of these is your hair trouble?

Is your hair dull and lifeless? It can be made rich and lustrous.

Is it greasy, oily? Or dry and brittle? You can correct the condition which prevents the tiny oil glands from emitting just the right amount of oil to keep your hair soft and silky.

Is it constantly powdered with dandruff? Or does it come out in combfuls? Begin at once to keep the pores of the scalp as free and clear as you keep the pores of your face.

### Keep your scalp healthy

To keep your scalp healthy and vigorous, use persistently Woodbury's Facial Soap, formulated after years of study by John H. Woodbury, the famous skin specialist.

Use the soap treatment given on this page as a regular shampoo. You will enjoy the healthy, active feeling it gives your scalp. You will soon see the im-

provement in your hair—how much richer and softer it is.

For ten or twelve shampoos, or for a month or six weeks of any of the famous facial treatments, you will find the 25c cake of Woodbury's Facial Soap sufficient. Around it is wrapped the booklet of famous Woodbury skin and scalp treatments. Get a cake today. Woodbury's is for sale at drug stores and toilet goods counters throughout the United States and Canada—wherever toilet goods are sold.

### Send for sample cake of soap with booklet of famous treatments and sample of Woodbury's Facial Powder

Send 6 cents for a sample cake (enough for a shampoo or for a week of any Woodbury Facial treatment) together with the booklet of treatments, "A Skin You Love to Touch." Or for 12c we will send you, in addition to these, a sample of Woodbury's Facial Powder. Address The Andrew Jergens Co., 1402 Spring Grove Avenue, Cincinnati, Ohio.

*If you live in Canada, address The Andrew Jergens Co., Limited, 1402 Sherbrooke Street, Perth, Ontario.*





## JUST TURN TO THE NEXT PAGE

**I**NCOMING steamships. . . due Monday. . . the Rochambeau. . . from Bordeaux." Ah!—then allowing for quarantine, docking, custom's examination, and all those hundred interminable, intolerable delays of incoming ships, Antoine should have his first shipment of French hats early to-morrow, and at ten o'clock, or perhaps even earlier, she would be sitting in his salon, completely surrounded by mirrors and hats and exclaiming saleswomen and expensive smiles, and mentally reducing her bank account to that rock bottom margin below which the bank would no longer carry her account.

### "INTO HALIFAX FOR COAL"

And then, Tuesday: "Incoming steamships—the Rochambeau—due Thursday—put into Halifax for coal." Ah!—ah!—those wretched French boats! They started as gaily across the Atlantic as though a ship's engine could be fed with the incorporal air!

But, at last and at last, Thursday! And

before the hats are in their glass cases, almost before they are out of their packing boxes and their swathings and swishings of tissue paper, she is at Antoine's. And oh! but they were worth waiting for!—The sauciest, perkier things, tilted, as she so well knew how to tilt them, immoderately over the eyes, rakishly high in back to expose a sleek coiffure. Tiny affairs, some of them, scarce a hand's length, with two abbreviated ribbon ends to flutter off the back or a bit of glycerinized ostrich to mask a pair of daring eyes. And for picturesque summer afternoons, a debonair Niniche, stuffed full of roses at the back, or a flowing picture hat, suavely wreathed with paradise, or a lace scuttle shape, absurdly narrow in back and wide and scooping in front.

It was obvious that these demoralizing milliners had this season drawn their inspiration from periods insidiously becoming to women—the Directoire and Louis XVI,—periods when femininity had been interpreted in feathers, flowers, ribbons, and laces as never before nor since; no longer was a hat one of those meagre

trimmingless affairs of the winter, smart in their way, to be sure, but a bit tiresome; instead, once more a spring hat was to be all it should be—a glowing, flowery, flattering compliment to women; as, for example, this straw shape, cut entirely away at the back to display a smooth twist of hair, and crowned full to overflowing of full-blown orchid pink roses; or this of that funny, fuzzy, caterpillary straw with a wild outburst of glycerinized gaura and a tipsy one-sided tilt. These and a hundred others and—and—

### JUST TURN TO THE NEXT PAGE

On the following Thursday she received from her bank a brief notice to the effect that her account had been discontinued upon falling below the required deposit.

But the second page following this, and the next, and the next, will explain just how this blushing contretemps came about—and how inconsiderable is a bank account compared to these masterpieces of the milliner's art.

VOL. 53. NO. 4.

WHOLE NO. 1113

Cover Design by Helen Dryden

### Millinery

Spring Hats That Show French Fancy at Its Best - - - - -	35-37
Bendel Reinterprets Spring Millinery - - - - -	38-39
Four Attractive New Turbans - - - - -	40
Spring Hats in Paris Are Inspired by French History - - - - -	41
French Hats That Conceal the Eyes - - - - -	42-43
The Chic Little Hat Flares High in Back - - - - -	47
Hats That Will Suit the Most Capricious Taste - - - - -	48
Six Hats of Expensive Mien - - - - -	65

### Special Features

Bandboxes to Glow in a Corner - - - - -	50-51
Come Into the Kitchen - - - - -	59
War-time Prices Accompany Peace-time Prosperity - - - - -	59

### Costumes

Billie Burke in Her Own Palm Beach Costumes - - - - -	44-45
Paris Sends Forth Delicate Dresses - - - - -	46
Paris Comes Into Its Own Again - - - - -	56-57
Fashion Makes New Points with Its Trimmings - - - - -	64
Spring Frocks with an Unstudied Charm - - - - -	66
Dressing on a War Income - - - - -	70

## CONTENTS

for

## FEBRUARY 15, 1919



Copyright, 1919, by The Vogue Company.  
Title Vogue registered in the U. S. Patent Office.

VOGUE is published on the first and the fifteenth of every month, by The Vogue Company, 19 West 44th Street, New York. London address: Rolls House, Breems Buildings, London, E. C., England. Paris address: 2 rue Edouard VII, Paris, France. Conde Nast, President; Barrett Andrews, Vice-President; W. E. Beckerle, Treasurer; Edna Woolman Chase, Editor; Heyworth Campbell, Art Director; Philippe Ortiz, European Director.

Manuscripts must be accompanied by postage for their return if unavailable. Vogue assumes no responsibility for unsolicited contributions except to accord them courteous attention and ordinary care. Vogue does not accept or pay duty on drawings submitted by foreign artists, unless the drawings are sent at the order of Vogue or by arrangement with its New York office.

Subscriptions for the United States, Panama Canal Zone, Porto Rico, Hawaii, and the Philippines, \$5 a year in advance. Single copies, 35 cents. Subscription price for Canada, \$6.25 per year; for other countries, subscription prices will be furnished on request. Remit by cheque, draft, or postal or express money order. Other remittances at sender's risk.

Change of Address.—The address of subscribers can be changed as often as desired. In ordering a change please give both the new address and the name and address exactly as it appeared on the wrapper of the last copy received. Three weeks' notice is required either for changing an address or for starting a new subscription.

Entered as second-class matter February 16, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879. Cable Address: Vonork.

### Miscellaneous

Veils Are Fragile Bits of Silk - - - - -	49
Blouses to Charm the Most Critical - - - - -	52-53
The Spring Corsets Are Soft and Supple - - - - -	67
Seen in the Shops - - - - -	68-69
Footprints for the Sands of 1919 - - - - -	71
Vogue Pattern Service - - - - -	73-84

### Society

Mrs. Howard Gardiner Cushing - - - - -	Frontispiece
New York Opens Its Heart to Gaiety - - - - -	54-55
Miss Margaret Carnegie - - - - -	58
Society at the Carnaval de Victoire and the Four Arts Ball - - - - -	62-63
Society - - - - -	88

### The Fine Arts

Seen on the Stage - - - - -	60-61
-----------------------------	-------

### Decoration

Attractive Furniture at Special Prices - - - - -	72
--	----

### Regular Departments

On Her Dressing-table - - - - -	86
---------------------------------	----





CLARENCE

Baron de Meyer

# MRS. HOWARD GARDINER CUSHING

*Mrs. Cushing, who before her marriage was Miss Ethel Cochrane, is the widow of Howard Gardiner Cushing, the well-known artist. Mrs. Cushing has always been very much interested in art and has*

*been active in many art movements. Of late, however, she has devoted her entire time to war relief work. Mrs. Cushing spends her summers at Newport, where she ranks among the best tennis players*



*Hats are indulging in the maddest of caprices this season but, as this very captivating Niniche is here to say, none of them are anything but charming. The hat slants its leghorn brim to fantastic heights, and over it in curly blue confusion, foams a nonchalant ostrich feather. Billows of brown tulle, massed in the back, are responsible for the dangerous tilt in front; from Kurzman*



## SPRING HATS *that* SHOW FRENCH FANCY *at* ITS BEST

THERE always comes a time when even the nicest thing in the world becomes a little tiresome, and one longs for a change. To those for whom a last year's hat has lost its charms come glad tidings from Paris—all our last year's hats must be cast aside, for new shapes are coming and this summer's hat will be a thing unique.

If we had to decide on what were the three or four newest shapes of the season, we would say,—first, the small boat-shaped hat, extravagantly tilted forward in front and raised extravagantly high in back; second, the scooping scuttle-shaped hat, narrow of brim at back and sides and extremely wide in front; third, the Niniche; fourth, the extinguishing toque; and fifth (for this type of hat must always be added to any classification) the large, flowing, round picture hat. To be sure, there are many other shapes—good ones and smart—but these are the newest and most interesting.

With but few exceptions, eyes must sacrifice themselves to brims, for the brim, whether narrow or wide, will come further over the face than ever; in the back, on the contrary, if brims do not entirely disappear, leaving the nape of the neck unexpectedly exposed to view, they will be extremely narrow. This part of the neck, which on some women is so pretty, has been covered for several years, but now emerges more popular than ever before.

### MATERIALS AND TRIMMINGS

Among the materials for hats, straw will, of course, be one of the most popular, but seldom will it be used without an accompanying bit of satin or taffeta. Later in the season, these combination hats will give way to those of tulle and net. Hats entirely of ribbon, satin, or taffeta are already made up for early spring wear, and it remains to be seen whether or not they will endure throughout the summer. Certain round little hats hinting strongly of our sailor

A Brilliant Colour, a Fanciful

Shape, and an Extravagant Tilt

Make a French Hat This Season

boys' white duck hats, are made of worked straw.

Straw is not only popular in combination with other materials as the basis of hats, but also as a hat trimming. In the matter of trimmings, we have several novelties. Straw flowers and an odd straw fringe are used in some cases. Silk skein ornaments or small floss tassels dangle from the crowns of certain small sailors. The newest trimmings for summer hats, however, are ermine tails, sable, and moleskin; indeed there is very little that is in any way adaptable but finds a happy end on millinery. Paradise feathers, though costly, are used as a victory feature, and sweep their smoky lengths from satin and liséré hats alike, though they find their happiest place on the new poke shapes of lace or tulle. The expense of paradise, however, will make osprey and ostrich, especially the new glycerinized ostrich, popular substitutes.

### AGAIN, EVENING HEAD-DRESSES

It is again becoming the fashion to wear elaborate head-dresses in the evening. No longer is the sleek coiffure, chastely touched with a single jewel, the smart thing at ceremonial affairs. Victory has brought a more extravagant fashion. The hair will be elaborately coiffed and over it will be arranged an astonishing turban or other gorgeous head-dress—if nothing more extravagant, then a large picture hat of tulle or lace. Rather unpretentious bandeaux of jet or metal cloth are used, too. Fantastic turbans of pearls and gold tissue, of damask and precious stones, give an air



*The very formal Directorate period is blithely interpreted by Reboux as a deep scuttle shape which swoops down in a brim of brown lace in front, and tosses on high the newest of glycerinized black plumes. There is a veiling of black tulle; from Thurn*





*This year even the very small hat is doing its best to hide a lady's eyes. This one of rough corn coloured straw from Lucie Hamar is built on the most approved lines for spring toques and pleasantly finished with tortoise shell ornaments*

of rich extravagance to hotel and theatre. Perhaps one of the most successful of these head-dresses is made by Lucie Hamar and is called "Jet d'eau." It is sketched in the middle of page 42.

The lavishness and conspicuousness of the new head-dresses make the hair-dresser essential once more. Madame or her maid can no longer arrange the evening coiffure. The stiff marcelled wave gives place to loose ripples of irregular appearance arranged with greater fullness around the face. Curls and loose locks are encouraged to fall over the ears, but the forehead still remains bare, except, perhaps, for a thin fringe. The preferred coiffure is high and finishes at the top in a flourish of folds, puffs, or curls.

#### THE LEADING HATS

While practically every milliner is creating variations of the leading types of hats, and especially of the five types described above, each has his or her own speciality, and his or her own particular interpretation of these types. The general influence is primarily Directoire and Louis XVI, but, as always, there are many undercurrents. Valentine About, for instance, has created the type called "Amazons," often of "picot" straw, a supple straw and one of the most popular. This shape is modelled along the lines of the hats of the Second Empire and a single feather is placed at the side. Sometimes her hats are of silk in dull brown or black with a giddy feather of brilliant blue or bright pink. An example of the big hats, classified as "Revolution" by this same creator, is shown in the middle of page 43.

Evelyn Varon is using enormous bows of taffeta to trim her smartest morning hats, the shapes of which carry us back to the days of Louis XVI and the Directoire period. Wings and ostrich feathers trim her evening hats. Besides tricot straw, she uses a great deal of taffeta, crin, and tulle. Colours are really violent in all the French houses.

Talbot uses much satin and is partial to trim-



*If we had to decide what were the three or four leading shapes among spring hats, we would certainly include this scuttle shape, narrow of side and back, and immoderately wide in front. Maria Guy made it of black lace, and haloed it in tulle*



MODELS FROM THURN

*Strands of black Paradise make a far-reaching statement that Paris approves of their frail extravagance. The broad stretches of black tulle below form the brim of one of the most desirable of the new evening hats*





*It is new and French and reckless, and so there isn't any back at all to the brim of this brown liséré straw hat. It is fanciful and chic and audacious, and so one side of the straw brim dashes into a pointed quill of the straw outlined by a stiff spine of orange coloured ostrich feather, curved into four antennae, airy and gigantic; from Waters*

mings of glycerinized ostrich and of straw, either in rosettes or wings. These scraggly glycerinized feathers trim the backs and fronts of many of this milliner's hats. Milan used for toques trimmed with Milan is the newest of all effects here. One of his small hats, fashioned after those American middy hats of white duck, is made of narrow black ribbon and is extremely smart. The hat with the short back and the long front is the shape that predominates in this house. The somewhat larger head size and medium crown is also used here.

#### PARIS INVENTIONS

Two sketches on page 43 display the originality with which Lucie Hamar invests her latest hats. One of black satin shows the eccentric yet charming novelty of trimming summer hats with winter furs. The second shows the brim very short behind and very long before, and is scattered happily with cherries.

Toques of liséré trimmed with cockades and tabs of grosgrain ribbon are Reboux's speciality.

Maria Guy is launching a shape called "bateau," which has very long sides and a very narrow front, recalling somewhat the "Niniche." One of these "bateau" hats is shown in the right-hand corner of page 42. This same milliner shows a marked preference for the mushroom shape and is also displaying many versions of the poke effect.

Eccentricity and novelty of shape and colour riot at Jeanne



Duc's, and though one is charmed by the hats at her place, one fears that only the youngest of heads could wear them as they deserve to be worn.

#### THE TILTED HATS

Fancy reaches its height at Lewis's in the little bell shapes made of rose petals of black and pink silk and in short jet-bordered veils. Many Directoire helmets are crested with uncurled feathers or aigrettes of undisciplined character that fall in every direction. Invariably these hats tip themselves smartly over the eyes but in return leave the nape of the neck quite exposed. Flower toques, closely fitting, are composed of roses, gardenias, or nasturtiums in brilliant new colours,—heather blue, old-rose, dark violet; scarcely a hat employs the pale colours of former years. One hat from Lewis, in a cold shade of tan, is trimmed with wings of Milan in a red mahogany shade. The straw rosettes he uses on satin toques are very chic. He shows a sort of tricorne made with four points regularly spaced together and some toques of leaves.

Alex is using a great deal of black, also tête de nègre, tan, mahogany, and, newest of all,—almond green. Plaid effects obtained by the weaving of two colours together will also be particularly smart here.

The season promises to be brilliant with new colours, varied with new shapes, and very successful in the dash and piquancy of small hats and the tantalizing coquetry of large ones.

*Because it had just as much black liséré brim on one side as on the other, and just as formal a fountain spray of black glycerinized ostrich curling to the left as to the right, one might have thought this sailor shape would do nothing startling; but, merely by tipping one side with a sharp and unexpected slant of ostrich, fame was won, and fortune; from Hollander*





(Below) The newest thing hats do this spring is to present their fronts with a flourish and recede modestly or retire completely in back. This small black Milan toque is giddy with full-blown roses of orchid pink and round the crown a velvet ribbon of French blue hurries its way into a soft bow at one side and then in back—well, there just isn't any back at all

(Below) There are turbans for every occasion and turbans of every possible shape, but the geniuses who create them have given each an individuality of its own. This one of burnt orange liséré curls itself up in a series of rings. A pert tilt and an ostrich spine, burnt orange in colour; and forming curly spirals in back, complete its altogether chic, but at the same time, tailored air

LEWIS

Baron de Meyer

(Above) If one is matronly and elegant and chic one will find that a turban of chocolate brown satin, sitting high on the head, gives a great deal of dignity and a great deal of charm. It is trimmed with three of the newest of straw rosettes, and even more smartness is given it by a veil of large diamond mesh, intermingled with an oblong mesh in finer threads

HATS FROM BENDEL







Though a black liséré turban has been inspired to be slightly poke in shape, it has been quite individual about it. A wide brim rolls back to the crown which is medium in height and almond green wings fly from each side, only caught to the hat by large pins of jet. The hat pokes over the eyes on one side and both the shape and the almond green colour are among the newest and most popular features for spring



There has always been something about a poke turban suggestive of demure crinolined ladies with the longest of corkscrew curls. But here is a poke turban of tan straw chenille with a narrow brim of black silk that settles itself over one eye in a rakish way that is not at all demure and on top bursts into a wild barbaric abandonment of glycerinized black gaura that would have awed the crinolined ladies



Two pictures are only partially successful in displaying the many new charms of this black liséré hat. It has chosen for its lines the quaint picturesqueness of the Directoire scoop hat and under the brim, which correctly narrows in back, is a lining of black velvet, which is one of the favorite new combination effects for spring. A black paradise feather pours itself off of one side with charming grace

Baron de Meyer

BENDEL HAS INDIVIDU-  
ALIZED EACH OF THESE  
SMALL TURBANS AND  
REINTERPRETED THE  
DIRECTOIRE BONNET





To be shaped like a boat is one of the newest pastimes among chic hats, and this one, a-top any charming head, would sail straight into spring popularity. It begins with a brim of black liséré straw and twists into a crown of natural cock feathers which sweep into a high brisk question-mark turned backside foremost; from Hollander

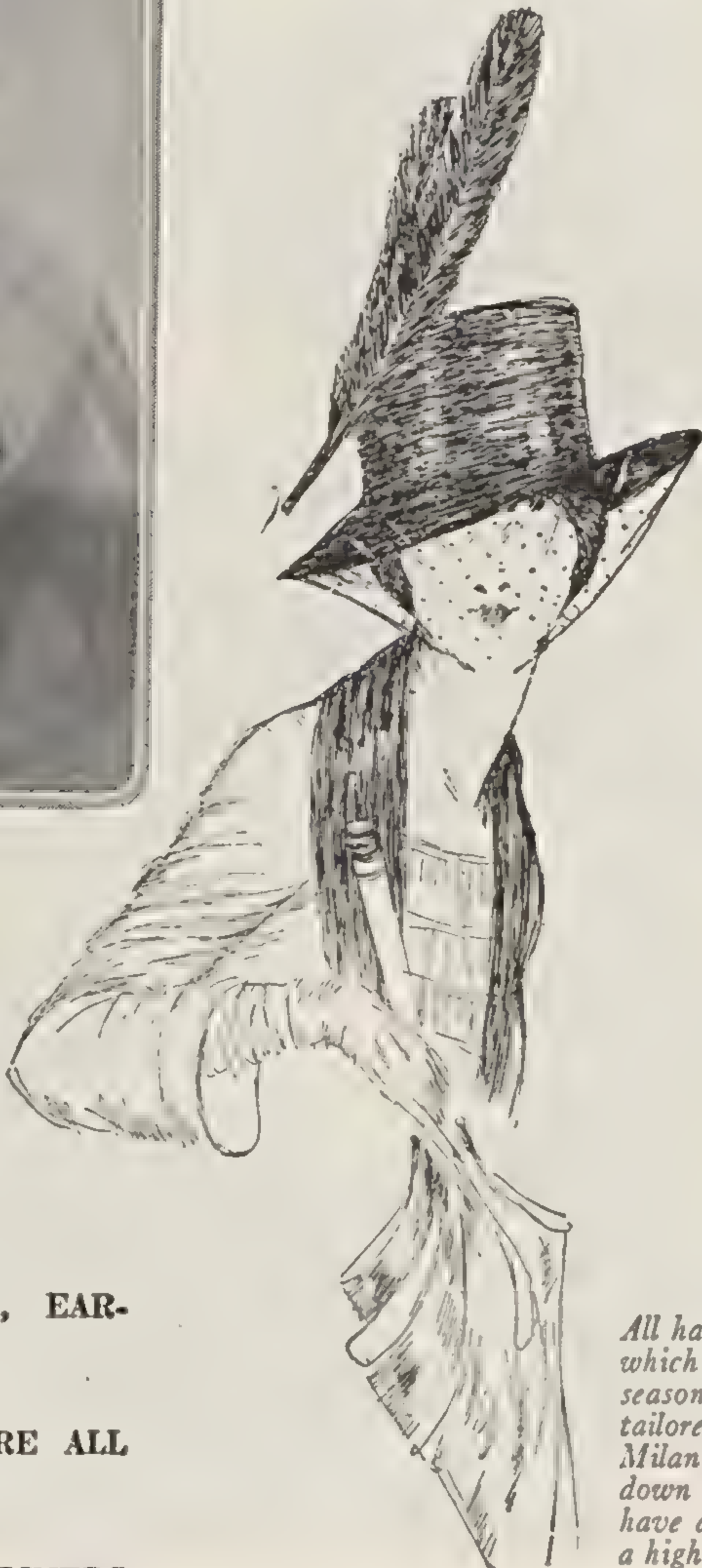


Charlotte Fairchild

In Paris, which is the heaven of all wicked little turbans, the fad of wearing circular bits of head-gear in the evening has become a real fashion. This round Lewis frame hid itself under a winking shower of jet, paillettes, and crystal beads, bound around the brim with a piping of black satin, and added a flat ornament of beads and paillettes; from Waters

POSED BY MARY NASH

**TILTED FEATHERS, BOAT SHAPES, EARRINGS, AND EVENING TURBANS ARE ALL FAVOURED BY THE FRENCH MILLINERS**



When a Paris hat grows weary of ribbons and tired of feathers, it fastens on earrings. Sometimes a single earring dangles from the side of the hat, or, if jewels suit its type, a pendant sways at either side. This mahogany coloured Milan model from Lewis turns up all the way round, and builds along the edge a frivolous fortress of half-bows of brown satin. At one side, an ornament of grey and mahogany coloured smoked pearls studs the straw, and from it drips a tassel of pearls; from Waters

All hats beg hard this spring to be made of Milan straw, which is so difficult to obtain and so especially smart this season that blessed it is among materials. This trimly tailored hat is fortunate enough to be of soft brown Milan shaped into a brim tipped up at one side and tilted down at the other. Two impudent dark brown quills have alighted at a perilous slant on the topmost edge of a high and dashing crown, merely to point which way the winds of fashion blow; from Hollander





Paris is always doing the unexpected, and here we find that she has given to a chestnut grosgrain ribbon brim, a crown of skunk and, setting it well over the eyes, has called it a Rebox hat (upper left hand corner). A little more conservative is the Jeanne Duc hat that faces it, in tête de nègre satin with soft wisping rust shade feathers. In the middle is the Lewis hat that Mlle. Cécile Sorel chose in which to be victorious. It is of black satin turned high from the face on one side—and on this height appears a Chanticleer, glossy of feathers and brilliant of eye. It was a wise little head that chose to cover itself with the black straw model from Lewis on which there curls in rich luxuriance an ostrich fantasy of Nattier blue, and from which there hangs the most novel of brides in a queer zigzag braid (lower left). Though the lady in the other corner looks, at first glance, to be right out of Alsace, it is only from Lewis that just that angle of blue taffeta bow could come and just that touch of black satin cocarde, with its gay patriotic border

THIS YEAR'S SPRING HATS ARE GIVEN A NOVEL PICTURESQUENESS BY THE INSPIRATION THEY RECEIVE FROM HISTORY, WHICH DISPLAYS ITSELF IN DIRECTOIRE SCOOPS, ALSATIAN BOWS, AND THE TRIUMPHANT COCK OF VICTORY



EYES HAVE GIVEN PLACE THIS SPRING TO

BRIMS OF UNEXPECTED LINE AND FEATH-

ERS EXTRAORDINARY IN THEIR PLACING



LUCIE HAMAR

*It is very new to hide one's eyes and ears under drooping plumes of mauve that give one a mysterious air of indefiniteness. This hat has a lovely foundation somewhere under its many feathers of a forget-me-not blue velours*



MARIA GUY

*The demurest of rose straw bonnets forms a cup for the demurest coquette's face. The sides are long and meet in a very peaky little front. The most challenging of bows in black taffeta almost conceals what crown there is*



LUCIE HAMAR

*Loveliness emphasized by victory turns to feathers and jewels and again one finds sleek heads concealed in elaborate evening turbans. This one, fitting closely over the eyes, as a new evening model should do, lifts pearl grey paradise feathers, like a fountain spray, and drips stalactites of pearls like heavy drops of water. Which is the reason that it is called "Jet d'eau"*

VALENTINE ABOUT

*Somewhere under the black taffeta brim a pair of eyes are smiling—but one will have to guess it for the hat will never tell. By creating a lovely brim on which there is a pert little ruffle and flowers blooming yellow, rose, and mauve, it does its best to make one forget there's anything else. Around the crown is a ribbon of blue*



LEWIS

*Though the chestnut coloured straw brim turns up all the way around, it settles itself uncompromisingly over the lady's eyes, because even the brightest eyes must sacrifice themselves to brims this spring. Blue feathers cling to the brim's edge, while quite on top of the crown a jet jewel lies out of their reach*



WITH TANTALIZING COQUETRY AND FRENCH

FINESSE THESE NEW HATS CONCEAL A LIT-

TLE HERE AND REVEAL A LITTLE THERE



LEWIS

Ruffles of black tulle edged in beads of jet form a light little turban for a summer day and are kept from skimming away by a strap of black tulle edged in jet and by a weight of pink taffeta rose petals on top



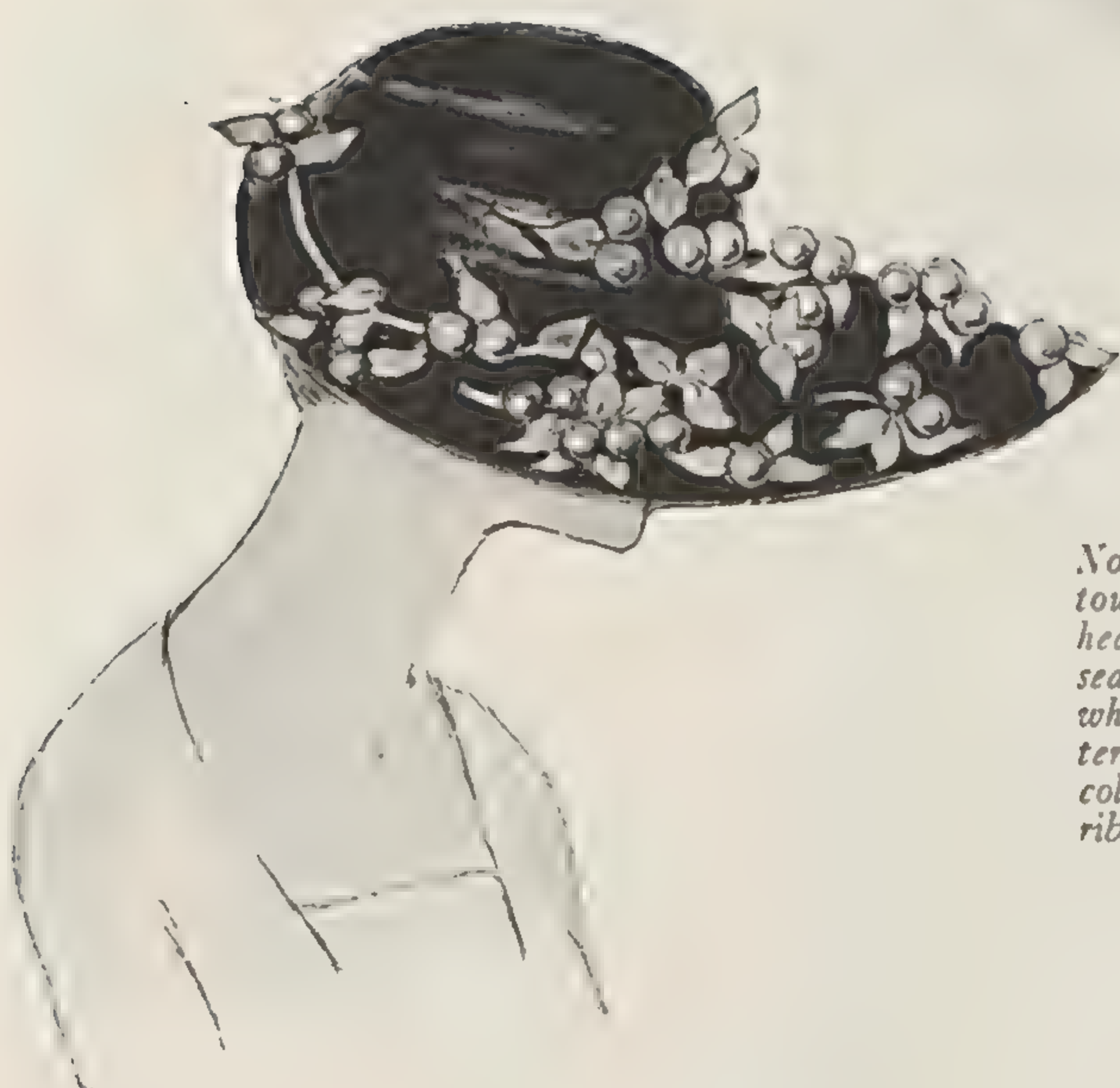
ODETTE

When one approaches from the side one despairs of ever seeing the lady's eyes, but the peak in the front leaves them free to beguile, and the facing of little feathers of blue like the brim form a piquant frame



VALENTINE ABOUT

No careless ray of summer sun can touch the eyes of the lady whose head is sheltered in broad stretches of sea-blue "picot" straw—and over which, in unpremeditated groups, cluster uncurled ostrich tips of nasturtium colour. Startling glimpses of turquoise ribbon show between the elegant disarray of the feather groups



LUCIE HAMAR

Very new this spring is the hat with no brim behind and much brim before. One can forgive the forwardness of the brim of royal blue "picot" straw in covering all but the tip of a chin, when it generously offers itself as the ground for many fat cherries and discreetly retreats in the back to show the nape of a pretty neck



LUCIE HAMAR

Besides being unusually new in shape, this black satin hat is very convenient for all sorts of moods. It dips low on one side to conceal even the slightest quiver of the lips and lifts the other without compunction far off the ear. On the lower side of the brim cluster plume-like groups of many little ermine tails





Baron de Meyer

(Above) The gayest of frocks for the brightest of mornings is made of red and white checked gingham. Down the back and across the belt it fastens with red bone buttons, and at the neck and wrists it finishes its youthful career with a collar and cuffs of white handkerchief linen trimmed with fluted ruffles. Three tucks run across the front of the skirt which is plain in the back. A mushroom sailor of the gingham trimmed with a band of red grosgrain ribbon lends the finishing touch to the dress, and Billie Burke's smile—but every one knows, of course, that that is the finishing touch to the hat; from the Sports Shop for Women



(Left) It all began with a bit of brown silk that veiled itself softly with chocolate brown net and trimmed itself delicately with narrow old-blue ribbon finished with a shimmering picot edge of silver. Capricious bows of the ribbon hold the short sleeves together across the shoulders, and the waist-line hides under a narrow line of the ribbon. Foamy brown tulle forms an overskirt that dips and ripples into uneven points and edges. Crown and ruffled brim of the sheer little hat are of brown tulle, and a hand-made rose with pink and blue petals flowers gaily at the front. A bride of brown tulle ties coyly under the chin; from Tappé

SHE WHO DRESSES HER TYPE  
INSTEAD OF JUST WEARING  
THE FASHION IS MORE THAN  
A MANIKIN FOR HER CLOTHES

FOR PALM BEACH, BILLIE  
BURKE HAS SELECTED HATS  
AND DRESSES SUITED TO HER  
PARTICULAR INGÉNUÉ CHARM





(Below) Over a most feminine linen blouse, all frilly as to cuffs and collar and front, Billie Burke slips a waistcoat, cut just like a man's, with a strap across the back and a masculine black steel buckle. The front of the waistcoat is duvetyn of a wonderful copper shade painted by hand in a mysterious blending of colours, while the severe little back is of plain black satin. A turban of duvetyn matches the waistcoat; model from the Sports Shop for Women

(Below) What better playmate can ruffles wish than Billie Burke? These start below the hips and rippling down the skirt they turn it into a frothy mass of frills, then curl their way around the neck and sleeves. Yellow grosgrain ribbon loops into a bow and drips long ends the full length of the skirt, and to top it all there is a white straw hat lined with white Georgette crêpe and rich in the gold of buttercups; from the Sports Shop for Women



None of spring's more gaudy colours interfere with the quiet perfection of this dinner gown worn by Billie Burke. The underdress, of café au lait satin, is very simple of line but receives its richness from a net overdress, trimmed in lace, that trails long panels into a pointed train in back. The neck-line is high and wisely scorns a binding, and the lace sleeves are both long and tight. There is a sash of soft ribbon—not one of these brilliantly coloured things with a mind of its own. This one unquestioningly accepts the colour scheme and ties itself meekly into a bow of café au lait at the back; from Bergdorf Goodman





Like the spirit of dance—light and delicately toned is this frock from Paquin. On the pale blue chiffon bodice is embroidery in crystal beads and below the slightly blousing waist is a skirt of pale blue taffeta fantastically draped on one side in the puffiest fluffiest way. Through this drape passes a sash of crushed raspberry ribbon that gives the dress the touch of definiteness that keeps it from seeming a pale frail dream

MODELS IMPORTED BY GIDDING

PARIS, ONCE MORE LIGHT OF

HEART, SENDS FORTH DELICATE

DRESSES, AND GIRDLES THEIR

SLIGHTLY BLOUSING WAISTS

WITH MANY LAVISH COLOURS



When one is wondering if life has anything new to offer and feeling a little sure that it hasn't, Germaine, with conscious triumph, produces this dress of black net. Dignified in its swathing closeness of line, in its blackness, it audaciously assumes frivolity in the black paillettes that wink and twinkle its entire length, in loose sleeves, a scalloped skirt, and a vivid pink sash which ends abruptly half way round the front in a rose. A black lace petticoat shows brazenly between scallops but pretends demureness by clinging to the ankles as though it were not pleated to give fulness for dancing

A lovely girl in a lovely dress—so dreamed Jenny as she put into this chiffon frock such graceful lines and invested it with such a wealth of glowing colour. The dress is raspberry chiffon and has a coat-like overdress trimmed, inside and out, with silk braid of a deep petunia shade. Fuchsia bells of silk trim the front panel, which is outlined in tucks stitched in fuchsia-coloured thread. The deep colour is used in the satin which trims the neck, waist, and unusual sleeves with trailing ribbons

(Left) Jenny can always be relied on to do the right thing in the most original way. This time it is a suit with loose box coat of pongee, embroidered on either side with lines of navy blue silk and possessing the new wide three-quarter sleeve. The underdress has a waist with an upper half of pongee and the rest, like the skirt, is of blue serge. A fringed sash of pongee ties informally on one side





(Below) Millinery, this season, is partial to bright colours, which is a pretty excuse for this new little, crisp little hat of coral liséré straw. A blithe trimming of burnt goose curves up around the crown



In the spring a gay little toque's fancy turns, of course, to a trimming of flowers, and this one, made of an exquisite shade of violet coloured Milan straw, piled itself into a high warrior-like crest made of various shades of violets. Like all other particular small hats this season, it fits close to the head, tilts down over the eyes, and flares high in the back, exposing the smooth coiffure

WHEN JOSEPH MAKES A LIT-

TLE HAT, IT FLARES IN THE

BACK AND TIPS OVER THE FACE



One's summer frocks will love to go to a party with this hat of dull yellow Milan straw. The crown is primly straight, but the brim is wickedly curved. Rows of dull yellow lace curve around the brim, one of them falling over it in a spider-web edging. Sparkles of gold gleam through the lace, and an occasional flower of petunia pink adds a touch of unexpected charm and colour

FOR FESTIVE OCCASIONS ONE

MAY SMILE UNDER THE

PROVOCATIVE PICTURE HAT



(Left) The lady is hiding her glances under the brim of a lovely black straw hat with a brim of black chiffon curving into an effective droop. Burnt goose feathers follow each other around the brim of the hat,—and Madame's eyes do the rest

(Right) If one is very, very young, one will be very, very charming as well in this picture hat of black Milan straw. An edge of black lace softens the uncompromising brim into mystery, and pink straw roses blossom on the crown. Old-blue velvet streamers twine about the crown and flutter gaily down the back







DEMeyer

L

Baron de Meyer

*When Callot provides a white organdie dress trimmed with narrow bands of rose—then one turns instinctively to this irresponsible buttercup hat. Hundreds and hundreds of little gold flowers make for it a crown and part of a brim, then they give way to layers of tulle, cut at the edges, and of the deepest and loveliest corn-flower blue. The numerous cut edges of tulle give to the brim a curiously thick yet soft effect*

POSED BY EMILIE LEA

HATS FROM WANAMAKER



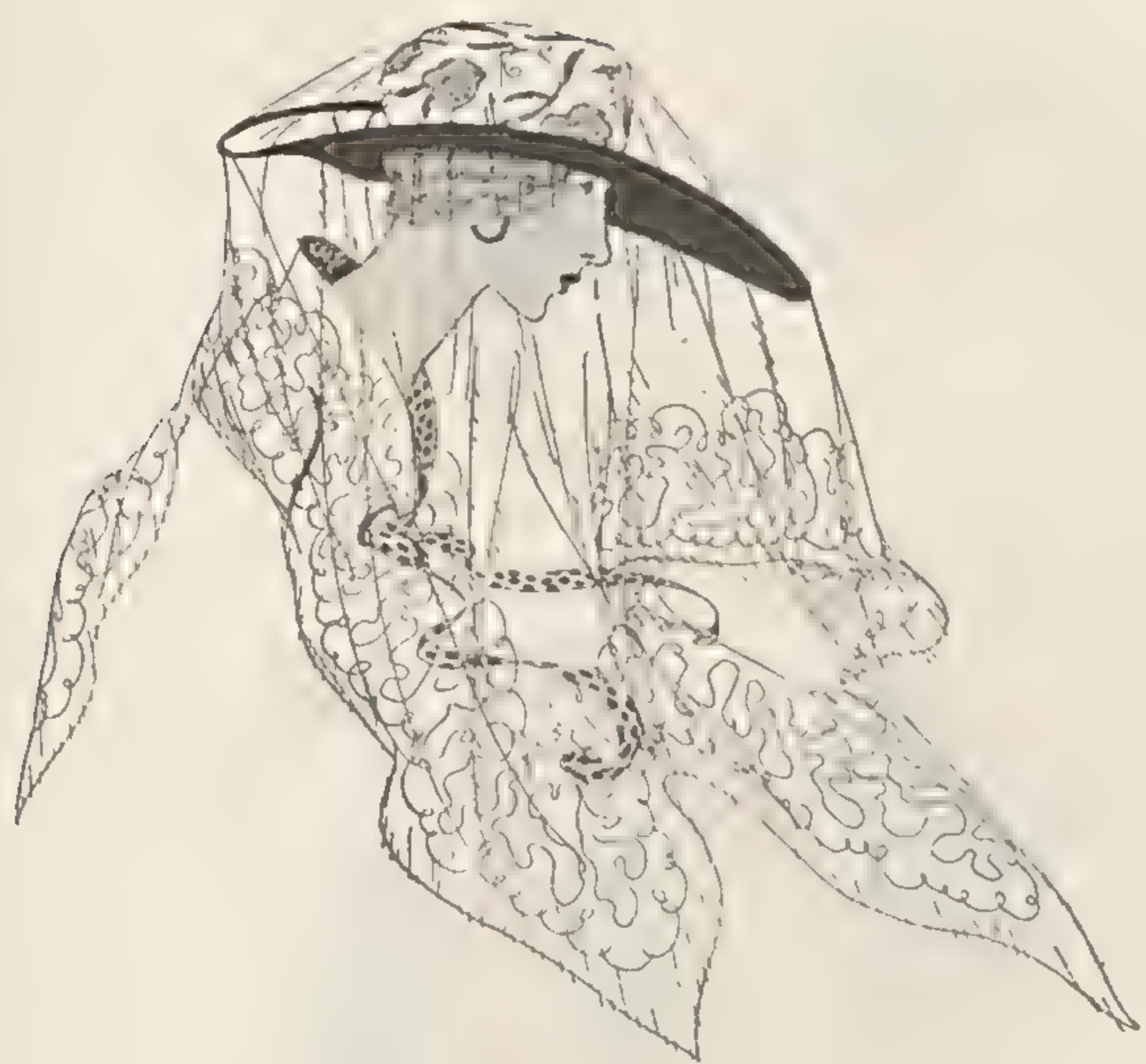
*One is sure that bonnets belong to very old ladies until Emilie Lea pops her gay little head into this one of soft taupe straw and—voilà!—one knows at once one was quite mistaken. Taupe ostrich tips trim the front and one side of the back, and to go with it Lucie Douvry provides a suit of brown taffeta with a cream voile lining all bright with harmonizing colours*

HATS THAT WILL SUIT THE MOST  
CAPRICIOUS TASTE AND MEET THE  
MOST EXACTING CIRCUMSTANCES



*It all depends on the point of view. In "Gloriana" one's fascinated gaze wanders no further than the flying feet of Emilie Lea; in Vogue, we study her chic hatted head and find it especially lovely in a new closely fitting turban of grass cloth in robin's egg blue and all fluffy on top with a white angora pompom. She carries a black organdie parasol with a border of print*





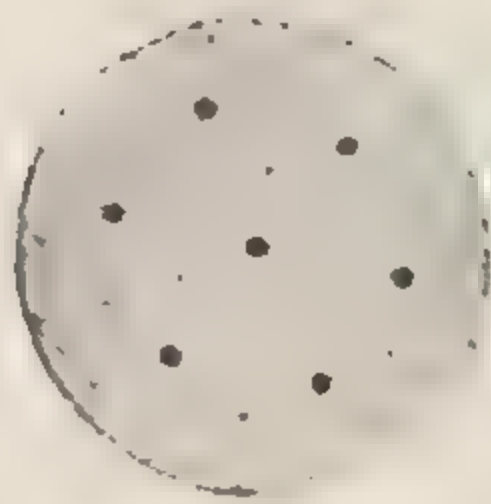
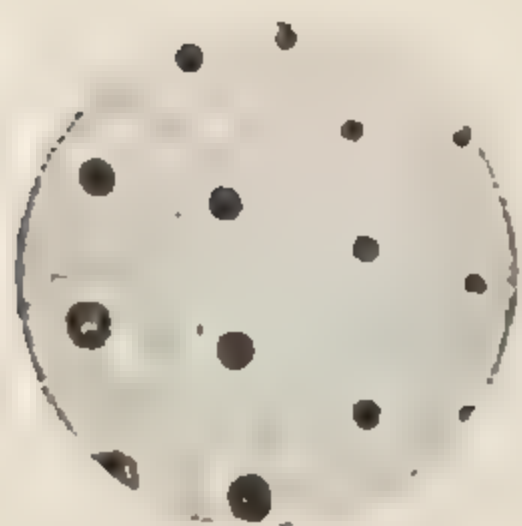
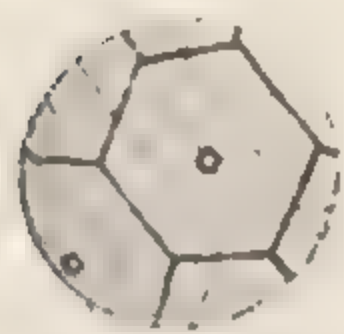
*A veil is one of those fragile weapons by which a woman defends herself from winds and dust and searching glances, and, at the same time, adds a touch of that Oriental mystery that is a never-failing charm. But, of course, it must be the right veil, one as chic and becoming as this taupe one of medium sized hexagon mesh with as graceful a pattern as the flower design that is scrolled in fine grey silk cord; from Lord and Taylor*



*She has adopted the French way of taking the veil—throwing it over the hat and letting it fall as it will—and, like most things French, it is a charming way, since the gossamer mesh falls in soft becoming folds. Though the American woman usually prefers her veil pinned into place, the French veils are winning favour. This brown one has an oak leaf border with a grape design of darker brown chenille dots; from Altman*



*(Left) If one looks out upon the world from behind a blue veil edged with a blue silk fringe and patterned with a blue silk zigzag border, one has an altogether different point of view from the woman who looks out upon the world veiless. And the difference, as any one can see, lies in the fact that the veiled lady knows that she is wearing something new, something blue, something chic, and something very becoming; from Altman*



*The top bubble shows a veil with a ring in a diamond and hexagon mesh. The fourth shows a black veil with a dotted star and hexagon mesh; both veils from Altman. Next to the top veil is one with a hexagon mesh and a diamond pattern of dots. Below is a brown hexagon mesh with black chenille dots in graduated sizes. At the bottom is a hexagon mesh in a velvet design; in black, brown, navy blue, and taupe; three veils from Lord and Taylor*

VEILS ARE FRAGILE BITS

OF SILK THAT FORM A FIRM

DEFENSE AGAINST THE SPRING

WEATHER AND THE WORLD

THE NEW VEILS ARE SQUARES

THAT HANG WITH FRENCH NON-

CHALANCE, OR STRAIGHT LENGTHS

PINNED WITH AMERICAN PRECISION



# BANDBOXES TO GLOW IN A CORNER

The Newest of Old-  
Fashioned Bonnets Re-  
quire the Oldest of New-  
Fashioned Bandboxes



MARGARET BULL

*A pert little bow on a stiff little hat, a bit of a plume on a bit of a bonnet, those were the intriguing chapeaux which, in the days of the Directoire, inveigled gay ladies into a love for wonderful bandboxes, tied with festive bow-knots, edged with glimmers of braid, and decorated with quaint belles and gallants in polite old parks*

ONE is almost sure that the fatal little box which the hapless Pandora opened was of an appearance so unique and attractive that it fairly challenged the passerby to examine its contents. Had it been a drab and undecorated affair, Pandora would probably have saved herself and the world a large amount of trouble. For there is no denying the irresistible attraction which lies in the realm of boxes. Boxes long, short, flat, and round, boxes of paper, brocade, and chintz, boxes of whimsical shape and odd ornamentation, delicate creations destined to contain the intimate mysteries of the boudoir—each and all of them admits to a persuasive and distinct personality.

But, of course, there is no box more charming than the bandbox, just as there is nothing so irresistible as a really lovely hat. The human interest of a bandbox compels attention and imagination; one may weave countless romances around the old boxes which are part of rare collections. The historical ones are of particular interest,—“Clayton’s Balloon Ascent,” “A View of Downton Old New York,” some of them actually lined with newspapers dated 1845.

## THE DECORATIVE POSSIBILITIES OF BOXES

A few of the old bandboxes, redolent of musty, prim, orderly rooms, may still be found if one searches diligently in the antique shops. They nearly all are oval-shaped affairs, unique in design and faded in colouring. Their countless treasures of feathers, velvet, straw, and flowers have long since departed, but they themselves still remain to remind us of stage-coach days with lovely ladies in poke bonnets and little girls in pantalettes.

If, perhaps, the few old boxes still available cannot be obtained or are prohibitive in price, one may resort quite successfully to covering boxes of all sizes and shapes with reproductions of old wall-papers. These boxes may be made sufficiently large to hold several small hats or one very large one, and a group of them in a corner of the boudoir would be charming and effective. One need not, of course, be confined to wall-paper for their covering, though that is exceedingly effective and, when shellacked, is of ex-

cellent wearing quality. There are besides, the countless chintzes and damasks.

The new Victory chintzes are particularly amusing for this purpose, and there was one recently made in Paris which has in it all the gala American spirit. Stars and Stripes, the Statue of Liberty, the New York sky line, France greeting America, to say nothing of Indians and bucking bronchos, are all blended into a scenic effect of

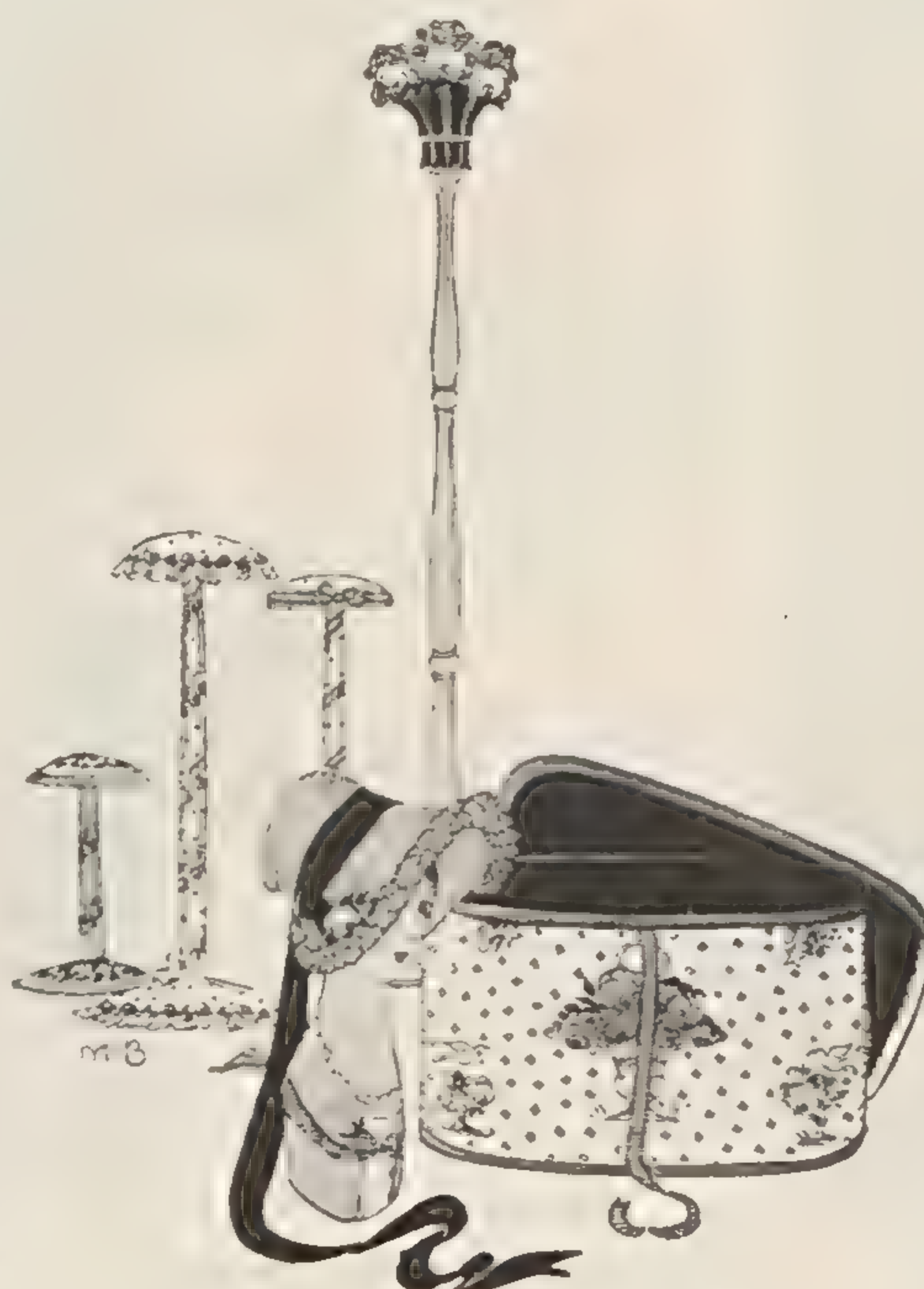
two tones of grey blue on a white ground. A box covered with this timely chintz would have an historic value, and one can imagine its being treasured by one’s great-grandchildren with the same tenderness and interest that inspires us when we come across a relic of 1860.

There are special shops which supply these boxes and other millinery accessories, some of which suggest the Directoire period. Several of these, of various designs, are sketched on these pages. In the group on the bottom of this page is shown a tall stand, fashioned to hold one’s favourite hat, and designed to pose gracefully beside the dressing-table. It is of painted wood topped with a frivolous flower basket. It measures 5½ feet and may be bought for \$22. The smaller stands come in any colour, either in painted wood or in wood covered with the fluffiest of dotted swiss trimmed with frills and tiny rosebuds. These stands range from 10 inches to 13½ inches in height, and cost from \$4 to \$6.50, depending on the size. The bandbox in this sketch is shaped like those which held the bonnets of our great-great-grandmothers, and is covered with a quaint English block print paper, where rose and blue flowers and rose and blue birds disturb the placid grey background with their vivid colourings. One of the shops shows another lovely box covered with old English block print paper in a design of salmon colour.

## THE INFLUENCE OF THE DIRECTOIRE PERIOD

If the revival of the Directoire takes a really firm hold on the imagination of our couturiers, we shall be destined to appear in becoming little poke bonnets. Shown in the same sketch on this page is an enchanting little bonnet, a provocative bit of old-blue straw with a crown of taffeta ruching, a coquettish rose and an irresponsible black velvet streamer. This coy little creation, one of the first indications that the milliners are showing the trend of the mode back to the fashions of the Directoire period, is from Thurn.

Another captivating group of articles is shown at the top of page 51. At the left is a square silk-covered box embroidered in the Victorian fashion with a wreath of quaint flowers. Next to it is a prim little round hat box exactly of the



*When it is not tilted above captivating eyes, the most provocative of little blue poke bonnets can be tucked away in a bandbox that will tell no tales, or can swing lightly from a pedestal that will keep no secrets*





*Should a whimsical bandbox make up its decorative mind to be covered with vivid old prints, it is likely to look frivolous enough for the pinkest of boudoirs, and prim enough for the most New England of ancestors*

right type to hold the new bonnets which are so old-fashioned. It is covered with a Directoire paper with a latticed yellow ground and small medallions in vivid blues and greens caught up by laurel leaves and raspberry coloured bow-knots. Raspberry coloured cord is used to tie the box. Behind it is an old East Indian red leather varnished hat-box with a lock and key. Out of its depths can be seen emerging a Chinese hat of black velvet topped with vermilion fringe. Second from the right is a hat-box made of a dotted blue wall paper with a quaint border in grey and tied with demure grey ribbon. The hat at the extreme right is a most unusual sports hat in vivid tints that would furnish a splash of colour against neutral backgrounds. It is of rust coloured calico, one of the latest fantasies, is lined with peacock coloured taffeta, and has bead ornaments so placed as to look like a gypsy's earrings. Both of these hats are from Ogilvie. The two odd little figurines in the sketch, grotesquely and amusingly painted, may be used as stands for hats, boudoir caps, and necklaces.

We who have somewhat lost our sense of the picturesque in the hurry and bustle of modern existence, are too often contented to be surrounded with ordinary banal accessories. A few minutes in the shops, combined with a little thought, will transform an ordinary room into one of charm and distinction. All of these decorative bits, —vivid boxes, slender hat-stands, even the brilliant hats themselves, are ornamental details in a boudoir, small but important mosaics of interior

decoration. The boxes and stands which have been described may be had at little shops for artistic specialties, or similar ones will be made to order. Vogue will furnish the names and addresses of the shops and the prices of the articles.

## VOGUE POINTS

ONE generally thinks of the trimming on spring hats in terms of flowers, but one French house is favouring Directoire bonnets as a leading style, ornamented with touches of ostrich. Another combination much used by this milliner is of picot straw and taffeta. In the realm of the small dressy hat, there are some charming ones of black satin with a flounce of black lace falling from the brim like a lamp shade. This flounce also serves for a veil.

STILL another French idea is the hat with lines that follow closely along the picturesque, though modernized, cloche and Watteau lines. These captivating bits of head-gear are especially good for the woman with a piquant profile. The house which emphasizes the Watteau shape gives emphasis to double-faced ribbons for trimming.

ONE of the prettiest ideas in the ever popular turban shows a wide raffia straw laid in wrappings around flat large roses. Both the raffia and the roses are done in tones of Burgundy.

FOR the sort of veil that is bought by the yard and worn with a small hat, the geometric patterns have superseded the scroll designs which have now outworn their popularity. Some excellent designs are composed of hexagonal figures in heavy and thin threads combined. Shades of brown are very much liked, for the day in which women thought that a veil must be either white or black is long since over.

A VERY practical veil for a woman who is past her first youth is the sort in which the pattern is concentrated on the lower edge to the depth of about three inches. When the veil is well adjusted the accommodating pattern hides either an incipient double chin or a neck which is too thin and beginning to grow wrinkled. If a veil in which a figure is scattered over a plain surface is chosen, care must be taken in adjusting it, so that the figure is advantageously placed.



*She shopped with her jockey à l'Anglais in Directoire days, and now Paris modistes are bringing back to modern fashions her absurd little bonnet, her tiny velvet jacket, and, one hopes, her gay flutter of scarfs*





(Below) When a blouse is almost an over-tunic, when it is fashioned of chiffon the colour of the faintest pink tulip, then one asks only for a white silk skirt before setting forth to beguile romance into one's life. To be quite sure about romance, Jenny has added a panel down the front, marked in fine lines of pink silk, and a narrow sash of satin ribbon trails to extravagant lengths

(Below) In the lazy days of early summer a tunic blouse of blue linen that slips easily over the head is sure to bring a great amount of comfort. Christine, who knows all the secrets of blouses, has given this one a wide sash, since sashes of even the narrowest sort are in vogue, and has smocked the hips and piped the neck and sleeves in blue of a darker shade. White buttons fasten it at the neck

Baron de Meyer



When the lady, who is Irene Bordoni, has her back to one, there is nothing startling in her short jacket of corn coloured bobinette, but when she turns around, one sees that the front becomes long panels reaching the knees and that Darlay has indulged in a dream of mad colours, for stripes of black and white and brilliant red streak the front and there is an orange belt with giddy tassels. Kurzman furnishes a hat of white straw with a crown and trimmings of narrow ribbons, figured in orange and yellow







Though there are stars and stripes on this tan Georgette crêpe blouse, and though they were put there with admiring enthusiasm for things American, one cannot but suspect it of being quite French at heart from the way it flares, uninterrupted, from shoulder to hem, and because of the cuffs and embroidery of pottery red, rust gold, and old-ivory white



To prove that a chemise blouse is as attractive when tailored as it invariably is when frivolous, Christine has produced this one of fine yellow linen, which has a white band with crocheted buttons running up to a high collar in front and an unusual arrangement of tucks outlined in yellow embroidery. Yellow ribbon with a border of black lines serves as a narrow belt



(Right) This is Irene Bordoni in a blouse of raspberry tricollette that slips its silky way over the head and into the heart. Bands of raspberry wool embroider their way around the sleeves and across the front. To complete its odd charm, Bulloz has added a string belt of tricollette and a quaint little yoke that runs over the top of each sleeve. Kurzman provides a hat of grey grosgrain ribbon trimmed with a puff of grey squirrel fur

Baron de Meyer

(Below) The little coq d'or that is embroidered on this chiffon blouse has cast a spell of golden radiance over the entire creation, for no other colour disturbs its pale yellow charm. Even the silk braid with which it is trimmed and the string sash of chiffon are the same colour. The lines are very simple and the sleeves show the new three-quarter length, and every one knows that a little gold cock could only crow for France; from Lanvin



Victory Flaunts the Cock of France and the Stars and Stripes of America in Blouses To Charm the Most Critical

The Simplest of Skirts Worn With One of These Decorative Chemise Blouses Is Raised To the Status of a Costume



## NEW YORK OPENS ITS HEART TO GAIETY

Evening Gowns Vie with Each  
Other in Exquisite Colourings



*Mrs. Price Post, at a benefit performance of the "Better 'Ole," wore one of the small flat hats favoured by the new spring fashions*



*Mrs. Cyril Hatch appeared recently at the opera in a gown of sea green chiffon which hung straight from the shoulders without the suggestion of a waist-line*



*A jewelled comb, worn recently at the opera, was not thrust through the hair at all, but lay below the knot and close to the head*

WITH the best grace in the world, New York is setting out to have a good time, and, like most of the things that she sets out to do, she is doing this most successfully. The theatres are crowded, the restaurants are crowded, the shops are crowded. At tea time one sees overflow parties of smart people at all kinds of little out-of-the-way tea shops, and any place in which there is the smallest spot for dancing is sure of patronage.

Each returning steamer brings from Europe people who have been active in war work and who are returning home for a short rest or an indefinite stay, now that the most urgent need is over. Mrs. William K. Vanderbilt, whose work abroad will linger long in the memory of many of the fighting men, has returned to America and opened her home on Fifty-seventh Street. Mrs. Vincent Astor, too, is back, and her slender fair-haired figure once more appears in the Astor box at the important premières of the opera. Mrs. Astor is continuing her war work here and, since her return, has taken an active part in the canteen at Battery Park.

#### THE RETURN OF GAIETY

But, after all, it is not the returning war workers who are responsible for the gaiety of the town. One observes them, as a rule, serene, smiling, and just a bit wistful, in the happy parties which dine and dance and go about to the various places of amusement. The returning military men, however, are entering with a vim into all the gaiety. They seem to have a tireless zest for every sort of amusement. Uniforms, though still an important part of every assemblage, are perceptibly fewer in number of late, and one now occasionally comes upon a sturdy able-bodied young man in civilian clothes. The haberdashers and men's tailors have been flooded with an avalanche of orders, and masculine, not feminine, fashions are really the important modes of the moment.

#### JEWELS FOR THE COIFFURE

In spite of this, New York women are noticeably better dressed, and the new cos-

tumes which one sees about town are increasingly interesting. Little touches in personal adornment are constantly appearing, and this marks the passing of a period when to be well dressed was a duty, and the coming of a time when to be charmingly dressed is a delight. The same instinct which prompts a little girl to stick a flower in her hair in honour of some particularly joyous occasion seems to have inspired the woman of fashion to put something in her coiffure to mark the advent of happier times. Many jewels

are being worn in the hair. Every woman who owns a bandeau or a tiara has taken it out, and those who are the fortunate possessors of unique jewels of any type once more have an opportunity to wear them. A very interesting jewelled comb was worn the other night at the opera by a woman whose black hair was piled high on the crown of her head in a soft loose knot. The comb was not thrust into the knot, but lay well below, close against the head, at one side. The shape of the comb, which was thickly studded with diamonds, was irregular and gracefully formed to fit the head. Pendant earrings of pearls were the only other jewels which this exceedingly chic woman wore.

#### THE CARNAVAL DE VICTOIRE

At present one seldom sees very smart jewels in sets, but the exception to this rule were the jewels worn by a graceful woman at the Carnaval de Victoire at the Ritz. She wore an exquisite and delicately wrought circular ornament of platinum and diamonds hung from a link chain of platinum and diamonds. The design of this ornament was repeated in the earrings which were also circular and hung on a diamond and platinum chain. About the dark hair of the woman who wore these jewels was a circlet of rubies.

The Carnaval de Victoire was by far the most interesting affair that New York has had in many a day. It was an enormous crush, and all kinds and conditions of people were present. What made it different from most affairs of the kind, aside from the fact that it was so large and elaborate, was the fact that the guests were per-



*Music, laughter, and innumerable colours made the Carnaval de Victoire, given at the Ritz, the most memorable event in years*





*In "Dear Brutus" Violet Kemble Cooper wears a cloth of gold evening gown with long slender lines hanging from shining straps at the shoulders*

mitted to stroll (though stroll is scarcely the word, considering the crowds) from one room to another by way of the graceful stairway at the east end of the Ritz. The lounge was the most attractively decorated of all the rooms. The walls were canopied with blue stuff of a shade which suggested the night sky, and the drapery was held in place with crystal festoons and crystal tassels five or six feet in length which reflected the light from the crystal sconces.

Probably the most interesting of the fancy dress costumes was the curiously fantastic dress worn by Mrs. Harry Payne Whitney. It was purely imaginative, taking its inspiration from no period nor country, and was made of white satin with a stiff short skirt patterned in fanciful designs and a high eccentric head-dress. Not all the women were in fancy dress, however. Mrs. Craig Biddle was very charming in black velvet cut square at the neck with becoming straps across the arms.

#### THE NEW EVENING GOWNS

The results of the work of the dressmakers during the past six weeks or more is beginning to be seen in the new evening gowns, some of which are very lovely and interesting. Mrs. Cyril Hatch wore, at the première of the three successful new Puccini operas, a charming gown of sea green chiffon with jewelled trimmings. Like most of her gowns, it was cut very straight without the suggestion of a waist-line. This type of evening gown, hung from the shoulders, is one of the loveliest of all types, but it is only attractive when the figure is uncorseted or so lightly corseted as to give the impression of being unrestricted. Not a few smart women possessed of graceful figures are quite obviously doing away with any formal stays with their evening gowns, and it can not be gainsaid that the effect is charming. With her sea green gown, Mrs. Hatch carried a large feather fan of emerald green. The repetition of one colour in two different shades is always most attractive.

The combination of several shades of pink had much to do with the charm of the gown worn by Mrs. Lydig Hoyt a few evenings later at Sherry's, at the first formal subscription dance of the season.



*In distinct contrast to the small shapes of the season is this hat, with a high black pompom at the back, seen recently at the Ritz*

The foundation of the gown was charmeuse in the most delicate shade of pink, and it was fashioned much after the manner of a young girl's dress with a simple bodice and straight tunic over the skirt. At the back two panels of charmeuse of a deeper shade of pink hung from the neck of the gown and ropes of soft pink coral, also beginning at the neck-line, were strung across the right shoulder, looped over the front, and caught into the belt. Lucile is using this delicately toned coral on a number of her new evening gowns, and it is charming with white as well as with pink.



*Long ropes of wisteria flowers, glimmering at each side of a dancing frock of wisteria chiffon, made a lovely débutante frock, and was worn by Miss Barbara Loew*



*The charm of the gown worn by Mrs. Lydig Hoyt at a dance at Sherry's lay in the combination of several shades of pink with delicate coral*

Miss Barbara Loew, one of the smart young people who attended the dance at Sherry's, wore a delightful frock of soft wisteria chiffon with a surplice bodice and several superimposed skirts. At each side were hung ropes of wisteria and there were touches of geranium colours in the narrow wisteria coloured belt. It was one of the prettiest débutante gowns seen in New York this year.

A special performance of "Dear Brutus," Barrie's new play in which William Gillette is starring, was given recently at the Empire Theatre for the benefit of the Lafayette Fund. As is always the case with entertainments held for this cause, society turned out *en masse*. Boxes and orchestra were crowded with smartly gowned women, and their ranks overflowed even into the gallery. Some very lovely clothes are worn in this play by Violet Kemble Cooper, as Lady Caroline, and particularly lovely is the cloth of gold evening gown in which she appears in the first act. It is simplicity itself. The long slender lines hang from slender straps on the shoulders and stretch out into a narrow train, and the exquisite length of line and gold hair of the wearer make the effect indescribably lovely.

#### THE POPULARITY OF SMALL HATS

As a rule, benefit performances as a method of securing funds prove eminently successful. The performance of "The Better 'Ole" which was given for the Home for Small Salaried Girls numbered in its audience many of the smartest and most interesting New York women. More and more of the smart little flat hats which are to be a factor in spring styles are making their appearance. Mrs. Price Post, who was the hostess of a box party at the "Better 'Ole," wore a charming little hat of this kind. It was made of dark blue satin with iridescent wings and many little fronds of gaura bristling out around it.

At an afternoon dance given at the Ritz for the very youngest set, one of the chaperons wore a picturesque hat in distinct contrast to the small chapeaux which have just been described. This hat turned up at the back and down at the front, shading the eyes, and at the back a high pompom accentuated the chic of the whole.



# PARIS COMES INTO ITS OWN AGAIN

MY pretty friend Luz came to see me this morning, looking a picture of the very latest elegance. She was wrapped in a cloak of black satin, signed Premet, and the neck-line of her blouse, underneath, showed a collar of transparent Valenciennes lace. At first I thought that she was wearing a blouse, but I soon found that she had chosen something a little warmer, as the days just before spring have a habit of being cold and snowy. She wore a knitted woollen affair, so fine that it felt almost like chiffon. In the front it was cut to a deep point, and my friend told me that she had this useful little garment in all colours. But the detail of her costume which was most characteristic of the moment was her hosiery of brownish red, worn with patent leather shoes and so sheer that it was extremely transparent. The effect was bizarre, perhaps, but very pretty. On her head she wore a hat which came down to her eyes, with a diamond arrow to hold her veil to its brim. She had used very little make-up, and the only bright note in her black costume was furnished by this arrow.

AT THE RITZ IN PARIS

We dined together at the Ritz, recently, and, as the elegance of former days is now accepted, we found a brilliant assemblage. Evening dress is now permissible for men, so here is the best excuse in the world for those *grandes toilettes* for women, which, to be quite truthful, were never altogether abandoned for intimate reunions, and which have now received the freedom of the city.

At the Ritz, in the delightfully lighted dining-room, filled with flowers, I saw one charming

Once More the Parisienne Wears the  
"Grandes Toilettes" of Pre-war Days, the  
Glittering Jewels and Sumptuous Materials

formed of a big cabochon emerald. Women who were without hats had their hair done in the new and interesting way. The artist coiffeurs of Paris are creating many novelties, and there is a veritable renaissance of hairdressing, reminding one of those in the seventeenth and eighteenth centuries. We can no longer do our hair as quickly, but what does that matter, if we look prettier?

On the same evening Madame de Mier was at the Ritz, wearing a grey velvet gown embroidered in black, and a Reboux toque which was exceptionally charming. It was of black satin, flat in the back, pulled down over her eyes in front, and accentuated at the left by two brooms of aigrettes which descended towards her shoulder with a daring movement.

Mlle. SOREL ENTERTAINS

Recently, Mlle. Sorel entertained some of the best known women of society at an afternoon reception with dancing. She was looking ideally pretty in a Chéruit gown of a heavy flesh coloured silk with very short sleeves and with fulness at the sides which simulated panniers, slightly opened in horizontal slits. She looked like a reincarnation of that century which is so dear to her and of which all her belongings bear the imprint. A cap of grey fur and grey shoes completed her costume. Mlle. Sorel is one of the rare women who, during the Cubist and Futurist craze which invaded Paris six or seven years ago, resisted this futile movement. She always keeps to the mode which suits her type, and one must recognize her good sense and strength of mind, for at certain times she must have been willing to appear



JENNY

*This Parisienne isn't wearing a necklace of beads or finding a new use for buttons—she is merely showing the world how decorative white silk dots may be when they are embroidered on a tulle of navy blue cheviot trimmed with blue velvet*

Parisienne in a black velvet gown made with a surplice opening and with no sleeves except a little nothing of black tulle to soften the hard effect of the velvet against the skin. On her head was a big hat of tulle like a black aureole without trimming. Madame de Salverte was in black also. Spangled jet formed her costume which was cut very short in front, allowing a glimpse of the curb chain of diamonds which she wore on her right ankle. This bodice, less décolleté in the front than in the back, was also without sleeves. Madame de Salverte arranges her hair like the Florentines of the Renaissance, brushed back from the forehead with short curls in the back, which suits her serious type. The Duchesse Sforza was very beautiful in a sheath gown covered with a lattice work of grey blue beads. The sheath was long in the back and ran to a point at the hem, while the front of its skirt was cut rather high. Again there were no sleeves, and she wore a collar of pear shaped emeralds of inestimable value, corresponding with another band of emeralds which she wore on her forehead, close down over her eyes. This interesting head-dress adds much character to her strange beauty.

No one is wearing gloves in the evening. Mrs. Thomson, looking very fair in her gown of jet fringes, wore magnificent pearls, with a pendant



JENNY

*Blue serge, that staunchest ally of the French designers, has joined with Jenny to celebrate victory on this frock with horizon blue bure and navy blue coroso buttons trimming it in unexpected places*



JENNY

*If one approaches this lady from behind, one is certain that her gown is purple velvet, but if one meets her face to face, one discovers that black satin has quite as much to do with her chic appearance*





WORTH

*This braided tailleur of navy blue serge, with its organdie vest and its red wooden beads posing as buttons, has adopted the loose full coat back that swings behind so many of the newest costumes*

"*demodée*". Just now she is having her reward, for the desire for the classic is sure to make itself felt more and more, in order that we may rest our eyes on its beauty, the beauty of pure logical lines. By logical lines I mean that very fine distinction between the diverse sorts of dress: that for evening, for morning, and for afternoon wear. For a long time it has seemed as if one pleased oneself by forcing a morning frock to do duty as a dinner gown and vice versa, but we are returning to better times. The great reception given at the English Embassy in honour of King George proved that the love of beautiful lines, the aristocratic idea, and the attraction of nobility of style does not exist only in words. Most of the guests of Lord and Lady Derby achieved a real elegance. For the first time in four years jewels were taken from their boxes, and many of them were magnificent. Lady Derby herself, gowned in blue satin and gold lace, was covered with decorations, and jewels sparkled like hoar frost in her hair. The Princesse de Poix was in black and white, looking very beautiful; the Countess de Bonin-Longare was in silver cloth; and the Countess de Beaumont wore black satin with a red drapery, and a gorgeous red turban on her head. Her costume is sketched at the bottom of this page. The Marquise de Jaucourt was in black of formal cut, which gave the effect of having a train—the effect only, however, for real trains have not yet arrived. We see them here and there, perhaps falling from one hip, fastened in the middle of the back, or in strips and pieces which have an amusing rather than a happy appearance. This is not an error of the mode; it is, on the contrary, a means of telling us, after a period of short dresses, that evening gowns should have trains. Patience, we shall have them.

## SOME NOVELTIES OF THE MODE

On some of her afternoon frocks, embroidered as marvellously as a Chinese robe, Chéruit puts belts made of material rather than of ribbon, which trail on the ground on one side only. The other day I saw the Countess de Roche dancing the tango, between the hours of five and seven, in a marvellous gown of "blonde" chiffon velvet.

The skirt was of velvet embroidered horizontally in a Chinese effect of parti-coloured gold and silver threads, like reflections in water. The corsage was slipped over the head and cut straight across the neck, with long embroidered sleeves. On the right side was a knot of the chiffon velvet with long ends falling to the ground, giving the signature of Chéruit.

The gown worn by the Countess de Beaumont is interesting on account of its length. For evening wear we are beginning to see these long lines and skirts quite to the floor and often trailing slightly, which are associated with our pre-war ideas of good dressing. For afternoons, I have not yet seen very long dresses, but some of them are at least less short than they have been lately. I am still looking for the promised afternoon skirt which is fuller. But, as I have already said, everything will come in good time, and when we are surrounded by skirts almost as tight as trousers, perhaps we shall suddenly see a very pretty woman enveloped in many pleats—though I hardly believe it will happen.

## A SIGN-POST TO FASHION

After all, in looking into the future of clothes and trying to prophecy the coming mode, there is one sign-post which is a fairly safe guide, and that is the relation between millinery and gowns. It is this interdependence which makes us so eager to see what the milliners will launch at the beginning of every season. They can react more quickly than the dressmakers to the changes in our outlook upon life. This season, hats show a strong tendency toward the modes of the beginning of the nineteenth century. We find the bonnet of the Restoration in many forms, and the most impressive feature of the new hats, the one which appears most often, is this exaggeration of the brim in front. The new gowns, too, though modified, are almost identical with the fashions of the early nineteenth century, and this persuades us that the slimness of line which was their most distinguishing characteristic will continue to be



CALLOT

*A sheath of soft black satin for a skirt, a fold of deep red velvet for a bodice, a bit of white lace edged with jet for sleeves, and a glitter of rubies, emeralds, and diamonds for trimming—this is the costume of the Countess de Beaumont, worn with a diamond necklace and a turban of red velvet and glittering jewels*



WORTH

*Since capes and coats are both so popular, this ambitious tailleur has acquired both and given its cape a printed foulard lining that makes an effective background for its slender blue serge silhouette*

the charm of those whom we call "our elegants."

The models presented on these pages are typical of the suit and gown of the hour. The blue serge suit from Worth, sketched at the upper right on this page, has combined the jacket with the ubiquitous cape in a novel way and accentuated the novelty by lining the cape with bright foulard. The way in which the skirt and jacket are fastened, with one long row of buttons from the top of the coat to the hem of the skirt, is amusing. The hat worn with this suit is illustrative of the new millinery in its modified poke form and has a great deal of character. The other blue serge suit from Worth, sketched at the upper left on this page, indicates, in the full back of the jacket, that this movement is gaining favour. Coats promise to be increasingly ample in the back and to fly out with the action of walking; but short or long, straight or full, these coats are cut in several pieces. With this type of jacket we shall see skirts embroidered at the line of the hips or the knees with bands of horizontal embroidery. The tailleur from Jenny, sketched in the upper middle on page 56, is a little more elaborate in character. It is of navy blue cheviot trimmed with navy blue velvet and it depends for its effectiveness on the interesting line of the white silk dots with which Jenny has embroidered it. The coat is of the slip-on variety which Jenny popularized last year.

The vogue of the tailleur for afternoon wear is waning, and the real afternoon gown is rapidly taking its place. There is a very good reason for this, and it lies in the fact that we have begun to dance again, from five to seven, with even greater devotion than that which we showed to this diversion before the war. Even the most austere dowagers have installed a phonograph in one room, and on their reception days the guests are no longer confined to mere conversation. Two or three couples can always find the means of enlivening even the primmest visit. And after dinner they dance somewhere else. "C'est la Victoire."

J. R. F.





W. Burden Stage

#### MISS MARGARET CARNEGIE

*The engagement of Miss Margaret Carnegie, the daughter of Mr. Andrew Carnegie, to Ensign Roswell Miller, U. S. N., was announced at Thanksgiving, and the wedding will probably take place in the spring, at Lenox, where the Carnegies make their summer home. Miss Carnegie made her debut two years ago and, since then, has been active in civic and philanthropic work. Ensign Miller is the son of the late Roswell Miller of Chicago. He joined the American Ambulance at the outbreak of the war and enlisted in the Navy in 1917*





*The mistress who can don an apron and turn a bunch of grapes into a glass of jelly better than her cook, or shine the silver brighter than her butler, will wonder what the servant problem is all about*

## COME INTO THE KITCHEN

IT has long since ceased to be old-fashioned to regard home-making as both a science and an art. It is a matter which occupies the attention of more people than any other one kind of work in the world. To be sure, there is a vast army of men and women who go to business every day, but they may be busy with any one of several thousand forms of activity. And behind the majority of workers there is one woman whose interest it is to make their home a pleasant place to live in. And yet, although the successful management of a home requires a wide range of actual knowledge, it is a matter which women have been supposed to understand by instinct. People have regarded it, apparently, as a matter of sex. According to popular belief, the mere fact that one was born a girl endowed one with a superior knowledge of cooking and buying and entertaining and dressing one's self and one's house in good taste. And this, in spite of the fact that attractive well-run homes are all too rare in these complicated days.

### THE BATTLE WITH BUDGETS AND BUYING

Think of your own case, as an instance. During the first experience of house-keeping—last year, or five years ago, or twenty-five years ago—wasn't it just a little like setting sail upon an altogether unknown sea? Did you, for instance,

At the Home Efficiency School, the  
Poor Little Rich Girl May Learn the  
Mysteries of the Art of Home Making

choose your apartment because the people who were wise in such matters had discovered for you that just such an apartment, at just such a price, was the best home for people situated as you were—or just because you loved the open fireplace and Jack could get home early? Did you think about food values and prices in proportion to your income when you ordered your meals, or did you just remember that Jack adored lobster salad and apple-pie? Did you direct the people who worked for you with the comfortable assurance that you understood their work as well as they did, or was there a betraying quiver in your voice that led them to impose upon you right and left? In other words, did you begin your battle with budgets and buying and bills, with servants and grocers and plumbers, with sickness and all the other emergencies of home-making, trained and prepared, like the Plattsburg soldiers of whom we are so proud,—or did you just begin, and learn your lessons among shiftless servants and unsuccessful dinners and countless disappointments?

It is, of course, true that many girls, in families of limited incomes, learn to keep house—after a fashion—in a school of experience held right in their own homes. But there is also a large group of poor little rich girls whose entrance into the kitchen would be a positive intrusion, and whose home training teaches them to recognize a pie only in its completed state, and a bill merely as something for father to pay. There are very few modern society girls who are not just a little afraid of an uncooked egg and who can look a stove in the eye with complete confidence. They are just as likely to marry as their poorer, but better-equipped sisters, but they are about as well prepared for keeping house as our Army was prepared for war in the year 1916.

### A SCHOOL FOR HOME-MAKERS

Recently, however, a school has been founded to meet the very problems which this situation offered to the modern girl. This school, called the Home Efficiency School and endorsed by the Parent's League, is situated at 136 East Fifty-fifth Street, New York City, and is entirely devoted to practical courses in the various subjects which enter into the intelligent running of a home. It offers a complete course, which should turn

(Continued on page 88b)

## WAR PRICES ACCOMPANY PEACE-TIME PROSPERITY

NOW that the war is over, a great many people are saying to themselves, "Everything will be just as it was before. It must be so. The men are coming home and going to work. Things are assuming their old-time relative importance, and life is becoming normal once more. Everything is bound to be just as it was before."

Just so do people think after some enormous upheaval in their private affairs. "That is over," one says to oneself, "and now things will be just as they were before." But they never are. The things that have happened to America, both material and psychological, are so colossal in their significance, so far-reaching in their influence that one can not begin to compute their result. Take the industrial world as an instance. One quite naturally says, "Now that the war is over, prices will go down. We shall soon be paying the same sum for things that we did before the war." But shall we? Are things the same? Let us consider.

The demands that war places upon a country are like the demands that circumstances some-

The Vast Resources Which Were De-  
veloped by the Four Years of War Can  
Now Be Used for Peace and Prosperity

times place upon the individual—the demands to do the impossible. War means the withdrawing of the great bulk of the best equipped labour from the industries and, at the same time, it demands greater production from these industries than ever before. The curtailing of luxuries does not, even in the most infinitesimal degree, balance the tremendous production required to maintain a wholly non-productive army and navy. To meet this extraordinary demand, new factors have to be brought into the industrial world. Some of these factors in the present war are represented by untrained boy and woman labour. Since the beginning of the war, the untrained labour has become trained and is now an efficient industrial factor.

But, boy labour represents no economic advancement since the youth of the country must be permitted to return to the important business of growing up and acquiring an education.

Woman labour, however, represents a totally different matter. Women have been given men's work with great hesitation. The industrial world had a preconceived prejudice that women could not do such work efficiently. At our advent into the war this prejudice was still evidenced in America in spite of overwhelming facts in England that proved the contrary. Since our entrance into the war, these opinions have been completely revolutionized. It has been demonstrated beyond dispute that women can do a great part of the work which men have heretofore done just as efficiently as the men did. In some cases, such as in industrial operations where speed, care, concentration, and delicacy are involved, they show surprisingly more efficiency than the men workers showed. Women have learned to do innumerable things since the war began, and it is inconceivable that

(Continued on page 96)





*This gay little windmill is Emilie Lea who dances and whirls her way through "Glorianna" in a puff of pale blue chiffon and a dash of soft grey fur*

## S E E N o n t h e S T A G E

THERE is no longer any doubt that Lord Dunsany is a great dramatist, though his first play in point of time, "The Glittering Gate," was written so recently as 1909. Like the dawn at Mandalay, his reputation has "come up like thunder"; and, in a single decade, he has given proof that his dramatic works are destined to be lauded by generations yet unborn. No other recent dramatist, with the single exception of his fellow-countryman, John Millington Synge, has been accepted so quickly by all critics as one of the immortals.

### THE MOST ORIGINAL DRAMATIST OF THE CENTURY

Lord Dunsany is the most original playwright who thus far has appeared since the nineteenth century was laid away in lavender. His work seems strange and new; because, instead of striving, like most of his contemporaries, to be always "up to date," he prefers to contemplate the momentary deeds of time through the telescope of eternity. In an age of realism, he has dared to blow a brazen trumpet to announce a resurrection of romance. In a scientific age, he has dared to regard the universe with a mind that is essentially religious. He has reverted to the immemorial method of inventing facts to illustrate a central truth, instead of employing the customary modern method of imitating actuality in a faint and far-off effort to suggest the underlying essence of reality. He has imagined and realized a mythic world "some while before the fall of Babylon" which is more meaningful in utter truth than the little world that is revealed to the "up to date" observer of a Harlem flat or of a hired room in Houston Street. He has introduced into the practice of our modern theatre that enormous stage direction which Robert Louis Stevenson wrote in 1883, in a personal letter to William Ernest Henley,—"A stately music: enter God!"

But, now that Lord Dunsany has reached the age of forty, it is necessary also to remark that the expression of his genius has thus

## The One Good Play among a Multitude of Poor Ones That Makes it Endurable to Be a Critic And the Musical Comedy That Makes it Absurd

By CLAYTON HAMILTON



Maurice Goldberg

*For those who saw Estelle Winwood in that amusing comedy, "Why Marry?", there is no surprise at her great success in "The Little Journey"*

far been confined within technical limits that are comparatively narrow. A certain sameness is observable in all his plays,—a sameness in subject-matter, in structural method, in mental mood, and in literary style. This consistency may be considered by his critics as a merit or a fault, according to their point of view. It is clearly possible to laud an artist for the fact that every page that he has ever printed was obviously written by himself and could not have been composed, conceivably, by any other author; yet, on the other hand, there is perhaps a larger merit in the fact that it would be difficult to identify, by internal evidence alone, the author of Falstaff's scenes in "King Henry IV. (Parts I. and II.)" with the author of "The Tragedy of Hamlet."

Thus far, Lord Dunsany, as a dramatist, has confined himself to the composition of one-act plays. His only more extended effort, "Alexander," has not as yet been published or produced. He has, we hope, a long career before him; but, on the evidence available on the occasion of his fortieth birthday, it is not at all unfair to regard him as exclusively an artist in the one-act play, just as Edgar Allan Poe is fixed in history as exclusively an artist in the short-story. The strong point, with both of these technicians, is the intensity with which they are able to focus the imagination on a single definite and bounded project of the panorama of experience. Each of them is willing to sacrifice in range what he is able to gain in terrible intensity. Poe was not a novelist; and Lord Dunsany has still to prove that he can build successfully a three-act or a four-act play. Both men can seize a big idea and see it steadily; but this is a very different endeavour from seizing a great handful of experience and trying hard to see it as a whole.

### THE ONE-ACT PLAY

In considering this technical detail, enthusiastic students of the plays of Lord Dunsany should be warned against the error of being



led astray by the unimportant fact that, in the published text of "The Gods of the Mountain," the three successive episodes are headed by the captions, "The First Act," "The Second Act," and "The Third Act," nor by the corresponding fact that "The Laughter of the Gods" is announced, upon the programme, as "a play in three acts." In the case of these two compositions, and also in the case of "King Argimenes and the Unknown Warrior," the momentary pauses in the action must be considered technically as the same sort of pauses, for the sake of emphasis, that were customarily marked with asterisks by Guy de Maupassant during the course of many of his most notable short-stories.

The one-act play is distinguished technically from the full-length play, not by the time required for its presentation, nor by the number of its pauses, marked naturally by the dropping of the curtain, but by its purpose and its mood. The purpose of the one-act play is to produce a single dramatic effect with the greatest economy of means that is consistent with the utmost emphasis; and its mood is derived reasonably from a central insistence upon that factor which was finely phrased by Poe as "totality of impression." Considered technically, "The Laughter of the Gods"—like "The Gods of the Mountain," which preceded it by seven years—is not "a play in three acts," but a one-act play in three successive episodes.

#### DUNSANY HAS DONE THE EXPECTED

Of the one-act play Lord Dunsany is an absolute master, just as Poe and Guy de Maupassant are utter masters of the short-story. The technical resemblance between the Irish dramatist and the American inventor of the modern concept of the short-story as essentially an exercise in sheer constructive skill has not yet been sufficiently commented on; but it may be easily established if the studious reader will compare the text of "The Queen's Enemies" with the text of "The Cask of Amontillado."

But it is only in his structural technique that Lord Dunsany at all resembles Poe. In his evermore recurrent theme—the inevitable overcoming

of the drastic sin of pride, or *hubris*, by the primal power of *ananke*, or necessity—he is allied more closely with the ancient Greeks; and, in his literary mood, the Irish dramatist more nearly resembles the Belgian Maurice Maeterlinck than he resembles Edgar Allan Poe. These matters may be easily defined by commentative critics; but the only bother is that Lord Dunsany has apparently been willing, through several years of wonder and waiting, to accept this easy labelling, instead of breaking out and startling his admirers by doing something unexpected. His latest works have not been disappointing: on the other hand, he has always satisfied a fore-ordained prediction by doing precisely what had been expected of him: but it might have seemed a little more adventurous if the author had managed somehow to launch something so different from all his antecedent compositions that it could not possibly have been foreseen.

#### "THE LAUGHTER OF THE GODS"

"THE Laughter of the Gods" is not so august a composition as "The Gods of the Mountain" nor so thrilling a fabric as "A Night at an Inn"; but it emphasizes the same theme that was announced in these antecedent compositions. When a theme is really great, there can be no critical objection to a repetition of it—witness, for example, the evermore recurrent projects of the Florentine painters who immortalized the great age of the Renaissance—but it is always a little disappointing to catch a great man, at the age of forty, in the act of writing what appears to be an imitation of his past endeavours.

"The Laughter of the Gods," a big play in itself, would have seemed more overwhelming if it had not been anteceded by other and greater renderings of the same project by the same artist.

But comparisons, as Dogberry remarked, are "odorous"; and, for the benefit of those who have not yet been privileged to witness this latest exhibition of the art of a playwright of indubitable genius, it is desirable to report the plot of "The

(Continued on page 92)



United Pictures

*In real life, Kitty Gordon plays the part of the mother of Vera Beresford, with the scene set in Hollywood, California—and this photograph hints of how charming she is in the rôle. Her latest motion picture is "Adele," adapted from Adele Bleneau's novel, "The Nurse's Story"*



Baron de Meyer

*As charming as this picture and as full of music, is Helen Hayes, the seventeen-year-old actress who so cleverly plays the dream laughter in Barrie's play, "Dear Brutus"*



HAPPY WITH VICTORY AND GAY IN COSTUME,

SOCIETY EXPRESSED ITS EXUBERANCE IN TWO

PICTURESQUE VICTORY BALLS, THE CARNAVAL

DE VICTOIRE AND THE FOUR ARTS BALL



*At the Four Arts Ball, Mrs. James Terry flashed her cerise feather fan before a Russian dress of cloth of silver decorated abundantly with pearls and the most sumptuous of skunk furs. The ball was held on New Year's Eve at the Hôtel des Artistes, and the New Year was gracefully ushered in by Helen Moller and twelve of her temple dancers in a classic dance entitled, "The Masque of the Bells"*

*A great deal of money flowed into the milk pail of the Normandy milkmaid in gay blue skirt, terra-cotta bodice, and fetching coif, who was Miss Ethel Potter, one of the fifty girls to sell programmes at the Carnaval de Victoire. The ball, which took up the whole ground floor, was given for the benefit of the Free Milk for France Fund, and besides the beautifully decorated rooms, arranged for dancing, a charming entertainment was given in the big ballroom*



Photographs by Marcia Silcox





*Mrs. Philip Benkard added a distinct note of charm to the Four Arts Ball by her woodsy dress of brown satin with a leaf green scarf thrown lightly across her shoulders and veiling the lower part of her face*



*Black as the most moonless Spanish night, with a softly falling lace mantilla and a scarlet rose to match her smiling scarlet lips—such was the costume worn by Mrs. Lydig Hoyt at the Carnaval de Victoire*



Photographs by Marcia Silcox

*Mrs. Sydney I. Colford, junior, found, in a costume of mauve, yellow, and silver, which Paquin had touched to Oriental loveliness, that it was no task at all to charm all those who saw her at the Four Arts Ball*



*"There is nothing tiresome about being an Irish Colleen," said Mrs. Reginald Ronalds, and so she appeared at both the Ritz Ball and the Four Arts Ball in the most brilliant of Irish green satin*



FASHION MAKES NEW POINTS BY

USING ROSE CHIFFON FOR LINING,

STRAW FOR TRIMMING, AND A BAND

TO EMPHASIZE THE SHORTNESS

AND TIGHTNESS OF ITS HEMS

SINCE CAPES HAVE PROVED THEM-

SELVES SO CHARMING AND PRAC-

TICAL, PARIS HAS WISELY CON-

CLUDED TO REELECT THE CAPE

TO ITS PLACE OF POPULARITY



The arrival of a new season, instead of interrupting the popularity of the cape, has given it added impetus on its successful career. This spring the very smartest Parisiennes will envelope themselves in capes with such engaging ways as those of this Bulloz model in navy blue gabardine with a full back falling from a band of dark blue tricolette, under a big shawl collar which is really a tight little cape banded with the tricolette and having a quaint mid-Victorian air. One side of the cape is quite straight, and the other is draped becomingly towards the front. Silk braid binds the long slit that forms an armhole and gives a glimpse of the dark blue silk lining



Even the most ambitious street dress could ask for nothing more than a rose coloured chiffon lining that peeps out here and there to show the world its oveliness. In this Jenny frock of navy blue gabardine the chiffon shows itself in the vest, the sleeve lining, and the facing of the panel at the back of the cape that goes with the frock. The trimming on the revers and facing the gabardine ribbons, is as charming as the lining, for it is rose coloured straw, as pliable as ribbon, a material recently borrowed from our hat brims

After the fashion of many of the newest frocks, this Martial et Armand model of black silk jersey has called attention to the shortness of its skirt and the tightness of its hem by placing most of the trimming on a band at the skirt bottom. Black jet beads and patches of white angora wool against a background of black and white checked material, make the distinctive trimming, and more of the jet and angora appear on the front of the waist. The waist is full at the back and tighter in front, according to the latest rules for Paris blouses





*Like all the hats on this page, this model shows the work of an excellent milliner in every chic line and detail of finish. A drooping burnt ostrich fancy curls gracefully over the long narrow shape of black chrysanthemum straw; \$25. The filet mesh veil has a leaf scroll design; \$2.25 a yard*

ONE TWENTY-DOLLAR BILL EQUALS ONE

OF THESE HATS OF EXPENSIVE MIEN



*Even a small sailor hat can make itself distinctly new by acquiring a little straw bandeau to lift it higher up in the back and by adding a quaint bit of trimming. This one of brown liséré straw chose a brown feather band to encircle the crown and a brown picoted ribbon to encircle the bandeau; \$20*

DOWN IN FRONT, HIGH IN BACK, AND

TIED WITH RIBBON, ARE THE NEW HATS



*Here is another hat with that expensive air that comes with the best quality of material and workmanship. The pert little shape is made of black liséré straw topped with a crown of black satin, and the trimming is a wreath of gaily coloured fruit, of Italian composition, that grows all around the crown and ends in a bow at the back; \$20*



*For those moods which demand a broad-brimmed hat, this hat is all that one could ask for. Black satin faces the black liséré brim which turns up at the front and is trimmed with jet bugles. The drooping lines are very becoming to many faces; \$20. The octagonal mesh veil has chenille dots; \$1.25 a yard*



*This hat of black Italian Milan straw has a quaint suggestion of mid-Victorian days in its small stiff shape, perched somewhat high on the head, and the cock feathers that curl so gracefully over the brim at the back. And, unlike many hats of this new type, it is equally friendly to a young face or an older one; \$20*



*Fringed black chrysanthemum straw braid edges the up-turned brim of this black liséré hat with an ornament of grosgrain ribbon. The secret of its distinction lies in a tiny satin bandeau of mushroom shape that raises the hat at the back; \$16.50. The veil combines a large and small mesh; 50 cents a yard*



A SUGGESTION OF THEIR SOBER PAST

STILL SHOWS IN THE SUBDUED YET UN-

STUDIED CHARM OF THESE SPRING FROCKS

MODELS FROM WILLIAM HARDY



Bullox produces a tailored suit of grey and black tweed so fine and so straight of line that one recognizes at once a master-hand. The smartness lies in its grace and correctness of line, obtained by the long straight coat and the shirred fulness over the hips of the skirt, suggesting the desirable barrel shape. A delicate emphasis is laid upon its quiet distinction by the pattern worked out with the stripes

(Right) The smile of a happy woman is reflected from the million crystals that dance upon the bodice and draped over-skirt of this white satin frock. The new effect is obtained by a tight satin underskirt that, following the figure in the back, drapes up on one side of the front. Sleeves and a side drapery complete the waist, and to prove that this gown is not the frivolous thing it looks, Bullox has touched it to seriousness by adding a soft grey sash



(Left) After an enforced exile of several years, the formal evening gown returns to enliven Paris society. Though it still remembers its sackcloth past in a prevailing severity of neck-line and sleeve, it proclaims victory in its gorgeousness of colour and an unstudied negligence. The skirts are often astonishingly short. This Lanvin black satin, the quiet observer of all these points, presents certain qualities not quite so sedate, which flash forth in the paillette and steel bead trimming and in the unexpected way in which the hem, demure in front, turns under into a Turkish trouser effect in back



Encouraged by prophecies of a glorious spring, quiet brown wool jersey has adorned itself with more lively brown taffeta, which, besides forming a collar with a carefree bow in front, forms a particularly charming combination with the jersey for spring wear. The overtunic, not to be bothered by fastenings, slips on over the head and buttons at the wrist, and the slender belt, edged in taffeta, holds it in at the waist. Taffeta bands liven the sleeves and skirt, which is short and correctly barrel shaped; from Premet





*This model, for all its soft taffeta brocade and its embroidered top, has a very firm character that exerts a most beneficial influence on one's tailored frocks. It is of medium bust and long hip, regularly boned, and modelled to produce a slight curve at the waist-line*



*The lady at the left is exclaiming at the comfort of her new topless corset of fine silk batiste with elastic inserts. It allows freedom of the diaphragm and does not push the flesh up at the back. At the right is a pink chamoisette slip-on corset that claims, as its chief virtue, that it produces the willowy effect of no corset at all. It is excellent for slight figures, for all occasions; and for heavier figures, is suitable for athletic and evening wear*



*(Below) This obliging pink faille corset, for a slender figure, ends most of its bones abruptly at the waist-line in order to adapt itself to the figure that wears it. It is made with a low bust and long hip, with one bone over each hip to give the necessary firmness. Silk embroidered scallops edge the top and bottom*



CORSETS FROM MADAME IRENE

THE MODE OF 1919 PERMITS

ONE TO WEAR A CORSET SO SOFT

AND SUPPLE THAT ONE FOR-

GETS ITS GUIDING PRESENCE

*To make a negligée the thing of luxurious comfort it is supposed to be, one needs a corset like this one of fine silk tricot and openwork gabardine, giving a slight support, but with no bones to press uncomfortably when one reclines on the chaise longue or curls up in a big chair before the fire. Yet this boneless corset holds in the diaphragm and hips so firmly that, for a slight figure, it is an excellent model for dancing*



## S E E N I N T H E S H O P S



*Narrow Valenciennes lace ruffles and small crocheted buttons vouch for the daintiness of this French voile blouse; \$5*



*For the frock that has grown tired of a collarless neck-line, here is a delicate affair of white Georgette crêpe and Valenciennes lace; \$2.98*



*This Georgette crêpe blouse scores its fashion points by being trimmed with a design in chain-stitch embroidery; \$10*

FASHION, no longer hampered by Government restrictions in regard to material or design, is going through a most interesting period, as is every other phase of industry and art. Simplicity in decoration and the straight silhouette have been the key-notes of dress for so many seasons that the couturiers are all attempting either to originate or to recreate from the

past some new fashion which will be a vivid expression of the beginning of the new era in history. It is inevitable that there will be many false starts before a definite trend of style can be distinctly seen and followed. This fact offers many pitfalls to the woman of limited income in particular, for it is no small disaster to find that the suit or gown one purchases in March with such satisfaction has become banal in May. The suits and dresses shown in these pages, however, may be bought with the assurance that their lines will be good for many months to come.

Some of the most attractive and newest of the spring suits, although they

still retain every evidence of good tailoring, have a decided tendency towards a softened silhouette. The navy blue tricotine suit shown in the sketch at the lower right on page 69 is of this type. The jacket comes well below the finger-tips (a length which is almost certain to be good throughout the summer) and is held in at the waist with a narrow belt. The collar, which is exceedingly new, is laid softly around the neck in two narrow folds and then widens out into revers which slip under the belt. This belt fastens at either side with bone buttons and bound buttonholes. Rows of narrow soft black silk braid, not unlike the old-fashioned

rick-rack braid, are stitched on the ends of the revers. Two bands of the material the same width as the belt bridge the deep V opening at the front. The sleeve fastens with small bone buttons and has a narrow turn-back cuff.

It is the truly smart woman who looks well in all weathers, and there will be many wet and windy days during the next few months when a woman.



*The ever popular blue serge frock becomes, in this instance, even more popular by adding appliqué braid; \$40; hat, \$22*



*An especially well-cut suit of Scotch tweed is the very best way to enjoy windy days; \$85; hat, \$8; plain silk blouse, \$5.95*



*The long tunic of this frock makes it especially becoming to those women whose figures are larger than the average; \$59.75*



*Blue serge, a novel way of fastening, and thread embroidery are but three of the points in favour of this street frock; \$35*



whether she lives in the country or in town, will have much use for a well-cut tweed suit. The Scotch tweed used in the suit shown in the sketch second from the lower left on page 68 is an interesting plaided mixture in either brown, dark green, or dull blue. Bias pieces of the material form inserts from the shoulder to the hem on either side of the back and front of the straight belted jacket. These inserts become the foundation of small inverted box pleats at the belt to give the necessary fulness. The skirt, which is wide enough to be comfortable for walking, is straight and slightly gathered at the waist. Thick, rough, pliable straw is to be worn extensively this spring, especially for sports hats. Pineapple straw with a saw-tooth edge brim is used in the smart sailor shown with the suit. It may be had in navy blue, dark brown, black, or white, with a self colour grosgrain ribbon around the crown which is four and one-half inches high. With either a tweed suit of this type or with any simply tailored costume, the most satisfactory blouse is undoubtedly a plain one of some good wash silk. The blouse shown in the small sketch to the right of the suit is in a very good quality habutai silk and has an unusually well-cut collar which may be worn either high or low. The details of this blouse are all well executed, and great attention has been given to the close-fitting cuff and the narrow corded yoke.

Blouses, especially when they are designed to be worn with suits, will show a predilection for embroidery. The Georgette crêpe blouse shown in the sketch at the upper right on page 68, may be had in flesh colour, white, Copenhagen blue, tan, and sunset colour. An allover design in chainstitch



*These masculinely tailored pyjamas promise warm slumbers no matter how cold the winter nights; in silk pongee, \$13.75; or in chambray, price, \$3.50*



*A graceful slip-on negligée of an excellent quality crêpe de Chine offers much comfort and more charm for the exceptionally reasonable price of \$10*



embroidery decorates the front, and a smaller pattern appears on the back and on the cuffs. This blouse slips on over the head and fastens at the shoulder with tiny pearl buttons. The other blouse, shown in the sketch at the upper left on page 68, is of French voile in either flesh colour or white. The yoke and the turn-back cuffs are trimmed with narrow Valenciennes lace ruffings, and the small buttons are crocheted.

Despite the predicted revival of interest in suits, one-piece cloth dresses have become an indispensable part of the spring wardrobe and will be much

worn. The gown shown in the sketch at the lower left on page 68 is of blue serge and is especially effective for street wear as it suggests a suit. Narrow black silk braid is stitched in a simple design on the edges of the blouse, the tunic, and the cuffs. The tucked gilet is of flesh colour Georgette crêpe, and a narrow bit of grosgrain ribbon holds the blouse together at the throat. This frock comes in sizes 14 to 20 for misses, and for women in sizes 34 to 40. In the misses' sizes the narrow string belt has loose ends which may tie at either the front or the back. In the women's sizes this belt is fas-



*The slipper at the left may be had in black or white satin, \$9.50; in black kid or patent leather, \$10; in bronze, \$10.75. The silk stocking has lace open-work stripes; \$3.95. Embroidered clocked stocking; \$3.95. The pump on the foot comes in calf, \$11; in patent leather, \$12.50. Cravenette spats, \$4*

tened on either side with a small button, and the back panel of the tunic is slightly longer to give length to the figure. The hat shown with this frock is a copy of a French design. Black liséré straw is used for the facing which turns up in the front, and the top and crown are of black satin.

#### THE USEFUL FROCK OF BLUE SERGE

The frock sketched at the lower right on page 68 is also of blue serge and makes an effective use of embroidery. Fine gold threads and dull blue silk are used in parallel rows on the front of both the blouse and the skirt and form the finish at the neck. The back of this frock, sketched at the extreme right, has an unusual treatment of a simulated closing. At the top of the blouse and the foot of the skirt it fastens with two large flat, self-covered buttons and long bound buttonholes.

A great deal of attention has been given in the last few years to the special designing of clothes for women who have figures larger than the regulation sizes. There is one shop in particular where every effort has been made to give this type of figure gowns which fit correctly and which at the same time have a definite fashion value. One is not conscious that these clothes have been especially designed for this purpose, as there is no obvious striving to make the figure look smaller. The gown shown second from the lower right on page 68 and that sketched at the lower left on page 69 illustrate this principle. Although they may be worn by any type of woman, they are designed especially for women who require sizes ranging from 39 to 52. The gown in the sketch on page 68 has a long

*(Continued on page 88b)*



*Formal occasions offer attractive opportunities for wearing this crêpe de Chine gown with its charm of drapery and bead trimming; \$69.50*

*One of the most delightful companions for spring weather is a well-tailored suit that has a knack of retaining a soft silhouette; \$79.50*



## DRESSING ON A WAR INCOME



*This practical three-piece suit has adopted that attractive new material, Chanella jersey cloth, and followed the simple lines of its cousin overseas, the new spring suit of the smart Parisienne*

*Note—As long as the need continues Vogue will conduct this department to meet the needs of the woman with a war-reduced income. If any special problem confronts you, write to Vogue, 19 West 44th Street, enclose a three-cent stamp, and it will answer without charge any individual question on dress, will suggest ways of altering frocks, assist in planning a wardrobe, and suggest patterns. Vogue will cut a pattern of any costume shown in this department at the special rate of \$3 in size 36; other sizes, with pinned as well as flat patterns, \$5*

**W**HEREVER one goes, these days, one hears wonderful descriptions of the revival of gorgeous gowns, trimmings without end, and colours so bright and gay that one wonders whether colours were ever so bright, even before the war. The French gowns are very short and, for evening, quite décolleté, and there are over-tunics, and draping, and trains on many of the evening gowns. Yet in spite of these rumours, the latest snaps from Paris show the smart Parisienne walking in the Champs Élysées in a one-piece dress or tailored suit simply trimmed with embroidery or fur and, though she may wear a jewel just to show that she realizes that the war is over, her clothes for day-time wear, at least, are still in quiet dark colours and simple in line and trimming. A string of pearls or a necklace of white coral beads seems to be the favoured ornament. The wisest of designers predict that the chic Frenchwoman, as well as the smart American, has been won over by the war-time fashion of severe simplicity.

On this page are shown five simple and attractive models of a type that promises to be wearable and undoubtedly fashionable throughout the spring. Any of these models may be had in this country, made to order by a Frenchwoman who is not only an experienced dressmaker, but a tailor as well. The sketch at the upper left (Continued on page 90)



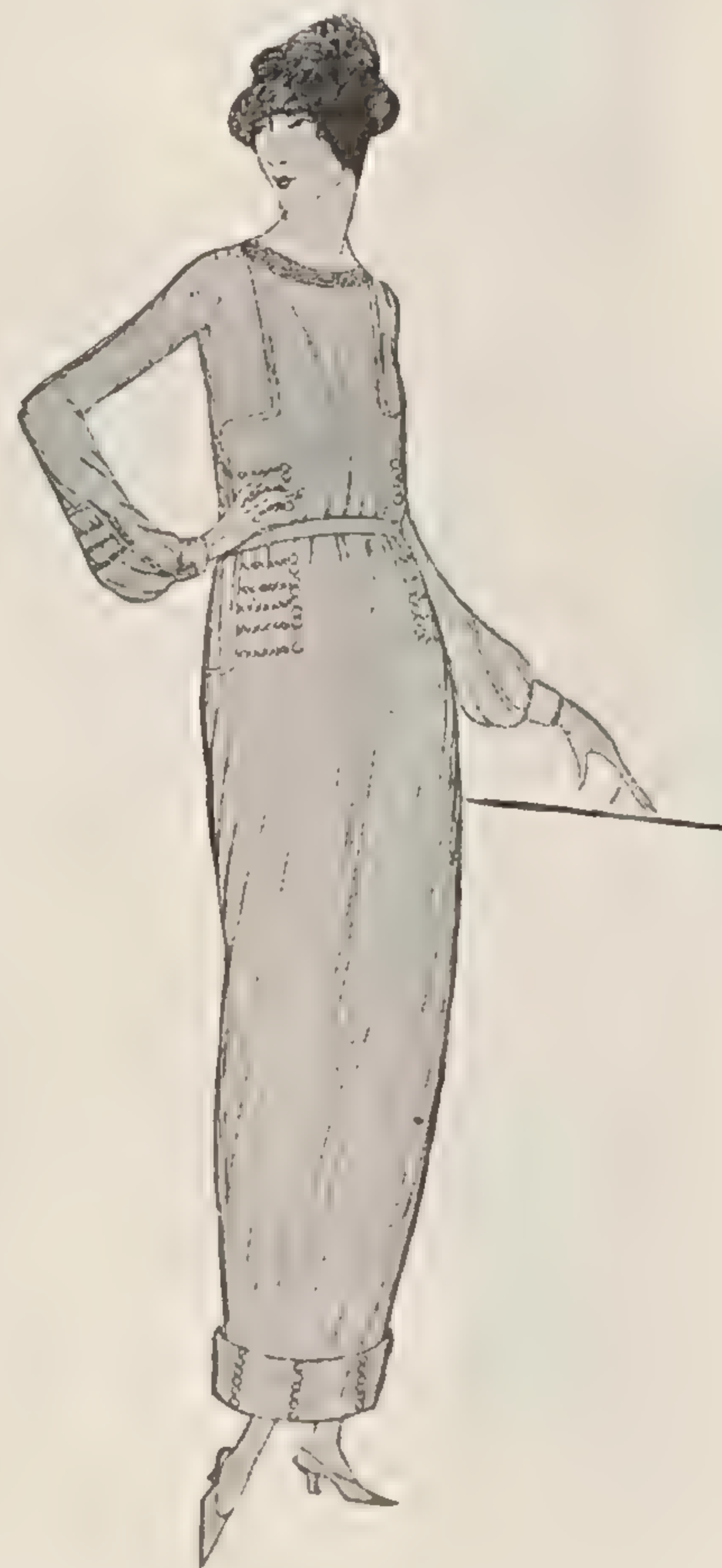
*The one-piece dress has made itself so useful that it has no fear of taking second place, whatever way the winds of fashion blow. A model of this type is equally at home both outdoors and indoors*



*Since the coat-dress combines so many advantages of the suit and the one-piece dress, it is bound to be popular, and particularly when it appears in a charming new model made of Chérut twill*



*This is the most fashionable length for the new motor coats, this season, and Tchagra gloveskin, a new kind of duvetyn, is the material many of them will choose as a sure means to success*



*After all, nothing is so youthful or so useful as a becoming one-piece dress with a round neck, simple lines, and the happy quality that makes it welcome at almost any variety of day-time occasion*



It's the low French heel of the patent leather Oxford just below that makes this model so comfortable, and it's the steel buckle and the combination of materials that make the Du Barry tie in the middle so attractive; from Cammeyer



The graceful shoe sketched below is black satin from the top of its tongue to the tip of its toe—buckle and all—which is a very good indication that it will be popular at many a *thé dansant*, this season; model from the Shoecraft Shop

## FOOTPRINTS FOR THE SANDS OF 1919

IN the general reconstruction of fashions which has taken place since the signing of the armistice, shoes, like every other article of dress, have come in for their share of attention. Now that the world is happier again, there is probably nothing that would please women more than to walk and dance in shoes of a more fanciful character than those which they have been wearing in the immediate past. But shoes are an article of dress which are made long in advance of the season in which they are sold and worn, and most of the shoe fashions for spring were well on the way before the armistice was signed. In consequence, the majority of the shoes which the bootmakers are offering are simple in character and somewhat limited in colours. White, black, and cocoa brown are the three colours upon which the bootmakers have focused their attention, and these will predominate in spring fashions. However, as the boot manufacturers were permitted to use any leather which they happened to have on hand, there are still sufficient taupe grey and pearl grey shoes to be found to outfit the women who have a preference for this kind of footwear.

### SOME NOVELTIES IN FOOTWEAR

On this page are shown some of the most interesting novelties of the spring season, and while most of them are not unusual in character, all of them represent the element of newness in a greater or less degree. At the left in the drawing at the top of the page is a patent leather Oxford with a low French heel. This type of heel seems to be increasing steadily in popularity, both for day and evening wear. It is very pretty, and, in addition, for many women it is far more comfortable than a high heel. The shoe on the cushion in the middle of the same sketch is a new Du Barry tie. It is a rather formal type of shoe and is shown in a combination of patent leather and black satin with a steel buckle on the tongue.

### A Page of New Chic Variations of Spring Footwear for the Well-dressed Woman



There is no smarter footwear for the street or for the country than an Oxford topped by a ribbed stocking of wool or of silk and wool; Oxfords from Cammeyer; stockings from Peck and Peck

The shoe at the right is made entirely of black satin, buckle and all, and is a very fine, long, drawn-out last. This is a charming shoe for afternoon dances.

At the left in the sketch at the bottom of the page is a black patent leather pump with a low heel which makes it very comfortable for walking. The interesting feature of this shoe, however, is that it is cut high enough to hold the foot comfortably and not to slip and "flop" as so many shoes of this kind have had a tendency to do in the past. The second shoe from the left in this sketch is very interesting both in last and colour. It is of brown kid with brown satin back and is constructed so that it fits the foot as though molded to it. The two brown leather eyelet ties in the middle of the drawing are a type of shoe of which every woman needs several pairs, as they are more or less the staple of the wardrobe.

Shoes of this kind are adapted for general walking and are a smart adjunct to a motor outfit or to such clothes as one wears to the outdoor race meets. Eminently practical also is the sensibly heeled patent leather oxford sketched at the extreme right of this sketch, but, owing to the nature of the material of which it is made, it is a bit more formal than the brown leather oxfords. The shoe at the left of this patent leather oxford represents a combination of dull black kid and black suède which is extremely smart and good looking. For a woman who has a long narrow foot a more attractive type of footwear could scarcely be selected.

### FOR COUNTRY WEAR

The shoe at the left in the sketch in the middle of this page combines brown suède and brown calfskin, and that at the right is made of white linen with a white kid tip and top. The latter is a very smart country shoe. Some very excellent white linen oxfords are being made, and these, of

(Continued on page 90)

A shoe that is to be present at a formal occasion prefers to go accompanied by a becoming steel buckle; from Cammeyer



The low heel or the high back to prevent slipping are the means which the new spring shoes have found to adapt themselves to the comfort of the modern woman and her increased activity. The Oxfords in the middle are from Hanan, the other shoes from Cammeyer



EVEN A HOUSE MAY INDULGE IN SPRING

FANCIES, WITH THE HELP OF THIS ATTRAC-

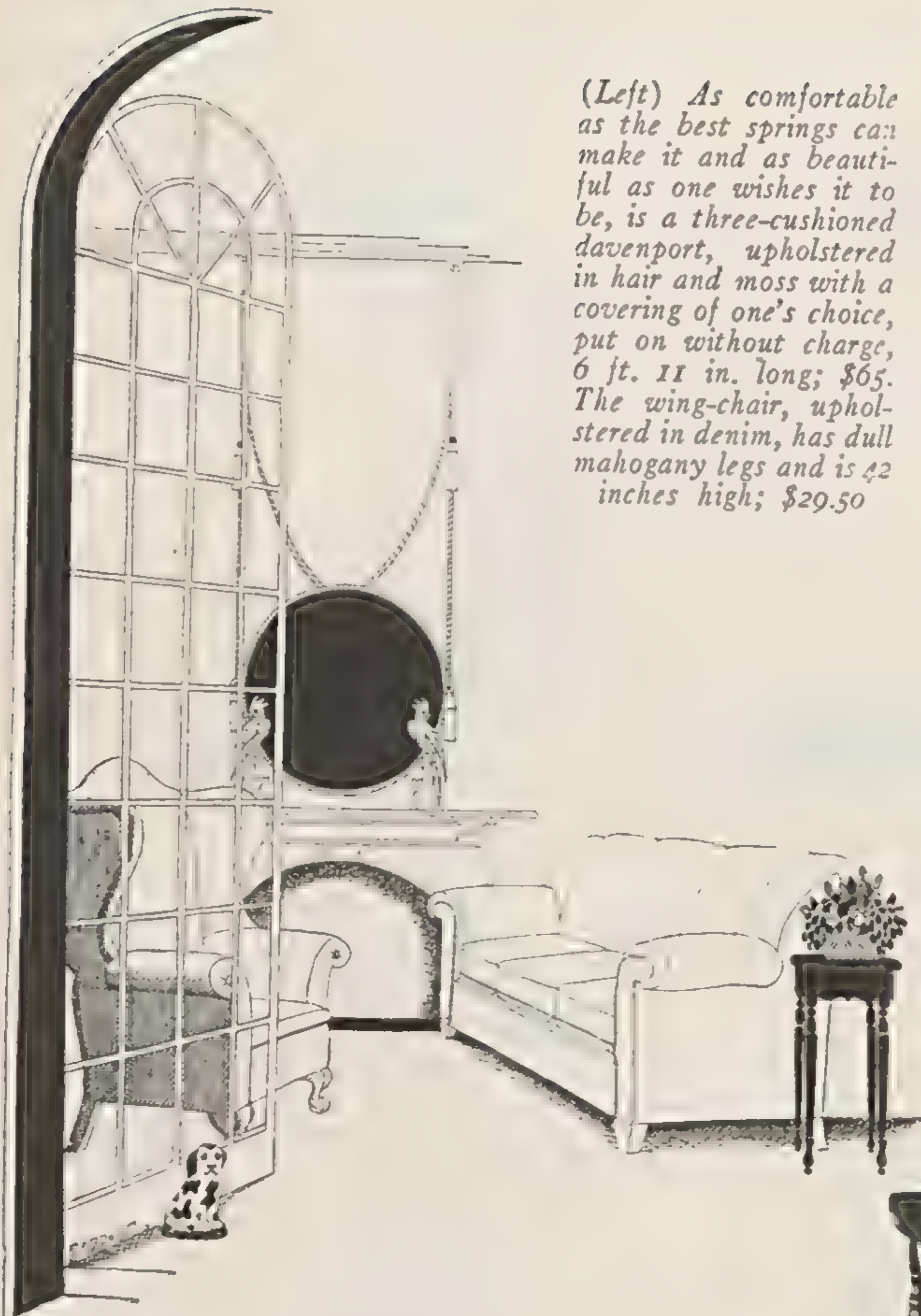
TIVE FURNITURE AT SPECIAL FEBRUARY PRICES

(Left) As comfortable as the best springs can make it and as beautiful as one wishes it to be, is a three-cushioned davenport, upholstered in hair and moss with a covering of one's choice, put on without charge, 6 ft. 11 in. long; \$65. The wing-chair, upholstered in denim, has dull mahogany legs and is 42 inches high; \$29.50



A mahogany table with an oval pie-crust top that tips could not but add a charm to tea time; top, 17 by 28 inches; \$18

(Below) To stand effectively at the end of a couch or bear the frail weight of tea things, is the mission of this drop-leaf mahogany table; \$13.50



Light, and easily moved, this bench, either of mahogany or walnut with a cane seat, finds itself most happily placed beside the fire. The top measures 16 by 36 inches; \$17.50



(Above) Besides being ready to lend itself for the writing of anything, from cheques to novels, this mahogany desk of Queen Anne design has a top in which, on neat little shelves, one can keep one's favourite authors; 24½ inches wide; \$49. A quaint chair, suitable for this desk is also in mahogany; \$17.50

(Right) One of the causes for the popularity of the gate-leg table is its adaptability. When used in the dining-room, Windsor chairs of mahogany, to match, complete the set. The table is 48 inches in diameter; \$30; straight chairs, \$8.50; armchairs, \$10



## VOGUE PATTERN SERVICE



Waist No. D4622. Skirt No. D4623. In this frock the collar line, waistcoat, and skirt of adequate width mark a frock suited for serge or tricotine

THE patterns on this and the following pages are in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified.

Vogue patterns are 50 cents for each waist, short coat, skirt, smock, lingerie, or child's pattern up to 14 years; \$1 for complete costumes, one-piece dresses, long coats, and long negligees. An illustration and material requirements are given with each pattern. When ordering Vogue patterns by mail, please state size.

VOGUE PATTERN SERVICE  
19 West 44th Street, New York City

Vogue patterns may be purchased direct or ordered by mail from the Vogue Pattern Rooms and from the shops listed below:

NEW YORK CITY: B. Altman & Co., Fifth Avenue and 34th Street;

or

Vogue Pattern Room, 19 West 44th Street

BROOKLYN, N. Y.: Abraham & Straus

NEWARK, N. J.: L. Bamberger & Co.

ATLANTIC CITY, N. J.: Braunstein-Blatt Co.

PHILADELPHIA: Vogue Pattern Room, Empire Building (Room 304), 13th and Walnut Streets

LANCASTER, PA.: The Donovan Co.

RICHMOND: The Gift Shop, 320 East Grace Street

ATLANTA: The Smart Shop, Connelly Building (Room 203)

BALTIMORE: The Jennings-Thomas Shop, 526 North Charles Street

PROVIDENCE: Gladding Dry Goods Co.

BOSTON: Vogue Pattern Room, 149 Tremont Street (Room 605)

BUFFALO, N. Y.: Flint & Kent

PITTSBURGH: Joseph Horne Co.

CLEVELAND: Halle Brothers

CHICAGO: Vogue Pattern Room, Stevens Building (Room 932), 20 N. Wabash Avenue

GRAND RAPIDS, MICH.: Friedman Spring Dry Goods Co.

PADUCAH, KY.: The E. Guthrie Company

ST. PAUL: Mannheimer Bros.

HUTCHINSON, KANSAS: Pegnes, Wright Co.

MIAMI, FLA.: Burdine & Quarterman

HOUSTON, TEXAS: Foley Brothers Dry Goods Company

DALLAS, TEXAS: Titcher-Goettinger Company

SALT LAKE CITY: Keith-O'Brien Company

LOS ANGELES, CAL.: Bullock's

SAN FRANCISCO: Vogue Pattern Room, 233 Grant Avenue, Joseph Building

PORTLAND, ORE.: The Waist Shop, Lennon's Annex, Portland Hotel Court

SEATTLE: The Griffin Specialty Shop, 1602 Second Avenue

LONDON, E. C., ENGLAND: Vogue Pattern Room, Rolls House, Brems Building



Waist No. D4613. Skirt No. D4614. A separate blouse and skirt simulate a one-piece frock by cleverly cutting the collar and revers in only one piece



Waist No. D4624. Skirt No. D4625. It simplifies matters to cut the front of the waist in one piece with the unusual girdle



Waist No. D4610. Skirt No. D4611. This separate waist is an attractive companion for the skirt with its becoming tunic



Frock No. D4612. In this one-piece frock especially designed for French serge or tricolette the vest is conveniently detachable





Waist No. D4605. Skirt No. D4606. For this surplice blouse, Georgette crêpe would be effective, and for the skirt, either Chinese crêpe or serge



Frock No. D4306. The ever useful one-piece frock requires, in this becoming pattern, only  $3\frac{1}{4}$  yards of material which is 54 inches wide



Waist No. D4626. Skirt No. D4627. Features to note on this blouse are the collar and frill; on the skirt, the pocket, buttons, and side fastening



Frock No. D4609. Very few frocks are as simple to make as this becoming model which eliminates buttons and slips on over the head

SPRING FASHIONS FOR 1919 APPROVE HIGHLY OF MAKING THE SEPA-

RATE BLOUSE AND SKIRT IN ANY OF THESE EIGHT DIFFERENT WAYS



Frock No. D4567. Jersey, serge, or linen would be smart for this one-piece frock with its pockets cut in one piece with the front section



Waist No. D4298. Skirt No. D4299. For this blouse,  $1\frac{3}{8}$  yards of 54-inch material are required, and for the gathered skirt, the same amount



Waist No. D4607. Skirt No. D4608. The new two-piece skirt has commodious pockets and the blouse is made with a fichu of net or organdie



Waist No. D4091. Skirt No. D4092. For this separate blouse and skirt which give a costume effect,  $3\frac{3}{8}$  yards of 40-in. material are required





Coat No. D4634. Skirt No. D4635. This taffeta suit, approved by Paris, is particularly favoured because of its shawl collar and its tiered skirt



Coat No. D4592. Skirt No. D4593. The slender silhouette, so much favoured this spring, is obtained in this model in a new and approved way



Coat No. D4104. Skirt No. D4105. The coat is equally attractive worn with or without the waistcoat, and the skirt has a becoming yoke line



Coat No. D4630. Skirt No. D4631. This approved box model, with its detachable waistcoat, is equally smart when made of silk or Chéruit twill

ONE COULD CONFIDENTLY GREET EVEN A VICTORY SPRING  
IN ANY ONE OF THESE EIGHT DISTINCTIVE NEW SUITS



Coat No. D4628. Skirt No. D4629. Paris suggests that the spring silk suit have a coat that slips on over the head and a narrow straight skirt with a rounded apron panel in front



Coat No. D4632. Skirt No. D4633. The air of smartness is given to this youthful model by the attractive waistcoat and the long slim tunic of the smartly narrow skirt



Coat No. D4636. Skirt No. D4637. An attractive suit of simple lines achieves distinction by its smart Tuxedo collar, its well-marked waistline, and its straight-panel skirt



Coat No. D4616. Skirt No. D4617. This Norfolk coat is distinguished by its pocket detail; the skirt gains the new silhouette by shaped tucks and a simulated panel in the back





Waist No. D4554. Skirt No. D4555. This frock may use satin for the Russian tunic blouse, serge for the skirt, and serge, embroidered, for the vest



Waist No. D4551. Skirt No. D4552. Simplicity is gained by cutting the revers in one piece with the waist, the draperies in one with the belt



Waist No. D4549. Skirt No. D4550. Among the many becoming features of this button-up-the-back frock, are the neck-line and the set-in waistcoat



Frock No. D4424. This adaptable model is both attractive and suitable whether made in serge, tricolette, foulard, or one of the new soft silks

THESE FROCKS OF NEW DESIGN, IN TWILL OR TRICO-

LETTE, ARE USEFUL FOR A WIDE VARIETY OF OCCASIONS



Frock No. D4256. This new coat-dress of tailored line shows the popular slender silhouette. It requires but  $3\frac{3}{4}$  yards of 54-inch material



Frock No. D4482. Besides being successfully smart, this frock is successfully economical and requires but  $2\frac{1}{2}$  yards of 54-inch material



Frock No. D4638. In a braided serge coat-dress a very becoming line is gained by cutting the side gore in one piece with the belt



Waist No. D4517. Skirt No. D4518. The long lines of a redingote frock are accentuated by this waistcoat;  $3\frac{1}{2}$  yards of material are used





Waist No. D4642. Skirt No. D4643. Equally attractive in foulard, taffeta, or satin is this frock with simple lines, short sleeves, and a long tunic



Frock No. D4509. The neck-line, the sleeve, and the new approved pull-back skirt are fashion features to note in this unusual model



Coat No. D4584. Waist No. D4585. Skirt No. D4586. A short box coat converts this becoming frock into a serviceable three-piece costume

HERE ARE NEW AND ATTRACTIVE FROCKS FOR THE TEA

HOUR AND SEVERAL FORMAL GOWNS FOR EVENING WEAR



Frock No. D4640. The panel at the back veils the new draped line of the skirt. The bodice may be worn with or without the sleeves



Frock No. D4641. This one-sided draped frock may be of satin, the over-bodice of brocade or metal lace, and the shoulder strap of jet



Frock No. D4400. This youthful frock would be equally successful in taffeta or crêpe and is cut in sizes 14, 16, 18, and 20 years



Frock No. D4639. The over-bodice of metal brocade shows a novel side treatment to give height. The skirt may be of net or chiffon

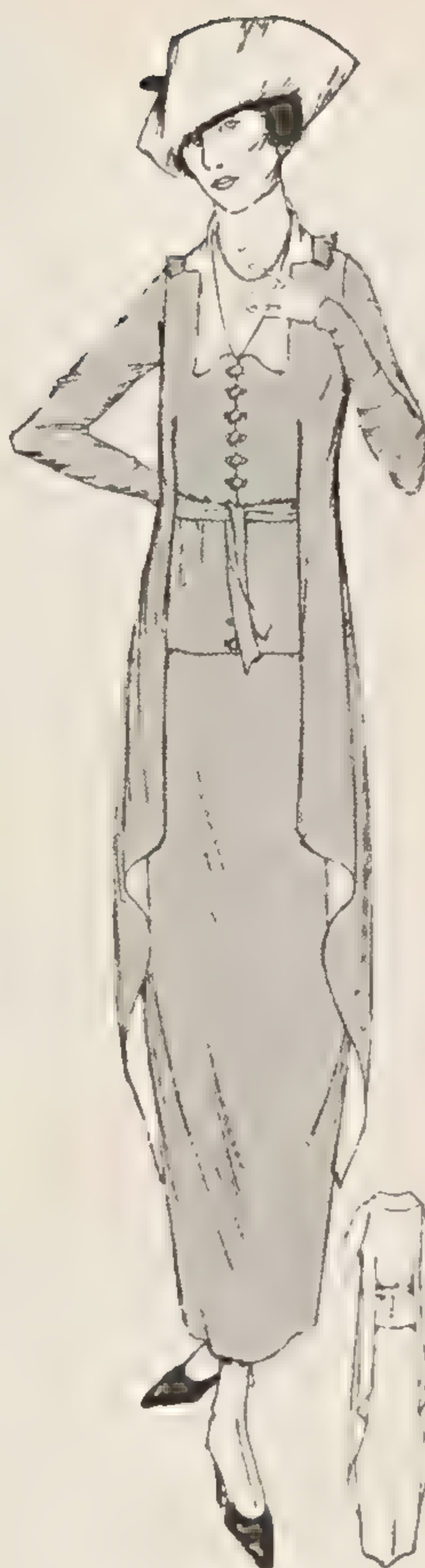




*Frock No. D4561. This smart frock which may be made of serge or tricolette acquires the approved silhouette, employing only three pieces*



*Frock No. D4526. A distinctive line is gained by cutting the belts in one with the skirt. The frock uses  $3\frac{1}{4}$  yards of 54-inch material*



*Frock No. D4568. The making is simplified by cutting the waistcoat and tunic in one piece with the waist, as in this distinctive coat-frock*



*Frock No. D4521. Cutting the back, belt, and side tunics in one piece gives a slim line to a frock requiring  $3\frac{3}{8}$  yards of material*

HERE ARE EIGHT NEW AND SMART WAYS TO MAKE THE  
USEFUL ONE-PIECE FROCK FOR THE SPRING WARDROBE



*Frock No. D4487. This model is cut in a new way which makes pockets at each side. It requires  $3\frac{3}{8}$  yards of 54-inch material*



*Frock No. D4523. Only  $3\frac{3}{4}$  yards of 54-inch material are required for this button-in-the-back frock with its attractive paneled tunic*

*Waist No. D4524. Skirt No. D4525. Buttons are eliminated in the slip-on kimono-cut chemise frock worn over a simple narrow skirt*



*Frock No. D4492. Unusual and becoming is this one-piece frock designed for serge and requiring but  $3\frac{1}{2}$  yards of 54-inch material*

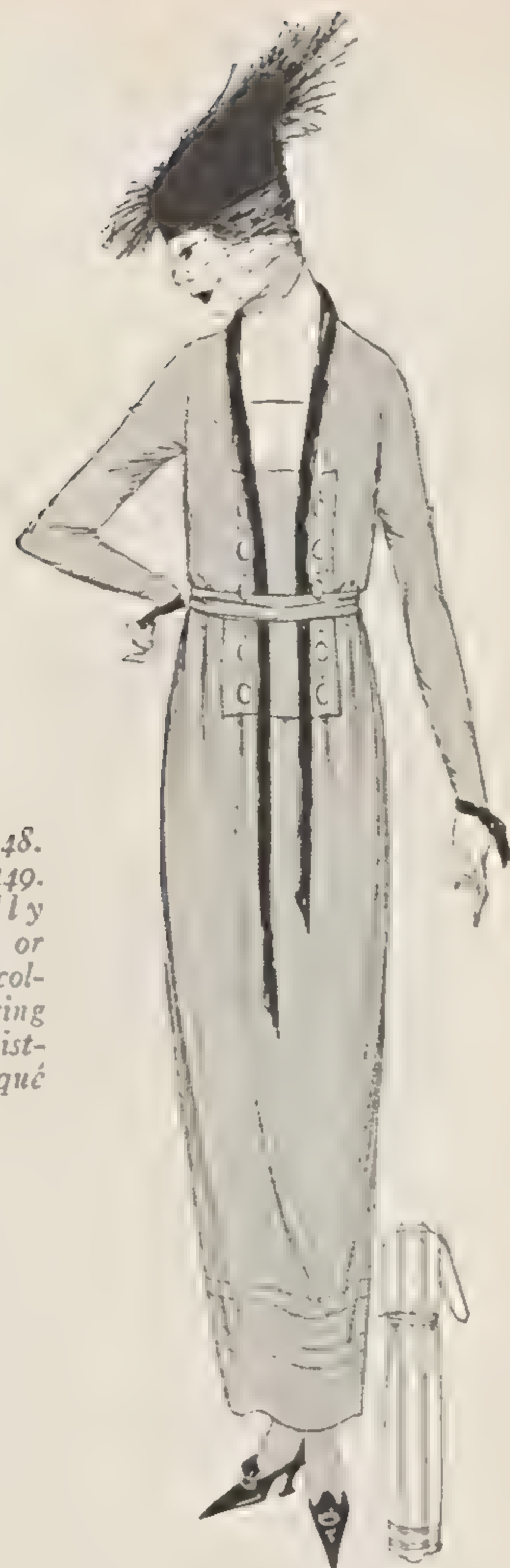




*Frock No. D4447. (Right) The front and back panels give long smart lines to this frock which requires but  $4\frac{1}{8}$  yards of jersey, serge, or satin 54 inches wide*



*Waist No. D4448. Skirt No. D4449. (Left) Equally smart in serge or jersey with the collar and tunic facing of foulard; the waistcoat may be of piqué*

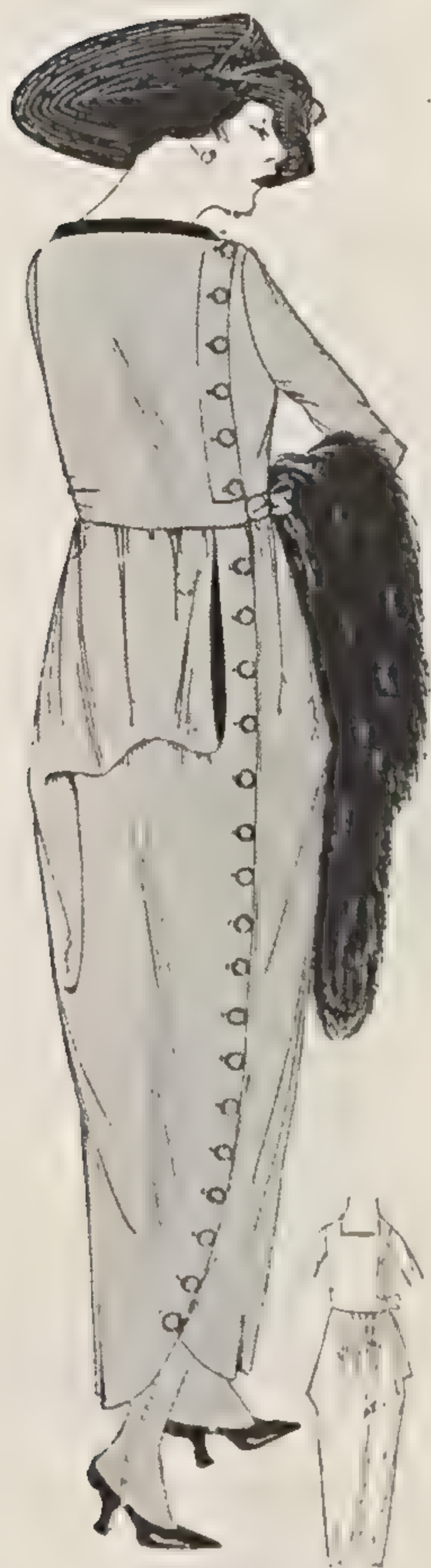


*Waist No. D4645. Skirt No. D4646. A two-piece frock which is equally attractive in foulard or organdie has a quaint collar and waistcoat*

#### A VARIETY OF ATTRACTIVE FROCKS FOR THE TEA HOUR

#### AND A SMART SPRING CAPE TO WEAR WITH THEM

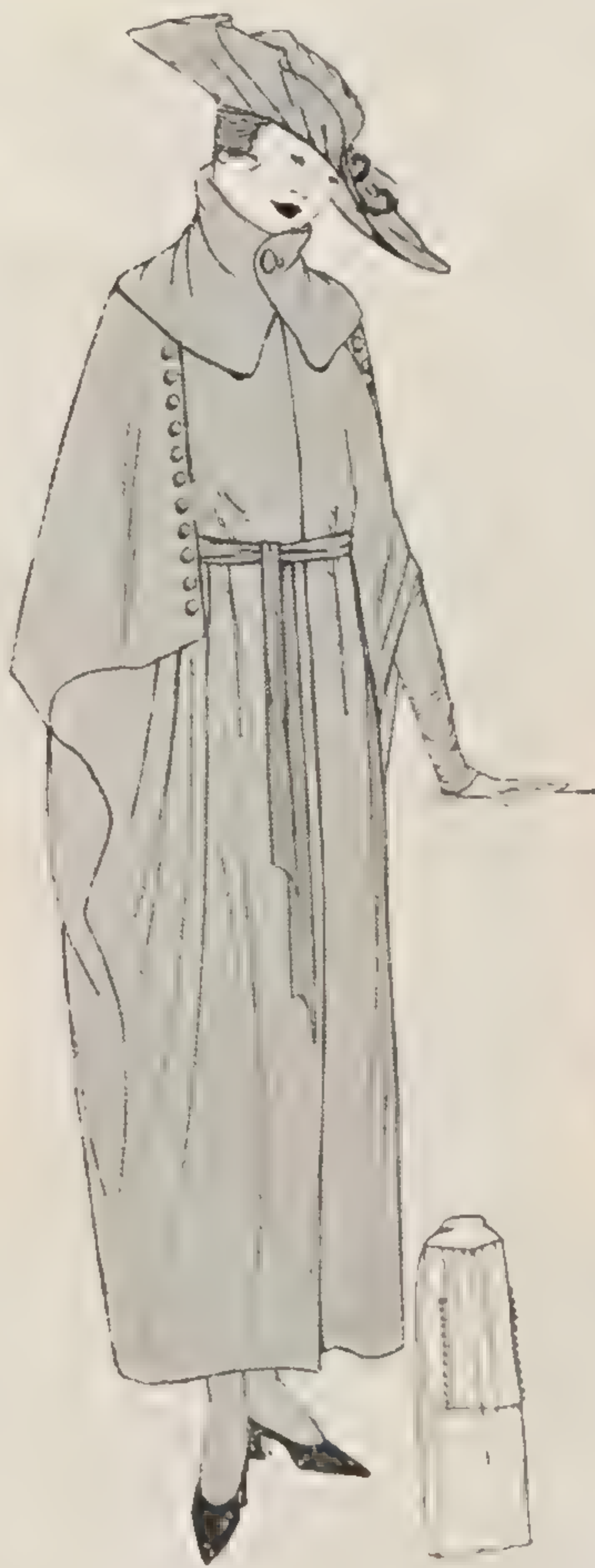
*Frock No. D4648. A vivid velvet ribbon gives the note of colour to this attractive one-piece frock which may be made either of serge or of jersey*



*Frock No. D4434. This model is a smart version of the afternoon frock and may be of satin or crêpe*



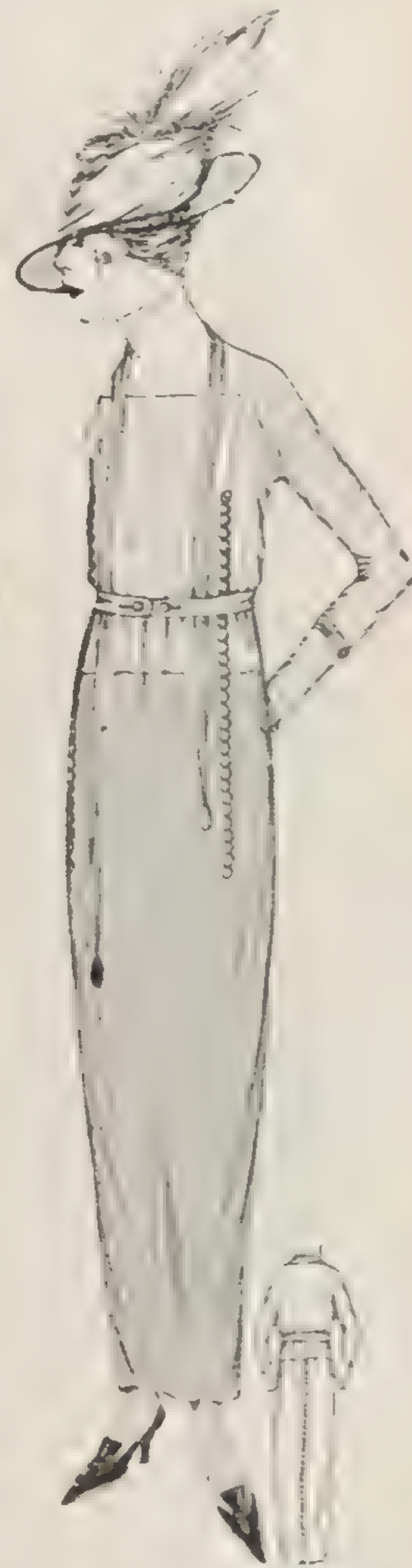
*Frock No. D4122. Slimness and height are achieved in a frock with free panels; it requires  $3\frac{3}{4}$  yards of material*



*Cape No. D4644. The collar, arm opening, and attractive back are interesting features of this version of the cape*



*Waist No. D4457. Skirt No. D4458. Equally attractive in serge and foulard or in satin and brocade is this frock*



*Frock No. D4647. This simple one-piece frock with a kimono-cut sleeve is designed to combine two materials*





Frock No. D4148. This one-piece frock of a smartly simple design requires but  $3\frac{3}{4}$  yards of material 54 inches wide



Waist No. D4444. Skirt No. D4445. This frock, with the embroidered waistcoat, requires but  $4\frac{3}{8}$  yards of 54-inch satin



Waist No. D4436. Skirt No. D4437. This separate waist and skirt are smart when made of serge or of tub satin



Frock No. D4540. The slender line and new treatment of the side drapery distinguish this attractive one-piece frock

FREE PANELS, TUNICS, AND DRAPERIES DISTINGUISH  
THESE ATTRACTIVE VERSIONS OF THE NEW SPRING FROCK



Waist No. D4390. Skirt No. D4391. The tunic blouse requires  $1\frac{3}{4}$  yards of 54-inch material; the skirt,  $1\frac{1}{2}$  yards



Frock No. D4429. This attractive, buttoned-in-the-back, one-piece frock requires but  $3\frac{5}{8}$  yards of 54-inch material



Frock No. D4433. Interesting features of this wearable frock are the double back, the waistcoat effect, and the drapery

Frock No. D4430. The unbroken line of the front and back panels gives height to this unusually becoming model



"I'm Bronco Bill! My strength and skill  
To ox-tail soup are due;  
This daring feat secures that treat  
And gains the end in view."



## For strength and energy

*Now is the time you need to be at your best*

These trying winter days call for every ounce of vitality you possess to carry you safely through. They call for the most careful living—regular hours, proper exercise and, above all, the most nourishing diet. Once a day, at least—and *every* day—the whole family should have the benefit of a wholesome soup served at the home table. No other food can properly take its place. Begin today's dinner or supper with

# Campbell's Ox Tail Soup

It is one of the most tempting and also among the most nourishing of all the Campbell "kinds."

For this soup we use selected Government inspected ox-joints, from which we make an exceptionally rich and invigorating stock. With this we blend a fine whole-tomato puree, diced yellow turnips and tender carrots, celery, parsley, plenty of barley, a slight touch of leek and onion, beside delicate spices and appropriate

flavoring. We add also freshly cooked sliced joints which have not been used for stock—meaty, marrowy and substantial.

Here is just the dish to give new strength to tired workers after the daily grind, to put extra vim into the hard-studying, hard-playing youngsters, and to supply you, the busy housewife, with the simple easily digested nourishment which no one needs more than you.

Order this strength-giving soup from your grocer by the dozen at least, so you can have it at three minutes notice any time. *And always serve it hot.*

21 kinds

12c a can

# Campbell's SOUPS

LOOK FOR THE RED-AND-WHITE LABEL







"The Furs That Heighten Woman's Charm"

# Furs Annual Price Reductions Now In Force

There never was a time when high quality Furs at low prices were so desirable as they are now

Coats, Coatees,  
Evening Wraps,  
Scarfs and Muffs,  
Men's and Women's  
Fur-lined and Auto Coats  
Robes, Rugs, Caps,  
and Gloves

*Illustrated Style Book Free*

**A. Jaeckel & Co**  
**Furriers**

**384 Fifth Avenue**

Between 35th and 36th Sts.  
NEW YORK



Frock No. D4618. Sizes, 8 to 14 years. Equally attractive in tub crêpe or in handkerchief linen is this useful frock

Frock No. D4619. Sizes, 6 to 12 years. The bloomers are included in the pattern for this becoming play frock

THE SMART SPRING WARDROBE FOR THE VERY SMALL

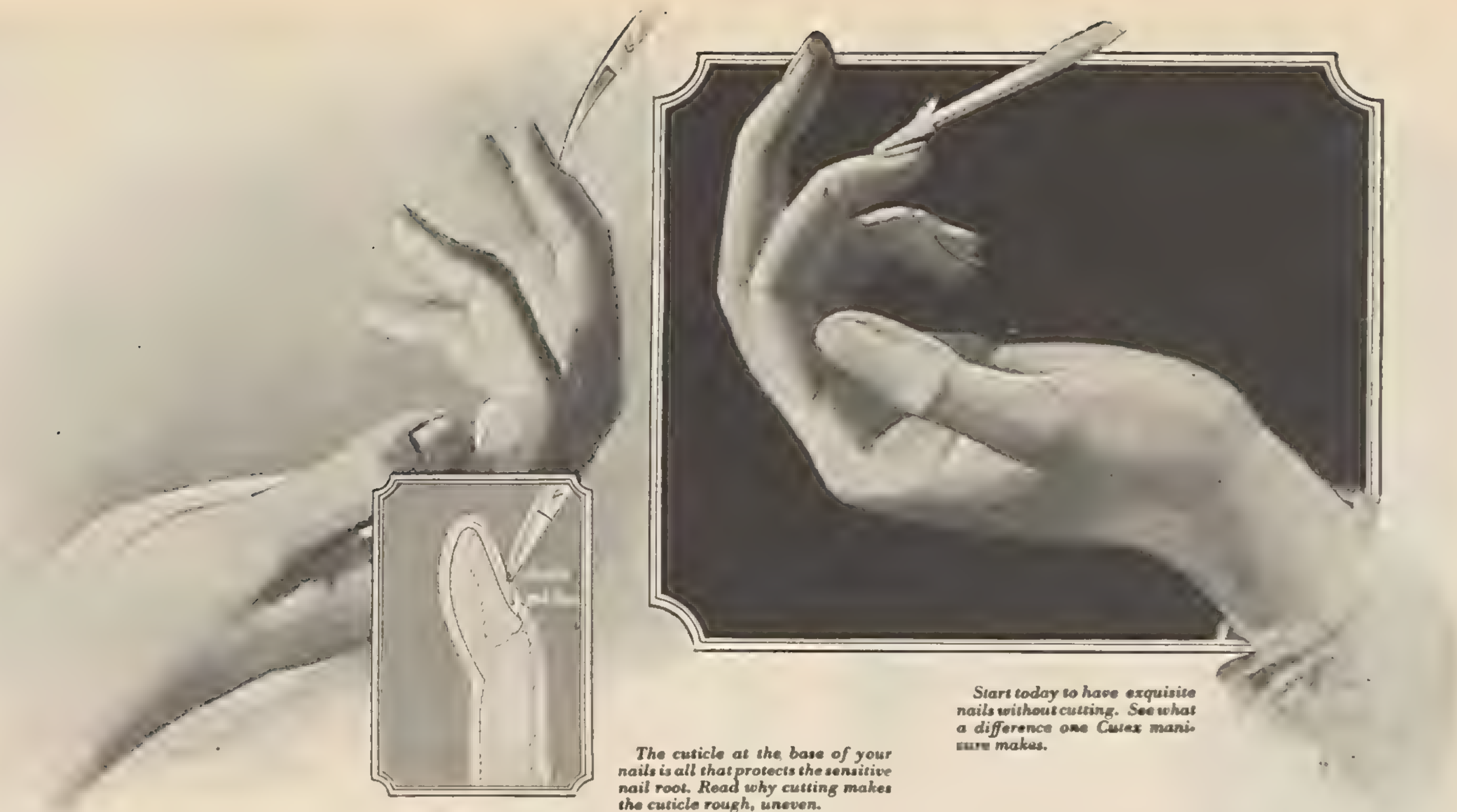
PERSON WILL INCLUDE SUCH MODELS AS THESE



Coat No. D4382. Sizes, 4 to 14 years. A becoming line is gained by cutting the belt and under-arm gore in one piece

Frock No. D4651. Sizes, 4 to 10 years. This little frock is designed to be worn with separate guimpes or inserted vests





The cuticle at the base of your nail is all that protects the sensitive nail root. Read why cutting makes the cuticle rough, uneven.

Start today to have exquisite nails without cutting. See what a difference one Cutex manicure makes.

## The delicate nail root is only $\frac{1}{12}$ inch below the cuticle

### Don't cut the cuticle. Learn how to manicure the modern way

Do you know that the sensitive nail root is barely a twelfth of an inch below the cuticle? It is protected only by a narrow rim of cuticle at the base of your nail.

Under the magnifying glass this rim of cuticle when cut shows little raw, exposed places where more than the dead skin has been cut away. It shows where the live cuticle itself, the only protection of the nail root, has been cut. These tender surfaces grow up more quickly than the uncut parts and form that ragged uneven edge which ruins the appearance of your hand.



Alice Joyce says:  
"Cutex made my manicure the work of a moment instead of the irksome duty it used to be"

the end of the orange stick, dip it into the bottle and work it around the base of your nails, gently pressing back the cuticle. The surplus cuticle is softened, removed! Then carefully rinse the fingers in clear water, pushing the cuticle back when drying the hands.

A little Cutex Nail White underneath the nails removes stains and makes the nail tips snowy white. Finish with Cutex Nail Polish.

At certain seasons of the year, the cuticle has a tendency to become dry and rough, especially after washing your hands. A little Cutex Cuticle Comfort applied at the base of your nails just after washing your hands at night will keep the cuticle pliable.

Secure Cutex in any drug or department store. Cutex, the cuticle remover, comes in 35c, 65c and \$1.25 bottles. Cutex Nail White is 35c. Cutex Nail Polish in cake, paste, powder, liquid or stick form is 35c. Cutex Cuticle Comfort is also 35c.

### A complete manicure set for only 21c

Mail the coupon today with 21c and we will send you the complete Cutex Manicure Set shown below. It contains enough Cutex to give you at least six manicures. Send for the trial set today. Address Northam Warren, Dept. 302, 114 West 17th St., New York City.

If you live in Canada, address Northam Warren, Dept. 302, 200 Mountain St., Montreal, Canada.



For clean, white nail tips, apply a little Cutex Nail White underneath the nails



If you want a brilliant, lasting polish, use Cutex Paste Polish first, then Cutex Cake Polish

### The right way to manicure

But you can have lovely nails without injurious cutting. Cutex, the new cuticle remover, softens and loosens the dead skin which has grown up onto your nail. It removes surplus cuticle quickly, safely.

In the Cutex package you will find an orange stick and absorbent cotton. Wrap some of the cotton around



This Midget Manicure Set will give you at least six of the most successful manicures you have ever had. Send 21c for it today

MAIL THIS COUPON WITH 21c TODAY



NORTHAM WARREN  
Dept. 302, 114 West 17th Street  
New York City

Name .....

Street .....

City..... State.....





While simplicity in design is essential in the apparel of a young girl from 6 to 14 years, our exclusive models in wash dresses for girls of these ages have always been noted for their distinction and individuality.

The smartness of our creations is due in a large measure to the care with which we select exclusive fabrics for our girls' dresses.

De Pinna representatives every season visit the principal cities of the country. Send your name and address and you will be informed of the next visit to your city or the city where you do your shopping.



**DE PINNA**  
Fifth Avenue at 50th Street  
NEW YORK



Even the sleepest *débutante* would be grateful for a satin hoop on which to hang her *négligée* before she tumbles into bed. Lingerie bands and flat square sachets, with lace edges, may be had in any colour; hanger, \$3.75; sachet, \$6; lingerie band, \$3

## ON HER DRESSING-TABLE

THE average woman gives far too little thought to the care of her mouth. It is a well-known fact that the eyes may be so controlled that they completely camouflage the soul, but the mouth invariably proclaims one's weaknesses. If the little *intrigante* does not wish to betray herself, she lifts her fan with quick grace so that the unsuspecting onlooker gazes only into a pair of innocent and steady eyes. Even the criminal seeks to baffle detection by covering his mouth.

### THE CARE OF THE MOUTH

One specialist is making a great success by not only preaching the importance of the care of the mouth, but by teaching women how to practise this care. To begin with, one is told that there are twenty-eight muscles around the mouth alone. By a heavy and faulty massage, these muscles are often misplaced or made stiff, and the beautiful sensitive mouth about which the poet raves loses its charm. Strange to relate, this new massage, or to be more accurate, the percussion of the muscles, is started in the scalp in such a manner that the whole contour is lifted and the circulation started. Lack of circulation is often the secret of a faulty complexion and of wrinkles. The next most important muscles are those around the ears, and these are manipulated in such a scientific manner that sagging and that enemy to beauty, the double chin, disappear. But one must leave the directions for this particular treatment to the specialist herself, who differs from other authorities by forbidding the use of cold water. The régime which she recommends consists in washing the face once a week with warm water and castile soap and in a nightly programme of cleansing the face and neck thoroughly with a cream, not rubbing hard, but using a gentle upward patting, according to directions. This is followed by patting in a tonic. When the tonic has dried, a building oil of remarkable qualities is used around the eyes, the corners of the mouth, and wherever lines appear, followed by a marvelous cream that is called a tissue builder. This preparation is allowed to absorb and feed the skin through the night. In the morning the tonic is again applied and followed by a lotion, the basis of which is the soothing cucumber. After the skin has been gently

wiped, a finishing touch of powder is given.

This powder includes every possible shade and combination of tones. These ideas of colour were culled from watching the blending of tones on an artist's palette, which is a very scientific way to study the many colours needed for the human skin. The cleansing cream that removes the dirt from the pores and leaves the skin soft and supple costs \$2. The tissue builder to fill out hollows and feed the skin may also be bought for \$2. The lotion, which is wonderful for dry skins and may be used without other preparations when traveling, costs \$5. The oil, which is helpful for lines and makes the muscles firm about mouth, eyes, and throat, may be bought in a one-ounce bottle for \$1.50. The tonic is used to eradicate wrinkles and act as a rejuvenator and may be bought for \$5 a bottle. A softening and beautifying liquid powder, to harmonize with any skin, may be bought for \$2.50 a bottle. The face powder, guaranteed to be pure and adhesive, comes in a variety of shades including oyster white and peach colour. This powder costs \$2 and \$3 a box.

### AN EFFECTIVE CREAM

An excellent specialist recommends a cream for filling out the hollows in the throat that cause it to look worn and flabby. This preparation also removes those fatal wrinkles about the eyes called crow's feet. Preventive measures should be employed by all who have a sensitive skin, or wrinkles will make their early appearance. With this cream there are special directions for massaging the eyes and temples, in order to counteract wrinkles and restore brilliancy to lustreless eyes. This preparation is wonderful for dry skins and may be purchased for \$1.75 and \$3.50 a jar.

For the unhappy victim of the red nose there is a preparation that is quite unique as it counteracts the small red lines and the tiny congested or broken veins, which sometimes appear on the sides of the nose and on the cheeks. It costs \$3 and \$6 a bottle.

*Note.*—Readers of *Vogue* inquiring for names of shops where dressing-table articles are purchasable, should enclose a stamped and addressed envelope for reply, and state page and date of *Vogue*.



# Templar

## The Superfine Small Car



HE Templar exemplifies competent engineering and design.

And in the Templar you find the extreme of high quality standards in the selection of materials and equipment of every kind used in its construction.

Workmanship and finish are executed with the utmost of painstaking care.

The five passenger touring model though moderate in size and economical in operation, is roomy and rides easily.

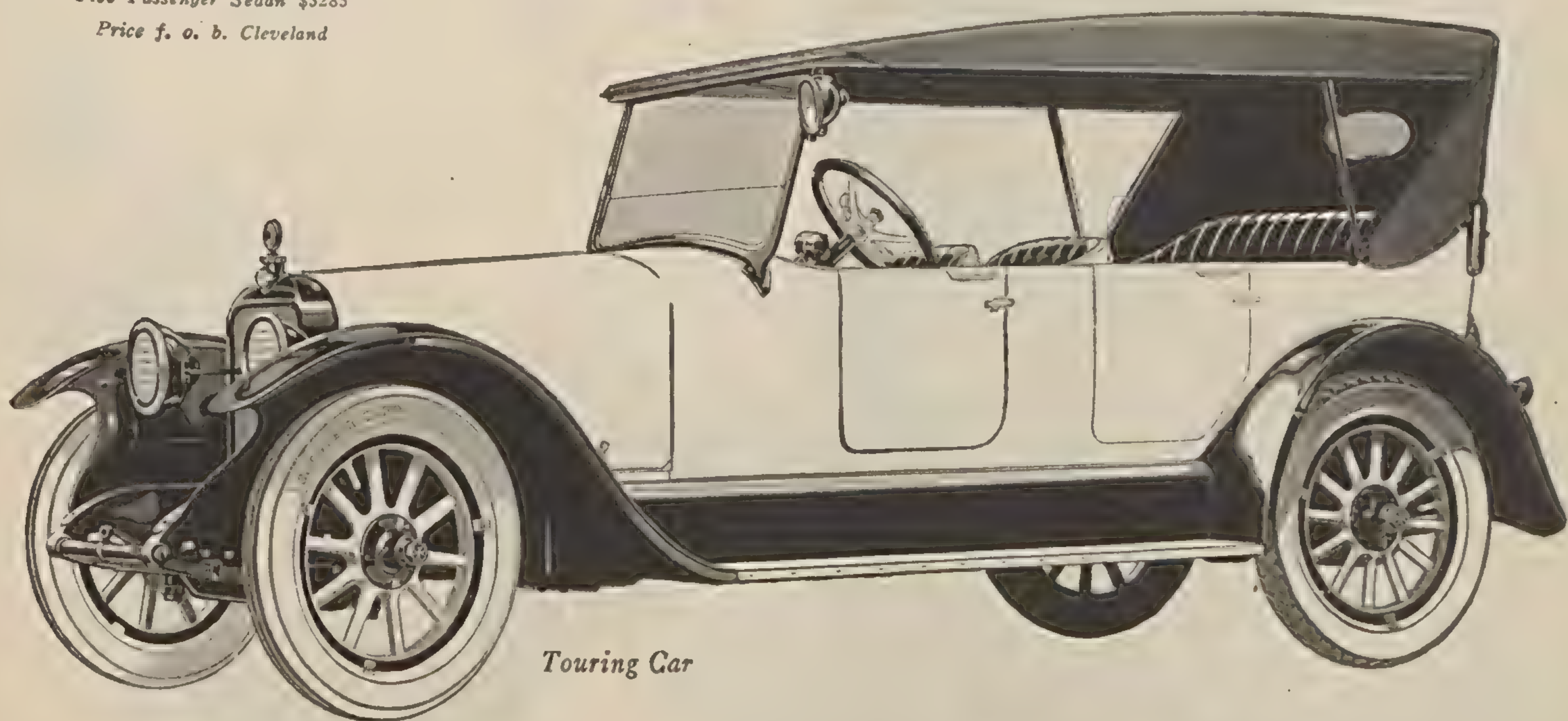
The performance is what you would expect of the Superfine Small Car.

### Templar Top-Valve Motor

Five Passenger Touring \$2185  
Four Passenger Sportette \$2185  
Four Passenger Victoria Elite \$2285  
Two Pass. Touring Roadster \$2385  
Five Passenger Sedan \$3285

Price f. o. b. Cleveland

The Templar Motors Corporation  
2500 Halstead Street, Lakewood, Cleveland, Ohio



Touring Car



## S O C I E T Y

## Births

## NEW YORK

**Milburn.**—On January 11, to Captain and Mrs. Devereux Milburn, a son.

**Robins.**—On January 1, to Lieutenant and Mrs. Thomas Robins, junior, U.S. N., a daughter.

## CAMBRIDGE

**Peabody.**—To Mr. and Mrs. Charles Codman Peabody, a daughter.

## SAN FRANCISCO

**Porter.**—To Lieutenant and Mrs. Hugh Beverly Porter, a daughter.

## WEST CLANDON, SURREY, ENGLAND

**Stuart.**—To Captain and Mrs. Alexander Whitewright Ruthven Stuart, a daughter.

## Engagements

## NEW YORK

**Cumnock-Ditman.**—Miss Grace E. Cumnock to Dr. Norman E. Ditman.

**Simon-Stapleton.**—Miss Helene Simon, daughter of Mr. Franklin Simon, to Lieutenant Luke D. Stapleton, junior, Field Artillery, U.S.A., son of Judge Luke D. Stapleton.

## BOSTON

**Morse-Bowditch.**—Miss Ethel Morse, daughter of Mr. Albert H. Morse, to Mr. William Candler Bowditch, son of Mr. Arthur Hunnewell Bowditch.

## PHILADELPHIA

**Huey-Norton.**—Miss Dorothy Huey, daughter of Mrs. Samuel Baird Huey, to Captain John Treadwell Norton, junior.

**Piersol-Murray.**—Miss Margaret Wessell Piersol, daughter of Dr. George A. Piersol, to Captain Robinson Murray.

**Spenser-Grubb.**—Miss Mary Claire Spenser, daughter of Mr. Willard Spenser, to Lieutenant Joseph H. Grubb, junior.

## BALTIMORE

**Kilby-Brune.**—Miss Anne Harry Kilby, daughter of Mr. Thomas Erby Kilby, to Lieutenant Charles David Fisher Brune, son of Mr. Herbert Maxwell Brune.

## WASHINGTON

**Devereux-Jeschke.**—Miss Margaret M. Devereux, daughter of Major J. Ryan Devereux, to Captain Richard Hale Jeschke.

**Hamilton-Tompkins.**—Miss Elizabeth Hamilton, daughter of Mr. George E. Hamilton, to Major William F. Tompkins, son of Dr. Christopher Tompkins.

## SAN FRANCISCO

**Pillsbury-de Ropp.**—Miss Olivia Pillsbury, daughter of Mrs. Horace D. Pillsbury, to Baron Alfred de Ropp, son of Baron de Ropp.

## Weddings

## NEW YORK

**Armstrong-Byrne.**—On December 31, in the Church of St. Roch, Paris, Lieutenant Hamilton Fish Armstrong, U.S.A., and Miss Helen Macgregor Byrne, daughter of Mrs. James Byrne.

**Higginson-Mitchell.**—On January 25, Mr. James J. Higginson and Miss Lucy Virginia Mitchell, daughter of Mrs. Clarence Blair Mitchell.

**Williams-Haddock.**—On January 11, in Paris, Captain Richard Norris Williams, second, U.S.A., and Miss Jean Haddock.

## PROVIDENCE

**Brown-Taft.**—On January 13, in St. Martin's Episcopal Church, Lieutenant Philip Foster Brown and Miss Myra Taft.

## ROME

**McMillin-Baldwin.**—On January 15, in St. Paul's American Church, Rome, Mr. Emerson McMillin, third, Flying Corps, U.S.A., and Miss Margaret Baldwin, daughter of the late Dr. William Wilberforce Baldwin.

## WASHINGTON

**Gordon-Collier.**—On December 30, at St. Thomas' Church, Lieutenant Charles Fellows Gordon, R.N., and Miss Sara Price Collier, daughter of Mrs. Price Collier.

## Deaths

## NEW YORK

**Adams.**—On December 31, Edith Gracie Adams, wife of Dunbar B. Adams.

**Baker.**—On January 9, Frances E. Baker, widow of Frederic Baker.

**Bell.**—On January 8, Major-General James Franklin Bell.

**Brady.**—On December 26, Victoria Mary Pery Brady, wife of James Cox Brady and daughter of the Earl and Countess of Limerick.

**Brusati.**—On December 29, Major Count Renzo Brusati, son of Lieutenant-General Roberto Brusati and husband of Sylvia Page Brusati.

**Gibert.**—On January 1, Clara Magdalen Gibert, daughter of the late James Thevigny Gibert.

**Griscom.**—On December 30, Clement Acton Griscom.

**Hamilton.**—On January 9, Elizabeth Schuyler Hamilton, daughter of Mr. William Pierson Hamilton.

**Roosevelt.**—On January 5, Colonel Theodore Roosevelt.

**Schermerhorn.**—On December 27, at the New York Hospital, John Egmont Schermerhorn, son of the late John Egmont Schermerhorn.

**Shepard.**—On December 16, in France, Captain Francis B. Shepard, 313th Field Artillery.

**Stuyvesant.**—On December 27, Augustus Van Horne Stuyvesant, son of the late Gerard Stuyvesant.

**Winchester.**—On December 29, Katherine Griswold Winchester, daughter of Mrs. Dallas Bache Pratt.

## PHILADELPHIA

**Baker.**—In France, Captain Hobart A. H. Baker, U. S. Aviation.

GAGE  
HATS  
Are sold  
everywhere  
by the Leading  
Millinery Dealers

If your dealer does not handle the Gage line, advise us and we will put you in touch with one who does.

*Gage*  
HATS & CO.  
PRODUCERS  
OF CORRECT  
MILLINERY

Chicago

New York

Paris







GINGHAM continues to hold its bewitching sway over feminine fashions this season. The smartest wash dresses will be made of its gay plaids, stylish stripes, and demure checks. Gingham is a fabric which combines beauty with utility, for style is in its patterns and service in its weave.

## Parkhill

25 YEARS GUARANTEED

## Ginghams

Whatever type of wash dress you are planning, for the children or yourself, you will find a Glen Roy or Braeloch gingham to use. Fast colors; they do not wrinkle easily nor readily show soil.

The Betty Wales dress shown on the left is made of Braeloch. Call at the Betty Wales dealer in your town and see how charming it is.

The samples below, reproducing reduced patterns, are chosen from several hundred patterns, and show the radiant beauty of Glen Roy and Braeloch. Look for the yellow thread along the selvage. Dealers everywhere.

**Parkhill Manufacturing Co.**

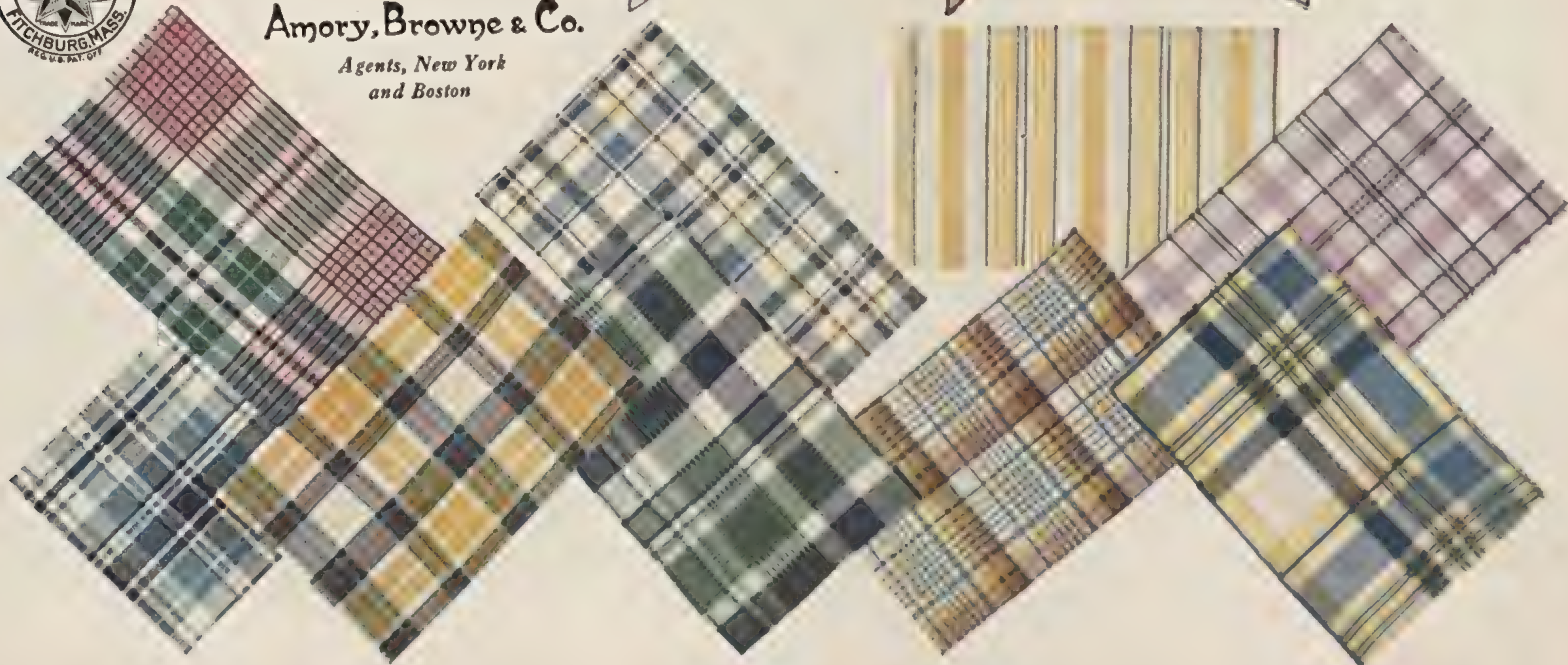
Makers of

Glen Roy, Braeloch, Toiledu Nord, Imperial Chambray  
Fitchburg, Mass.



**Amory, Browne & Co.**

Agents, New York  
and Boston





# McCutcheon's New Gingham

for

Spring and Summer 1919

**T**HE FOREMOST fashion authorities favor fine "Zephyr Gingham" for the coming season.

In anticipation of the great demand for this most practical of all fabrics, we have prepared a most unusual and elaborate collection which is now on sale. We would advise our patrons to supply their wants while the assortments are at their best. The following lines will prove most attractive:

**"McCUTCHEON'S GINGHAM"** (imported) made exclusively to our order. A beautiful fabric in all the plain colors, checks of all dimensions, and all the wanted color combinations, 32 inches wide, 95c yard.

**D & J ANDERSON'S GINGHAM** In all the newest plain colors, stripes, checks, new plaids, and Roman effects, 32 inches wide, \$1.25 and 1.35 yard.

**"AMERICAN GINGHAMS"** The entire collection from two of the leading "American Mills," "Glen Roy" and "Lorraine," checks of all sizes, stripes, plain colors, and all the new plaid effects, beautiful fine quality and fast colors, 32 inches wide, 75c yard.

**"MERCERIZED GINGHAM"** (plain colors only) light weight and admirably adapted for children's wear, 32 inches wide, 55c yard.

**"ART SILK GINGHAM"** (Silk and Cotton) in a range of plain colors, stripes, checks and plaids, 31 inches wide, \$1.50 yard.

**"DEVONSHIRE CLOTH"** The most practical fabric for Children's garments, White, Rose, Copen, Maize, also stripes and checks in a wide range of good designs, 32 inches wide, 50c yard.

Samples mailed on request



Reg. Trade Mark

**James McCutcheon & Co.**  
Fifth Avenue, 34th and 33d Sts., N.Y.

## SEEN IN THE SHOPS

(Continued from page 69)

tunic finished with rows of tuckings and small self-covered buttons. Tucks also finish the girdle and the cuffs. A straight turn-over collar of tucked white organdie is used on the round neck. This gown is of very good quality crêpe de Chine and may be had in taupe, brown, dark blue, dark green, plum, white, and black. The rather more formal type of gown shown in the sketch on page 69 is also of crêpe de Chine. It comes in the same colorings as the one described above. The drapery crosses in the front of the skirt and is caught up in the back under a loose panel which ends with long silk fringe. Fine self-colored beads form an interesting bit of trimming on the front of the gown. The long V gives an appearance of length, and the drapery minimizes the size of the hips.

### AN ATTRACTIVE COLLAR

The white Georgette crêpe collar, sketched in the upper middle of page 68, will give a soft outline to the neck of a collarless frock. It is finished with a ruffle of pleated Georgette crêpe between rows of Valenciennes lace.

New slippers and hose are one of the first necessities for spring and a few examples of both are shown in the sketch at the bottom of page 69. The pump shown on the foot has a French heel and a simulated tongue and buckle cut in one with the body of the shoe. It may be had in either brown or black calf and in patent leather. The stocking shown with this pump has embroidered clocks made up of a series of small squares. It is of a heavy quality silk and may be had in black, navy blue,

African brown, or taupe with white clocks and in white with black or coloured clocks. The other slipper is of black satin and has a French heel. Although the last is long and narrow, the slipper is not uncomfortable. It may also be had in white satin, black kid, patent leather, or bronze leather. Lace open-work stripes set very closely form the lower half of the silk stocking which may be had in black, white, silver, brown, and taupe. The spats are of cravenette cloth, and the buckle is placed so that it comes directly under the instep, which gives the foot a very smart clean-cut look. These spats come in light and dark tan, grey, and brown.

### FOR COLD WINTER NIGHTS

There are many women who, in cold weather especially, prefer pyjamas to a nightgown, but who object to the elaborate decoration and complicated cut of most of those offered for sale in the women's department. The set sketched at the upper left of page 69 is cut along the lines of those made for men, but has been designed for a woman's figure. They may be had either in pink or blue silk pongee or in chambray in the same colours. White silk frogs and pearl buttons make attractive fastenings.

The charming negligée is in an excellent quality of crêpe de Chine in either flesh pink, light blue, rose, Copenhagen blue, wistaria, maize, or lavender. It slips on over the head, and the oval neck is finished with a self-covered cord and a tiny French rose. Four rows of shirring are run above the waist-line.

## COME INTO THE KITCHEN

(Continued from page 59)

one out ready to battle with any emergency of house-keeping, and several special courses in addition.

Cooking plays an important part in the complete course, and includes, not only the preparation of meals, but practice in serving, and lectures on food values, menu-making, and marketing. But the cooking itself is by no means neglected, for the school is of the wise opinion that the best of cooks are likely to depart with no notice at all and to leave one to battle with anything from a sick husband to a table-full of guests, and that the worst of cooks can be steered to victory by a well-informed mistress. The sewing classes teach one to make garments and to remodel them, and there are millinery classes.

### THE VARIETY OF COURSES

Among the most important courses is the one on household administration, which deals with matters of sanitation, house equipment, the care of house furnishings, and a study of household accounts. This last department may cause a sigh of envy from many a young woman who began housekeeping without it, for it approaches that bugbear which has caused so many domestic upheavals, the family budget, so frankly, firmly, and thoroughly that by the end of the course it has ceased to be a bugbear at all and become tame and even interesting. There are also courses in Home Nursing and Child Study, House Furnishing, and Social Civics, including a certain amount of field work. This last course lays particular emphasis upon the close connection between the home and the community and upon the fact that a good home-maker must be

a good citizen, as well. The pupils who are interested in this subject are given an opportunity to do settlement work, and their other studies, combined with the training in the Social Civics class, make them particularly well-prepared to do this work.

Many of the shorter special courses will be of especial interest to young women who are anxious to be of service in some "after-the-war" work. The secretarial course includes indexing, filing, book-keeping, stenography, and typewriting. A course in Invalid Entertaining teaches hand-work, games, story-telling, and occupation for invalids. The Clinical Aid course and the course in Home Nursing also offer an opportunity to be of very real service.

Among the women on the Administrative Board are Mrs. Harold Irving Pratt, Mrs. John Henry Hammond, Mrs. Carl A. de Gersdorff, Mrs. Walter B. James, Mrs. Walter P. Bliss, Mrs. John Magee Ellsworth, Mrs. Elon H. Hooker, and Mrs. Walker D. Hines.

### WHEN OUR MEN COME HOME

If one is possessed with an ambition to be wise in domestic matters or in any of these other subjects that are so useful now, whether the ambition comes from a shining new ring or a patriotic desire to do something to help those who have suffered in the war, the Home Efficiency School is a wise place in which to seek the knowledge. And in the days to come, when our men come back with new ideals of home, born of long hours of homesick dreams and planning, the women whose homes can measure up to these new higher standards will be the happiest.



**"PERFECT—  
even to the snap fasteners"**

Click, click, click!—each dependable Wilsnap spring holds firm and fast until you say "Let go." Then, a quick touch—and the Wilsnap spring releases with easy comfort to your good temper and finger-nails.

Dependable Wilsnaps for filmiest chiffons or laces. Dependable Wilsnaps for sturdy materials. Rust proof? Of course. Preferred by dressmakers whose work is "perfect—even to the snap fasteners." Yes, Wilsnaps may be had at any notion counter. Wilsnaps—always Wilsnaps wherever snap fasteners are used.

THE WILSON FASTENER CO., *Makers*  
117 East St. Clair Avenue Cleveland, Ohio

*Always Will Snap*

**WILSNAP**

REG. U.S. PAT. OFF.  
**Fashion's Fastener**



Look for this card  
orange colored—10¢ everywhere



## DRESSING ON A WAR INCOME

(Continued from page 70)

shows a suit of the new material called Chanella jersey cloth, a material resembling the familiar jersey, but having larger ribs. It is adapted for suits, and need not be used merely for country and sports wear, as it is very charming in a simple tailored suit for street wear. The box coat in this model is entirely cut away at the front and fastens at the high yoke-line. It is made with panel-like sections at either side and with under-panels finished with rows of narrow silk braid. In this instance, grey Chanella jersey cloth is trimmed with black braid. The coat is worn over a simple one-piece frock which fastens at the back and is trimmed with braiding. Narrow rows of braid outline the deep yoke across the top of the skirt, and the double effect of the coat is repeated at the skirt bottom. This under section of the skirt is marked with the black braid, and the overskirt is in the plain material. This model will be made to order for \$75 or more, according to the materials chosen.

## THE USEFUL ONE-PIECE DRESS

There are those who are so educated to the convenience and comfort of the one-piece dress for street wear that they prefer to wear it, whether or not the designers forecast that it will be a popular mode. Either in serge or in satin it has a style that is undeniably smart. In the sketch at the upper right on page 70 black satin of a heavy lustrous quality is suggested as the material, and embroidery in a simple cross-stitch design in terra cotta silk, as the trimming. A flat back is used on this gown with the fulness at the sides and front. Straight loose lines are observed throughout, and a narrow belt marks the natural waist. Each seam has a satin binding which gives a truly French finish that is especially attractive on a severe neck-line of the type used in this model. The long tight sleeves are marked with the embroidery. Made to order in satin or in serge, this gown may be had for \$65.

The sketch at the lower left on page 70 shows a coat-dress which is suggested in navy blue Chérut twill, a substantial material resembling gabardine. The vest effect attached to the underdress is in tan rajah silk embroidered in a

fine black silk braid. The coat is outlined in black silk ribbon braid and belted at the waist with a sash of the material bound in ribbon braid and finished at one side with sash ends fringed in black silk. At the moment, the coat-dress is the most popular style in Paris. It heralds the return of the tailored suit. Made to order in the materials described, this model may be had for \$60. Worn with a small fur scarf of sable or fisher, this costume is unusually adaptable and may be worn for almost any day-time occasion.

Tchangra gloveskin, a new variety of duvetyn, is used in the very new motor coat sketched in the middle at the bottom on page 70. It is suggested in a soft deep shade of tan and comes down to the knees, the smartest length for motor coats this year. Each seam is outlined by stitched bands, and the lines that run across the shoulders at the front continue down the full length of the back of the coat at either side, giving an unusual effect. These lines are really narrow folds of the material stitched flat. They run into hand-made darts of the material at the bottom and are finished with covered buttons. The sleeves and the neck are also unusual and are outlined with bands of the material. Pussy willow silk in a bright colour or in a matching shade is used as the lining. Made to order, this coat costs \$60 or more, according to the material.

## A YOUTHFUL MODEL

Nothing is more youthful than a round-neck one-piece dress buttoning in the back. An illustration of this is the attractive model sketched at the lower right on page 70. It is suggested in tan serge trimmed with covered buttons and lines of cross-stitching in cinnamon brown. The lines of this model are not quite as loose as those of the other one-piece dresses shown on the same page. In this frock the figure is outlined slightly, and an interesting line begins at the neck at either side and runs down over the top of the skirt, forming a narrow yoke effect across the back. Buttons and stitching trim the front, the sleeves, and the bottom of the skirt, and serge buttons and French buttonholes fasten the frock at the back. This model will cost \$60.

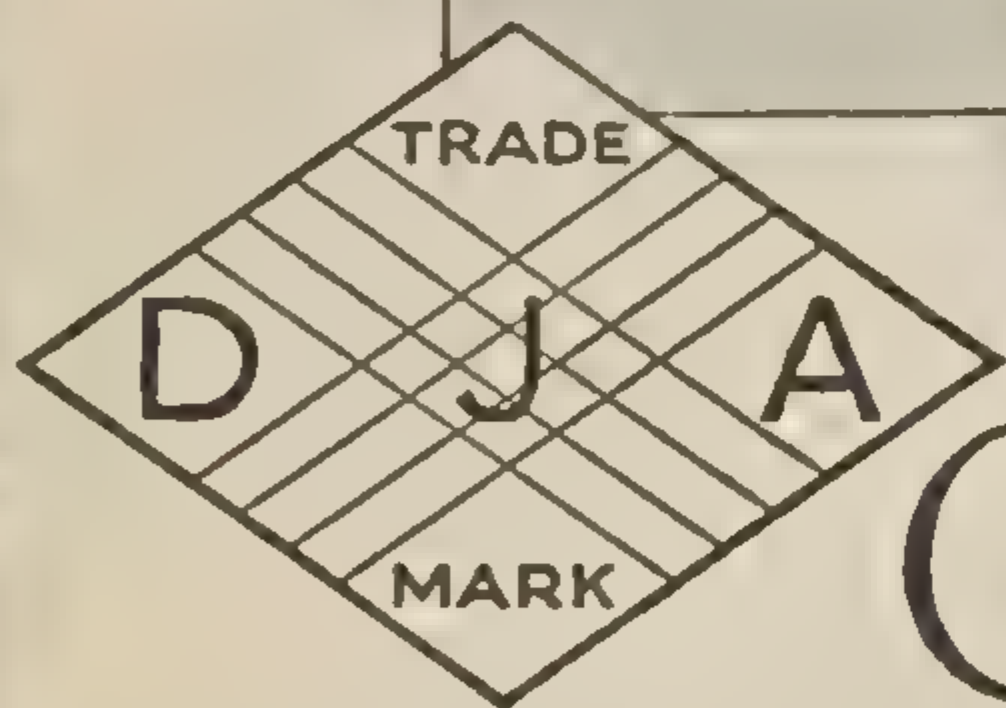
## FOOTPRINTS for the SANDS of 1919

(Continued from page 71)

course, have the advantage of being exceedingly cool and light. Many women find buckskin rather heavy and therefore prefer a linen shoe. Pumps and oxfords of white washable kid have played a very conspicuous part in the smart woman's wardrobe for several seasons, and there is every reason to believe that they will continue to be in vogue. This kid is so thin and fine that it gives a most attractive appearance to the foot. It is cool and comfortable and cleans nicely. Very attractive models are shown in this material by many of the best bootmakers.

The situation in regard to stockings is much the same as that which concerns shoes. Few novelties are obtainable. The increasing vogue for the use of wool stockings which will, no doubt, be exemplified in sports wear during the spring, finds expression in new stockings of this material. While these are not in any way unusual in character, they differ slightly from those which have heretofore been seen. The stocking at the left in the sketch in the

middle of page 71 shows a very soft grey green shade made with an alternating broad and narrow stripe accomplished by varying the weave. Next to that is shown a black and white stocking made of a combination of silk and wool. This type of stocking will no doubt take the place of the all-wool stocking for sports wear when the weather gets too warm to permit the wool stocking to be worn with comfort. Even about town of late smartly dressed young women have worn the silk and wool stockings with walking oxfords. On just the right type they are quite smart, but no one who has not a slim ankle should attempt to wear them. The stocking in the middle of this sketch is all wool in a very beautiful shade of tête de nègre with a darker brown herring-bone running through it. A fine black silk stocking with a slightly novel clock is shown next to the right, and at the extreme right is an exquisitely fine white silk stocking with a rather wide rib. This stocking would be excellent for pumps of white kid.



# Ginghams

Made in Scotland

**THIS** trade mark answers every question of quality and is a guarantee of the advance modes in coloring and design.

Be sure you find it before you buy gingham and then you'll be sure of the gingham you buy.

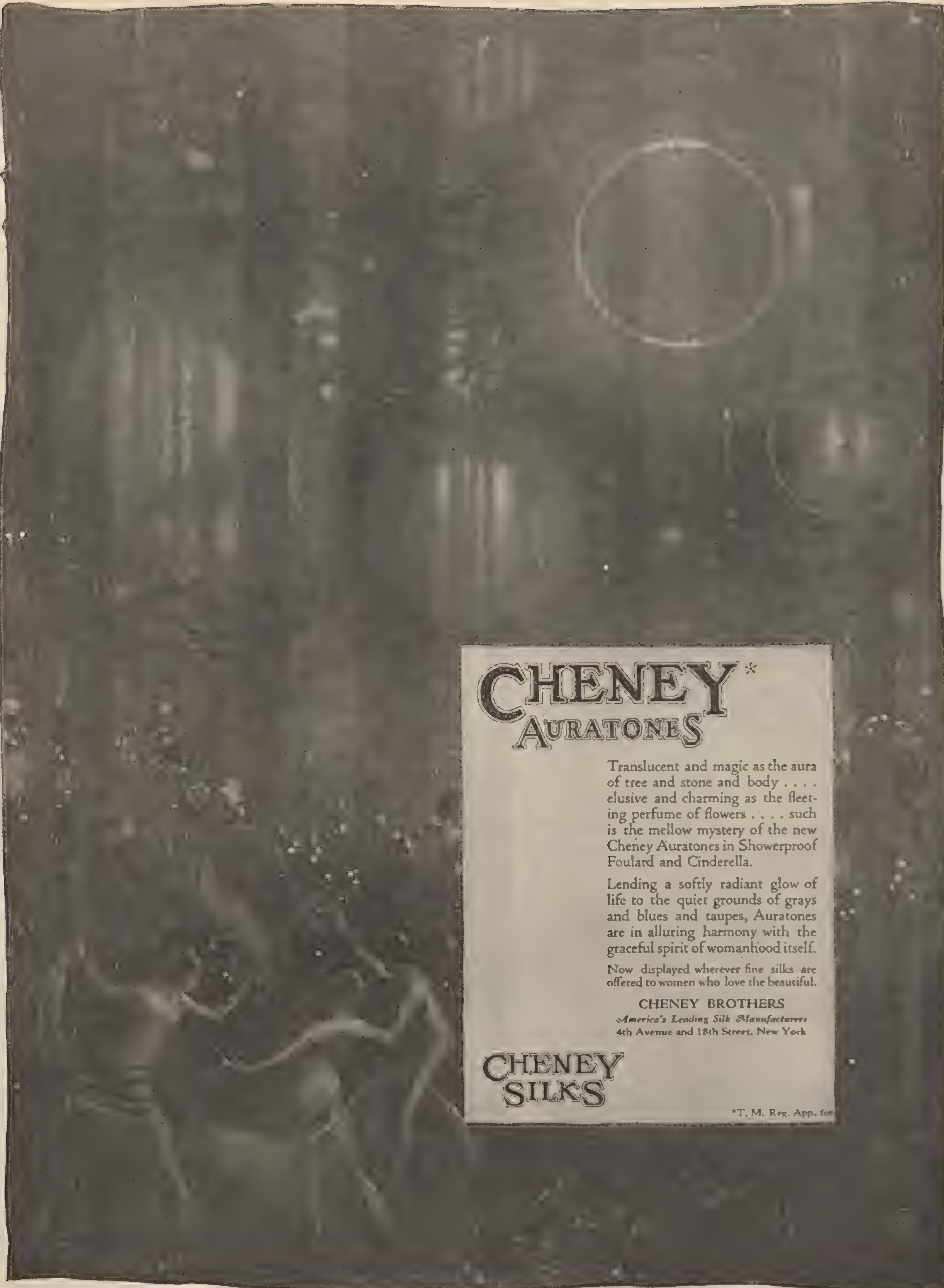
Sold at quality stores the world over.

The Ticket  
on the  
Selvage.

DAVID & JOHN ANDERSON, LTD.  
NONE GENUINE WITHOUT THIS  
SCOTCH GINGHAMS.







## CHENEY\* AURATONES

Translucent and magic as the aura of tree and stone and body . . . . elusive and charming as the fleeting perfume of flowers . . . . such is the mellow mystery of the new Cheney Auratones in Showerproof Foulard and Cinderella.

Lending a softly radiant glow of life to the quiet grounds of grays and blues and taupes, Auratones are in alluring harmony with the graceful spirit of womanhood itself.

Now displayed wherever fine silks are offered to women who love the beautiful.

CHENEY BROTHERS

*America's Leading Silk Manufacturers*  
4th Avenue and 18th Street, New York

## CHENEY SILKS

\*T. M. Reg. App. for



## S E E N o n t h e S T A G E

(Continued from page 61)

## Laughter of the Gods."

In the high and far off times when Babylon was something other than the echo of a name, there dwelt a king, called Karnos, in the metropolitan city of Babul-el-Charnak, a teeming city lauded by men of many nations as a wonder of the world. But this king grew weary of cities, and moved himself, with all his court, to a lonely palace in the jungle-seat of Thek, where wild beasts might be hunted in the heat of the day, and where, at the creeping on of twilight, a million orchids paled to purple beneath a silvery sky. In his jungle-seat of Thek, the king was well contented, for the region cooled his thoughts, like the laying of soft hands upon a tired brow; but his courtiers grew restive, and desired to return to the teeming city of Babul-el-Charnak.

The ladies of the court were discontented because the single little street of Thek, which soon ended in the jungle, was devoid of shops in which to spend their money and their time; and they besought their husbands to persuade King Karnos to take them back to the metropolis, whither merchants were wont to bring their wares from all the corners of the world. But the king persisted in his weariness of cities, and announced that he would stay forever where the orchids paled to purple in the quiet twilight.

Therefore his councillors, being stimulated to a deed of daring by the stinging of their wives, conspired together and hatched a plot to scare the king away from his jungle-seat of Thek. They seized upon a Prophet of the Ancient Gods and commanded him to tell King Karnos that Thek was foredoomed to be destroyed three days from then, at sunset, with every living thing that still walked within its precincts. This prophecy, they argued, might be uttered with good conscience, since no reasonable man, in those advanced and scientific times, believed any longer in the Ancient Gods. But the Prophet still believed, and protested against this contemplated deed of blasphemy. His attitude was adamant, until one of the appealing councillors revealed a knowledge of the fact that the Prophet had secretly taken unto himself a third wife, in defiance of the ancient law which limited to two the number of wives with whom Prophets were permitted to cohabit. Thereupon, the Prophet was constrained to obey the councillors, and to deliver to King Karnos the lying message of the Gods.

King Karnos listened sedately to this prophecy, and knew it for a lie, because it was not reasonable, and because, in those advanced and scientific times, none but priests and weakling women believed any longer in the Ancient Gods. Therefore the king decreed that, on the third day, at sunset, when the falling of the filtered sands of time should have proved the Prophet to be, in very fact, a liar, his head should be severed from his trunk by the royal executioner.

The Prophet was a large man, nurtured in religion; and what he feared, throughout the ticking of the hours still allotted to him before the execution of his doom, was not the awfulness of death itself, which is a customary and familiar thing, as when a wind arises and sweeps across a table crowded with innumerable lighted candles, but the greater awfulness of something unfamiliar,—some special visitation of the anger of the Ancient Gods against the first and only Prophet who had ever made them seem to lie, throughout immemorable centuries.

Time moved serenely till the coming on of sunset, on the third day after the announcement of the manufactured

prophecy. The contented king looked out upon the jungle, and saw the sea of orchids pale to purple beneath the quiet touch of the twilight. The tortured Prophet waited for his death, until the sun drooped down behind the tangled trees, and King Karnos turned magnificently toward the royal executioner, and ordered, "Take away that man!" But then a rumble arose, quietly at first, like the sighing of the seven seas, and then more noisy, like the congregated roar and rattle of all the thunders of the world. This rumble was the rumour of the grim, sardonic Laughter of the Gods. The jungle-seat of Thek was overwhelmed and swallowed up, and every living thing that walked within its precincts was drenched and drowned beneath the heavy seas of absolute oblivion. The Ancient Gods—who can not lie—had chosen to fulfill the prophecy which had been wished upon them, in a mood of fear and trembling, by one of their august apostles.

## THE PORTMANTEAU THEATRE

TO Stuart Walker we are indebted for the privilege of witnessing "The Laughter of the Gods"; and Lord Dunsany is indebted still more deeply to this aesthetic *impresario* for the presentation of many of his antecedent plays. The production of "The Laughter of the Gods" is more sumptuous and beautiful than any previous production that has been staged by Mr. Walker; and the acting of the company, which contains such admirable artists as George Gaul and McKay Morris, is more than adequate to the occasion.

The only adverse criticism that cries out to be urged against the present bill of the Portmanteau Theatre is that the two brief plays that have been selected by Mr. Walker to precede "The Laughter of the Gods" upon the programme are scarcely worthy of serious attention. One of them is a thing in verse, by Cale Young Rice, entitled, "A Night in Avignon." The programme assures us, in a printed legend, that "Cale Young Rice is one of the foremost American poets"; but this statement will be doubted by many auditors who have listened to this "windy suspiration of forced breath." "A Night in Avignon" is neither dramatic nor poetic; and not even the earnest effort of so fine an actor as George Gaul could lift it into life.

"Stingy," the second item on the programme, is a childish pantomime,—the sort of thing that is often offered for charity in some ante-room of a church. It was composed by Maxwell Parry, a young American aviator who lost his life in France, in the pursuance of his military duty, on July 8, 1918. Everybody loves an aviator, and especially an aviator who has burnt his wings against the sun; and any commentator would be glad to praise Mr. Maxwell Parry's play on this account, if criticism could only be transferred into the lyric region of unreasonable art. But the heavy fact appears to be that "Stingy" is an unimportant composition and a thing to be forgotten, though it is enlivened momentarily by some very witty commentative music composed by Herbert E. Hyde, an excellent musician who is already known to many as the organist of the Chicago Symphony Orchestra.

## WALTER HAMPDEN'S HAMLET

FROM the commercial point of view, as well as the artistic, the success of Walter Hampden's Hamlet is the most astonishing event of the current theatre season. Tribute has been paid already in the pages of this magazine to the

(Continued on page 94)



The above garment designed by Miss Helen Bayn

**"B.B." Laces**  
IMPORTED

FAITHFUL REPRODUCTIONS  
OF  
REAL HAND MADE  
VALENCIENNES AND CLUNY LACES

reproducing even the soft creamy shade of rare old lace which lends such charm and distinction to a dainty costume or undergarment.

The daintiness, exclusive designs and superior wearing qualities of "B.B." Laces have gratified lace connoisseurs since 1827—ample proof of how closely the characteristics of Hand Made Laces have been reproduced.

The genuine "B.B." Valenciennes and Cluny Laces are "The Pinnacle of Perfection." They are sold in all the better retail stores and will also be found on high grade lingerie in ready-to-wear departments and specialty shops.



To secure laces without a peer in quality, identify them as genuine "B.B." Laces. Look for this circular trade-mark on every twelve yards.

Birkin &amp; Company

73 Fifth Avenue

New York, N. Y.





**SPECIAL TOURING LIMOUSINE LOCOMOBILE**

*A new type of fast Army closed car designed and shipped abroad for the use of General Pershing and the General Staff of the Army*

Custom design by The Locomobile Company of America, Bridgeport, Conn.

*A "Larrymade"*

**BLOUSE OF GEORGETTE  
CREPE WITH CORDED  
FLUTING AND PEARL  
SEQUENCES.**

**FIFTEEN DOLLARS.**



**DISTINCTIVE MATERIALS,  
FINE HAND TAILORING AND  
INDIVIDUALITY OF DESIGN  
ARE EXQUISITELY COMBINED  
IN LARRYMADE BLOUSES FOR  
THE DISCRIMINATING.**

**BECAUSE LARRYMADE WAISTS SO  
FITTINGLY BESPEAK THE CHARM  
AND REFINEMENT DEMANDED BY  
MOST FASHIONABLY GOWNED  
WOMEN, I FEATURE THEM EX-  
CLUSIVELY IN MY SHOP ON FIFTH  
AVENUE, NO. 586.**

ADDITIONAL ILLUSTRATIONS AND DESCRIPTIONS ON REQUEST.

*Susan Adams*  
FEATURING "Larrymade" WAISTS EXCLUSIVELY

**MASTER  
Shoe Builders**  
**SHOE CRAFT**  
27 W. 38<sup>th</sup> St. NEW YORK

**Fitting the Narrow Foot**

Widths AAAA, AAA, AA, & A All sizes including 8½, 9, 9½, 10

**A SHOECRAFT COLONIAL—  
"Fayette"**

The ShoeCraft Shop has surpassed itself in the beauty of this new spring pump, which is true to ShoeCraft tradition in the excellence of its quality. The snug fit at heel gives security and keeps the heel from slipping.

Patent Leather, \$12	Havana Brown Kid, \$12
Black Suede, \$12	Pearl Gray Kid, \$15
Gun Metal, \$12	Black Satin, \$11

Patent Leather Vamp with  
White Kid Quarters, \$12

Post prepaid. Fit  
guaranteed. Send for  
Booklet D-28 and  
Measurement Chart

**FAYETTE**







*"Know as I do  
the Art of making  
yourself Beautiful"*

ELIZABETH ARDEN

**"I'M too busy to bother with creams and lotions!"** says many a woman. And to save a few moments morning and evening, she robs herself of ten years—or more—of youth. As for all other worth-while things in life, one must pay a price for beauty. It costs just a little time every day, which you do not miss once the habit is established, any more than you miss the time spent in brushing your teeth.

Elizabeth Arden has reduced the care of the appearance to the most efficient procedure possible. In the first place, you lose no time experimenting, for Elizabeth Arden analyzes your needs, either at her Salon or by correspondence, and tells you just what it is necessary for you to do, and no more.

You are supplied by her with preparations that have no equal for accomplishing the purposes for which they are intended. A cleansing cream, a mild astringent and a good powder may be all you require. But if your hair is lustreless, your neck thin, if your face is marred by roughness, coarse pores, wrinkles or sagging muscles, if your lashes are scanty or your hands betray age—then a suitable treatment is recommended.

## The Arden Venetian Preparations

**PRACTICALLY** every defect of skin and contour will yield to scientific treatment, which Elizabeth Arden—as no other specialist in the world—is able to direct. Her Venetian Preparations include correctives of every sort and if applied by the Arden Muscle-Strapping methods (which you can easily follow) the results are wonderful. Write Elizabeth Arden fully describing your appearance and any condition that troubles you, and she will personally advise you. Ask also for her new book on the Arden Home Course.

**VENETIAN CLEANSING CREAM**—Used preparatory to any complexion treatment, this frees the pores of all foreign matter and leaves the skin soft and receptive. It liquefies immediately, therefore does not stretch the skin or clog the pores. \$1, \$2 and \$3.

**VENETIAN ARDEN SKIN TONIC** should be used after the Cleansing Cream. A mild astringent, it tones, whitens and refines the skin, making it brilliantly fresh and clear. \$1.75, \$3.25.

**VENETIAN SPECIAL ASTRINGENT**—A stronger tonic, for flabby, wrinkled skins. It firms sagging muscles, reduces puffiness under the eyes, and by gradually tightening the skin, eliminates deep wrinkles. Made of astringent essences and imported herbs, it is a truly wonderful rejuvenator. \$3.50.

**VENETIAN MUSCLE OIL**—Nothing is so effective for banishing lines and wrinkles as this splendid muscle strengthener. It nourishes and revitalizes sagging tissues and makes the flesh firm and smooth. \$1, \$2.25, \$4.

**VENETIAN ORANGE SKIN FOOD**—A deep tissue builder of exceptional potency, it is both food and tonic for thin faces and is excellent for filling out hollows in cheeks and around the eyes and forehead. \$1.75, \$2.75, \$3.75.

**VENETIAN AMORETTA CREAM**—A delightfully fragrant day cream to use before powdering. It gives the skin a velvety softness and protects it from chapping. \$1 and \$2.

**VENETIAN PORE CREAM**—An infallible remedy for enlarged pores and blackheads. Restores smoothness and softness of texture to the coarsest skin. \$1.

**VENETIAN ADONA CREAM**—If you are somewhat thin for décolleté, you will find this a sure means to round out the contours and increase the beauty of neck, bust and shoulders. \$1.50, \$2.50, \$3.50.

**VENETIAN ARDEN HAIR TONIC**—An agreeable hair invigorator which prevents the formation of dandruff, stops falling hair and retards premature grayness. \$1.50.

**VENETIAN LILLE LOTION**—A pure liquid powder which forms a perfect protection for the skin and gives a lovely, natural finish. Mildly astringent, it is especially beneficial for an oily skin and corrects acne and flushing. Ideal for evening use; does not rub off. Blanche, Cream, Naturelle, Spanish Rachel. \$1 and \$2.

**POUDRE D'ILLUSION** gives the skin a peach-like bloom. Inimitable in color and quality; exquisitely perfumed. \$2.75.

**VENETIAN EYE SHADOW**—Blended over the eyelids and at the corner of the eyes, this intensifies the color and brilliance of the eyes and increases their apparent size. Box, \$1.

**VENETIAN ROSE COLOR**—A perfect liquid rouge that duplicates nature in its fresh, delicate tone. Good for the skin; water-proof; does not rub off. Cannot be detected. \$1, \$2.

Mark the Preparations you wish and mail with your address and cheque or money order. Add postage unless order exceeds \$10. Write for booklet, "The Quest of the Beautiful," which describes all the Preparations. Address Elizabeth Arden personally at the New York Salon, Dept. V.

## ELIZABETH ARDEN

SALON D'ORO, 673 FIFTH AVENUE, NEW YORK  
WASHINGTON, D. C., 1147 CONNECTICUT AVE.  
BOSTON, MASS., 192 BOYLSTON STREET  
NEWPORT, R. I., 184 BELLEVUE AVENUE

## SEEN on the STAGE

(Continued from page 92)

extraordinary beauty of this actor's great performance of the greatest part in history. A full chorus of creditable critics are agreed that Hampden's Hamlet is by far the finest that has been seen upon the stage since Edwin Booth sloughed off his mantle a quarter of a century ago; and certain venerable theatre-goers, including so distinguished a man of letters as Maurice Francis Egan, have gone so far as to assert in print that Hampden's performance is in some respects even finer than Booth's.

The commercial aspect of this great achievement is no less notable in its way. It is scarcely necessary to remark that none of our so-called "commercial managers" was concerned or interested in it. By careful figuring, the actor found that he could put the play upon the stage, rent the Plymouth Theatre for three successive Friday afternoons, and guarantee the pay of the entire company, by risking an initial investment of fifteen hundred dollars. This is less than our "commercial managers" have frequently been known to pay for a single stage-set for a bedroom farce. There was no "publicity" in advance of the first performance, and very little advertising. At this first performance, the receipts amounted, in round numbers, to five hundred dollars; at the second performance, they climbed to seven or eight hundred dollars; and at the third performance, they exceeded a thousand dollars; though the most expensive seats in the house were sold at a dollar and a half.

On the occasion of this third performance, a crowded house rose cheering to its feet at the tardy hour of six p. m. and demanded a speech from Mr. Hampden. In response to this spontaneous ovation, the actor promised to continue to keep the play upon the boards so long as the public wished to see it. Since then, for weeks that have been extended into months, he has played the part of Hamlet at the Plymouth Theatre twice a week, on Fridays at three p. m., and on Saturdays at ten-thirty a. m., to houses that are always crowded and to audiences that are always exalted to the point of standing cheering in their places at the close of the performance. This noble actor has demonstrated once again that the public can be counted on to patronize a great performance of a great play. This fact, of course, is something that true lovers of the theatre never doubt; but it appears to be a thing that our "commercial managers" have still to learn. If the magnates who control our theatre are veritable men of business, why should they be surprised when "Tottie's Cough Drop," or "The Lavender Pajamas," or "The Missing Golden Tooth," or "Who's Who Among the German Spies," are scorned to swift oblivion by the public; and why should they be astonished when the same public crowds the house for the privilege of cheering the Hamlet of Walter Hampden?

### "THE WOMAN IN ROOM 13"

"The Woman in Room 13," by Samuel Shipman and Max Marcin, is a clever and exciting melodrama. In subject-matter, it does not rise above the level of the dime-novel or the ten-cent moving-picture play; but it is constructed with a technical skill that is genuinely ingenious, and the headlong hurry of the action is sufficiently precipitate to prevent the critical observer from dwelling over-long upon a certain lack of absolute creation in the characters and a certain lack of literary finish in the dialogue.

The plot is so replete with sudden and surprising reversals of suspensive interest that the commentator feels im-

peded, out of fairness to the authors and to future audiences, from recounting it in detail. "The Woman in Room 13" is one of those plays which can be enjoyed most easily by people who know nothing about it in advance. For this reason, only, it is dismissed, in the present context, with a very brief review.

### "THE INVISIBLE FOE"

WHILE "The Woman in Room 13" assaults the interest of the audience by employing all the tricks of the recently invented technique of surprise, "The Invisible Foe" lays slower and more careful siege to the emotions by employing the more venerable technique of "foreshadowing without forestalling." This latter phrase, of course, is William Archer's; and the method of attack which this learned critic, on empiric grounds, has advocated has not yet been overruled decisively by the later militarists of our theatre.

"The Invisible Foe" was written by Walter Hackett. Since the year of his success as co-author of "It Pays to Advertise," this American playwright has elected to live in London and to deliver his projects initially to the English stage. The present piece was produced, with great success, in London by H. B. Irving. It has been imported to this country by Thomas Dixon, a successful author of novels, plays, and moving-pictures, who has lately branched out as a man of business and assumed responsibility for the lease of the Harris Theatre.

Mr. Hackett's play is almost perfectly constructed, in accordance with the dictates of that inherited technique which demanded always a due forewarning of eventualities predetermined in the author's mind. In an orderly manner, it satisfies, point by point, the curiosity aroused by previous expectancy; and the author has by no means neglected to apply that famous maxim accredited to Wilkie Collins,—"Make 'em laugh; make 'em weep; make 'em wait." In making his audience wait for the falling of a clearly prophesied effect, Mr. Hackett shows himself to be a very clever juggler of the elements of narrative.

The acting of this melodrama is adequate; and the setting, designed by Joseph Urban, is more than usually beautiful.

### "TILLIE"

THOUGH doubts may be reasonably entertained in regard to the value of "Tillie" as a contribution to the drama, no doubt can be accepted in regard to its sincerity as a work of literature. This play, by Helen R. Martin and Frank Howe, junior, was dramatized from a pre-existent novel of Mrs. Martin's entitled, "Tillie, a Mennonite Maid." The piece reveals, as might have been expected, both the merits and the defects resultant from its novelistic origin. It displays the rather rare advantage of sound and careful characterization, derived from first-hand observation of actuality; it flutters forth the merit of meticulously written dialogue; but, at the same time, it bears the heavy burden of a faltering and lagging plot,—a structure which, considered technically, is more narrative than theatrical.

Whether or not this piece will be accepted or rejected by the theatre-going public depends upon a comparative counting of the votes in favour of subject-matter and in favour of technical manipulation. Considered as a dramatic pattern, "Tillie" is devoid of cleverness; but, considered as an inter-

(Continued on page 98)





**Pelgram & Meyer**  
*Satin Française*

"The Fabric for Every Occasion"

 NOW that gaiety rules again, you will need a smart afternoon frock or evening gown in one of the delightful shades of this lustrous, long-wearing Satin

Write for our interesting booklet of suggested styles giving name of largest store near you

**Pelgram & Meyer**  
 395 Fourth Avenue, New York

  
 THIS SHIELD IS A QUALITY MARK

*Virginia Hot Springs*



**America's Premier Cure**  
*Open All the Year*

Equaling the famous springs of Europe, and resembling in the medicinal properties of its waters the popular Aix-les-Bains—Virginia Hot Springs is now the Mecca for those suffering from nervous disorders, gout, rheumatism, obesity, sciatica and similar troubles.

Society and business executives gather at the Homestead, which—protected by sheltering hills—enjoys a winter that is vigorously bracing and unsurpassed for golf and riding.

**Through Car Service from New York  
 Pennsylvania Station 3.38 p.m. Daily**

Just over night from Washington. Reservations can be made at the Ritz-Carlton Hotels, New York and Philadelphia. Write for the *Homestead Book*. Address



**The Homestead**

CHRISTIAN S. ANDERSEN, Resident Manager

Hot Springs

Virginia



THE  
 HAPPY  
 MESSENGER

BACK AGAIN and in pre-war plenty. You can now buy the Sampler the continent over at Whitman agencies—usually drug stores of the better class.

STEPHEN F. WHITMAN & SON, Inc., Philadelphia, U. S. A.





## Millions Are Lost on Breakfasts

*Which Cost 10 Times  
Too Much*

Compare the cost of other breakfasts with the cost of Quaker Oats.

Compare the cost per calory, the measure of energy value.

You will find that meats, eggs, fish, etc., run 8 to 16 times the cost of Quaker Oats.

Why do you pay that multiplied cost when Quaker Oats is known to be vastly better food?

Mark how Quaker Oats excels in calories per pound:

### Calories Per Pound

Quaker Oats . . . .	1810
Round Steak . . . .	890
Eggs . . . . .	635
Dried Beef . . . . .	790
Veal Cutlets . . . .	695
Salt Codfish . . . .	325
Mackerel . . . . .	370

Figure the price you pay per pound, and the energy you get.

See how many you can feed on Quaker Oats for the cost of feeding one on meat.

And Quaker Oats, remember, is the nearly ideal food. It is almost a complete food.

Not a costly food compares with oats as food for young or old.

Make Quaker Oats your breakfast. Use it also in bread, muffins, pancakes and cookies. This is the most delightful way to minimize your food cost.

# Quaker Oats

*With That Exquisite Flavor*

This is a super-grade oat food, flaked from queen grains only—big and plump and flavorful. We get but ten pounds from a bushel, for no puny grains go in it.

It means superlative flavor without any extra price.

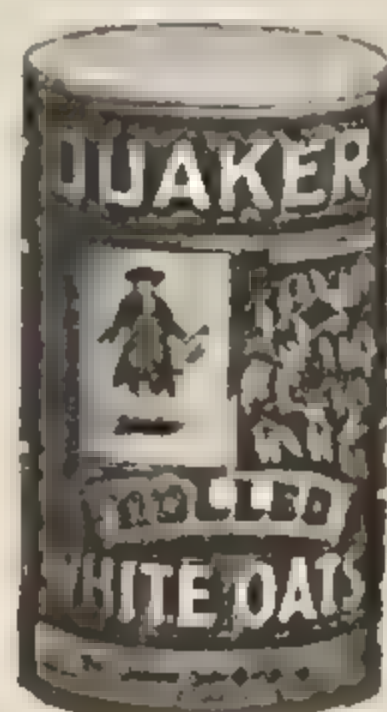
It is due to yourself that you get it.

**Two Sizes: 12c to 13c—30c to 32c**

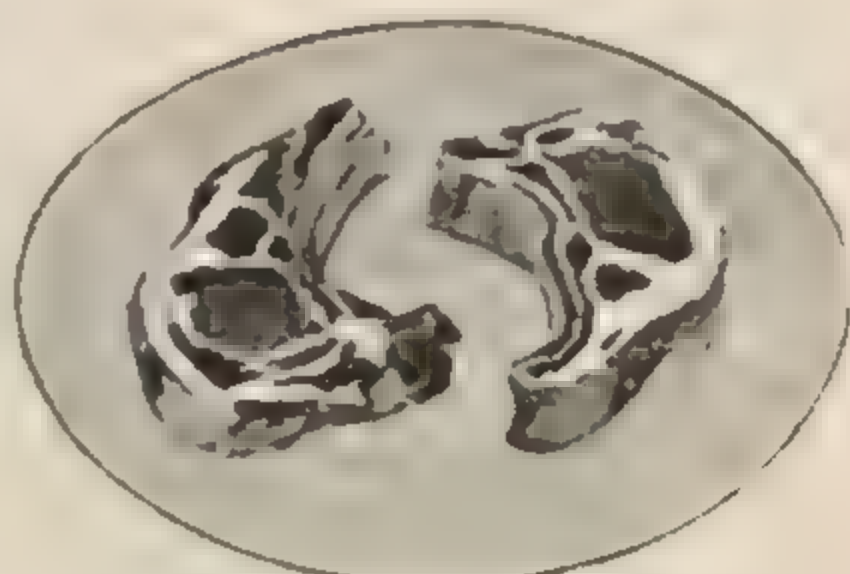
*Except in the Far West and South*

**Packed in Sealed Round Packages with Removable Cover**

(2071)



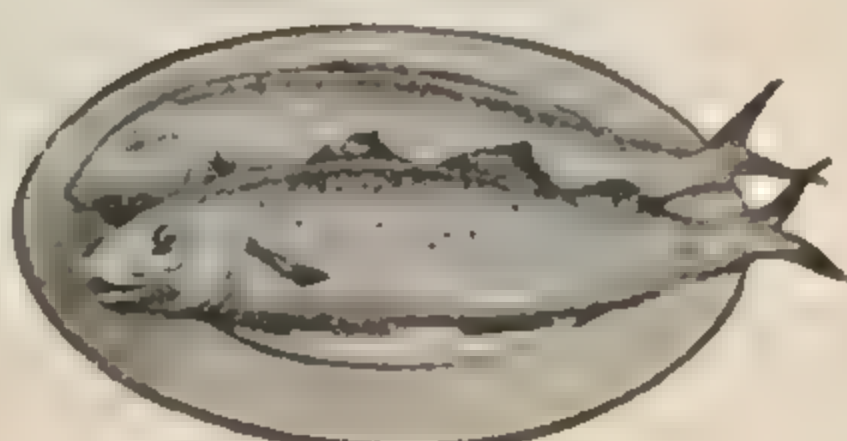
**This Costs 5c**  
*Per 1000 Calories*



**This Costs 57c**  
*Per 1000 Calories*



**This Costs 60c**  
*Per 1000 Calories*



**This Costs 78c**  
*Per 1000 Calories*

## WAR-TIME PRICES AND PROSPERITY

(Continued from page 59)

they will entirely cease to do them now that the war is over. We find a like situation in our Civil War. Women were called, for the first time in any numbers, into school teaching and clerking. The superior efficiency they showed in this work, not only kept women in these positions after the war was over, but changed the positions from the field of strictly men's work into the field of women's occupations. The years after the war, far from lessening, continually increased the percentage of women in these occupations. We have every reason to look forward to similar results from the present war—to a continuation and increase in the employment of women in great new industrial fields in which they have proved their superior efficiency, and to the use of men, whose work they have usurped, in new fields of opportunity which the war promises to develop.

### WAR PLANTS FOR PEACE TIMES

In addition to its effect upon labour, the war has had a tremendous effect upon industrial equipment. Great manufacturing plants have gone up all over the country for the production of munitions, and for things for home consumption, which were ordinarily obtainable in Europe but from which the war had cut off our supply. These great industrial plants are readily convertible to the making of things needed in peace times. Vast unused resources of the country have been developed during the year and a half America has been at war and are bound to play an important and permanent part in her prosperity. German statesmen believed that the world could not fight Germany long because the world could not get along without her potash; but just as Allied and American ingenuity and energy have overcome her forty years of preparation for military dominance in less than four years, so have they overcome her plans for commercial dominance. America is now producing good quantities of potash as well as other products which were formerly supposed to be obtained only in Germany. As a matter of fact the sudden spur of necessity has probably driven us far beyond Germany and her forty years of preparation in the production of many vital products. There are coal products, for instance, which have been used for explosives but which now will form the chief ingredients of dyes, perfumes, flavouring extracts, and similar things. The progress that the dye industry has made in America is both typical and prophetic. The results which have been obtained by American resourcefulness directed into this field are more or less familiar to every one, but the tremendous new source of prosperity and opportunity which this single development affords can scarcely be computed.

### NEW DISCOVERIES IN SUBSTITUTES

Another thing which the war has developed in America is the use of substitutes. Necessity has brought about unusual inventiveness in the use of one thing for another. In all of our homes a platinum substitute, cheaper than copper, is now being used in electric light bulbs. America has universally used wheat and meat, the most expensive food staples, but for generations economic necessity has forced Europe to keep down the high cost of living through the use of quantities of fish and cereal. The war, in a measure, reorganized our food supply on the same basis. Great fishing fleets have been established on the east coast and such fleets will undoubtedly multiply. The permanent results on our future cost of

living will be wide-spread and great. The spirit of conservation has been brought into the land. People have learned what it means to save heat and food. A curb has been placed upon our characteristic American extravagance, from which results will be lasting.

In the methods of carrying on business most extraordinary things have taken place. People have looked upon strange happenings and have seen a cause produce an entirely opposite effect from what would ordinarily be expected. For instance, there has always existed an impression that competition represented the life of trade. Yet when the Government needed clothes for a million soldiers, instead of starting competition of buyers in the wool market, it consolidated that buying and kept the cost of raw material at half what it would have been. This is but a single example of what the Government has been able to do by the substitution of coöperation for competition, and undoubtedly it has been an object lesson to many of the great business men of the country, who will try in the future to realize new results from the pooling of resources. Standardization, too, has become an enormous factor in the business world and goes straight through the field of production from automobiles to women's clothes. The whole tendency of the times is towards the producing of fewer types of things and better things of these types. In the future women will doubtless find in shops fewer kinds of safety pins, shoes, and dress materials, but more satisfactory individual examples of many articles.

### WILL THE HIGH COST COME DOWN?

But to return to the question of prices,—will they come down materially or will they remain much the same? Indications point strongly to the latter condition and the reason for this is quite readily understood. In a great measure, the reason for the increased cost of things has been the increased cost of labour, and in all probability this will continue. The increased income of the many families throughout the country, whose members include women who were heretofore non-productive factors, and others who represented untrained labour, has brought with it a higher standard of living. From this higher standard, Americans, with their strong innate tendency to progressiveness, will be loath to depart. A higher standard of living means the absorption of a greater quantity of the country's products, which in turn means a new source of prosperity. There are enormous foreign markets, which, now that the war is over, are rapidly opening to this country. America has, in preparation, a great merchant marine as a basis for foreign commerce and as a weapon in foreign competition. America has had for some years vast international trade without a merchant marine, but in comparison with our resources this trade has been small. It has also been in the kind of goods that other nations wanted to buy, rather than the kind we wanted to sell. Central America, South America, Australia, Asia, and Africa are rich fields into which America may venture. In addition, war-ridden Europe itself is badly in need of the things we have. It will take some time, of course, for this merchant marine to get into operation, but in the meantime transports, filled with men, are coming every day to our shores. On their return journey, the ships carry to Europe the things she needs and America has. The youth of the country, who has had his spirit of

(Continued on page 98)





As a Gargle

## LISTERINE

THE SAFE ANTISEPTIC

Listerine has many other uses in the home: As an emergency dressing, for accidental wounds. As a wash, in the daily care of the mouth and teeth. As a deodorizing lotion and douche in matters of Personal Hygiene.

Manufactured only by  
Lambert Pharmacal Company, St. Louis, Mo., U. S. A.



Don't Look  
"Worn Out"—

MANY of those consulting Mrs. Adair have recently complained of feeling constant weariness and lassitude. After the strain of wartime and the excitement attending the return of peace, a natural reaction has set in. To keep from showing the effects of "letting down," you should give your appearance extra care, for nothing adds so much to a woman's age as a tired, droopy look. Obtain Mrs. Adair's advice. She can help you keep fresh and fit with her famous Strapping Muscle Treatments and

## Ganesh Preparations

THE treatments provide stimulating exercise for the facial muscles, while the preparations include everything required to nourish the tissues and keep the skin clean, smooth and unblemished. While the treatments at the Salons are most enjoyable, you can achieve just the same results at home. Write Mrs. Adair a full account of the condition of your face, neck, arms, hands and hair and she will suggest a course which will overcome all deficiencies. Her Lecture Book, sent on receipt of 3c postage, describes all the Ganesh Preparations, some of which are mentioned here.

GANESH MUSCLE OIL rebuilds worn, flaccid tissues, fills out hollows and makes the flesh firm. Nothing so good for

wrinkles. A wonderful rejuvenator. \$1.25, \$5.

GANESH CLEANSING CREAM frees the pores of all foreign matter. Cleanses far more thoroughly than soap and is infinitely better for the skin. 75c, \$1.50, \$3.

GANESH DIABLE TONIC—Invigorates, clears and whitens the skin. Contracts coarse pores, tightens the skin and reduces puffiness under the eyes. 75c, \$2, \$5.

GANESH SKIN FOOD—Restores rounded contours. Especially good for tender, dry skin. 75c, \$1.50, \$3.

GANESH LILY LOTION—A liquid powder which protects the skin from exposure—excellent for use when motoring. Also very popular for evening as it gives a lovely finish to face, neck and arms. Does not rub off. Pink, cream, white. \$1.50, \$2.50.

GANESH HAND CREAM—A boon to the "outdoor woman." Keeps the hands smooth, white, youthful. \$1.

GANESH ANTI-PUFF LOTION—For bad puffs under the eyes. \$1.25.

## ELEANOR ADAIR

557 Fifth Avenue, New York

92 New Bond Street, London, West

5 Rue Cambon, Paris

# KIDDIE-KOOP

LITTLE PEOPLE thrive under thoughtful care. Their wee flower-like natures respond eagerly to comfort, good fresh air, security, mother's happy frame of mind.

## KIDDIE-KOOP

Bassinet, Crib and Play-Pen Combined  
For the price of a good crib alone

promotes the "Better Baby" and the healthier, happier mother. Day and night, indoors or out, from Baby's birth thru his fourth year, Kiddie-Koop protects the tot from floor draughts, insects, animals—saves mother steps, and abolishes worry when baby is alone.

Safety screened—sanitary—wheels thru doors—folds to carry—springs raise (bassinet position) and lower (crib or play-pen position) with one motion.

Write today for FREE Folder and 10-day Trial Offer. Dealers, write for interesting proposition and selling helps.

E. M. TRIMBLE MFG. CO.  
11 AMBROSE ST. ROCHESTER, N. Y.  
For Canada—Lea Trimble Mfg. Co., Toronto



Millinery  
Exclusively



Mme Pauline

106 W. 118TH ST.

NEW YORK CITY, N. Y.





# Mohawk

## SILK GLOVES

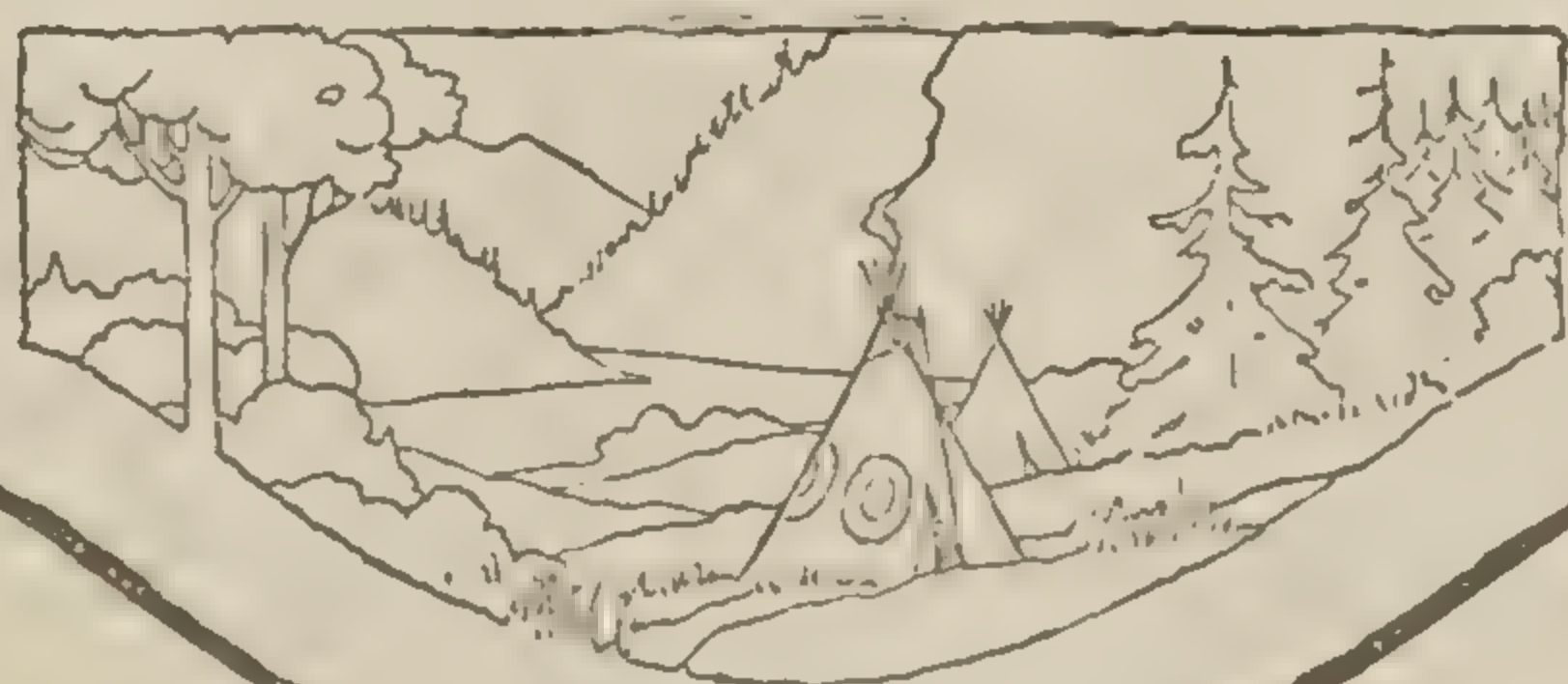


FOR years the best shops in the land have sold silk gloves made by the Mohawk Silk Fabric Company, but not marked with the maker's name. It is quite possible that, unknowingly, you have been wearing these gloves and admiring their lovely quality.

In order that, once worn and admired, these gloves may infallibly be secured again, Mohawk Silk Gloves are no longer sold *incognito*, but branded with name and trade mark.

Mohawk Silk Gloves take their name from the picturesque Mohawk Valley, famous in early American history annals and, also, as the district where glove-making has reached its highest perfection in this country. There, in the oldest-established silk glove mill in America, Mohawk Silk Gloves are made by men and women who are American by birth and extraction—who are crafts-folk by training and inheritance.

**Mohawk Silk Fabric Company**  
**Fultonville in the Mohawk Valley New York**  
 Sales Offices: 257 Fourth Avenue, New York City



## WAR-TIME PRICES AND PROSPERITY

(Continued from page 96)

adventure quickened by the war and who, perhaps, is finding his old work being carried on by some newcomer, is ready and eager to man this merchant marine as soon as it is ready. It is a historic fact that after war there always follows a period of emigration, and there is every reason to believe that this tendency will result in the great commercial advancement of the country in many directions.

### THE RESOURCES DEVELOPED BY WAR

Summing up the situation, we find America has developed vast resources in the short time she has been at war. She has trained her untrained labour, she has brought women into many fields where they have never ventured before, and where their efficiency has now been proved. She has discovered and developed many heretofore unknown and unused resources, such as chemicals and by-products. She has tremendously increased her industrial equipment. She has, in a measure, put a curb on the

national tendency towards extravagance. She has brought a new spirit of conservation and co-operation into the land. She has developed in the youth of her country, through the exigencies of military service, new psychological assets of profound significance, and best of all she has found an outlet for these tremendous new resources—an internal outlet in the increased purchasing power of the American people themselves, and an external outlet in magnificent new facilities for foreign trade.

It will of necessity require wisdom, foresight, and vision to direct these new forces into the channels which they should follow, and there lurks, as there always lurks in every great change, the grave danger of misdirected energy. The history of America, however, is such as to inspire confidence in her ability to meet and solve every problem that the new conditions present, and to direct her course steadfastly towards the new era of prosperity and progress that has opened up before her.

## SEEN on the STAGE

(Continued from page 94)

pretative report of local life, it achieves the dignity of an authentic record.

"Tillie" is beautifully acted, by a well-selected cast which includes such artists as Patricia Collinge, John W. Ransone, Adolf Link, and Alfred Kapeler. Whatever its fate in the theatre may turn out to be, it reminds us forcibly of the fact that most of our American novelists are more thorough in their observation and more careful in their characterization than most of our Broadway playwrights. It would be a great thing for the theatre if our authentic American novelists could learn more about the mechanism of the drama, and if our skilled playwrights could learn more about the actual conditions of American life.

### "KEEP IT TO YOURSELF"

"KEEP It To Yourself" is a typical example of Palais Royal farce, adapted from the French of Kéroul and Barré by Mark Swan. Most of the complications occur in and about a bedroom. The wrong people innocently climb into the bed provided at the outset of the play by the deftness of the dramatist; these people are suspected, wrongly, of sinister intentions; and, after many alarums and excursions, the usual misunderstandings are finally adjudicated. This always effective and amusing formula has not been altered in the progress of the last half century. There is, of course, no reason why it need be changed, so long as it continues

to receive the plaudits of the public.

Mr. Swan's adaptation of this particular French farce is cleverly arranged and delivered on the stage. Furthermore, it is acted with memorable levity by a cast that is headed by Edwin Nicaner. Whatever is amusing is amusing; and those whose brows are high and those whose brows are low may join hands in support of this association.

### "THE MELTING OF MOLLY"

"THE Melting of Molly," originally dramatized from a novel by Maria Thompson Davies, has been transformed, after a surprising number of vicissitudes, into a "musical comedy," with the usual large number of authors, composers, and collaborative artists. The resultant hodge-podge is more intelligible, and therefore more acceptable, than the customary issue of this labourious and painful process. In fact, this particular "musical comedy" may be endured without unnecessary suffering.

The plot is somewhat primitive and childish, and does not cry aloud for historical recording; but, after all, it is a plot, and plots are rather rare in this particular domain of entertainment. The acting is sufficient; the singing, also, is almost adequate; and the music, composed by Sigmund Romberg, is more than usually lilting. What more could possibly be said in praise of a "musical comedy" produced within the customary confines of the region of Times Square?







Were it possible to make a better whole-grain cereal food than the famous **Grape-Nuts** the Postum Cereal Company would have introduced you to it long ago

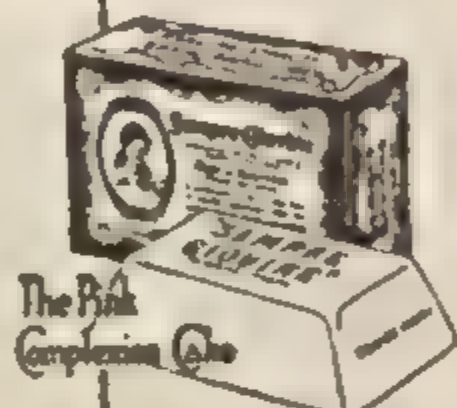
There's a Reason for Grape-Nuts

## SEM-PRAY JO-VE-NAY

Sempre Giovine



### Prevents Chapping



Sempray Face Powder—soft and fine and of a perfume so subtly exquisite you will never tire of it.

Prevention is better than cure. Apply SEM-PRAY JO-VE-NAY and Sempray Face Powder to the face and hands just before going out—guard against the irreparable injury that chapping sometimes does to the skin—and your complexion will be radiant and lovely all winter long.

SEM-PRAY JO-VE-NAY is a solidified face cream—unique in form—incomparable in results. It does not enlarge the pores. It does not grow hair. It is a skin cleanser as well as a skin protector. Send 6c for a generous sample if you cannot get it at your favorite store.

MARIETTA STANLEY COMPANY  
GRAND RAPIDS, MICH.  
Dept. 47

DO your own marking  
—faultlessly and alone

## A-Just-Itt

SKIRT & COAT MARKER

SAVES stooping, kneeling and backbreaking

A NECESSITY for dressmakers—a boon for EVERY WOMAN who is called upon to alter, hang or repair her own or her children's clothes. Eliminates problem of marking skirts and coats, positively assuring an even "hang" without a train—accurately, at any height from waist to floor. Even a child could operate the A-JUST-ITT, 'tis so simple it cannot err.

A-JUST-ITT outfit complete with neatly finished stand, adjustable marker, chalk and soft rubber foot pad sent postpaid to any address in U.S. on receipt of price, \$2.50; to any point in Canada, \$3.00



DEAN SPECIALTY CO., Inc.  
Calumet Building Buffalo, N. Y.  
Agents Supplied

## BABY DIMPLES

Safety Pins



For a smile all the while

"KEEP your baby happy and free from rusty pin pricks—insist on Baby Dimples Safety Pins.

"Both the point and the spring are always perfectly protected—they cannot come unfastened and they're absolutely rustproof."

Nickel, black, or gold plated—a size for every use—10c a card.

At all good stores

Samstag's New York

Send for Colonial Quality Booklet—The Index to Standardized "National Needs"

Colonial Quality  
Standardized



751 Fifth Avenue  
NEAR FIFTY-EIGHTH STREET

HATS BLOUSES  
FURS NOVELTIES

## "VIYELLA"

FLANNEL  
DOES NOT SHRINK

Finest English fabric in lovely shades—the most popular material in England for Shirts, Blouses, Sleeping Garments, Frocks, Skirts, Bathrobes, Baby Clothes.

Look for the name "VIYELLA" on selvage and labels  
AT ALL GOOD STORES

## TREO

"Paraknit"  
Elastic Brassiere



MADE of "Paraknit," a new kind of light weight, open work, elastic material, invented by us; very, very flexible, extremely stylish, and healthful.

Reinforced elastic diaphragm strip at lower edge supports and reduces diaphragm without pressure, and is advantageous.

\$2 and \$2.50 at dealers, or write for illustrated booklet.  
TREO COMPANY, Incorporated  
160-V Fifth Avenue New York

Makers of Treo Elastic Girdle





## The Dress of Youthful Spirit

Q "CO-ED" dresses have taken youthful women by storm. Their simplicity and smartness, their youthful charm and their moderate price set them in a class by themselves.

Q Miss Marion Coakley, leading lady in Morosco's newest success "Cappy Ricks," wears a "CO-ED" dress in the play itself.

### ILLUSTRATED ABOVE

Style No. 474—Very practical dress of STANDWARE JERSEY CLOTH; waist trimmed from left shoulder with self cloth buttons, tucks around waist and skirt; sash effect belt; button trimmed sleeves, slash pocket on right side; comes in shades of navy, Victory blue, peacock, beige, itouky, taupe, field mouse and black.

Sizes 14—16—18—20

12—15—17—19

Retailing \$19.50

at

Q In fact, well dressed women everywhere are wearing "CO-ED" models.

Sold in the largest shops. If your dealer doesn't have them send check or money order and your dealer's name. Ask for Style Album "V" and we will see that you are supplied

"CO-ED" dresses retail from \$18.50 to \$55 and are made in finest Serges, Taffetas, Georgettes, Tricotine

*Satin Française*

and Schreiber's STANDWARE JERSEY CLOTH

CO-ED DRESSMAKERS

"For the Miss and Junior Only"

14 East 32d Street

New York



(Illustration from The House Beautiful)

## THE HOUSE BEAUTIFUL

Does not this attractive little cottage make you eager to begin the building of *your* house as soon as you can?

### Your Neighbors Envy You

Perhaps the plans for your house are rather nebulous just yet,—you may know you want a friendly comfortable sort of a house with windows leading onto a brick terrace,—that you do want a sun room,—yes, and plenty of closets, and a nicely arranged room and bath for the maid so that you can keep one while your neighbors envy you,—yes, you do know more or less the kind of a house you are going to build some day.

### "More" not the "Less"

But, be sure when you are actually ready to build that your knowledge leans heavily toward the "more" rather than toward the "less".

### The Successful House of the Country

Why not begin now to look over the successful houses of the country,—see what kinds of material have lent themselves best to the different types—find out the advantage of one flooring over another,—the most convenient type of door for the garage.

### A Fascinating Game

There are a thousand and one details to be considered and there is no more fascinating game than to plan the building and furnishing of one's house to the best advantage.

### Safeguard Yourself Against Disappointment

If you are going to build or remodel, if you are going to refurnish the living room, if you are going to have a fruit, vegetable or flower garden,—if you are going to do anything great or small to enrich your pleasure in life through the medium of your house and grounds, safeguard yourself from disappointment by subscribing first to

## THE HOUSE BEAUTIFUL

Special Offer: Five Months for \$1.00

Regular rate \$3.00 a year 25c. a copy

THE HOUSE BEAUTIFUL,

41 Mount Vernon St., Boston.

Gentlemen: Enclosed find \$1.00\* for a five months' subscription. \$3.00\*\* for a fifteen months' subscription to The House Beautiful.

Name .....

Street .....

City ..... State .....

\* Foreign postage 45c extra. Canadian postage 20c extra.

\*\* Foreign postage \$1.25 extra. Canadian postage 65c extra.





### Variety in Style

In creating the mode in fine millinery the great diversity of faces—of personalities—is one of our constant considerations. Accordingly, in

#### FISKHATS

you will find just the model—just the particular hat—designed for your individuality. Of the quality and workmanship you need no further guaranty than the assurance of the best as given by

D. B. FISK & CO.  
CHICAGO

*Fiskhats*

are shown by  
the better milliners  
the country over



### The Orient at Home

"CHOP SUEY"—What Epicurean delights the name conjures. What gala feasts are brought to mind by its Oriental fascinations. Now prepared in the immaculate kitchens of Purity Cross for your enchantment in your own home.

### Purity Cross Chop Suey

Combines the prized secrets of the greatest Chop Suey masters from the bright lights of Broadway to the Oriental palaces of the Golden Gate. Only the most delicious and pure ingredients were chosen from each recipe and many of them blended to make this ideal and most unique Chop Suey. Shorn of all questionable surroundings, but with all the rare flavors that so fascinate and charm. It is a complete little meal in itself. Completely prepared, ready to heat and serve, like all the famous delicacies comprising

### Purity Cross Chefservice

- |                               |                                  |
|-------------------------------|----------------------------------|
| ⊗ CREAMED CHICKEN A LA KING   | ⊗ WELSH RAREBIT                  |
| ⊗ LOBSTER A LA NEWBURG        | ⊗ CREAMED FINNAN HADDIE          |
| ⊗ CREAMED CODFISH             | ⊗ CREAMED SALMON                 |
| ⊗ CREAMED SPAGHETTI au Gratin | ⊗ CREAMED SALMON with Green Peas |

If not at your quality grocer's or delicatessen, send us the dealer's name and receive our unique booklet, "How and Why," or send \$2.50 for the "Get-Acquainted" assortment, postpaid if you mention dealer's name.

Purity Cross Model Kitchen, Route 2V, Orange, N.J.



### "Why, your hat just fits me"

THAT'S because of the 'PULLASTIC' Lining which adjusts to fit your head, my head, or any head. It shapes itself to the style of any hair arrangement. It makes all hats fit better and more comfortably.

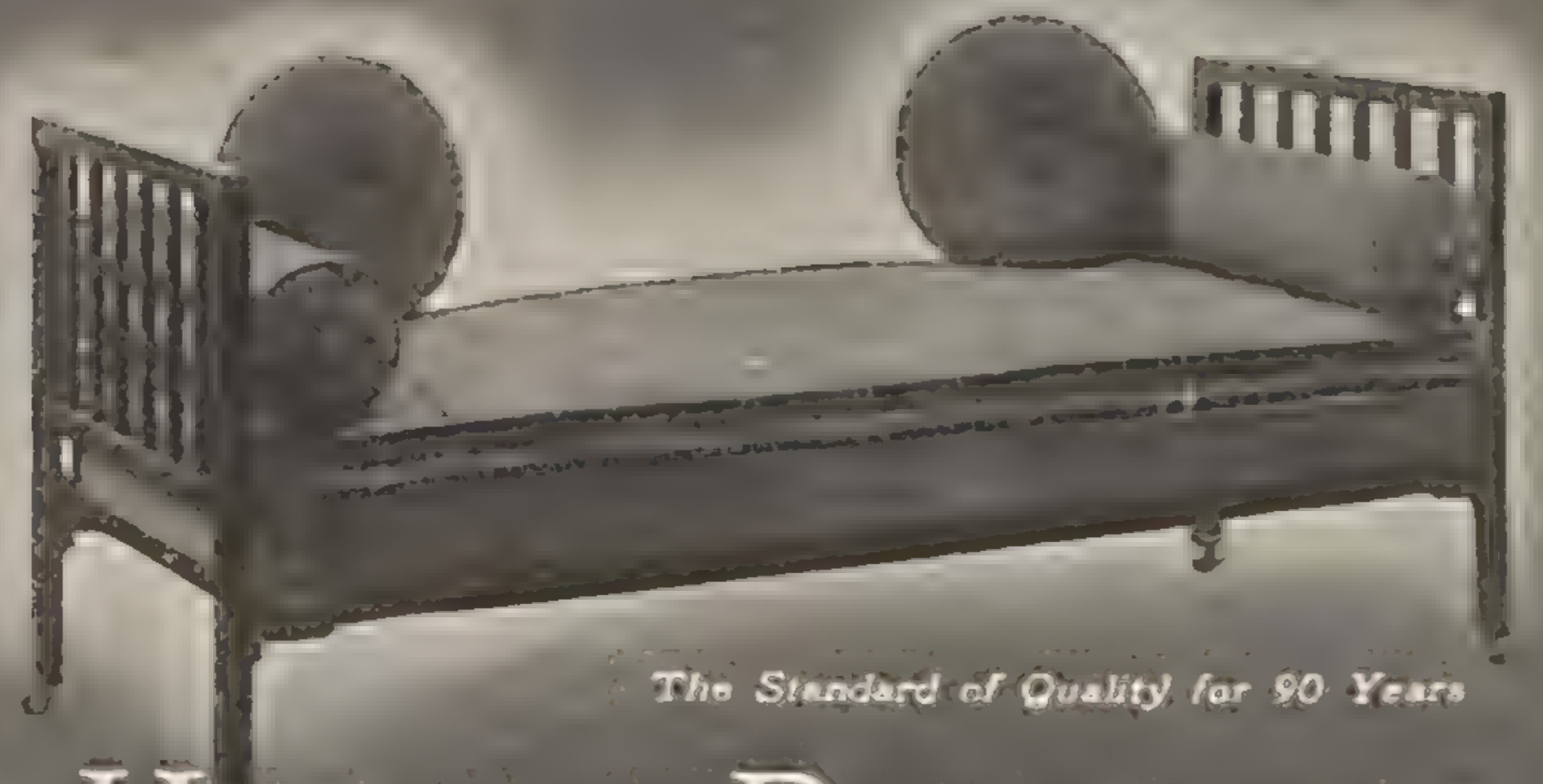
"I always look for the 'PULLASTIC' Lining in every hat I buy. Most good hats have it. If they haven't, I buy a separate 'PULLASTIC' Lining and tack it in the hat myself with half a dozen stitches."

Your Milliner or Department Store can supply you "PULLASTIC" lined hats; also separate "PULLASTIC" Linings at 25c for Mercerized Sateen to 50c for Taffeta Silk.

**Pullastic**  
ADJUSTABLE HAT LINING  
Makes Any Hat Fit  
Any Head—Comfortably

If you have any difficulty getting "PULLASTIC" Linings, send either stamps or coin and we will mail you a black or white lining direct.

The PULLASTIC CO. of America  
49 East 21st Street New York, N. Y.



The Standard of Quality for 90 Years

## HALL'S BEDDING

The personality of a home is reflected in the quality of its furnishings.

It is characteristic of Hall's Bedding that it is always found in homes of refinement.

A popular addition to the furniture of a charming boudoir is a Day Bed. So graceful, so convenient for a few moments' rest, so inviting for the afternoon repose—and so comfortable.

The above illustration shows one of a complete line of

### Metallic Beds and Day Beds

bearing the Hall Trade Mark. In addition to the manufacture of metal beds we make in our own factory all the attendant articles of furnishing.

Pure Horse Hair Mattresses  
Box Springs, Cushions, Quilts and Pillows

An attractive display may be seen at our New York store, or we can put you in touch with a reliable dealer near your home. Our attractive booklet will be sent free on request.

FRANK A. HALL & SONS

Manufacturers of Beds and Bedding

25 West 45th Street

New York, N. Y.



# Rosenthal's HATS



INVITINGLY  
VARIED  
CREATIONS

Trade Orders Invited

ROSENTHAL'S  
31 So. State Street CHICAGO

SMARTEST NEW MODELS



All  
Styles

All  
Fabrics

Mail Orders Filled. Send for Catalogue  
1120 CHESTNUT ST., PHILADELPHIA, PA.  
Second Floor, next door to Keith's.

## Reduce Your Flesh The French Method



### CLARK'S THINNING SALT

(Sel Amaigrissant Clarke, Paris)  
THE ORIGINAL FRENCH SALT

This treatment consists of twenty-four delightful perfumed baths, which enable women to retain their graceful, slender forms without exercise, diet, drugs or rubber garments. Clark's Thinning Salt has been proven the ideal method of reducing weight. Sold for years to Royalty and European Society leaders.

FOR SALE—NEW YORK:

B. Altman; Lord & Taylor; Macy's; Gimbel Brothers; Stern Brothers; Liggett-Riker-Hege-man; SAN FRANCISCO: Raphael Weill & Co., and at drug stores and exclusive hair dressers in all important cities. Corenson Hair Co., Los Angeles, Cal., Pacific Coast distributor.

A treatment sent in plain wrapper anywhere in the United States upon receipt of \$8.50. Send for Booklet, "The French Method of Reducing."

ORIENT CO., Laboratories, North Wales, Pa.

## Advance Fashions in Fine Footwear



FOR winter wear and early spring, gowns, gloves and shoes should harmonize in color. Gray and Field Mouse are the

prevailing color tones, and shoes of "F. B. & C." Gray Kid No. 24, or "F. B. & C." Field Mouse No. 88, are the footwear fashions highest in favor wherever well dressed women congregate. These modes will continue until the coming of warm weather

### NOTE

Made only from imported kid skins, with shipping facilities still impeded, and in greater demand than ever, F. B. & C. Kid is increasing daily in scarcity. Early buying is strongly advised.

For Southern Resort wear, smart shoes of "F. B. & C." White Washable Glazed Kid "No. 81" are the accepted mode. This is the only leather which "Fits on the Foot like a Glove on the Hand" and requires no mussy dressing.

Look for these "F. B. & C." marks on tags attached to shoes or stamped inside the shoe. They mean "The Best There Is" in leather.



F.B. & C. Kid

WASHABLE  
"F.B. & C."  
KID  
WHITE GLAZED

Fashion Publicity Company  
of New York

Reg.  
U. S.  
Pat. Off.

## IDEAL GOLF CLIMATE

October to May

# PARTRIDGE INN

Augusta, Ga.

24 hours from New York. 35 hours from Chicago. Near two finest 18-hole golf courses in the South. Through trains from north, east and west. On main auto route

DESIRABLE CLIENTELE

AMERICAN PLAN

## Reduce Your Flesh

Exactly where desired by wearing

### Dr. Walter's Famous Medicated Reducing Rubber Garments

For Men and Women

Cover the entire body or any part. Endorsed by leading physicians. Send for illustrated booklet.

Dr. Jeanne B. Walter  
353 Fifth Avenue, New York  
(Billings Bldg., 4th Floor)

(Entrance on 34th St., 3rd Door East)

Philadelphia Representative:

Miss Mary Kammerer, 1029 Walnut St.

Pacific Coast Representative: Adele Millar

Co., 345 Stockton St., San Francisco, Cal.



Brassiere, Price \$6.50

Neck and Chin Reducer \$3.00



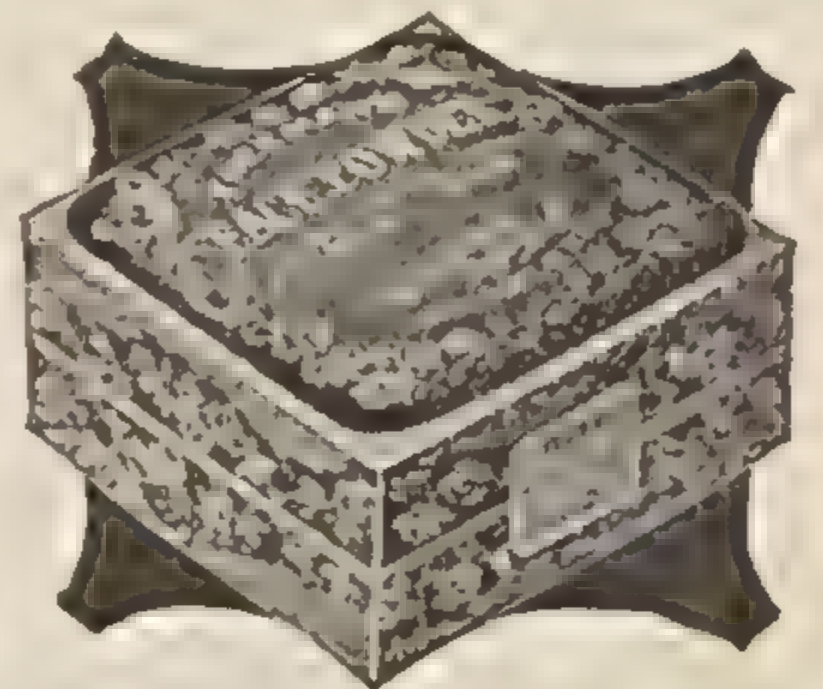
Bust Reducer, \$5.50  
Chin Reducer, \$2.00



## Freeman's FACE POWDER

Makes the skin soft and beautiful, the complexion exquisite. Delicately fragrant and the choice of Society's favorites, Freeman's has maintained its uniform standard of excellence for over 40 years.

All tints at all toilet counters 50 cents (double quantity) or miniature box for 4c stamps.



The  
Freeman  
Perfume  
Co.

Dept. 116

Cincinnati, O.



THEY  
AID NATURE

## B & P Wrinkle Eradicators or Frowners

smooth out the wrinkles and crow's feet that mar your beauty—while you sleep. They are absolutely harmless—simple and easy to use—a toilet necessity. Made in two styles. Frowners for between the eyes. Eradicators for lines in the face. Either kind sold in 30c., 60c., and \$1.00 boxes, including booklet "Dressing Table Hints," at drug and department stores everywhere. If your dealer is out, sent direct, postpaid, on receipt of price.

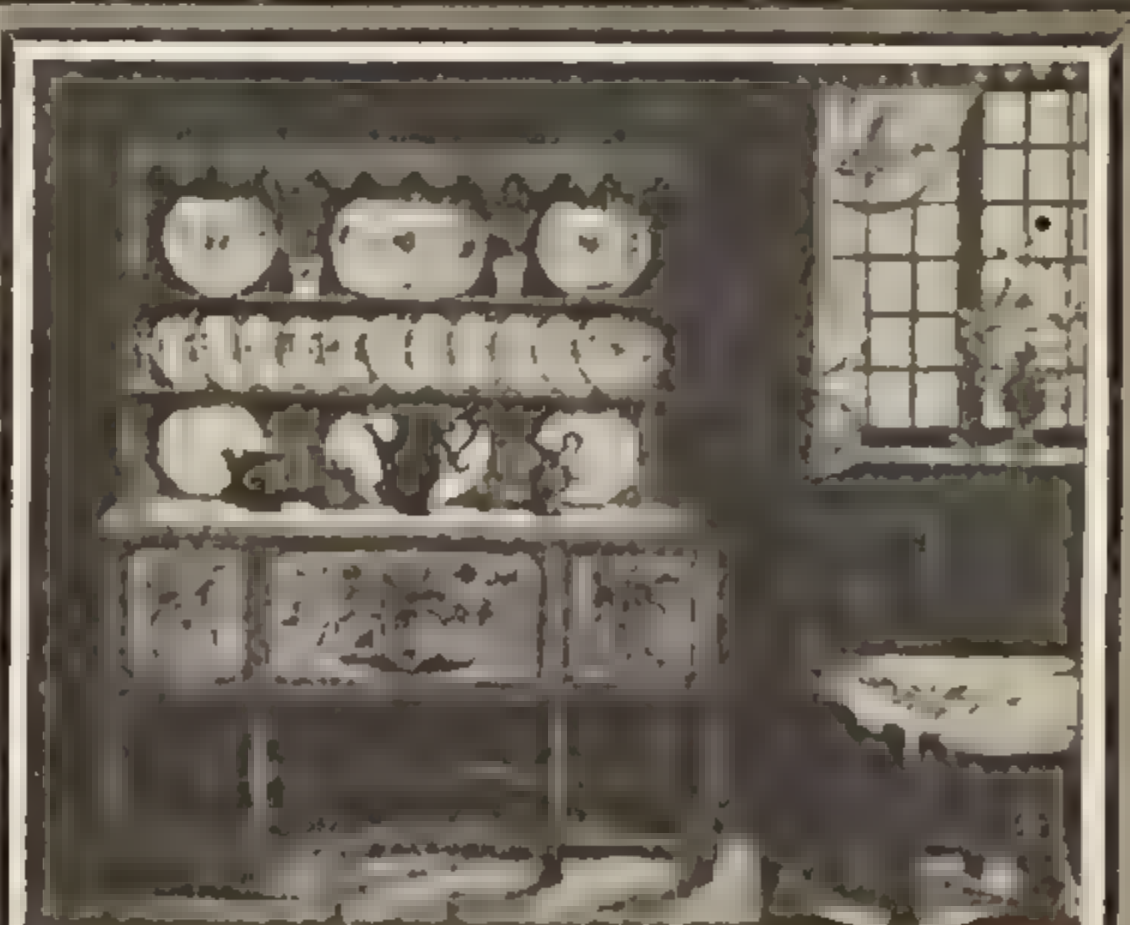
B & P CO., (Two Women)  
1798 East 68th St., Cleveland, Ohio.

## Tyroler Ear Conformer Cap



Prevents and corrects protruding ears. Very light, sanitary and washable. Sold in Infant's Wear Depts. of Dept. stores and Drug stores. Sizes: Small, 1 mo. to 1 year; Medium, 1 yr. to 3 yrs.; Large, 3 yrs. to adults.

Cotton, 50c; Silk, 75c  
Tyroler Mfg. Co., 245 W. 111th St., New York



## DANERSK DECORATIVE FURNITURE

The charm of painted furniture is dependent upon its harmony with special schemes. Danersk Furniture is finished to order in the color scheme desired. Quaint cupboards, luxurious upholstered pieces, English dining sets of distinguished character. Many lovely bedroom designs with new colorings. A permanent record insures opportunity for future additions. Consultation and advice regarding interiors.

Send for Valuable Catalog "B-2"

ERSKINE-DANFORTH CORPORATION  
2 West 47th Street NEW YORK  
First Door West of Fifth Avenue, 4th Floor



CLEAR'S  
Cuticura  
SOAP  
AND OINTMENT  
QUICKLY REMOVE  
PIMPLES AND DANDRUFF  
THE SKIN  
THE HAIR



The  
REAL  
ESTATE  
MART  
in every issue of  
HOUSE &  
GARDEN  
is a  
RELIABLE  
DIRECTORY  
of the  
BEST  
CITY  
and  
COUNTRY  
PROPERTY

HOUSE & GARDEN  
19 West 44th St., New York

Ask  
for  
**Phipps Hats**  
SMART YOUTHFUL BEWITCHING



#### AZ-U-LIKIT

Its flexibility permits of its being worn in the style most becoming to the individual for Street, Sport or Semi-Dress. An extremely smart model

C. M. PHIPPS, INC.  
29-33 WEST 38th STREET NEW YORK CITY

# STEGER

The most valuable piano in the world



**T**ONAL excellence and artistic beauty are distinctive qualities of the incomparable Steger Piano and Player Piano.

Pride of ownership grows with years of usefulness and possession. Their reliability is guaranteed. The Steger dealer close at hand is at your service.

Use a Steger Player Piano as a player or play it by hand.

Write for the Steger Style Brochure and convenient terms. Steger dealers everywhere.

**STEGER & SONS**  
Piano Mfg. Co.

Steger Bldg.  
N.W. Cor. Wabash and Jackson  
Chicago, Ill.

Factories at Steger, Illinois, where the "Lincoln" and "Dixie" Highways meet.

FILET TIRÉ TOWELS

Show and Guest Towels  
of fine Irish Linen Huck



Guest Towel, 15 x 24 with 3 letter Filet Tiré Monogram complete \$2.25 each or \$24.00 a dozen.  
Show Towel 24 x 38 with 3 letter Filet Tiré Monogram, \$3.75 each or \$42.00 a dozen.  
Time required for filling orders—six weeks.

THE PORTO RICO STORE  
514 Madison Ave.  
New York City



## "HUSCH"

## G·O·W·N·S

of Character and Distinction

Creations of  
Individuality

2199 BROADWAY AT 78TH STREET  
NEW YORK



**A**MONG the elegantes of Europe, Dr. Dys is known as the highest authority on improvement of the skin and enhancement of individual charms. His methods are employed at the Salon de Jeunesse. Send for Booklet and Questionnaire. Below are a few of

"Les  
Produits Esthétiques  
du Dr. Dys"

**LA DYSALINE**—A pure, delicate cream that liquefies when applied; cleanses thoroughly and keeps the skin soft and dainty. If your skin is oily, ask for the kind with glycerine. Jar, 75c.

**CRÈME DE NUIT** nourishes and rebuilds worn tissues, fills out lines and makes a skin roughened by exposure smooth and velvety. \$2.50.

**LOTION SUPRA**—An astringent incomparable for contracting loose skin. With Crème de Beauté, soon rejuvenates a scrawny neck. Lotion, \$3, \$5. Crème, \$3.50.

**SACHETS CONCENTRÉS**—Dropped in the ablution water, these are the best corrective for blackheads, eruptions and oily skin. Box of 25, \$2.

**POUDRE DE BEAUTÉ**—Atoms of rice flowers and white violets—gives the skin a flower-like bloom. All tints, \$2.25, \$4.50.

Try the Treatments du Dr. Dys when in New York. \$2.50, \$5.00 and \$7.50

**V. DARSY**

SALON DE JEUNESSE, 630 Fifth Ave.  
NEW YORK CITY  
Paris: 54 Rue du Faubourg St. Honoré

## REDUCE Easily & Naturally

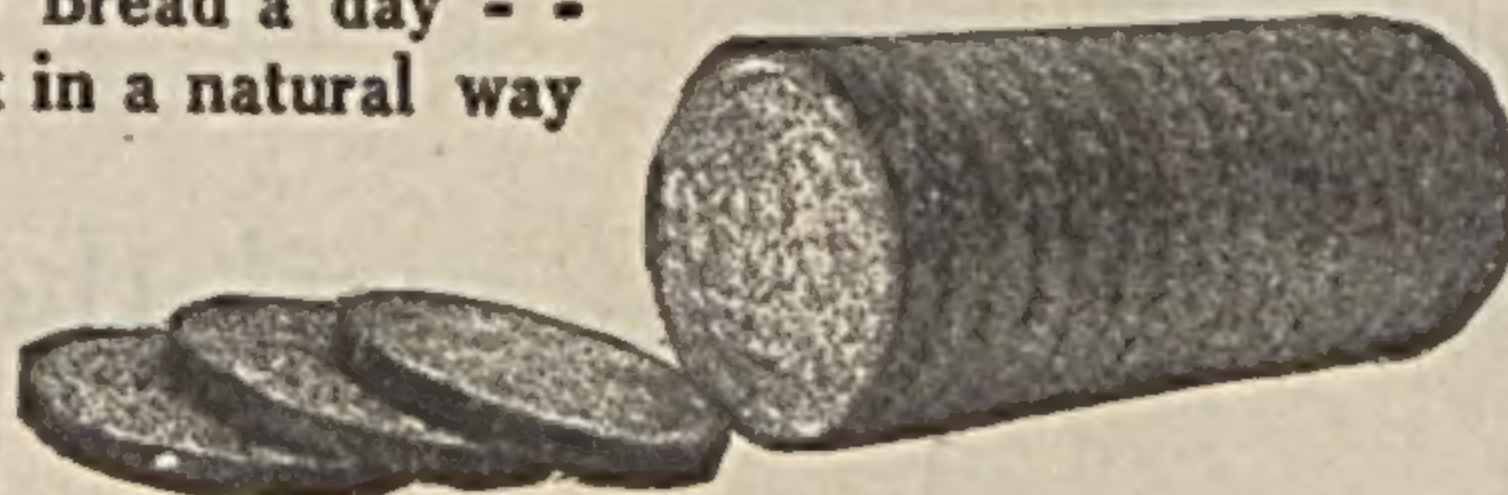
Three slices of Basy Bread a day - -  
Reduces your weight in a natural way

What one woman says:

Doctors' Essential Foods Co.  
Orange, N. J.

Gentlemen:—Enclosed please find my check for \$10.00 worth of your Basy Bread. I took the five weeks' course and lost twelve pounds, and feel better in every way. I want to reduce ten pounds more by the time the fifteen weeks are up. I think the Basy Bread is the best ever. Kindly send the first loaf as soon as you can, and oblige, Yours truly,

Mrs. G. M. T.,  
Lake Port, N. H.



Your friends must have told you about Basy Bread, now recognized as the standard weight reducing ration.

Basy Bread is not a medicine or drug, but a wholesome and delicious food, scientifically prepared.

By simply eating three slices of Basy Bread a day, thousands of people have regained their normal weight. No dieting. No medicine. No irksome exercise.

You will be very much interested in the Basy Booklet, which is an authoritative statement on Obesity, its cause and cure. Write for your copy today.

**DOCTORS' ESSENTIAL FOODS CO.** 37 Oakwood Avenue  
Orange, New Jersey

**Kremola**  
Makes the  
Skin Beautiful

"KREMOLA" is a medicated snow white cream that does wonders for a bad complexion. Removes Tan, Moth-patches, Pimples, Eczema, etc. The Auto Woman's Protection. Elegant for man after shaving. MAIL \$1.25. Free Booklet  
Dr. C. H. Berry Co., 2975 Michigan Ave., Chicago

**ACFIELD'S METAPAD**  
IT SUPPORTS & BINDS

INSTANTLY RELIEVES  
METATARSAL  
ARCH AFFECTIONS

Morton Toe, cramping and burning of 3rd or 4th toes, enlarged little toe joints, sole callouses and spreading of toes can easily be overcome by this Simple Surgical Appliance worn in the shoe. Full particulars free in plain envelope. Any other foot troubles?

The band binds

**C. R. ACFIELD, Foot Specialties**  
Dept. 66, Marbridge Bldg., 1328 B'way (at 35th St.) New York





## HAS YOUR OFFICER HUNG UP HIS COAT?

Are you faced with the exciting problem of buying everything for a new house at once—because the captain insisted on a wedding the minute he was mustered out?

Here's a room to be happy in. The walls are butter-colored, the woodwork soft grey. The rag rugs are woodsy brown, and the black-grounded chintz grows the gayest of fruit and flowers all over a couch you just can't keep away from.

Let's not try! The fire fairly purrs "Tea." There are magazines on the table at our elbow . . . . .

How did the owners of this house spell "home" so easily, so graciously?

The room is in just proportion—that's first. Each piece of furniture is good in itself, from the tall Welsh dresser to the little Lancashire chairs. These things, with the lovely clean colour of the background, make a room to be remembered. But—not from one's check-stubs.

House & Garden is starting a special department for the owners of the small house and the moderate income—with plans, pictures, prices attached. Try these next six numbers on that house of yours.

### These 5 Numbers of House & Garden, \$1

(Six, if you mail the coupon now)

#### House Fittings Number (Extra Complimentary Copy)

February

Hangings on the wall—the screen in decoration—couch-end tables—plasterwork—colonial doors and shutters—such things give life and individuality to the house, and each of them will have two pages devoted to itself. There will be sketches of colonial interiors, too; a new sort of article on Japanese art, a little chat on colour, a page on how to transform impossible lamps—and all sorts of other interesting things, from mezzotints to fireless cookers.

#### Spring Gardening Guide

March

Concentrated wisdom for gardeners is packed in this number: the Spring Planting Tables; a résumé of all the leading annuals and perennials with advice on how to use them most effectively.

#### Interior Decorating Number

April

Haven't you often puzzled over just what fabrics to put with certain types of wallpaper? House & Garden begins a monthly showing of appropriate papers and fabrics together, in this number. Stone fireplaces are considered, too, besides lamps, window shades and tassels, books in the guest room, the troublesome stair landing.

#### Spring Furnishing Number

May

The house yawns in the spring, wakes up, and opens all its windows. You need new paper on the walls, new porch furniture and rugs, new hangings for your bedrooms. House & Garden will give you two pages on each of these, together with articles on the use of heraldry in decoration, fireplace stools, the furnishing of a man's study, and dozens of other house problems.

#### Garden Furnishing

June

A garden is a lovesome thing, God wot—but it isn't finished when you get the border planted. You want a tea table—or maybe you've dreamed of a garden pool with yellow water-lilies, or a white painted bench and a rose trellis, or a wee cool faun to stand in the laurels, or maybe just a new house for the wrens to live in. Everything for the garden is in the June number.

#### Small House Number

July

House & Garden has gone all up and down the country with its sketch pad and its camera, looking for the unusual, the charming, *little* houses that cost more—and pay more—in inspiration than they do in dollars. They are here—together with many beautiful things to go into them.

Sign, tear off, and mail the coupon now



JUST one trifling dollar—a tiny fraction of your loss on a single ill-chosen chair—will bring you House & Garden's staff of experts for five delightful months—six, if you mail this coupon now. Connoisseur, architect, kennel expert, landscape gardener, interior decorator, sanitarian, saleswoman, shopping commissionaire, and friend, are all packed between the covers of House & Garden. You need not send money now. Just mail the coupon today. Your subscription will begin at once.

House & Garden, 19 W. 44th St., New York City

Send me the next FIVE numbers of House & Garden, beginning with the next issue. It is my understanding that if this order is received promptly, you will send me an extra complimentary copy of the current number, making SIX in all. I enclose \$1. (OR) You may bill me for \$1 in due course. (Canadian, \$1.25.)

Name .....

Street .....

City ..... State .....



# Instead of Linen - INDIAN HEAD CLOTH

REG. U.S. PAT. OFF.

## The Secret of Good Dressing

**T**HE wise woman never forgets that the becomingness of white enhances the charm of youth and softens the lines of age. White that can go through today's busy duties and still look dainty is the all-time fabric for everybody's wear.

Such is Indian Head Cloth, which is winning new admirers every day—the women who wear it and the people who see it. Of unchanging quality for over eighty years, it is one of the fashion fabrics. With all the fresh beauty of linen, it costs much less and does not rumple easily.

Indian Head is the thrift fabric. Inexpensive in price, woven for wear, easily laundered, its linen finish makes it suitable for sport clothes, middie blouses, rompers, nurses' uniforms and white street dresses. Made in 27, 33, 36, 44, and 54-inch widths, and on sale in most good stores. Indian Head always appears in dotted letters on the selvage. Identify ready-to-wear clothes of Indian Head by the label sewn in garment.

We will replace with equal yardage any piece of Indian Head which does not give satisfactory wear, keep its smooth finish or clear white color.

The story of one woman's discoveries of the many uses of Indian Head is entitled "Her Thrift Fabric." It is sent free upon request.

**Amory, Browne & Co.**

Dept. 30, Box 1206  
Boston, Massachusetts

Nashua Woolnap Blankets

Kalburnie Zephyr Gingham





— Every Day —  
Every Hour  
Every Minute  
“Acid-Mouth”

is attacking the teeth of probably  
95 out of every 100 people.

Slowly and surely it weakens  
the hard outside enamel and  
then destroys the soft inner pulp  
of the tooth. Pebeco Tooth Paste  
counteracts “ACID-MOUTH.”

*Pebeco is sold by druggists everywhere*

Made by LEHN & FINK, Inc.

162 William Street, New York

• OUR SIGN IS OUR BOND •

